



KANSAS ASSOCIATION OF BROADCASTERS

534 S. Kansas Ave., Ste. 1105 · Topeka, KS 66603 · (785) 235-1307 · info@kab.net

PEP RADIO SUMMARY

Effective July 1, 2025

Changes in Red

Please stop running any PEP ADs that are not listed below.

:30 SPOTS		
<u>Kansas Bankers Association (KSBA)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KBA—Safe Checks :30	KSBA4400	July 31, 2025
<u>KS Dept. of Children and Families (KDCF)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KDCF – Stop Verify Report :30	KDCF2255	Nov. 12, 2025
<u>Kansas Dept. of Commerce (KDOC)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KDOC – Job Seekers :30	KDOC1100	Aug. 15, 2025
2. KDOC – Employers :30	KDOC2200	Aug. 15, 2025
<u>KS Dept. of Education (KSDE)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KSDE – Summer Meals :30	KSDE1011	Aug. 15, 2025
<u>Kansas Dept. of Insurance (KSDI)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KSDI – Crypto Scams :30	KSDI2500	Dec. 31, 2025
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service :30	ARNG2501	Mar. 31, 2026
:60 SPOTS		
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service :60	ARNG3233	Mar. 31, 2026

KAB Trust Campaign

The KAB Trust Campaign is NOT included in the PEP Program. However, we are asking stations to submit your station’s traffic affidavits for the campaign to analyze the campaign’s success across Kansas.

<u>KAB Trust Campaign</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. Neighbors	TRST2222	Dec. 31, 2025
2. TRUST	TRST3300	Dec. 31, 2025
3. Spanish TRUST	TRST4444	Dec. 31, 2025

RADIO Spot Downloads can be found here:

- All PEP Spots can be found on: <https://kab.net/pep/radio-tv-pep-mp3s/>
- KAB Trust Campaign spots can be found on: <https://kab.net/trust-assets/>

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Marketron: 1640006

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight