



# KANSAS ASSOCIATION OF BROADCASTERS

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## PEP TV SUMMARY

Effective December 1, 2024

**\*Changes in Red\***

**Please stop running any PEP ADs that are not listed below.**

<b>:15 SPOTS</b>		
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service_15	ARNG4444	Mar. 31, 2025
<b>:30 SPOTS</b>		
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service_30	ARNG1124	Mar. 31, 2025
<u>KS Dept. of Commerce (KDOC)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KansasWorks – Employer :30	KDOC2401	<b>Dec. 31, 2024</b>
2. KansasWorks – Job Seeker :30	KDOC4422	<b>Dec. 31, 2024</b>
<b><u>KS Dept. of Children and Families (KDCF)</u></b>	<b><u>ISCI Code</u></b>	<b><u>Kill Date</u></b>
<b>1. KDCF - LIEAP :30</b>	<b>KDCF2200</b>	<b>Mar. 31, 2025</b>

**TV Spot Downloads can be found here:**

- All Spots can be found on: [Radio/TV PEP MP3s - Kansas Association of Broadcasters \(kab.net\)](https://www.kab.net)

**Note: Be sure to use the ISCI code or Campaign full title on all affidavits.**

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon      1/3 of \$ Value: 12 noon - 6 p.m.      1/3 of \$ Value: 6 p.m. - 12 midnight