



# KANSAS ASSOCIATION OF BROADCASTERS

534 S. Kansas Ave., Ste. 1105 · Topeka, KS 66603 · (785) 235-1307 · [info@kab.net](mailto:info@kab.net)

## PEP RADIO SUMMARY

Effective December 1, 2024

**\*Changes in Red\***

***Please stop running any PEP ADs that are not listed below.***

### **:30 SPOTS**

KS Army National Guard (ARNG)

- 1. ARNG – Kansas Service :30

ISCI Code

ARNG2401

Kill Date

Mar. 31, 2025

KS Insurance Dept. (KSDI)

- 1. Romance Scams :30

ISCI Code

KSDI2003

Kill Date

**Dec. 31, 2024**

KS Dept. of Commerce (KDOC)

- 1. KansasWorks – Employer :30
- 2. KansasWorks – Job Seeker :30

ISCI Code

KDOC1001

Kill Date

**Dec. 31, 2024**

KDOC2002

**Dec. 31, 2024**

**KS Dept. of Children and Families (KDCF)**

- 1. KDCF – LIEAP :30**

**ISCI Code**

**KDCF1122**

**Kill Date**

**Mar. 31, 2025**

### **:60 SPOTS**

KS Army National Guard (ARNG)

- 1. ARNG – Kansas Service :60

ISCI Code

ARNG4422

Kill Date

Mar. 31, 2025

### **RADIO Spot Downloads can be found here:**

- All radio spots: [Radio/TV PEP MP3s - Kansas Association of Broadcasters \(kab.net\)](http://Radio/TV PEP MP3s - Kansas Association of Broadcasters (kab.net))

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Marketron: 1640006

**Note: Be sure to use the ISCI code or Campaign full title on all affidavits.**

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight