



KANSAS ASSOCIATION OF BROADCASTERS

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PEP TV SUMMARY

Effective October 1, 2024

Changes in Red

Please stop running any PEP ADs that are not listed below.

:15 SPOTS		
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service_15	ARNG4444	Mar. 31, 2025
:30 SPOTS		
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service_30	ARNG1124	Mar. 31, 2025
<u>KS Dept. of Commerce (KDOC)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KansasWorks – Employer :30	KDOC2401	Dec. 31, 2024
2. KansasWorks – Job Seeker :30	KDOC4422	Dec. 31, 2024
<u>KS Dept. of Transportation (KDOT)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. Put the Brakes On 2024 :30	KDOT1224	Oct. 31, 2024
<u>HirePaths</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. Cool Careers :30	HIRE2222	Nov. 30, 2024

TV Spot Downloads can be found here:

- All Spots can be found on: [Radio/TV PEP MP3s - Kansas Association of Broadcasters \(kab.net\)](https://www.kab.net/radio-tv-pep-mp3s)

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon 1/3 of \$ Value: 12 noon - 6 p.m. 1/3 of \$ Value: 6 p.m. - 12 midnight