



# KANSAS ASSOCIATION OF BROADCASTERS

534 S. Kansas Ave., Suite 1105 · Topeka, KS 66603 · (785) 235-1307 · [info@kab.net](mailto:info@kab.net)

## PEP TV SUMMARY

Effective August 1, 2024

**\*Changes in Red\***

**Please stop running any PEP ADs that are not listed below.**

	:15 SPOTS	
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service_15	ARNG4444	Mar. 31, 2025
	:30 SPOTS	
<u>KS Army National Guard (ARNG)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. ARNG – Kansas Service_30	ARNG1124	Mar. 31, 2025
<u>KS Dept. of Commerce (KDOC)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KansasWorks – Employer :30	KDOC2401	Dec. 31, 2024
2. KansasWorks – Job Seeker :30	KDOC4422	Dec. 31, 2024
<u>KS Bankers Association (KBA)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. Banks Never Ask That :30	KSBA4422	<b>Aug. 31, 2024</b>
<u>KS Dept. of Education (KDOE)</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. Recruitment PSA 2024 :30	KDOE2002	Sept. 30, 2024

**TV Spot Downloads can be found here:**

- All Spots can be found on: [Radio/TV PEP MP3s - Kansas Association of Broadcasters \(kab.net\)](http://Radio/TV PEP MP3s - Kansas Association of Broadcasters (kab.net))

**Note: Be sure to use the ISCI code or Campaign full title on all affidavits.**

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon      1/3 of \$ Value: 12 noon - 6 p.m.      1/3 of \$ Value: 6 p.m. - 12 midnight