



KANSAS ASSOCIATION OF BROADCASTERS

534 S. Kansas Ave., Ste. 1105 · Topeka, KS 66603 · (785) 235-1307 · info@kab.net

PEP RADIO SUMMARY

Effective July 1, 2024

Changes in Red

Please stop running any PEP ADs that are not listed below.

:30 SPOTS

KS Army National Guard (ARNG)

- 1. ARNG – Kansas Service :30

ISCI Code

ARNG2401

Kill Date

Mar. 31, 2025

KS Insurance Dept. (KSDI)

- 1. Romance Scams :30

ISCI Code

KSDI2003

Kill Date

Dec. 31, 2024

KS Dept. of Education (KDOE)

- 1. Summer Meals: 30
- 2. **Recruitment :30**

ISCI Code

KDOE2024

Kill Date

July 31, 2024

Sept. 30, 2024

KS Dept. of Commerce (KDOC)

- 1. **KansasWorks – Employer :30**
- 2. **KansasWorks – Job Seeker :30**

ISCI Code

KDOC1001

Kill Date

Dec. 31, 2024

Dec. 31, 2024

KS Bankers Association (KBA)

- 1. **Banks Never Ask That :30**

ISCI Code

KSBA2401

Kill Date

Aug. 31, 2024

:60 SPOTS

KS Army National Guard (ARNG)

- 1. ARNG – Kansas Service :60

ISCI Code

ARNG4422

Kill Date

Mar. 31, 2025

RADIO Spot Downloads can be found here:

- All radio spots: [Radio/TV PEP MP3s - Kansas Association of Broadcasters \(kab.net\)](https://www.kab.net/radio-tv-pep-mp3s)

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Marketron: 1640006

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight