



# KANSAS ASSOCIATION OF BROADCASTERS

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## PEP RADIO SUMMARY

Effective June 1, 2024

**\*Changes in Red\***

***Please stop running any PEP ADs that are not listed below.***

### **:30 SPOTS**

#### KS Bankers Association (KBA)

1. KBA Codeword :30
2. KBA Codeword Spanish :30

#### ISCI Code

KSBA1001  
KSBA3300

#### Kill Date

**Jun. 30, 2024**  
**Jun. 30, 2024**

#### KS Army National Guard (ARNG)

1. ARNG – Kansas Service :30

#### ISCI Code

ARNG2401

#### Kill Date

Mar. 31, 2025

#### **KS Insurance Dept. (KSDI)**

1. **Romance Scams :30**

#### **ISCI Code**

**KSDI2003**

#### **Kill Date**

**Dec. 31, 2024**

**\*Please kill the previous KSDI "Smart Invest :30" spot and replace with the above spot.**

#### **KS Dept. of Education (KDOE)**

1. **Summer Meals: 30**

#### **ISCI Code**

**KDOE2024**

#### **Kill Date**

**July 31, 2024**

### **:60 SPOTS**

#### KS Army National Guard (ARNG)

1. ARNG – Kansas Service :60

#### ISCI Code

ARNG4422

#### Kill Date

Mar. 31, 2025

#### **RADIO Spot Downloads can be found here:**

- All radio spots: <http://kab.net/pep/radio-ncsa-mp3s/>

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Marketron: 1640006

**Note: Be sure to use the ISCI code or Campaign full title on all affidavits.**

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight