

Kansas – Local Television and Radio

Total Economic Impact in State

\$9.07 billion

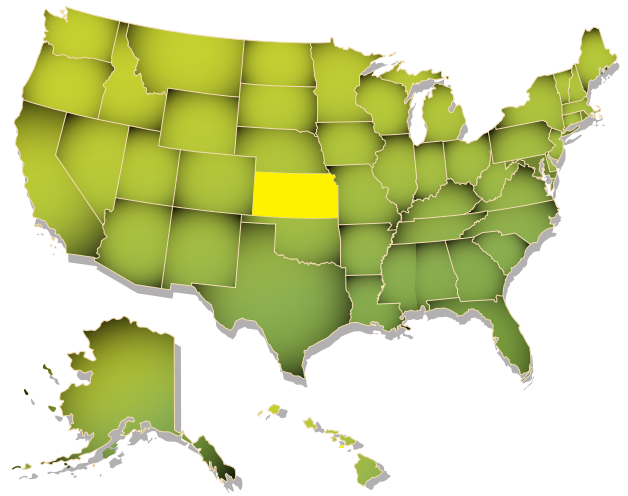
Television \$5.36 billion

Radio \$3.72 billion

21,116 jobs

Television 12,485 jobs

Radio 8,631 jobs



Direct Economic Impact in State

\$409.69 million

2,891 jobs

Economic Impact on Other Industries in State

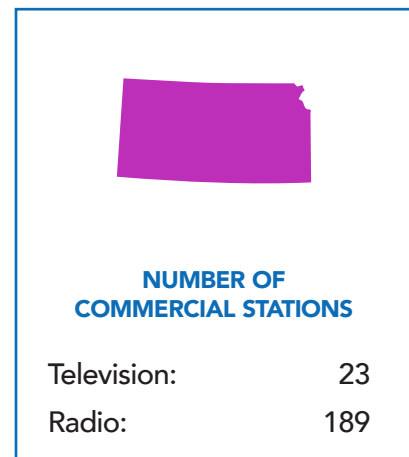
\$1.02 billion

7,215 jobs

Stimulative Effect on Economy in State

\$7.64 billion

11,010 jobs



Kansas Economy

	2020	2025
Population (in millions)	2.92	2.98
Households (in millions)	1.21	1.25
Employment (in millions of jobs)	1.90	2.05
Retail Sales (in billions of 2020 \$)	\$46.91	\$53.90
Gross State Product (in billions of 2020 \$)	\$171.12	\$197.10
Income per Capita (in 2020 \$)	\$56,315	\$59,181