



KANSAS ASSOCIATION OF BROADCASTERS
534 S. Kansas Ave., Suite 1105 · Topeka, KS 66603 · (785) 235-1307 · info@kab.net

PEP TV SUMMARY

Effective April 1, 2023

Changes in Red

Please stop running any PEP ADs that are not listed below.

:30 SPOTS

KS. Dept. of Aging and Disability Services

- 1. KDADS_SMP_PhoneScams_0522-30
2. KDADS_SMP_TheMission_0522_30

ISCI Code

- KDAD2106
KDAD2107

Kill Date

- April 30, 2023
April 30, 2023

KS DEPT. OF CHILDREN AND FAMILIES (KDCF)

- 1. DCF Scam Prevention

ISCI Code

KDCF2311

Kill Date

May 31, 2023

KS Dept. of Transportation

- 1. 2023 WORK ZONE SAFETY PSA

ISCI Code

KDOT2311

Kill Date

May 31, 2023

Community Care Network of KS

- 1. CoverKansas_TV_English_30
2. CoverKansas_TV_Spanish_30

ISCI Code

- KKNK3322
KKNK4400

Kill Date

- Dec. 31, 2023
Dec. 31, 2023

KS Dept. of Agriculture

- 1. KAB_KDOA_AgStress_0323-30

ISCI Code

KDOA2311

Kill Date

June 30, 2023

KS Motor Carriers Assoc.

- 1. Motor Carriers

ISCI Code

KMCA1001

Kill Date

Dec. 31, 2023

TV Spot Downloads can be found here:

- KDADS:_SMP: https://www.dropbox.com/scl/fo/di5u98a0ggpi1qi62of6k/h?dl=0&rlkey=94mzrh9g8omm4zizsbcbhd81n
• KDCF: aps_scam_prevention_ad_2022-2023_(1080p).mp4 on Vimeo
• KDOT: https://www.ksdot.gov/bureaus/offtransinfo/default.asp (Bottom Left Column)
• CCNOK: Kansas Assn. Broadcasters (vimeo.com)
• KDOA: Kansas Assn. Broadcasters (vimeo.com)
• KMCA: Kansas Assn. Broadcasters (vimeo.com)

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon 1/3 of \$ Value: 12 noon - 6 p.m. 1/3 of \$ Value: 6 p.m. - 12 midnight