



KANSAS ASSOCIATION OF BROADCASTERS

534 S. Kansas Ave., Ste. 1105 · Topeka, KS 66603 · (785) 235-1307 · info@kab.net

PEP RADIO SUMMARY

Effective April 1, 2023

Changes in Red

Please stop running any PEP ADs that are not listed below.

:15 SPOTS

KS Motor Carriers Assoc.

1. **Motor Carriers: 15**

ISCI Code
KMCA2002

Kill Date
Dec. 31, 2023

:30 SPOTS

KS. DEPT. OF AGING AND DISABILITY SERVICES (KDADS) ISCI CODE

- | | |
|-----------------------------------|----------|
| 1. KDADS Medicare Identity Theft | KDAD2104 |
| 2. KDADS Medicare Theft - Educate | KDAD2105 |
| 3. KDADS Medicare Spanish | KDAD2106 |

Kill Date
April 30, 2023
April 30, 2023
April 30, 2023

KS DEPT. OF CHILDREN AND FAMILIES (DCF)

- | | |
|----------------------------|----------|
| 1. DCF Scam Prevention :30 | KDCF2301 |
|----------------------------|----------|

ISCI Code
KDCF2301

Kill Date
May 31, 2023

KS Propane Foundation (Starts Jan. 15)

- | | |
|----------------|----------|
| 1. Propane :30 | PROP2101 |
|----------------|----------|

ISCI Code
PROP2101

Kill Date
May 31, 2023

Community Care Network of KS

- | | |
|--|----------|
| 1. Cover Kansas English :30 | KKNK2323 |
| 2. Cover Kansas Medicaid Renewal English :30 | KKNK2300 |
| 3. Cover Kansas Spanish :30 | KKNK3333 |
| 4. Cover Kansas Medicaid Renewal Spanish :30 | KKNK3300 |

ISCI Code
KKNK2323
KKNK2300
KKNK3333
KKNK3300

Kill Date
Dec. 31, 2023
Dec. 31, 2023
Dec. 31, 2023
Dec. 31, 2023

KS Dept. of Agriculture

- | | |
|---------------------------------------|----------|
| 1. Dept. of Ag – Someone You Love :30 | KDOA2300 |
| 2. Dept. of Ag – Take Care of You :30 | KDOA3300 |

ISCI Code
KDOA2300
KDOA3300

Kill Date
June 30, 2023
June 30, 2023

:60 SPOTS

Disability Rights Center

- | | |
|--------------------------|----------|
| 1. Disability Rights :60 | DRC23001 |
|--------------------------|----------|

ISCI Code
DRC23001

Kill Date
Sept. 30, 2023

RADIO Spot Downloads can be found here:

- All radio spots: <http://kab.net/pep/radio-ncaa-mp3s/>

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Marketron: 1640006

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight