

# KAB STUDENT BROADCAST AWARDS

## Guidelines and Instructions

**ELIGIBILITY:** High School, undergraduate, and graduate students may enter, so long as they are enrolled full-time in any Kansas college, university or high school during the current school year, or the spring semester of the preceding year.

Faculty/Professionals are allowed minor active involvement in the entry, but most of the production elements/roles (producing, recording/shooting, writing, editing, talent) must be by students—at least 75%.

**DISTRIBUTION:** Submissions must have been publicly exhibited as part of a broadcast/cablecast, and/or on a publicly accessible website, on a publicly accessible internet platform such as YouTube or Facebook, Instagram, TikTok, Twitter, etc.

**TIMEFRAME:** Submissions must be from the spring 2022, fall 2022 or 2023 spring semesters.

**AWARDS:** KAB Award plaques will be given in each category of each division unless, in the opinion of the judges, no award is deserved. Likewise, if there are deserving entries, a second place and/or honorable mention will be given.

**PRESENTATION:** Awards will be presented at the Broadcast Student/Sports Seminar in May.

**JUDGING:** Entries will be judged on excellence, believability, creativity and effectiveness. Judging criteria as applicable, will include theme, phrasing, salesmanship, technical, opening and closing. If in the opinion of the judges an entry is submitted in the wrong division or category, it will be moved to the proper classification.

**ENTRY FEES:** \$10.00 per entry. Submit payment online or make send a check payable to the KAB for the total of your entry fees.

### **SUBMISSION OF ENTRIES:**

**Entry Deadline:** Entries must be uploaded to [www.betterbnc.com](http://www.betterbnc.com) by **11:59 PM March 15**.

Instructions for this may be found at <https://kab.net/resources/student-services/>

**NOTE:** An entry in the student KAB Awards automatically disqualifies the work from being considered in professional KAB Awards and vice versa. High school/college/university faculty may enter their work in the professional KAB Broadcast Excellence Awards. Faculty submissions in to the professional KAB awards must have very little (less than 20%) student involvement.

Individual students may enter only one entry per category. In the case of “co-anchors” or “co-hosts,” only one person may enter per category. In the live sports coverage categories, for example, an individual can only enter once as the play-by-play announcer but may submit another entry in categories such as “Sports Color Commentator or Sideline Reporter.”

### **COMPETITION GROUPS:**

Audio and Visual

A) High School; B) College (undergraduate and graduate)

**DISQUALIFICATIONS:** Any entry that does not follow all specifications as outlined will be disqualified. Entrants will not be notified of disqualification, nor will entry fee be refunded.

**Circulation Group Codes:**

High School Audio: HSA

High School Visual: HSV

College Audio: COR

College Visual: COV

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