



KANSAS ASSOCIATION OF BROADCASTERS

534 S. Kansas Ave., Ste. 1105 · Topeka, KS 66603 · (785) 235-1307 · info@kab.net

PEP RADIO SUMMARY

Effective November 1, 2022

Changes in Red

Please stop running any PEP ADs that are not listed below.

:30 SPOTS

<u>KS. DEPT. OF AGING AND DISABILITY SERVICES (KDADS)</u>	<u>ISCI CODE</u>	<u>Kill Date</u>
1. KDADS Medicare Identity Theft	KDAD2104	April 30, 2023
2. KDADS Medicare Theft - Educate	KDAD2105	April 30, 2023
3. KDADS Medicare Spanish	KDAD2106	April 30, 2023

<u>KS. Dept. of Education</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KDOE_Recruitment	KDOE3000	Nov. 15, 2022

:60 SPOTS

<u>*Community Care Network of KS</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. CCNOK_Cover Kansas	KKNK1001	Jan. 15, 2023
2. CCNOK_Cover Kansas - Spanish	KKNK1002	Jan. 15, 2023

***We received a short notice change to this campaign in October. KAB originally anticipated a :30 Spot for Community Care Network, but this was changed to a :60 Spot. We appreciate your patience and adaptiveness with this order. Thank you!**

RADIO Spot Downloads can be found here:

- All other radio spots: <http://kab.net/pep/radio-ncsa-mp3s/>

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Spotdata.com: Pending

Marketron: 1640006

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight