



# KANSAS ASSOCIATION OF BROADCASTERS

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## PEP TV SUMMARY

Effective December 1, 2022

**\*Changes in Red\***

**Please stop running any PEP ADs that are not listed below.**

### :30 SPOTS

<u>KS. Dept. of Aging and Disability Services</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. KDADS_SMP_PhoneScams_0522-30	KDAD2106	April 30, 2023
2. KDADS_SMP_TheMission_0522_30	KDAD2107	April 30, 2023
<u>Community Care Network of KS</u>	<u>ISCI Code</u>	<u>Kill Date</u>
1. CCNOK_Cover Kansas	KKNK0001	Jan. 15, 2023
2. CCNOK_Cover Kansas - Spanish	KKNK0002	Jan. 15, 2023

### TV Spot Downloads can be found here:

- KDADS: SMP: <https://www.dropbox.com/scl/fo/di5u98a0ggpi1qi62of6k/h?dl=0&rlkey=94mzrh9g8omm4zizsbcbhd81n>
- CCNOK: <https://www.dropbox.com/sh/c0kbha0mka92cn2/AABrz-igQuC1QrLgxZ0-RdtHa?dl=0>

**Note: Be sure to use the ISCI code or Campaign full title on all affidavits.**

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon      1/3 of \$ Value: 12 noon - 6 p.m.      1/3 of \$ Value: 6 p.m. - 12 midnight