



# KANSAS ASSOCIATION OF BROADCASTERS

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## PEP RADIO SUMMARY

Effective December 1, 2022

**\*Changes in Red\***

***Please stop running any PEP ADs that are not listed below.***

### **:30 SPOTS**

KS. DEPT. OF AGING AND DISABILITY SERVICES (KDADS)	ISCI CODE	Kill Date
1. KDADS Medicare Identity Theft	KDAD2104	April 30, 2023
2. KDADS Medicare Theft - Educate	KDAD2105	April 30, 2023
3. KDADS Medicare Spanish	KDAD2106	April 30, 2023

### **:60 SPOTS**

*Community Care Network of KS	ISCI Code	Kill Date
1. CCNOK_Cover Kansas	KKNK1001	Jan. 15, 2023
2. CCNOK_Cover Kansas - Spanish	KKNK1002	Jan. 15, 2023

***\*We received a short notice change to this campaign in October. KAB originally anticipated a :30 Spot for Community Care Network, but this was changed to a :60 Spot. We appreciate your patience and adaptiveness with this order. Thank you!***

### **RADIO Spot Downloads can be found here:**

- All radio spots: <http://kab.net/pep/radio-ncsa-mp3s/>

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Marketron: 1640006

***Note: Be sure to use the ISCI code or Campaign full title on all affidavits.***

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight