



KANSAS ASSOCIATION OF BROADCASTERS

534 S. Kansas Ave., Ste. 1105 · Topeka, KS 66603 · (785) 235-1307 · info@kab.net

PEP RADIO SUMMARY

Changes in Red

Please stop running any PEP ADs that are not listed below.

:30 SPOTS

KS. DEPT. OF AGING AND DISABILITY SERVICES (KDADS)	ISCI CODE		Kill Date
1. KDADS Medicare Identity Theft	KDAD2104		April 30, 2023
2. KDADS Medicare Theft - Educate	KDAD2105		April 30, 2023
3. KDADS Medicare Spanish	KDAD2106		April 30, 2023

KS ARMY NATIONAL GUARD (ARNG)	ISCI CODE	ARNG2180	Kill Date
1. Be More "Make A Difference"	ZNGB1053000 English	ZNGB1077000 Spanish	Sept. 30, 2022
2. Be More "Be First"	ZNGB1057000 English	ZNGB1081000 Spanish	Sept. 30, 2022

KS. Dept. of Education	ISCI Code		Kill Date
1. KDOE_Free_Lunch	KDOE4000		Sept. 15, 2022
2. KDOE_Recruitment	KDOE3000		Nov. 15, 2022

KS. Dept. of Transportation	ISCI Code		Kill Date
3. KDOT "Put on the brakes"	KDOT2200		Oct. 31, 2022

:60 SPOTS

KS ARMY NATIONAL GUARD (ARNG)	ISCI CODE	ARNG2180	Kill Date
1. Be More "Make A Difference"	ZNGB1053000 English	ZNGB1077000 Spanish	Sept. 30, 2022
2. Be More "Be First"	ZNGB1057000 English	ZNGB1081000 Spanish	Sept. 30, 2022

DISABILITY RIGHTS CENTER (DRC)			Kill Date
1. 2022 Disability Rights 60	DRC31001		Sept. 30, 2022

RADIO Spot Downloads can be found here:

- Army National Guard: <https://www.lmdresources.com/kansas-2021-22> Rotate all new ads for ARNG
- All other radio spots: <http://kab.net/pep/radio-ncsa-mp3s/>

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Spotdata.com: Pending

Marketron: 1640006

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight