



KANSAS ASSOCIATION OF BROADCASTERS

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PEP RADIO SUMMARY

Effective May 1, 2022

Changes in Red

Please stop running any PEP ADs that are not listed below.

:30 SPOTS

KS. DEPT. OF AGING AND DISABILITY SERVICES (KDADS)	ISCI CODE	Kill Date
1. KDADS Medicare Identity Theft	KDAD2104	April 30, 2023
2. KDADS Medicare Theft - Educate	KDAD2105	April 30, 2023
3. KDADS Medicare Spanish	KDAD2106	April 30, 2023

KS ARMY NATIONAL GUARD (ARNG)	ISCI CODE	NEW ISCI CODE	ARNG2180 "BE MORE"	Kill Date
1. Be More "Make A Difference"	ZNGB1053000	English	ZNGB1077000 Spanish	Oct. 31, 2022
2. Be More "Be First"	ZNGB1057000	English	ZNGB1081000 Spanish	Oct. 31, 2022

KS DEPT. OF AGING AND DISABILITY SERVICES (KADAD)	ISCI CODE	Kill Date
1. Elder Abuse General	KDAD2102	May 31, 2022

KS DEPT OF EDUCATION (KDOE)	ISCI CODE	Kill Date
2. Free Lunch	KDOE2101	May 31, 2022

KS PROPANE (PROP)	ISCI CODE	Kill Date
1. Propane Test Your System 30s	PROP2101	May 31, 2022

:60 SPOTS

KS ARMY NATIONAL GUARD (ARNG)	ISCI CODE	NEW ISCI CODE	ARNG3180 "BE MORE"	Kill Date
1. Be More "Make A Difference"	ZNGB1053000	English	ZNGB1077000 Spanish	Oct. 31, 2022
2. Be More "Be First"	ZNGB1057000	English	ZNGB1081000 Spanish	Oct. 31, 2022

DISABILITY RIGHTS CENTER (DRC)	ISCI CODE	Kill Date
1. 2022 Disability Rights 60	DRC31001	September 30, 2022

KS DEPT. OF AGING AND DISABILITY SERVICES (KADAD)	ISCI CODE	Kill Date
Elder Abuse General	KDAD3100	May 31, 2022

RADIO Spot Downloads can be found here:

- Army National Guard: <https://www.lmdresources.com/kansas-2021-22> *Rotate all new ads for ARNG*
- KDOE: <https://kab.net/wp-content/uploads/2021/12/KSDE-Free-Lunch-Radio-30.mp3>
- All other radio spots: <http://kab.net/pep/radio-ncaa-mp3s/>

We accept affidavits/invoices via electronic format:

Radioinvoices.com: 9915974 OR RI15974

eMediaTrade.com: EMT13105

Spotdata.com: Pending

Marketron: 1640006

Note: Be sure to use the ISCI code or Campaign full title on all affidavits.

To the extent possible, split the value of these orders over ALL day parts as follows:

1/3 of \$ Value: 5 a.m. - 12 noon

1/3 of \$ Value: 12 noon - 6 p.m.

1/3 of \$ Value: 6 p.m. - 12 midnight