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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters, and to promote free over-the-air broadcasting, for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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Legal Calendar

***By February 1** – Stations with 11 or more employees, post OSHA Form 300 (log and summary of occupational injuries and illnesses) or comparable state form.

***February 1** – Kansas (and Nebraska and Oklahoma) television stations, file your license renewal application, FCC Form 303-S, attaching a certification of compliance with RF radiation guidelines and the filing fee. Include also FCC Form 396 (EEO), and Biennial Ownership Report (Form 323 or 323-E).

***February 1** – All stations in Kansas must place in their public files an EEO Public File Report and posted on station's web site. This report is placed in the public file annually on the anniversary of the deadline for filing station's license renewal application.

***February 1 & 16** – Kansas television stations – broadcast the license renewal post-filing announcement.
(SOURCE: NAB).



Chairman's message



*Wayne Godsey, President/General Manager, KMBC TV / KCWE TV
Kansas City*

As I embark on a year as the chairperson of the Kansas Association of Broadcasters, I would like to acknowledge the contributions of our past chair, Jackie Wise of Entercom Radio in Wichita. Jackie, I am thankful to say, will remain on our Board for the coming year.

Along with our President Harriet Lange and the Executive Committee, Jackie spent a good part of the past year surveying the needs of our membership in an effort to determine what services and support you most need from the KAB. Your Board recently approved a budget which realigns the Association's priorities to deliver on those things that you have identified as most important.

At the top of your list is lobbying on the state and federal level. The fact that you made this your top priority came as no surprise to anyone on the Board. Broadcasting is already one of the most highly regulated industries. Broadcast owners and operators recognize that actions of government can change the way they do business, or even dictate whether they CAN do business.

In the past few years, television stations have faced the DTV transition and the addition of low power television stations. Radio operators have been threatened by off-frequency drop-ins and the emergence of satellite radio. All over-the-air broadcasters have been faced with the uncertainty of indecency standards. On

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Career fairs set for March 14 in Wichita; April 18 in Overland Park

KAB is teaming up with Career Fairs Global, Inc., of Omaha, to provide KAB member stations with an opportunity to find qualified applicants for open positions at stations, as well as earn one full EEO credit by hosting jointly one of the fairs with KAB, Career Fairs Global and other participating stations.

The Career Fairs will not be "broadcast only" fairs, but will be open to all employers who wish to participate. Participating stations will jointly "host" the career fairs thereby qualifying for one EEO credit. "Hosting" will require stations to be involved in a "meaningful way" in the planning and implementation of the fair in which they participate.

Details on how stations may register and participate in the planning will be distributed soon and posted on the KAB's web site. In the meantime, KAB members are encouraged to get one of these dates on your calendar and plan to participate. The fair in each location will be from 9:00 am to 3:00 pm.

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Check your KAB inspection certificate

If the expiration date on your Certificate of Compliance is in 2006, start thinking about signing up for another inspection. The advantage to KAB's alternative inspection program is that stations which pass get a three-year exemption on routine FCC inspections. Go to www.kab.net/members/services/index to download the information and form to request an inspection, or contact KAB.

A reminder – your station may be "marked" for an FCC inspection if you do not have a current KAB Certificate of Compliance or have not signed up for a KAB alternative inspection.

Thanks, judges!

KAB thanks these broadcasters who are coordinating judging of Michigan's broadcast awards at their respective stations. KAB's awards program would not work if member stations did not step up and volunteer to judge our sister state's entries. Our hats off to: **Bobbie Pottorff**, KOAM TV; **Keith Walberg** and **Scott Duff** at KSNT TV; **John Rinckenbaugh** and **Scott May** at KTKA TV; **Jon Janes**, WIBW TV; **Glen Horn** and **Bryan Frye** at KAKE TV; **Michele Gors** and **Laverne Goering** at KWCH TV; **Jesse Huxman**, KSNW TV; **Michael Sipes** and **Paul Tranisi** at KMBC TV; **Regent Ducas**, KCTV; **Debbie Bush**, KSHB TV; **Bryan McGruder**, WDAF TV; **Larry Holden**, KOOD TV; **Richard Hess**, KPTS TV; **Don Hughes**, KJIL FM; **Jack Jacob**, KJTY FM; **Mark McCain** and **Lu Stephens** at KMUW FM; **Rhys Baker**, KCLY FM; **Jason Drake**, KAIR AM/FM; **Mike Fell**, KXXX/ KQLS; **Bryan Loker**, KFNF FM; **Mike Stuclyffe**, KINZ FM; **Bill Oliver**, KWBW AM; **Chris Kelly**, KKOW AM/FM/ KBZI; **Terry Miller**, KSCB AM/FM/ KLDG; **Phil Grossardt**, KBGL FM; **Kevin Wagner**, Eagle Radio/St. Joseph; **Hank Booth**, KLWN/KLZR; **Chris Fisher**, KTPK FM; **Jackie Wise**, Entercom Radio/ Wichita; and **Neil Larrimore** and **Scott Parks** at KMBZ AM.

All KAB members owe these broadcasters a debt of gratitude.

#

2006 KAB deadlines

- February 15, deadline for entries in KAB Student Broadcast Awards
- March 6, deadline for nominations for KAB Hod Humiston Award for Sports Broadcasting
- April 3, deadline for KAB Kids Scholarship applications
- May 1, deadline for KAB Broadcast Scholarship applications
- May 1, deadline for KAB paid summer student internships
- May 1, deadline for KAB paid summer educator internships
- July 3, deadline for KAB station awards entries
- August 11, deadline for nominations for KAB Distinguished Service Award, Hall of Fame inductees, Sonny Slater Award, Mike oatman Award, and Tony Jewell Award

Chairman's message cont.

the state and local level, station operators have been challenged by zoning restrictions on towers. On every level of government, tax policies threaten our bottom lines.

So what is your state organization doing to meet these challenges?

As in the past, the KAB is sending a delegation to Washington, DC in late February, to join with other state organizations in meeting with our state's Congressional delegation. We will share our perspectives on issues affecting our industry.

On the state level, the KAB is, for the first time, fashioning a plan to support candidates seeking Kansas House and Senate seats. We will identify and help candidates that support our business interests. Several other state associations, including Missouri's, have been engaged in this fashion for several years.

The KAB will step up its efforts to take initiatives in Topeka that will have a meaningful impact on your business. As an example, we are currently supporting HB 2618 - Property tax relief for radio and television stations on digital broadcast equipment. This is a KAB initiative to provide temporary relief for television and radio stations as they make the transition to digital broadcasting. Our proposal calls for relief for Kansas television stations until the TV analog signal is shut off (2009), and for Kansas radio stations until 50% of the radio sets in the U.S. are digital sets.

Each of you has a big role to play. Your stations serve as a portal to your community for office holders and office seekers. They want and need access, which presents you with an opportunity to meet with them. You need to get to know these people and they need to be familiar with you and with the issues that impact your business. Remember, it is much easier to establish a relationship with elected representatives through ongoing contacts and conversations, rather than in a crisis situation when a damaging piece of legislation is in play.

The House Taxation Committee will consider HB 2618, referenced above. Committee members come from the following counties: Johnson, Sedgwick, Shawnee, Douglas, Leavenworth, Riley, Lyons, Nemaha, Pottawatomie, Reno, Harvey, Ford, Cowley, Montgomery, and Crawford. You received an e-mail about the bill and a list of the House Taxation Committee members. If you have a

2006 KAB Events

*January 5, KAB/Wichita area broadcasters luncheon for SC Kansas Legislative Delegation, WSU

*February 3, KAB/Topeka Broadcasters luncheon for Shawnee County Legislative Delegation, Topeka

*February 8, KAB/Kansas City-Lawrence Area broadcasters luncheon for KC area and Douglas County Legislative delegations, Statehouse

*March (date TBA) KAB Political Broadcasting Webinar

*March 14, KAB Board of Directors meeting, Harrah's Prairie Band Casino, Mayetta

*March 14, KAB/Member Stations hosted Career Fair, Wichita Marriott

*April (date and location TBA), KAB Student Seminar

*April 18, KAB/Member Stations hosted Career Fair, Double Tree Hotel, Overland Park

*April (date TBA), KAB Sports Seminar, Kauffman Royals Stadium

*June 6, KAB Board of Directors Meeting

*June 7 (TBC), KAB Sales Seminar

*August 31, KAB Board of Directors Meeting, Kansas City

*October 22-24, KAB Convention, Harrah's Prairie Band Casino and Convention Center, Mayetta

*November (date TBA), KAB Executive Committee meeting

*December 5, KAB Board of Directors meeting, Topeka

member(s) on the Committee, please contact them and ask them to support HB 2618.

Recently, Harriet sent each KAB member station a Political Influence Survey. It provides the KAB with valuable information about which member knows which elected official. If you have not already done so, please complete it and return it to Harriet.

My commitment, and that of your board, is that the KAB will step up to meet the political and regulatory challenges that affect our operations. But we cannot be successful unless you work equally as hard to establish relationships and provide the grassroots support that will ensure that the position of our industry is heard and understood.

#

Army National Guard to reward stations which go "above and beyond"

Lt. Col. Les Gellhaus made the announcement at the October 2005 convention, that the Army National Guard wanted to reward broadcasters who go "above and beyond" in the airing of the Guard's NCSAs. Stations were notified of the incentive program with the January 28 mailing of the Guard's NCSA order.

The Kansas Army National Guard, in conjunction with the Kansas Association of Broadcasters, will award a ride on a Blackhawk helicopter to representatives of one radio station and one television station with the greatest number of spots aired and reported for each of the Guard's NCSA 2006 flights (February through June and July through December).

To qualify, stations must report their air play of the NCSAs on their station affidavit to the KAB. Guard NCSAs must be aired and reported each month of the schedule to qualify. Reports and affidavits are tracked and tabulated by the KAB and award of the Blackhawk ride will be based solely on those affidavits. KAB will work with the station winners to coordinate the award presentation.

Contact KAB for details.

#

Shank running for NAB Radio Board

Cliff C. Shank, president, general manager, and majority stockholder of Ad Astra per Aspera Broadcasting, Inc. of Hutchinson is announcing his candidacy for the National Association of Broadcasters Radio Board of Directors for District 12, which is comprised of Kansas and Missouri.

Shank has been involved in the KAB for over 25 years in various roles, including several terms on the Board of Directors, and as chairman of the Board. He has chaired KAB committees, including Sports, Scholarship, and he has served as Convention Chairman on three occasions. Shank also has also been active in lobbying in Topeka and in Washington, D.C. on behalf of the KAB.

In the announcement, Shank said, "I am running for this position to be a strong voice for radio broadcasters in Kansas and Missouri. I have over 30 years of experience in Kansas radio, 20 years as an owner operator and manager. I will fight for all radio broadcasters large and small to lessen the burden of unnecessary bureaucratic regulations. I am also running for this Board position because it has been a very long time since a Kansas broadcaster has been elected to serve on the NAB Radio Board."

Model disaster recovery plan available to stations

On November 30, 2005 the Media Security and Reliability Council II ("MSRC II") released a planning tool that broadcasters should use to create a written disaster recovery plan for their stations.

MSRC is a Federal Advisory Committee, formed by the FCC in the aftermath of September 11. Recognizing the fundamental and essential role that local media plays in providing and coordinating communications in emergency situations, the Commission created MSRC to study, develop and report on communications and coordination designed to assure the optimal reliability, robustness and security of the broadcast and multi-channel video programming distribution (MVPD) industries in emergency situations.

The objective of the Model Disaster Recovery Plan (DRP) is to provide a template that stations can use to create DRPs tailored to their specific needs. It contains guidelines and strategies that will allow stations to effectively recover operations and essential services in the event of a disruption caused by a natural or man-made disaster or other emergency situations in an organized and efficient manner. The model states that stations' DRP should address the following major topics:

- Vulnerability assessment and prevention
- Plan distribution and maintenance
- Staff roles and responsibilities
- Essential equipment, materials and services
- Internal and external communications
- Recovery strategies and procedures
- Periodic plan testing

The working group created Model DRPs for local broadcast radio and television, local cable systems and Direct Broadcast Satellite. Copies are available on MSRC's Website at

<http://www.mediasecurity.org/documents/index.html>. Copies of the MSRC I Best Practices are also available on the MSRC

Website at

<http://www.mediasecurity.org/archive/index.html>.

#

FOG award to Sen. Huelskamp

The Kansas Sunshine Coalition for Open Government (KSCOG) honored Senator Tim Huelskamp (R-Fowler) with its 2005 Friend of Open Government (FOG) Award at a January 13 Statehouse ceremony.

According to KSCOG Executive Director Randy Brown, "Senator Huelskamp has been a persistent and consistent friend of open government. Without his leadership as chair of the Senate Committee on Elections and Local Government, we could not have accomplished so much."

The Senate in 2005 helped push through a number of open government initiatives. Legislation passed in 2005 requires that all county and district attorneys report annually on all open records and open meetings complaints they receive. Another sunshine initiative makes public any compensation agreements, public or private, involving anyone in a public position. Yet another requires that the records of private research contracts for faculty members at Kansas universities be open to the public.

Senator Kay O'Connor (R-Olathe) and Senator Anthony Hensley (D-Topeka) were honored earlier with the 2005 FOG award for their efforts during the 2005 session. Other past winners include the late Senator Janice Hardenburger (R-Haddam); former House Member Carlos Mayans, now Mayor of Wichita; Rep. JoAnn Pottorff (R-Wichita); and Rep. Jene Vickrey (R-Louisburg).

KSCOG, now based at the Elliott School of Communication at Wichita State University, is composed of media representatives, teachers, students and other citizens who believe that open government is essential to a democratic society. The coalition's primary goal is to enhance awareness of open government issues.

KAB was a founding member of KSCOG, along with the Kansas Press Association and Kansas Society of Professional Journalists.



Pictured at the presentation of the Friend of Open Government Award to Sen. Huelskamp, from left, John Lewis KSCOG board member; Sen. Tim Huelskamp; KAB's Harriet Lange, and Richard Gannon, Kansas Press Association.

Washington update

At the FCC

*The FCC has opened a filing window for **LPTV stations, Class A TV stations, and TV translator stations** to seek a **Digital Companion Channel** for the DTV transition. The window is from May 1 through May 12, 2006. Applicants must file a short Form 175, as well as the technical section of a construction permit application specifying the channel and parameters the station proposes to use. In order to accommodate the filing window, the FCC will freeze the filing of LPTV, TV translator, or Class A minor modification applications, displacement applications, or on-channel conversion applications from April 3 through May 12, 2006. These applications should be prepared and submitted prior to April 3. (Source: KAB Hotline Attorney Dave Oxenford).

In Congress

*With the start of the 2006 Congressional session, the House is scheduled to take up the conference report for the Budget Reconciliation bill which passed the Senate before the holiday recess. The bill sets the **hard date of February 2009** for the end of analog broadcasting by full power television stations.

*The Senate Commerce Committee held a hearing January 31 on legislating a **radio "broadcast flag"** to prevent piracy of digital radio.

*The Senate Commerce Committee held a mid-January hearing on **indecency**. Committee Chairman Ted Stevens asked all industry stakeholders to work together to find voluntary solutions to address indecency. (Source: NAB).

#

The Radio Funny Book

Radio Broadcaster turned author, Bob Doll, has published *The Radio Funny Book*. In the book are stories which Doll gathered from personal experience, former associates, long time radio friends and extensive research of Internet sites and out of print and used books. He has written the book "for the enjoyment of those in the business and for listeners and advertisers who pay attention to what radio folks say and what they play."

For information on the book contact Bob at bobar@sbcglobal.net.

Media company fined for

offshore Internet gambling ads

Radio Business Report recently reported that the U.S. Attorney for the Eastern District of Missouri has fined *The Sporting News* for running ads for offshore Internet gambling sites. The company owns a print publication and The Sporting News Radio Network. The company agreed to pay \$4.2 million in fines and run \$3 million in public service ads to discourage people from gambling over the Internet or telephone. The company elected to settle rather than fight the government in court.

The government attorney said the company continued to run ads for offshore gambling sites for more than six months after the government issued a warning (January 11, 2003) that such ads were illegal.

#

News briefs

*KAB Washington D.C. Hotline Attorney **David Oxenford** has joined the law firm of Davis Wright Tremaine, LLP. According to Pillsbury Winthrop Shaw Pittman's Richard Zaragoza, "he goes with my highest respect, admiration and friendship." Oxenford had been with the same firm for 25 years. Although at a different firm now, Oxenford will continue to staff KAB's Washington Legal Hotline.

***KRSL AM**, Russell is celebrating its 50th anniversary this year. According to General Manager **Wayne Grabbe**, the station began broadcasting on January 10, 1956. The Gleason brothers of Nebraska put the station on the air and sold it to Fred Thompson in 1958. Its sister FM at 95.9 went on the air in 1966. The stations changed ownership again in 1989. Grabbe has been at the stations since 1969 when he started as a morning DJ and sports announcer and sold advertising.

*The sale of **KSNT TV**, Topeka, and **KSN**, Wichita by Emmis Communications to SJL Broadcast Group was completed on January 30. The purchase included Emmis' two other Emmis television stations in Portland, OR and Honolulu, HI. **Al Buch** returns to Wichita to manage KSNW TV and satellite stations KSNK, KSNL, and KSNK in western Kansas. Buch was general manager of the NBC affiliates for 14 years before Emmis purchased the stations.

Thelma Meador

Thelma Meador, 84, of Lexington MO died on December 27, 2005. She was the wife of KAB Member Ralph Meador, R.E. Meador & Associates. She and Ralph are well-known among KAB members who attend the annual KAB convention as the Meadors were regular participants.

Thelma was a homemaker and member of the Second Baptist Church in Liberty MO, and the Lexington Garden Club.

She is survived by husband, Ralph, a son and daughter, two brothers, and five grandchildren.

Funeral services were held December 29. Burial was in Machpelah Cemetery in Lexington. Memorials may be made to the Second Baptist Church of Liberty, 309 E. Franklin St., Liberty MO 64068. (Source: *Kansas City Star*).

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2006 EAS monthly tests

Tues., February 14, 10:50 pm
Tues., March 14, 1:50 pm
Tues., April 11, 10:50 pm
Tues., May 9 1:50 pm
Tues., June 13, 10:50 pm
Tues., July 11, 1:50 pm
Tues., August 8, 10:50 pm
Tues., September 12, 1:50 pm
Tues., October 10, 10:50 pm
Tues., November 14, 1:50 pm
Tues., December 12, 10:50 pm

Annual AMBER Test:

Thursday, May 25, 1:50 pm
National Missing Children's Day

***Clear Channel Radio's Monica Cline-Vinopal**, Wichita, has been named to the company's President's Club and Pinnacle Club. She was recognized as one of Clear Channel's top sales executives in the country, based on 2005 performance. Cline-Vinopal is a regional account manager for the company. In other news from Clear Channel, it was announced that **Nicole Mohr** has joined the Wichita stations as an account executive.

***Elly McCoy**, who hosts a Kansas tourism show on **KKOY Radio**, Chanute, is working to get National Historic Site designation for "Bleeding Kansas". She is urging Kansas broadcasters to help with the effort by airing a one minute spot. The federal legislation has passed the Senate and is awaiting consideration by the House.