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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

**Kansas Association of Broadcasters**  
1916 SW Sieben Ct, Topeka KS 66611  
(785) 235-1307\*FAX (785) 233-3052  
[www.kab.net](http://www.kab.net) \* e-mail: [harriet@kab.net](mailto:harriet@kab.net)

**April 1**

## Deadline for KAB Kids Scholarship applications

Go to [www.kab.net](http://www.kab.net) Click on "Student Services" in Upper Right Corner of Home Page



## Chairman's message



*Jackie Wise, Vice president/General Manager, Entercom Radio, Wichita*

During my career in broadcasting it's been many a times I've been faced with questions that would be best answered by someone with a law degree *and* an understanding of broadcasting. Fortunately, as a KAB member, I've been able to take advantage of the two legal hotlines available to member stations. The purpose of the KAB Hotlines is to provide members with a reliable, readily available source of expert legal advice for answers to your legal questions. For FCC broadcast and communication issues contact David Oxenford at (202) 663-8128. David can provide answers to routine legal questions facing broadcasters including EEO issues, political broadcasting, contests and lotteries, FCC filing requirements and broadcast matters that can be answered in a single telephone call. For other issues related to running your broadcast business you can contact Mike Merriam, KAB's Topeka attorney, at (785) 233-3700. Mike will respond to your questions regarding taxation, wage/hour, worker's compensation, open meetings and records, cameras in the courtroom, First Amendment issues, copyright, libel and slander, reporter's privilege, invasion of privacy, advertising law and regulation.

This service is not limited to general managers. I would strongly encourage you to provide all your department heads and promotion directors with the hotlines listed above.

KAB Legal Hotlines....another member service provided by your Kansas Association of Broadcasters.

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# Transmitter

Volume 44 No 3

March 24, 2005

## April 5 Student Seminar/Career Fair set for Wichita

The 2005 KAB Annual Student Seminar and Career Fair will be held Tuesday, April 5 at the Wichita Hyatt. KAB Board Member John Ewy, Dodge City Community College and Kevin Hager, Wichita State University, are co-chairing the event.

The morning Student Seminar will give high school and college students the opportunity to talk with professionals working in the broadcast industry, at a series of round table discussions. Student broadcast awards will be presented during the 11:30 am luncheon. More than 300 students are expected to attend.

The Career Fair, open to the students and to the public is scheduled for 12:00 noon to 2:30 pm. Admission is free.

Information about the student seminar and career fair has been distributed to Kansas high schools and colleges. KAB member stations are encouraged to participate in the Career Fair to help them meet their non-job vacancy specific outreach requirements in the EEO rule. Cost to participate in the Career Fair is \$25 for member stations; \$75 for non-member stations; and free to Kansas colleges. Registration fee for students and educators to attend the morning student seminar is \$12 per person.

The schedule and registration details are available at [www.kab.net](http://www.kab.net).

#

## *The Radio Funny Book*

Small market radio broadcaster, Bob Doll, is writing his fourth book - a book of bloopers and funny radio stories. If you have a funny radio story or two you'd like Bob to consider for his book, e-mail it to him at: [bobar@sbcglobal.net](mailto:bobar@sbcglobal.net).

#

## Call for Nominees Humiston Award for Sports Broadcasting

The KAB Hod Humiston Award is given annually to a Kansas broadcaster who has made significant contributions to the field of sports broadcasting. The award is named for the late Hod Humiston who was the first television sportscaster in Kansas when he did play-by-play coverage of college games for KTVH (now KWCH TV), channel 12, Wichita.

Hod was founder and a co-owner of KSKU radio and was also employed as an announcer for KWBW and KWHK radio stations in Hutchinson. He was instrumental in bringing the national junior college basketball tournament to Hutchinson, where it has been since 1949.

The award will be presented during the KAB Sports Seminar at Kauffman Stadium, Kansas City, on April 26.

Please send your nomination to KAB by March 28. The Board will select the winner at the April 5 board meeting in Wichita. In your nomination, please include your nominee's name, address, current status, previous experience and why the individual is deserving.

If you made a nomination last year - please confirm to KAB that you want the nominee considered this year.

Past winners of KAB's Hod Humiston Award for Sports Broadcasting:

1979 Hod Humiston (d. 12/28/87)  
1980 Dev Nelson, KKSU AM  
1981 Max Falkenstein  
1982 Bob Hilgendorf  
1983 Bob Pratt, KGGF/KQQF  
1984 Tom Hedrick, KU  
1985 Bob Fromme, KC Royals Radio  
1986 Ed O'Donnell WIBW AM/FM  
1987 Bill Miller, KLEO/KZSN  
1988 Tad Felts, KKAN/KQMA,  
1989 Fred Conger, KWBW/KHUT  
1990 Kay Melia, KLOE AM  
1991 Bob Davis, KMBZ Radio,  
1992 Tony Jewell, KIUL/KWKR  
1993 Nelson Hartman, KSHSAA (ret.)  
1994 Ron Paradis, WIBW TV/Radio  
1995 Mitch Holthus, WIBW Radio  
1996 Bob Wells, Harris Co. (ret.)  
1997 Dale McCoy, Jr., KKOY  
1998 George Donley, Great Bend  
1999 WIBW Radio Sports Department  
2000 Dewey Terrill, KJCK AM/FM  
2001 Rich Epp, KLBY TV  
2002 Rocky Downing, KCLY/KFRM  
2003 Cliff Shank, KGGG/KSKU/KXKU  
2004 Fred White, KC Royals

#

## Walters is Stauffer Sportscaster of the Year



Matt Walters, program director for SportsRadio 1350 KMAN, Manhattan, was presented the 2005 Oscar Stauffer Sportscaster of the Year, by the

Kansas State High School Activities Association. KSHSAA presented the award on March 11 at the 2A State Basketball Tournament in Manhattan.

Walters started at KMAN in 1994 as sports director and has served as program director the past five years.

Walters is the "Voice of the Manhattan High Indians" doing play-by-play for football, basketball and baseball. He has covered numerous regional and state wrestling tournaments and the state track and field meet. Walters hosts daily coach's shows for Wamego, Rock Creek, Riley County, Frankfort and Blue Valley high schools during the fall and winter seasons. His Saturday morning "Scoreboard Saturday" show features schools in the Twin Valley, Mid-East, North Central Kansas and Centennial Leagues. At the college level, Walters was Mid America Sports Network's color analyst for K-State women's basketball and for K-State baseball.

Walters is from Russell where he began his broadcast career while a sophomore in high school. He also has worked at stations in McPherson and Seneca. He was a KAB broadcast scholarship winner in 1992.

Walters also has been recognized as the high school sportscaster of the year by the Kansas Athletic Directors, Basketball and Wrestling Coaches Associations.

KAB assisted KSHSAA by soliciting play-by-play tapes from Kansas high school sportscasters and judging the entries. Tom Hedrick, Lawrence, judged the entries for KAB this year.

#

## Post filing announcements

Radio stations in Kansas, Nebraska and Oklahoma must broadcast their license renewal post-filing announcement on April 1 and 16 as part of the license renewal process.

## KAB sports seminar set for April 26

Kauffman Stadium, Kansas City, will be the site of the annual KAB Sports Seminar, on Tuesday, April 26. Chairing the seminar, will be Cliff Shank, KAB Sports Chairman.

Round table discussions are scheduled for the morning, facilitated by representatives of the college sports networks, Kansas State High School Activities Association, and others with a topic of interest to sports broadcasters.

KAB will present the 2005 Hod Humiston Award for Sports Broadcasting during the noon luncheon.

The afternoon schedule will include the area's top sports announcers and representatives from the Royals organization.

Compliments of the Kansas City Royals, participants will be given a ticket to the game that evening - Royals vs Minnesota.

Registration information has been posted at KAB's web site: [www.kab.net](http://www.kab.net).

#

## Workshop on health savings accounts

On April 18, the Flint Hills Center for Public Policy will host a how-to workshop on health savings accounts (HSAs) for employers and individuals, in Wichita. It is scheduled from 12:00 noon to 3:00 pm at WSU's Hughes Metropolitan Complex. The registration fee is \$20 which includes lunch.

Topics will include consumer driven health care, U.S. Dept. of the Treasury rules governing HSAs, and an overview of market offerings for HSAs and insurance plans.

For more information or to make reservations, go to [www.flinthills.org](http://www.flinthills.org), or call the Flint Hills Center at (316) 634-0218.

#

## 2005 station renewals

KAB thanks these stations which have renewed for 2005, since the February 24 *KAB Transmitter*. KNBU FM, Baldwin City; KBVL FM, Bartlesville; KREP FM, Belleville; KTCC FM, Colby; KDCC/KONQ, Dodge City; KDNS/KZDY, Glen Elder; KLOE/KKCI/KWGB, Goodland; KIND AM/FM, Independence; and KJRG AM, Newton.

## News briefs

\***Waitt Radio**, Inc and NewRadio Group, LLC have merged to create NRG Media, LLC, a Waitt Media Affiliate. Waitt owns 14 stations in Kansas and others throughout the Midwest and is headquartered in Omaha, NE. NewRadio Group is headquartered in Cedar Rapids, IA. The merged company will consist of Waitt's Radio Network and 87 radio stations in Iowa, Kansas, Nebraska, South Dakota, Minnesota, Illinois and Wisconsin. NewRadio Group President is Mary Quass and she will serve as president/CEO of the new company. Norman Waitt, Jr. will serve as chairman of the board.

\*Kansas radio stations – **KCLY FM**, Clay Center, and **KFDI FM**, Wichita – are among the 50 finalists for NAB's 2005 Crystal Radio Awards. Finalists, chosen by a panel of judges representing broadcasting, community service organizations and public relations firms, will be honored and ten Crystal Award winners will be announced during the Radio Luncheon at NAB 2005, April 19 in Las Vegas.

\***Kristi Spencer**, news director at **KOAM TV**, Pittsburg, has been accepted as one of only 12 Fellows nationwide, of the Carole Kneeland Project News Director Development Program. Spencer has been news director at KOAM TV since 1999. The development program, named for a Texas television journalist, strengthens news directors' ability to set journalistic standards, maximize relationships with the station's general manager and corporate leaders, and to make ethical decisions under deadline pressure. KAB Board Member **Joan Barrett**, general manager at **KWCH TV**, was a protégé of Carole Kneeland before Kneeland succumbed to breast cancer in 1998. Barrett serves on the advisory board for the Carole Kneeland Project.

\***Larry Riggins** has been appointed to replace Craig Colboch as regional manager of Morris Communications Kansas radio properties, and as general manager of **WIBW AM/FM, Kansas Information Network** and **Kansas Agricultural Network**. He has been general manager of Morris' Salina Media Group of properties – **KSAL, KYEZ, KSAJ, KZBZ, KBLS, KABI**, and **ksalink.com** - since 2004. **John Leifheit**, director of sales with the Salina Media Group, has been promoted to station manager for the Salina stations.

\*NAB's Radio Department Head **John David** will be inducted into the Oklahoma Association of Broadcasters Hall of Fame on April 1. John is from Oklahoma and worked in broadcasting in Oklahoma, and owned radio stations in Missouri and Kansas.

#

## 2005 KAB Events

\***April 5**, KAB Student Seminar and Career Fair, Wichita Hyatt

\***April 26**, KAB Sports Seminar, Royals Kauffman Stadium, Kansas City

\***June 6** - KAB Sales Seminar, Topeka

\***June 6** - KAB Board of Directors Meeting, Topeka

\***June 7** – KAB Board Planning Retreat, Topeka

\***June 10-17**, KAB Office Closed

\***July 15-25**, KAB Office Closed

\***August 31**, KAB Board of Directors Meeting, Wichita

\***October** (date TBA) – KAB News Workshop

\***October 16-18**, KAB Convention, Wichita Marriott

\***November 16**, KAB Executive Committee Meeting, Topeka

\***December 6**, KAB Board of Directors Meeting

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## 2005 KAB deadlines

- March 28, deadline for nominations for KAB Hod Humiston Award for Sports Broadcasting
- April 1, deadline for KAB Kids Scholarship applications
- May 2, deadline for KAB Broadcast Scholarship applications
- May 2, deadline for KAB paid summer student internships
- May 2, deadline for KAB paid summer educator internships
- July 1, deadline for KAB station awards entries
- August 1, deadline for nominations for KAB Distinguished Service Award, Hall of Fame inductees, Sonny Slater Award, Mike Oatman Award, and Tony Jewell Award

#

## 2005 EAS / AMBER tests

Tues., April 12, 10:50 pm / EAS

Tues., May 10, 1:50 pm / EAS

Wed., May 25, 1:50 pm / AMBER

(It's National Missing Children's Day)

Tues., June 14, 10:50 pm / EAS

Tues., July 12, 1:50 pm / EAS

Tues., August 9, 10:50 pm / EAS

Thurs., August 11, 1:50 pm / AMBER

Tues., September 13, 1:50 pm / EAS

Tues., October 11, 10:50 pm / EAS

Tues., November 8, 1:50 pm / EAS

Thurs., Nov. 10, 1:50 pm / AMBER

Tues., December 13, 10:50 pm / EAS

#

## Gerald K. Barker

Gerald K. Barker, 90, Topeka, died March 15 in Topeka. He worked in Kansas broadcasting, was a high school teacher and coach, and worked many years for Washburn University. He served in the US Navy during World War II and the US Coast Guard.

Mr. Barker graduated from Ottawa University where he received all-state basketball and football recognition. He received his master's degree from the University of Kansas.

His broadcast career included stints as general sales manager at WREN Radio, Topeka from 1949 to 1956; first director of KTWU TV, Topeka, from 1962 to 1965; and for many years, he teamed with Max Falkenstein broadcasting KU men's basketball on WREN Radio.

He is survived by his wife, Lois Billett Barker; two sons – Gregory Barker of Seattle and William Barker of Topeka; two grandchildren and a sister.

A memorial service was held March 21 at First United Methodist Church in Topeka. (Source: *Topeka Capital Journal*)

#

## Thank you KNZA

KAB thanks to Robert Hilton at KNZA FM, for coordinating the installation and assignment of KAB phone lines during the state high school basketball tournaments. A total of 137 games by 26 stations were broadcast using KAB phone lines.

In years past, Ed O'Donnell, WIBW Radio assisted with the 4A, 5A, and 6A sites. With Ed's impending retirement this spring, Robert took on the task of coordinating all six sites. THANK YOU, Robert!

... **Speaking of Ed O'Donnell's**

**retirement** – a retirement reception is planned for Ed later today – March 24 – at the Great Overland Station in Topeka.

#

*Mark your  
calendar*

**October 16-18**

**KAB Convention**

**Wichita Marriott**

# Washington update

## At the FCC

\*In another round of **EEO audits** by the FCC, four Kansas radio stations have been targeted: KAIR AM, Atchison; KANH FM, Emporia; KBBE FM, McPherson; and KFFX FM, Emporia. Under the FCC's EEO rules, five percent of all licensees (about 70 TV and 550 radio stations) will be selected for audits each year to determine stations' compliance with the EEO rules.

\*The FCC's rules on **minimum DTV operating hours** require DTV stations subject to the May 2002 or May 2003 construction deadlines to air, as of April 1, 2005, a digital signal for an amount of time equal to at least 100% of the amount of time the station airs an analog signal. The top four network affiliates in the top 30 markets had an earlier construction deadline and are subject to the original rule requiring that they operate their DTV station at any time that the analog station is operating.

\*The FCC is proposing to require radio and TV stations to include **additional information in broadcast and print notices** about proposed assignments and transfers – including informing the public about their right to file objections or petitions to deny against station sales. The FCC also proposes to end the exemption that noncommercial educational stations and stations that are the only operating station in their broadcast service in their community of license, have from the newspaper public notice requirements.

\*FCC Commissioner **Kevin Martin has been appointed by President Bush to head the FCC**, replacing Michael Powell. Martin has been a commissioner since 2001. He previously served as Special Assistant to the President for Economic Policy at the White House, and on the Bush-Cheney Transition. He also served at the FCC as legal advisor to Commissioner Furchtgott-Roth.

\*The Commission **denied complaints** against a number of television stations for airing the film, *Saving Private Ryan*, concluding that the language in the movie was not indecent or profane. The FCC also ruled that an introductory segment to ABC's "Monday Night Football" last November – featuring Nicollette Sheridan jumping into the arms of wide receiver Terrell Owens after shedding a towel – did not violate federal indecency standards.

## In Congress

\*Cong. Chip Pickering (R-MS) and Gene Green (D-TX) have renewed their push to keep satellite radio companies to their word by reintroducing a bill to **codify their national-only license** – HR 998. Last Congress 65 House Members signed on as

co-sponsors of their bill, none from Kansas however.

\*Members of the House Commerce Committee are drafting legislation to make **December 2006 a hard date for the end of the DTV transition**. By requiring television stations to end their analog broadcasts on that date, Congress could potentially cut off the more than twenty million households that rely exclusively on over-the-air reception. In Kansas, of the 1,049, 950 TV households, 325,109 are broadcast only.

\*Both the House and the Senate have passed their **Budget Resolutions for FY 2006, without the Administration's proposed spectrum taxes**. President Bush's proposed budget called for a \$500 million fee on television broadcasters' analog spectrum to be assessed beginning in 2007, and authorizing the FCC to assess up to \$1.9 billion in spectrum fees on all users of unauctioned spectrum. The budget measures will go to a conference committee for reconciling the two bills, so there remains a possibility that an attempt could be made to reinsert the spectrum taxes.

\*Senator Jay Rockefeller (D-WV) introduced S 616, **Indecent and Gratuitous and Excessively Violent Programming Control Act of 2005**. Senator Kay Bailey Hutchison (R-TX) is a cosponsor. The bill would: require the FCC to assess and report to Congress annually on the effectiveness of the V-Chip and program ratings system, and if found to be ineffective to complete a rulemaking prohibiting broadcast TV stations from airing gratuitous and excessively violent programming during hours when children are likely to be in the audience and adopt rules to protect children from indecent or gratuitous and excessively violent programming carried by cable and satellite; raise maximum forfeitures that can be imposed for airing indecent material to \$500,000 per utterance; give authority to the FCC to impose indecency fines on television networks; require network organizations to give affiliates a reasonable opportunity to review recorded/scripted programming in advance; require radio and TV licensees and cable/satellite to provide warnings of specific content; double the amount of children's educational programming to six hours per week, that each TV licensee must air; reinstate a voluntary code of conduct for broadcast and cable/satellite, providing an antitrust exemption to facilitate the development of a code regarding the content of programming; and it would exempt premium and pay-per view channels from the legislation.

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# NAB State Leadership Conference

More than 400 broadcasters and state broadcast association leaders attended NAB's 2005 State Leadership Conference February 28-March 2. Broadcasters heard from key House and Senate leaders on issues of concern to radio and television. On March 2, broadcasters headed to Capitol Hill to meet with their Members of Congress.

Representing the KAB at the Conference and on Capitol Hill were: Chair-Elect Wayne Godsey, KMBC TV; KAB Board Members Mark Vail, Eagle Communications and Patti McCormick, KIND AM/FM; KAB National Government Relations Chair for Radio, Richard Wartell, Manhattan Broadcasting; and KAB President Harriet Lange.



Pictured at the Leadership Conference (from left): Mark Vail, Patti McCormick, NAB President/CEO Eddie Fritts, Harriet Lange, and Rich Wartell



At the Conference banquet are (back row) Mark Vail, Wayne Godsey, Harriet Lange; (front) KAB Hotline Attorney David Oxenford, Patti McCormick, and Rich Wartell.

