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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters, and to promote free over-the-air broadcasting, for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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Chairman's message



Jackie Wise, Vice President/General Manager, Entercom Radio, Wichita

There has been much for the broadcast industry to be proud of during the aftermath of Katrina. New Orleans area broadcasters had an opportunity to showcase local live radio at its very best. As many of you know, a partnership was formed by competitive radio groups serving the New Orleans area to create The United Radio Broadcasters of New Orleans. Multiple stations, led by the Entercom and Clear Channel groups, combined their efforts and resources to provide the ravaged area with reliable and consistent radio broadcasts of emergency and relief information in the critical days following the storm.

This Radio partnership, along with the numerous heroic efforts of programming staff and engineers, kept New Orleans connected to the rest of the world. During this horrible tragedy, when they needed it most, Radio was there for the citizens of New Orleans. Hats off to all those brave men and women who risked their lives and literally weathered the storm to keep communications going in New Orleans.

Thank you Kansas Broadcasters for your efforts to help the victims of the hurricanes. Examples of your efforts appear elsewhere in this *Transmitter*.

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Transmitter

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KAB 2005 Convention set

KAB's 2005 Convention is set for October 16-18 at the Wichita Marriott. It's not too late to register. Schedule, registration information and registration form are online at www.kab.net.

Here is the schedule at-a-glance:

Sunday, October 16

6:00-8:00 pm **Hall of Fame Reception** and Inductions; presentation of KAB Individual Awards

Monday, October 17

AM - For GMs and department heads - a **management session** with WSU's management guru **Dr. Gerald Graham**; and PM - **Legal and Regulatory Update** with our Washington Hotline Attorney **David Oxenford**; and **annual business meeting**.

For **engineers** - FCC Update, AMBER Update, sessions on spectrum analyzers, on air news automation and Mediafire server.

AM - For broadcast educators - **The Next Generation: What Students Need to Know to Make It In the Business**; and KBEA business meeting

Luncheon - A session on **enhancing broadcasters' lobbying clout** and political influence.

Monday night - **Station awards**

Tuesday, October 18 - concurrent sessions for sales, continuity/creative, and radio programming:

*Sales: AM - **Mimi Donaldson's Don't Wait, Negotiate!** And PM - **Brandeis Hall** will present RAB's **NTR Extension Program**.

*Continuity/Production: **Chris Coyle** will present her day-long **Advertising 2005: The New Consumers and How to Reach Them**

*Radio Programming: **Mike McVay** will present his day-long seminar - **Programming, The Total Picture**

Luncheon - Using her humorous style, **Mimi Donaldson** will discuss communication between the sexes: **Men and Women, Can We Talk?**



Bringing Community Service Home

Members report disaster relief efforts

*According to **Kyle Bauer**, general manager of **KFRM/KCLY**, Clay Center, they raised \$21,359 for the American Red Cross on September 8 with an all day broadcast. Added to the \$21,000+ in cash, an account was set up by the local grain elevator for farmers to donate grain to the Red Cross; and one retailer gave four pallets of new clothing for the victims. Additionally, the stations are airing the Red Cross PSAs multiple times daily – 12 times on KFRM and six times on KCLY.

***Joe Jindra** at **KNCK/KCKS**, Concordia reports that the station created a 60-second PSA from an interview with the director of the Salina Red Cross. The PSA aired 12 times a day on both stations from September 2 to 13.

***Marty Melia** at **KLOE/KKCI/KWGB** in Goodland reported efforts on a number of fronts. The stations each aired/are airing the Red Cross and Salvation Army PSAs once every quarter hour; read live phone numbers and web site addresses of other relief organizations; daily interview with a Colby man with the Red Cross who was in Wiggins, Mississippi, providing relief to victims there; and interviewed local groups and businesses to promote their efforts in providing aid and announcing money collection locations around the area.

***KIND AM/FM**, Independence sponsored a September 9 "KIND Hand Up *Anything Goes* Red Cross Request-a-Thon, from 5:00am to 5:00 pm. Listeners called in to the stations with any song request and to pledge or donate to the American Red Cross Hurricane Katrina relief effort. Red Cross volunteers manned the phones. During the day, the stations conducted interviews with local Red Cross volunteers scheduled to go to the Gulf area. **KIND** General Manager **Patti McCormick** reports that \$15,000 was raised by the Request-a-Thon.

***KJIL/KHYM** in Meade, informed its listeners about the many churches and drop off points in the area collecting items to take to the Gulf. Working through Samaritans Purse, the stations coordinated five-man teams with construction ability to spend a week in the Gulf area; and the stations, working with the American Family Association, recruited churches to adopt a family. General Manager **Don Hughes** also reported that they referred listeners to the station web site for a list of agencies where funds should be sent.

***KSNT TV**, Topeka, established the 27 News Hurricane Relief Fund through Fidelity Bank and Trust. The station pre-empted a September 9 *Friends* program and broadcast a special hour long edition of the 6pm newscast to showcase the efforts of the community in dealing with people forced to evacuate New Orleans and coming to Kansas or already here. A phone bank in the station's studios allowed viewers to donate to both the 27 News Hurricane Relief fund for the American Red Cross, as well as the United Way of Greater Topeka Local Relief Fund and to contribute in other ways. The station produced local PSA's for 27 News Hurricane Relief fund using their news anchor teams and one with Topeka Mayor Bill Bunten. On September 9 the station also aired two PSA's every hour with former Presidents Bill Clinton and George Bush and New Orleans native and singer Aaron Neville. According to **KSNT** General Manager, **Ken Selvaggi**, as of September 23, the station had raised \$40,000 in cash to the 27 News Hurricane Relief Fund for the American Red Cross and \$15,000 in goods donated to local evacuees. Send information about your efforts to **KAB** and we'll share with our membership and include it in the report being compiled.

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2005 KAB deadlines

- November 1, deadline for **KAB** Student PSA Contest (alcohol/drug prevention – holidays)
- November 1, deadline for paid student and educator internships (for semester break and spring semester)

E-mail alerts for AMBER

Kansas Attorney General Phill Kline recently announced an enhancement to the Kansas AMBER Alert Plan. Kansans may now receive AMBER Alerts by e-mail, which will provide detailed information about the abduction.

To sign up to receive AMBER Alerts via e-mail, go to www.KSAMBER.org.

AMBER Alerts will continue to be distributed through the Emergency Alert System to radio and television stations across the state as well as weather radios through the National Weather Service and through the thousands of Kansas Lottery retailers during an activation of the Kansas AMBER Plan.

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Freedom of Speech Week

"Congress shall make no law ... abridging the freedom of speech..."

The NAB Education Foundation and The Media Institute are encouraging broadcasters and all Americans to participate in the inaugural observance of National Freedom of Speech Week, October 17-23, 2005.

Each year, the third full week of October will be designated as a time when all Americans can celebrate this fundamental freedom.

For programming and commentary ideas go to:

<http://www.nabef.org/freespeech/default.htm>

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2005 EAS/ AMBER tests

Tues., October 11, 10:50 pm / EAS
Tues., November 8, 1:50 pm / EAS
Thurs., Nov. 10, 1:50 pm / AMBER
Tues., December 13, 10:50 pm / EAS

Jewell retires from Valley Hope commended for his service to Kansas

Tony Jewell of Garden City, past president of KAB and 1983 recipient of KAB's Distinguished Service Award, has retired from the Board of Directors of Valley Hope Association – an alcohol/drug treatment organization. He served on the VHA board since 1972, and as president since 1983.

At an August 29 Statehouse Ceremony, Governor Kathleen Sebelius signed a proclamation recognizing and commending Tony for his contributions to the State of Kansas.

Tony was instrumental in forming and served as the first chair of the KAB's Alcohol/Drug Abuse Committee - to encourage and facilitate Kansas broadcasters' on-air and off-air efforts in combating alcohol and drug abuse. He also is the namesake of the annual KAB Award established in 1987 to recognize an individual or organization which has made a significant contribution to the prevention, intervention or treatment of alcohol or drug abuse in Kansas.

According to VHA President Ken Gregoire, "Tony has demonstrated selfless dedication in furthering efforts to raise awareness of the recovery process through educating the public about alcoholism, drug dependence, and treatment issues. Because of that dedication, a proclamation honoring his efforts simply wrote itself."



Pictured from left are Valley Hope Association President/CEO Ken Gregoire, Maxine and Tony Jewell, Gov. Sebelius, VHA Board Members Dave Hill and Rep. Pat George (R-Dodge City).

Workshop focus on preparedness

With scenes from the devastation of Hurricane Katrina still top-of-mind, "When Disaster Strikes" was one of the sessions during KAB's News Workshop October 1, in Topeka.

To set the stage for the afternoon session on preparedness, NewsLab's Deborah Potter moderated a panel discussion about the potential for terror/agro-terror threats in Kansas, with Adjutant General and Homeland Security Director **Tod Bunting**, and Livestock Commissioner/ Director of the Kansas Animal Health Department, **George Teagarden**.

The first session of the morning featured Media Law Attorneys **Mike Merriam** and **Mike Kautsch**. They discussed the nuts and bolts of open meetings and open records in Kansas.

About 25 Kansas broadcast journalists attended the day-long workshop.



KU Media Law Center Director Mike Kautsch and KAB Hotline Attorney Mike Merriam.



Kansas Adjutant General Tod Bunting and Livestock Commissioner George Teagarden.



Deborah Potter, executive director of NewsLab, discusses what station news rooms and radio and television journalists, as first responders, must do to be prepared during a disaster.

News briefs

***Kirk Black**, vice president and general manager of **KCTV**, Kansas City, was featured in *Broadcasting & Cable's* Fifth Estater column in the September 5 issue. In the article, Black is dubbed a "turnaround wiz", having "helped recast three troubled CBS affiliates into viable players by overhauling news, sales and programming." Black has managed KCTV since August 2001. Just prior to joining KCTV, he was VP/general manager at **WNEM TV**, Saginaw Michigan. His first job in Kansas was at **WIBW TV**, 1996-98, when the station was owned by Benedek Broadcasting. During his tenure at **WIBW TV**, Black served on KAB's board of directors. Other news about KCTV from TVBR's *Media Mix*. . . Kansas City WB affiliate **KSMO TV** is going into a duopoly with Meredith Corporation's KCTV. The FCC has granted a failed-station waiver, allowing the \$33.5 million acquisition of the station from seller Sinclair Broadcast Group.

***KCMO FM**, Kansas City won the 2005 Oldies Station of the Year Marconi Radio Award, presented during the NAB Radio Show in Philadelphia. Sister station **KCFX FM** was nominated for Rock Station of the Year with the designation going to **WFBQ FM**, Indianapolis.

***Rekha Muddaraj** has joined the staff of **KOAM** and **KFJX** television stations as general assignment reporter. She is a graduate of Arizona State University with degrees in Journalism/ Mass Communication and Political Science.

*The purchase of **KTOKA TV**, Topeka, by Free State Communications LLC, a division of The World Company in Lawrence, from Brechner Management Co. for \$6.2 million was final on August 29. Topeka native **Jim Evers** has been appointed general manager. He recently returned to Kansas from California where he managed a television station and owned a consulting company. Evers worked at **KSNT TV** in the early 80s.

***KSNT TV** and **KSNW TV**, plus Emmis television stations in Portland and Honolulu, have been sold pending FCC approval, to **SJL Broadcast Group** for \$259 million. **SJL** owned the Kansas stations from 1988 to 1995.

Washington update At the FCC

*The FCC has **rescheduled the auction of 171 FM broadcast construction permits** (Auction No. 62) initially scheduled to begin on November 1, 2005, to January 12, 2006. The new date is intended to provide additional time for bidder preparation and planning in the aftermath of Hurricane Katrina. Kansas channels available for auction include 276 (Class A) at Olpe and 229 (Class C3) at Pleasanton.

***Television Auction No. 64** will begin on March 15, 2006. Channels available in Kansas include DTV 46 in Derby/Wichita and NTSC 22 in Topeka.

In Congress

*The Senate Commerce Committee is scheduled to begin **mark-up of DTV legislation** on October 19. Congress plans to move DTV hard date (2009 date for the end of analog broadcasts) legislation as part of the budget reconciliation process. Other DTV policy legislation may move apart from the hard date legislation – including cable carriage provisions.

*Senators Jim DeMint (R-SC) and Ben Nelson (D-NB), chairman and ranking member of the Commerce Subcommittee on Disaster Prevention and Prediction, have introduced S 1753, the **Warning, Alerts, and Response Network (WARN) Act**. The legislation would establish a network for the transmission of alerts across a broad variety of media; provide federal, state and local emergency managers with alert tools and the ability to send out geographically targeted alerts; establish a grant program to help remote communities install sirens and other devices; and provide at least \$250 million for the research, development and deployment of technologies and equipment to operate the alerts systems.

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Satellite radio - 80% not interested

According to *Radio Business Report*, Eastlan Resources conducted a study on the impression satellite radio is making on the average American consumer. The vast majority of respondents (of the 2,500 individuals over the age of 12 surveyed) – 80% - have no interest in subscription audio at all. Five percent were current subscribers to services such as XM and Sirius, and another five percent have never heard of satellite radio.

EEO1Source a tool for EEO compliance

KAB members may take advantage of an online EEO compliance tool, purchased by KAB for use by member stations. KAB also pays the annual hosting fee for members to take advantage of the program.

The FCC has started levying fines for non-compliance to its EEO rules and KAB urges its members to sign up for EEO1Source.

Use of EEO1Source will help stations avoid penalties and save time in EEO reporting. Stations that have been audited reported that they were able to respond to the FCC audit in hours instead of weeks because of the efficient way the program captures and assembles the data – in a format that can be submitted easily to the FCC.

To take 100 percent advantage of the system, member stations should sign up for the self assessment module, training, support and job notification services for \$50 per month (\$600 per year).

For additional information contact Deepak Massand at Litera Consulting (336) 375-2991, ext. 818, or go to <http://www.eeo1source.com>

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Legal calendar

*By October 10 – All stations place the Issues/Programs List for July 1- September 30, 2005 calendar quarter in public inspection file.

*By October 10 – All television stations electronically file the Children's TV Programming Report (FCC Form 398) for the July 1-September 30 calendar quarter. Place a copy of it and documentation regarding children's programming commercial time for that quarter in public file.

*October 30 – Daylight Savings Time ends.

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Kansas Army National Guard Recruiting and Retention Manager, Lt. Col. Les Gellhaus, recently presented certificates of appreciation to KBSL TV's Tom Cook, sales manager, and Rusty Rennor, production manager, for outstanding support of the Guard's recruiting efforts in the Goodland area.

Harold Ensley

Harold Ensley died at his home in Overland Park on August 24. He was 92. His television show "The Sportsman's Friend" aired for 50+ years. It began in 1951 on KIMO Radio in Independence MO and expanded to Kansas City television in 1953. The show was syndicated in 1973, airing on 70 stations across the United States.

Ensley had been inducted into the National Fishing Hall of Fame, the Missouri Sports Hall of Fame. He was inducted into KAB's Hall of Fame in 2001.

He grew up in western Kansas on a cattle ranch near the town of Healy. He got his start in his career doing a fishing report for WMBH radio in Joplin, Mo., in the late 1940s.

A memorial service was held on August 27 at the Overland Park Church of Christ.

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Fred Reynolds

Frederick B. Reynolds, Sr., of Topeka, died September 7 after a battle with acute leukemia. He was 81.

He owned Midland Broadcasters, Inc., license holder for KEWI FM and KMAJ Radio in Topeka and other radio properties for a number of years. He also owned Cable World, a cable television company and helped to establish Sound Products, Inc., an audio/video and security company.

He is survived by his wife of 55 years, Jeanne. Son, Fritz Reynolds of Topeka and daughters Robbin Reynolds of Kansas City, Cindy Owen of Topeka; seven grandchildren and sister Jean Thompson of Boulder, CO.

Services were held September 12 at First Congregational Church in Topeka. Interment was in Mount Hope Cemetery in Topeka. Memorial contributions may be made to First Congregational Church, 1701 SW Collins, Topeka 66604; or Cancer Center, Kansas University Medical Center, c/o KUEA, PO Box 928, Lawrence, KS 66044. (Source *Topeka Capital Journal*).

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