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- Member Station Renewals

The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters, and to promote free over-the-air broadcasting, for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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Shank Running for NAB Board

Longtime Kansas broadcaster **Cliff Shank** of Hutchinson is running for the district 12 board seat (Kansas and Missouri). Shank has served the KAB for 27 years and is president of Ad Astra per Aspera Broadcasting. Watch the mail for your ballot. It would be great to have Kansas representation.

2008 Sports Seminar

May 6!!

Royals Stadium



Chairman's message



*Mark Vail, Eagle Communications, Hays
Kansas*

"Why do we have to go through all this change?" is the title of Chapter 7 in John G. Miller's "QBQ!" book. Miller's book is one of the most thought provoking I've read and it provides good insight into practicing personal accountability in business and in life. The answer, according to the end of the chapter, is to ask a better question; "How can I *adapt* to the changing world?"

KAB Chairman's Message: Adapting to 'Change' is certainly what our industry and association is facing in 2008.

Welcoming Kent Cornish as President/Executive Director of KAB is an exciting change for your association. With a solid and successful broadcast career, Kent takes the helm of KAB with an enthusiasm and perspective which will serve us all well. His years of service to the television industry in the State of Kansas has prepared

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him well for the task at hand and for the challenges and changes yet to come. He will serve us well.

The ever changing economic picture causes us all operational changes as we navigate our respective businesses which is especially challenging during a Presidential election year. Add to that the regulatory issues facing broadcasters as the year gets underway and one can safely assume 2008 will indeed provide plenty of changes.

Congress and the FCC have initiatives that we all need to stay apprised of. From performance rights fees to localism initiatives, DTV Transition and other HD carriage issues to the ever present concerns about indecency, there will be no shortage of regulatory and governmental issues on the national scene to work on.

Kent is getting firmly entrenched in State House activities and should items of interest present themselves, he will be ready to act and/or react and call upon the membership as needed.

During 2008, one of the goals before Kent and the Board of Directors is more direct communication with the membership. Kent will be visiting many member operations as time and travel allow and the Board of Directors will be having its quarterly meetings throughout the State and hope to have networking opportunities with area members during each of those meetings.

(Chairman's msg cont.)

You will be getting more information as the calendar moves forward.

One final note; I was privileged to attend the recent retirement celebration for Dan Deming, general manager of KWBW, Hutchinson. If Webster ever writes a definition of "local radio" in an upcoming edition it will simply read "Dan Deming". Dan not only worked for and served the KWBW audience for over 30-years but also served his community in a variety of roles, including a stint as mayor. As Dan moves on to his next job (I doubt he'll ever 'retire') we want to send best wishes to both he and Sharon.

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Important Dates for Broadcasters

February 1 – Biennial Ownership Reports Due for television stations in Kansas, must prepare and file electronically an FCC Form 323 Biennial Ownership Report with the FCC. Similarly, noncommercial stations must file a Biennial Ownership Report on FCC Form 323-E.

February 1 – Annual EEO Public File Report. By Feb. 1, radio and television Station Employment Units in Kansas must place in their Public Inspection File and post on their website, if they have a website, their FCC Annual EEO Public File Report

February 18 – FCC Form 387 DTV Status Report Due. By Feb. 18, all full-power television stations—including those that have completed the DTV transition and are licensed on their post-transition DTV channel—must prepare and file electronically an FCC Form 387 DTV Status Report with the FCC detailing the status of the station's conversion to digital television consistent with the Feb. 17, 2009 deadline for the termination of analog broadcasting.

February 14 – Copyright Royalties for Internet Streaming. By Feb. 14, webcasters, including radio stations simulcasting their programming on the Web, must pay the monthly royalty fee to SoundExchange for music streamed by the webcaster during the month ending Dec. 31, 2007

More pass inspection

These stations have recently passed a KAB/FCC Alternate Inspection, exempting them from routine FCC inspections for three years: **KCLY FM/KFRM AM**, Clay Center. Broadcasters interested in a KAB alternative inspection should go to KAB's web site to download the "Request for Inspection" form and return it with payment to KAB. To download the form go to www.kab.net and click on "Legal and Regulatory" on the left side menu of options.

Reid New GSM at Journal

Chuck Reid has joined **Journal Broadcast Group in Wichita** as General Sales Manager. The company owns six radio stations. Reid was most recently with COX Media Services in Wichita as vice president/general manager of advertising sales. Congratulations, Chuck.

Steve Brown Obituary

Steve Brown, longtime announcer and sports broadcaster of the **Rocking M Radio cluster in Dodge City/Garden City** passed away January 17th at his home in Dodge City after a long bout with cancer. Brown was 44. His wife Bobbi and family survive him. Brown was the "Voice of the Dodge City Red Demons" on KGNO-AM, host of the "Steve Brown Morning Show with Breakfast for your Ears" on KAHE-FM (formerly KOLS), and play-by-play voice of the Dodge City Legend semi-pro basketball club on KERP-FM (formerly KSSH).

**Mark Your Calendar
2008 KAB Convention
October 12-14, 2008
Wichita Airport Hilton**

Viewers are ordering Conversion boxes

As of January 9, Kansans had ordered 23,183 coupons for converter boxes. Nationally that number is 2.6 million, and the government has budgeted for 34 million coupons.

The **National Telecommunications and Information Administration** ("NTIA") now has made available the **coupons** for consumers to use to buy **converter boxes** that will allow **analog television sets** to pick up the **digital signals** of television stations. Digital signals are now available in most markets, and these signals will be the only signals available from full power television stations after the **February 17, 2009 digital conversion deadline**. The coupons, valued at \$40, will be available until they run out (and, by most estimates, Congress has not appropriated enough money for every household to get coupons). They are available to any household regardless of financial need, but can be used only to buy certain very simple converter boxes to convert over-the-air digital transmissions to analog so that the digital programs can be seen on analog television sets that are not hooked up to cable or satellite (cable and satellite systems will provide signals that will not need the use of these boxes). The NTIA has a very helpful website which is <https://www.dtv2009.gov/applycoupon.aspx>

#

2008 Political windows

In those counties where applicable, city primaries will be February 26. The lowest unit charge (LUC) window for local candidates begins 45 days prior, on January 12. City general elections will be April 1 with the LUC window beginning 60 days prior on Feb 1.

Kansas primary election for state and Congressional offices is scheduled for Tuesday, August 5, 2008. The general election will be Tuesday, November 4. The lowest unit charge (LUC) window for the state primary is June 21, 45 days before the primary election. The LUC window for the general election is September 5, which is 60 days prior.

The Republican Presidential Caucus is Saturday, February 9, 2008. Go to <http://ksgopcaucus.org> for all information about the Republican caucuses.

The Democrat's Presidential nominating process will begin with local caucuses on Tuesday, February 5, 2008. Go to <http://ksdp.org/node/3323> for information about the Democrat's caucuses.

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2008 KAB Events

- February 19, KAB/Topeka Broadcasters luncheon for Shawnee County Legislative Delegation, Statehouse
- April 14, KAB Student Seminar, Wichita Marriott
- April – Political webinar
- May 6, KAB Sports Seminar, Kauffman Royals Stadium
- June Career Fair, Wichita
- October 12-14, KAB Convention, Airport Hilton, Wichita, KS

2008 EAS monthly tests

Tues., January 8, 1:50 pm

Tues., February 12, 10:50 pm

Tues., March 11, 1:50 pm

Tues., April 8, 10:50 pm

Tues., May 13, 1:50 pm

Tues., June 10, 10:50 pm

Tues., July 8, 1:50 pm

Tues., August 12, 10:50 pm

Tues., September 9, 1:50 pm

Tues., October 14, 10:50 pm

Tues., November 11, 1:50 pm

Tues., December 9, 10:50 pm

Washington update

The House Energy & Commerce Committee launched a formal investigation into the FCC's regulatory procedures and practices. Committee leaders advise Chairman Martin that they expect FCC staffers to cooperate and ordered the agency to preserve all documents and emails, and that no records "shall be destroyed, modified, deleted, removed, or otherwise negligently or intentionally handled so as to make them inaccessible to the committee."

The investigation followed complaints externally and internally about how items were brought to a vote. This in part because of concerns the way Martin forced the vote on newspaper-broadcast cross-ownership (which passed December 19) despite attempts to stop or delay the vote by members of the FCC oversight committees in both houses

NAB Congressional Update

NAB continues to aggressively oppose the **imposition of a performance tax on local radio broadcasters**. In the final days of the first session of the 110th Congress, Sens. Patrick Leahy (D-VT) and Orrin Hatch (R-UT) introduced their long awaited performance tax legislation. Additionally, Reps. Howard Berman (D-CA-28) and Darrell Issa (R-CA-49) introduced the House companion bill. This bill would **impose a new tax on local radio stations and transfer the revenue into the**

pockets of the international record labels.

NAB has been and will continue to fight this attempt to force America's hometown radio stations to subsidize companies that have profited enormously through the free promotion provided by radio airplay. Currently, more than 125 lawmakers have expressed their opposition to performance tax legislation by cosponsoring H. Con. Res. 244, the "Local Radio Freedom Act," pro-radio, anti-performance tax legislation. H. Con. Res. 244 was originally introduced in October by Reps. Gene Green (D-TX-29) and Mike Conaway (R-TX-11).

On the proposed merger-to-monopoly of XM and Sirius Satellite Radio, we remain vigilant on this issue and will continue to educate policymakers on the ramifications a monopoly will have on radio broadcasters and the public at large. We are pleased that Rep. John Conyers (D-MI-14), chairman of the House Judiciary Committee, recently wrote a letter to U.S. Attorney General Michael Mukasey asking for continued personal attention and participation in the Department of Justice review and deliberations of the merger proceedings. We are continuing to work hard on behalf of broadcasters to fight this merger-to-monopoly and will keep you updated as the deliberations continue.

State of the State

Uplinked to Stations

A big thank you goes out to **Jesse Huxman of KPTS in Wichita** for providing a clean feed of the Governor's speech on January 14. Jesse and I agreed that next fall we need to work with all stations interested ahead of time to coordinate this. If you have any suggestions for next year, please let Jesse or me know.

Kent's first month as President of the KAB....

Let me begin by thanking everyone who has sent kind words of congratulations. I truly appreciate your support and confidence in me to lead this tremendous and important association.

A good part of my time these first few weeks has been spent getting to know a variety of folks we engage with on a regular basis. We also wrapped up the 2007 financials and put together the 2008 budget with your Board members. In addition to regularly scouting for new NCSA clients, I am also meeting with current ones to make sure we have the correct orders out to all of you. **And speaking of NCSA, I can't encourage you enough to make sure those air and that you report them to Carmen in our office. As you know, they make up a great deal of our revenue and allow us to provide the lobbying and programs you, as members, expect.**

Over the next three months much of my time will be spent at the legislature. Although we don't have any bills we have had proposed, there a few open meetings bills and a shield law bill that should receive committee hearings this session. I will also be keeping a close eye on the tax committees for anything that might impact our industry.

As always, please don't hesitate to let us know if we can do anything to assist you in running a great station!

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Note from Kari Wempe: **(Editors note: This is why we do what we do...)**

Our family has been so blessed to have our son Luke as a recipient of your scholarship in 2007. His name was recently in our local newspaper regarding his status at his school, Seward County Community College and we wanted to share this information with you, not to brag, but because he is working hard as a representative of your organization as a scholarship winner. Luke is very grateful for the opportunity that the scholarship represents.

Highlights of his first semester of his sophomore year, Luke has his own column in the sports section of the school's newspaper named "Luke's Line", he also writes feature articles, is on the livestock judging team which travels or competes practically every weekend and stays involved with an on-campus job,

(Kari Wempe note cont.)

scholarship group, Block and Bridle group and with the college's Farm Bureau. On behalf our family, thank you for your support of our son. We all appreciate it very much.

"Lucas Wempe, Lawrence, was named to the President's Honor Roll for grades achieved during the fall 2007 semester at Seward County Community College in Liberal. Wempe earned a grade-point average of 4.0."

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2008 Station Renewals

Thanks to these stations which have renewed their membership with the KAB for 2008.

KABI AM/KSAJ FM, Abilene; **KSOK AM/FM**, Arkansas City; **KAIR AM/FM**, Atchison; **KNBU FM**, Baldwin City; **KINZ FM**, Chanute; **KXXX AM/KRDQ FM**, Colby; **KNCK AM/KCKS FM**, Concordia; **KGNO AM/KAHE FM/KZRD FM/KERP FM**, Dodge City; **KDCC AM/KONQ FM**, Dodge City; **KBTL FM**, El Dorado; **KANS FM**, Emporia; **KVCY FM**, Ft. Scott; **KANZ FM/KZNA FM/KZAN FM**, Garden City; **KHOK FM/KVGB AM/FM**, **KBGL FM**, Garden City; **KZLS FM/KNNS AM/KGTR FM**, Great Bend; **KNZA FM**, Hiawatha; **KSKU FM/KNZS FM/KXKU FM/KWHK FM**, Hutchinson; **KWBW AM/KHUT FM/KHMY FM**, Hutchinson; **KJCK AM/FM**, **KQLA FM**, Kansas City; **KCMO AM/FM**, **KCFX FM/KCJK FM/KCHZ FM/KMJK FM**, Kansas City; **KMBZ AM/KYYS FM/KXTR AM/KQRC FM/KUDL FM/WDAF FM/KRBZ FM/KCSP AM**, Kansas City; **KANU FM/KANH FM/KANV FM**, Lawrence; **KJHK FM**, Lawrence; **KSMM AM/FM**, Liberal; **KBLS FM**,

Manhattan; **KFNF FM**, Oberlin; **KRPS FM**, Pittsburg; **KMMM AM**, Pratt; **KINA AM/KSKG FM/KZUH FM/KVOB FM**, Salina; **KSAL AM/KYEZ FM/KSAL FM**, Salina; **KMZA FM**, Seneca; **WIBW AM/FM**, Topeka; **KLEY AM/KWME FM**, Wellington; **KFH AM/KNSS AM/KFBZ FM/KDGS FM/KEYN FM/KFH FM**, Wichita; **KMUW FM**, Wichita; **KTHR FM/KXCH FM/KRBB FM/KZSN FM**, Wichita; **KCTV 5/KSMO TV**, Kansas City; **KMBC TV/KCWE TV**, Kansas City; **KSHB TV/KMCI TV**, Kansas City; **WDAF TV**, Kansas City; **KUJH TV**, Lawrence; **KTKA TV**, Topeka; **KTWU TV**, Topeka; **WIBW TV**, Topeka; **KPTS TV**, Wichita; **KSAS/KBDK/KAAS/KMTW TV**, Wichita; **KWCH TV**, Wichita; **KSMI TV**, Wichita.

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Your nonprofit, nonpartisan resource on public policy.

Kansas Action for Children is the leading source for information on health, education and economic policy affecting Kansas children.



STEPHANIE MULLHOLLAND
Director of Communications

Whether it be a news or feature idea ... a quote for a story ... or just a fact-checking question on a tight

deadline, please contact Stephanie Mullholland whenever Kansas Action for Children can be of service to you.

Stephanie was recently named director of communications for Kansas Action for Children. She worked the past eight years as assistant executive director of the Kansas Press Association and is pleased to have the opportunity to continue working alongside Kansas journalists.



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