
Please route to

____ General Manager
____ Sales Department
____ News and Sports
____ Programming
____ Production
____ Promotion
____ Engineering

Inside this Issue

Page 1

- **Chairman's message**
- **KAB kids win scholarships**

Page 2

- **Calendar of Events**
- **Broadcast scholarships**

Page 3

- **Bryan White concert**
- **New members**
- **Jamie Adcock**
- **John Masterman**
- **Directory corrections**

Page 4

- **Big Rigs for Kansas Kids**
- **Call for nominees**
- **News briefs**

Page 5

- **Washington Update**
- **KAKE wins Murrow award**

The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. Comments, news articles and advertising inquiries are welcome. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

Kansas Association of Broadcasters
1916 SW Sieben Ct, Topeka KS 66611
(785) 235-1307*FAX (785) 233-3052
www.kab.net * e-mail: harriet@kab.net



Chairman's message

(Lance Saylor, KKOW AM/FM)

Around 130 radio and television sales folks gathered in Wichita on June 21 for the second annual KAB Sales Academy.

While making the three-hour drive back to Pittsburg after the seminar, I had a chance to review the comments of those attending.

The consensus was that the day is helpful and worthwhile. Many of the comments pointed out that the sessions were "practical".

I like the word "practical". It is a compliment. It describes broadcasters in our state. Theories are great but the working broadcasters who delivered the seminars deal with the real world every day.

In the sessions I attended, many times I heard, "Here's what has worked for us" or "We've done this for several years".

We can all gain something from "outside" sales trainers. The Ken Greenwoods, Pam Lantos, Chris Lytles, and Dave Giffords of the world are smooth, relaxed and excited all at the same time. They are terrific. But it is nice to listen to someone who does the same thing you do every day. Who faces the same problems, who lives in the same state.

Perhaps it is also good to realize what great knowledge and

continued on page 2

Transmitter

Volume 38 No 6

June 30, 1999

Kids of employees at KAB stations win KAB scholarship

KAB awarded ten \$500 scholarships to children of full-time employees at KAB member stations. According to KAB Chairman Lance Saylor, "KAB Kids scholarships are an important KAB member benefit – we're helping our members to educate their kids".

These are the 1999 high school graduates who will receive a \$500 KAB scholarship:

Patrick Burnett of **Timken**, son of the late Abram Burnett (KHOK FM, Great Bend) and Pat Burnett. Patrick graduated from Otis-Bison High School and will attend Fort Hays State University.

Katherine Calvert, daughter of Robert (KSNT TV, Topeka) and Liz Calvert. Katherine graduated from Topeka West High School and will attend Kansas State University.

Angella Castagno, daughter of Kelly Castagno (KKOW AM/FM, Pittsburg) and Jim Castagno. Angella graduated from Southeast High School in Cherokee and will attend Pittsburg State University.

Daniel Domingo, son of David (KTKA TV, Topeka) and Deborah Domingo. Daniel graduated from Washburn Rural High School and will attend University of Kansas.

Kody Epp, son of Richard

continued on page 2

Calendar of Events

- *July 1, deadline for KAB awards entries
- *July 15-August 2, KAB office closed
- *August 2-6, KAB Reunion Camp for Brothers and Sisters, Tall Oaks Conference Center, Linwood KS
- *August 11, KAB Board, Pittsburg
- *September 24, KAB/MBA/ UMMA Career Fair, Kansas City
- *October 6-7, KAB Convention, Manhattan Holiday Inn
- *November 1, Deadline for entries in KAB Student PSA contest for alcohol/drug abuse prevention, holidays flight
- *November 1, Deadline for KAB Faculty Internship (semester break) applications
- *November 10, KAB Executive Committee meeting
- *December (dates TBA), broadcaster and state legislator meetings in Topeka, Wichita, KC
- *December 14, KAB Board meeting

Chairman's message cont.

experience we have within our own ranks.

On another subject, I urge all broadcasters to attend Media Day, Tuesday, August 3, at the KAB's Reunion Camp for Brothers and Sisters. Your KAB is offering you a chance to get away from your daily stress and enjoy a day of just feeling good about your profession and about yourself – by interacting with Kansas kids – brothers and sisters separated through adoption or foster care. Details about how you

may participate will be coming to you soon.

#

KAB scholarships cont.

(KLBY TV, Colby) and Judy Epp. Kody graduated from Colby High School and will attend Wyoming Technical School, Laramie.

Lauren Kindscher, daughter of Sharon Fuller (KVSF AM/FM) of Beloit and Jim and Anne Kindscher of Prairie Village. Lauren graduated from Beloit High School and will attend John Brown University in Siloam Springs, Arkansas.

Ashlea McNair, daughter of Gary (KSNT TV, Topeka) and Connie McNair. Ashlea graduated from Washburn Rural High School and will attend Washburn University.

Marcy Melia, daughter of Marty and Kathy Melia (KLOE/KKCI/KWGB, Goodland). Marcy graduated from Goodland High School and will attend Cloud County Community College.

Eric Saylor, son of Lance Saylor (KKOW AM/FM, Pittsburg) and Susan Saylor. Eric graduated from St. Mary's Colgan High School and will attend Kansas State University.

Christopher Shank, son of Cliff and Vicki Shank (KKSU/KXKU/KGGG, Hutchinson). Christopher graduated from Buhler High School and will attend Kansas State University.

The deadline for applications for high school graduates in year 2000 will be May 1, 2000. Contact KAB for additional information.

#

KAB Convention News

FCC Commissioner Harold Furchtgott-Roth will speak during the

opening luncheon on Wednesday, October 6, Manhattan Holiday Inn.

Broadcast scholarship winners announced

Seven Kansas college students majoring in radio/television or a related field, will receive a Kansas Association of Broadcasters (KAB) scholarship for the 1999-2000 school term. A total of \$7000 will be awarded in broadcast scholarships.

Students receiving a KAB broadcast scholarship for the second year are: **Angela Brown**, of **Fort Scott**, a senior at Baker University; and **Megan Hill** of **Lawrence**, a senior at University of Kansas.

First time winners of a KAB broadcast scholarship are: **Matt Vietti** of **Chanute**, a senior at Pittsburg State University; **Jennifer Pinker** of **Olathe**, a senior at University of Kansas; **Michelle Tuckner**, of **Shawnee**, a senior at University of Kansas; **Kevin Windholz** of **Quinter**, a junior at Fort Hays State University; and **Amanda Millard** of **Carbondale**, a senior at Washburn University.

The purpose of KAB's Broadcast Scholarship Program is to support potential and commitment in promising future broadcasters; to encourage a high standard of professionalism in the industry; and to foster a strong relationship between higher education and the profession.

KAB's scholarship committee is chaired by Howard Hill, Lawrence. Members are: Kent Cornish, KTKA TV; Lea Firestone, KVOE/KFFX; Lance Saylor, KKOW AM/FM;

Gary Sotir, WIBW TV; and Harriet Lange, KAB.

#

Bryan White concert to benefit Boys and Girls Club of Topeka tickets available to KABers

KTPK FM, Topeka is doing a fund raiser for the Boys and Girls Club of Topeka. All proceeds will go directly to the club. According to KTPK general manager, Terry Weinacht, the station is "bringing in Bryan White for a concert at the Expocentre" (Landon Arena) on July 10. It's going to be a family event, as the concert starts at 5:30 pm with a local band, Southern Drawl, opening for Bryan, who will take the stage at 6:30. After Bryan's show, there will be a "family dance". The whole event will be over by about 9:30 or 10:00 pm.

Tickets are \$5, \$15 and \$25. KAB members who want tickets should call KTPK in Topeka at (785) 273-1069 and indicate you're a KAB member. KTPK will seat all of the broadcasters/KAB members in one area and promote them and the KAB during the concert.

If you have questions please call Terry Weinacht at (785) 273-1069.

Welcome new members

A warm KAB welcome to new Associate Members: **Barry Umansky**, Vorys, Sater, Seymour & Pease, LLP; and **Mike Kelley**, KS Motor Carriers Association. Professional Member – **Daniel Flanders** KKLO AM and KMBZ, both Kansas City.

These **Goodstar** stations have renewed since the *May Transmitter*:

KXXX/KQLS, KFNF, KZLS, KILS, KGNO/KOLS/KRPH, KWLS, KDGB, KYUU/KSLS, KNNS/KGTR.

#

Jamie Adcock

Jamie Adcock, 24, Manhattan, died June 11 at KU Medical Center in Kansas City, from injuries he sustained in a motorcycle accident. Adcock was an announcer for KJCK FM, Junction City and a former K-State Willie the Wildcat mascot.

Adcock worked part time at KJCK for three years and more recently he worked full time. His on-air name was Jamie Rock. He graduated from KSU in May with a degree in hotel and restaurant management.

#

John Masterman

John Masterman, 71, former anchor and news director at WDAF TV and producer at KCPT TV, both in Kansas City, died May 13 of heart failure.

He worked at NBC Radio as a reporter and anchorman and later NBC television, as news correspondent in Israel, Libya, England and Ireland. He also was an anchor for WNBC TV, New York.

Masterman joined WDAF TV in 1973 and KCPT TV in 1975 as executive producer of public affairs programming. He anchored the weekly series *Kansas City Illustrated* from 1983 to 1992. He retired in 1994.

He is survived by his wife, Lucy, two daughters and two sons.

#

KAB Convention News

Jill Geisler, The Poynter Institute for Media Studies, will conduct a full day of sessions for broadcast news people, Thursday, October 7.

Directory corrections

The following corrections should be made to KAB's *1999 Kansas Radio and Television Directory*.

*KCCV AM/FM, Kansas City (page 20). Telephone number is (913) 642-7600; fax is (913) 642-2424; Audrea Griggs is program service coordinator.

*KCTV, Kansas City (page 35). Call letters are KCTV (not KCTV TV).

*Associate member – R.E. (Ralph) Meador & Associates (page 42). Telephone number is (660) 259-2544; fax is (660) 259-6424.

*Associate member – SESAC (page 43), Al Altman, Box 71091, Las Vegas 89170.

Advertisement

PUBLIC INFORMATION DIRECTOR

This position reports to the Kansas Commissioner of Insurance; serves as primary contact between the Kansas Insurance Department and the press on insurance issues and the regulatory role of the agency. Competitive candidates will possess considerable current experience in preparing and distributing press releases; scheduling and arranging press conferences, and other public relations and media events on behalf of the Commissioner. Possess demonstrated abilities and skills to serve as spokesperson; communicate clear oral and written messages; knowledge and understanding of the KS Press Corps; familiarity with local, state and national electronic media. Must have experience and skill with PC's, software packages. Salary commensurate with ed., trng., and exp. App. Deadline is extended to 5:00 PM July 16, 1999. Faxed or e-mail copies of cover letter and resume are acceptable for meeting deadline. Mailing address: Kansas

Insurance Department, 420 SW 9th St., Topeka, KS 66612. Attention: Jamesina M. Evans. FAX: 785-296-2537
e-mail : jevans@ins.wpo.state.ks.us

Governor, KAB sign on with **Big Rigs for Kansas Kids**

In conjunction with Kansas Motor Carriers Association (KMCA) and Kansas Association of Broadcasters (KAB), Governor Bill Graves has agreed to do PSAs to promote **Big Rigs for Kansas Kids**. The project is a statewide food collection drive to take place August 21 –28, which is National Truck Driver Appreciation Week.

KAB's Board of Directors endorsed the program and signed on as a partner with KMCA and encourages radio stations to air PSAs produced by KMCA.

KMCA is arranging a convoy that will make stops in eight Kansas cities. At each stop a specially designed trailer will be on display with state of the art truck equipment. Live radio broadcasts are planned at each stop of the **Big Rigs for Kansas Kids** convoy. Dillons, Wal-Mart and O'Reilly Auto Parts have agreed to participate in the project by promoting the event and collecting food. The Kansas Food Bank Warehouse in Wichita will be the recipient of the food drive and will work with local food pantries to distribute the food.

According to the Kansas Food Bank Warehouse, 1 of 22 children in Kansas does not have proper nourishment. **Big Rigs for Kansas Kids** will work not only to deliver food for those in need but will also raise awareness of the problem of hunger in Kansas.

For more information on **Big Rigs for Kansas Kids**, please contact Mike Kelley, KMCA at (785) 267-1641.

#

Call for nominees - Humiston, Slater, Jewell, Tourism awards

During the October convention, the KAB will present its annual Sonny Slater Award, Hod Humiston Award and Tony Jewell Award. The KAB's Tourism Award will be presented at the Kansas Tourism Conference in the fall.

To nominate someone for any of the awards, send to the KAB by August 2, your nominee's name and address and a brief description of why he or she is deserving of the award. The KAB Board will make the selections during their meeting on August 11.

The **Sonny Slater Award** was established in 1992 and honors a Kansas broadcaster who is not a general manager or owner, but a staff person who has made a significant contribution to his/her community and station.

Slater received the award posthumously in 1992. He served 40 years as farm director at KSAL, Salina.

The **Hod Humiston Award** will recognize a Kansas broadcaster who has made significant contributions to the field of sports broadcasting in Kansas. The award is named for the late Hod Humiston of Hutchinson. He was the first TV sportscaster in Kansas, doing play-by-play of college games for KTVH (now KWCH TV), Wichita. The KAB established the award in Humiston's honor in 1979. He was the first recipient.

The KAB established the **Tony Jewell Award** in 1987, to recognize

contributions to alcohol/drug abuse prevention or treatment. The award is named for Tony Jewell, a past president of the KAB and first chairman of the

Continued on next page

News briefs

***Michelle Rosel** has been hired by KAKE News to cover events in western Kansas at stations **KUPK TV**, Garden City and **KLBY TV**, Colby. She is a graduate of Liberal High School and University of Kansas.

*Journal Broadcast Group, Inc., Milwaukee, WI, has completed the purchase of Great Empire Broadcasting, Inc. The purchase includes 13 radio stations – five in Wichita: **KFDI AM/FM**, **KICT FM**, **KYQQ FM**, **KLLS FM**; and a joint selling agreement for **KAYY FM**. . . **Ken Fearnow** has been named vice president and market manager of the Journal Broadcast Group – Wichita Operations. He will lead the management teams of the five Wichita stations. Fearnow was VP/GM of Great Empire's WOW AM/FM, Omaha. His 29-year broadcast career started with Armed Services Radio and Television. He also has worked in Tulsa and Oklahoma City... **Moon Mullins** has been named director of country programming for the station group. He'll oversee the programming of the three Country stations in Wichita and provide consultation to the company's other Country stations. He most recently owned and operated FirstTrack of Nashville; and prior to that he was co-owner of Pollack Media Group. Mullins has served as program director of KFDI, WDAF AM, and stations in New York, Nashville, Louisville and San Diego.

***Associated Press** Statehouse Correspondent **Law Ferguson** is retiring after 39 years with AP. **John Hanna**, who has covered the Kansas Legislature for the AP since 1986, has been promoted to correspondent in

charge of the Topeka bureau. Ferguson started with AP in 1960 in Oklahoma City and became their Topeka correspondent in 1970. He was the dean of the AP's statehouse correspondents nationwide.

Washington Update

At the FCC

*The FCC has released the revised edition of *The Public and Broadcasting manual*, dated June 1999. A copy of this document must be kept in the public inspection file of each broadcast facility and the FCC requires that copies of the manual be provided free of charge to any member of the public requesting one. The last edition of the manual was published in 1974. A copy may be obtained by going to the FCC Web site: www.fcc.gov. (Source: Fisher Wayland Cooper Leader and Zaragoza LLP).

*On June 14, the FCC announced the availability of **revised and streamlined broadcast forms**. The four forms – **301, 314, 315 and 316** – are the first of over a dozen that are targeted for revision. Form 301 is Application for Commercial Broadcast CP; 314 is Application for Consent to Assignment of CP or License; 315 is Application for Consent to Transfer of Control of CP or License; and 316 is Short Form Application for Consent to Assign or Transfer Control of CP or License. The FCC will continue to accept the old forms through July 14 but suggest the new forms be used immediately. After July 15 the FCC will accept only the new streamlined forms. (Source: Barry Umansky, Vory Sater Seymour and Pease LLP).

*The FCC has adopted changes to the new telephone request rule in the main studio and public file proceeding: the FCC has **exempted political file material from the telephone request**; only stations with main studios outside the city limits of the community of license are required to provide public

file documents by mail pursuant to a telephone request; and stations subject to the telephone request rule must mail documents only within the geographic service area of the station. The changes go into effect 30 days after publication in the *Federal Register*. (Source:NAB)

In Congress

*The **Satellite Home Viewer Act rewrite** will be completed by a conference committee of House and Senate members from their respective Judiciary and Commerce committees. NAB is lobbying for broadcast objectives including: re-affirmation of the distant signal compulsory license using Grade B and ILLR technology; establishment of a new local-to-local compulsory license with appropriate must carry rules and which defines the local market as the DMA; oppose the House-passed provisions which use network non-duplication rules to limit local-to-local to 35 miles; and support a "loser pays" regime for testing of households seeking waivers.

#

In the Courts

*On June 14, the **U.S. Supreme Court in a unanimous decision, held that current federal law cannot be applied under the First Amendment to prohibit broadcast ads of lawful private casino gambling** in Louisiana. In the case, *Greater New Orleans Broadcasting Association v. United States*, the Court noted advertising was permitted for tribal casinos in 33 states but banned for private casinos operating legally in 11 states. The Court held that the ad ban "sacrifices an intolerable amount of truthful speech about lawful conduct". The decision is not final because it is subject to rehearing by the Supreme Court. The effects of the decision on broadcasters in other states other than Louisiana are not entirely clear. According to KAB attorneys at Fisher Wayland Cooper Leader & Zaragoza, in states like Kansas where

forms of gambling other than private casinos are permitted – especially tribal casino gambling where advertising is permitted by federal law – the federal ban on advertising remains in place but is subject to attack in court on the same principles announced in the *Greater New Orleans* case.

Call for nominees cont.

KAB's Alcohol/ Drug Abuse Committee. Past winners have included community volunteers, judges, representatives from law enforcement, and health professionals working in the alcohol/drug field.

The **KAB/Governor's Tourism Award** has been presented annually since 1983 to recognize outstanding contributions to the tourism industry in Kansas. The KAB Chairman or member of the Board of Directors presents the award during the annual Kansas Tourism, Lodging and Hospitality Conference in the fall. Winners have included professionals in the travel and tourism industry as well as community volunteers.

#

KAKE TV wins national Murrow Award

KAKE News, Wichita has been awarded the national 1999 Edward R. Murrow award for Overall Excellence. Only two stations in the country receive the Overall Excellence Award; one representing large markets and one for medium and small markets. The competition is conducted by Radio Television News Directors Association.

In April, KAKE was notified it had won three regional awards eligible for the national competition. The station won regional awards for Overall Excellence, Continuing Coverage and Feature Reporting and competed with

markets of similar size in Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin.

Jim Turpin is KAKE TV's executive news director.

#