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Transmitter

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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. Comments, news articles and advertising inquiries are welcome. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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Chairman's message

(Lance Saylor, KKOW AM/FM)

Ok, ok, I've been too negative with the Chairman's message this year. I fess up. I've used this forum to vent my frustrations about value added, rate integrity, ratings companies, advertising agencies and much more.

Lately I've been thinking about the unique position broadcasters hold in their community.

It's a strange and wonderful molding of personal, professional and community interaction. The thought came to mind the other night at a high school football playoff game. I found myself cheering beside a businessman who refuses to advertise on our stations because of an incident six years ago. Professionally we are miles apart, yet in a different setting, a bond is formed that seems totally natural.

We all face these crazy contradictions as we plow through our lives. We do a news story on a local nightclub serving underage drinkers and the next day a sales rep goes in asking for advertising. Our lives flow through listeners/viewers to advertisers to neighbors to committee members to church functions to school events. The most remarkable thing is the way we handle all of these relationships.

No other business category faces the challenges we face. Doctors see patients and go home. Plumbers fix pipes and go home. Retailers sell merchandise and go home.

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AAC award to KAB

The American Adoption Congress presented its 1999 Heritage Award to KAB in recognition of KAB's Reunion Camp for Brothers and Sisters. AAC President Jane Nast presented the award to Immediate Past Chairman Howard Hill and President Harriet Lange on October 29, during AAC's Mid South and Midwest Regional Conference in Kansas City.

Following the award presentation, Hill and Lange acquainted the adoption professionals from several states, about the Reunion Camp and KAB's efforts for adoption in Kansas. The AAC is hopeful similar adoption efforts will develop in other states.

#

KAB / NAB community service survey –

Kansas broadcasters, PLEASE complete the survey TODAY if you haven't responded. It's not too late. You may still return it by mail or complete it online at www.broadcastpublicservice.org.

Don't be left out. The deadline has been extended, so please respond TODAY! If you need a copy of the survey, call KAB.

#

2000 KAB Convention
October 9-10, Wichita
(That's a Monday/Tuesday)

Winners announced in PSA Contest

The Radio Operations Class at Fort Hays State University (FHSU) and Eric Miller, a student at Olathe South High School are winners in KAB's Public Service Announcement (PSA) Contest. Purpose of the contest is to encourage Kansas high school and college students to create and produce broadcast messages targeted at Kansas youth about the dangers of substance abuse.

Winners will receive a cash prize and a certificate or trophy of recognition.

FHSU's Radio Operations Class, taught by Becky Kiser, produced a thirty-second radio holiday PSA titled, "Eggnog". The PSA encourages young people not to drink and drive during the holidays. Their PSA, "35 cents" also was a contest winner in the Prom/Graduation flight last spring.

Eric Miller produced a holiday television PSA encouraging students not to drink and drive during the holidays.

The radio and television PSAs will be distributed soon to Kansas stations to air during the holidays through the first of the year.

The next entry deadline for KAB's PSA contest is February 14, 2000. Students are encouraged to submit PSAs about alcohol/drug abuse prevention with a Prom/Graduation theme.

For contest guidelines go to KAB's web site at www.kab.net or call (785) 235-1307.

#

Lobeck appointed to NAB committee

Al Lobeck, general manager of WIBW AM/FM, Topeka, has been appointed by NAB to serve on their Small/Medium Market Radio Committee. He completes his three-year term on KAB's Board of Directors on December 31, as well as his term as KAB Secretary/Treasurer.

The NAB committee is meeting December 8 in Washington DC. Let Al know of any small/medium market issues that should be brought to NAB's attention. Call him at (785) 272-3456.

#

107 pass in first cycle of inspections

With the addition of KULY AM, Ulysses, to the list of stations passing KAB's alternative FCC inspection, a total of 107 stations have passed since November 1996. About 50 % of Kansas stations participated in the program during the past three years.

To begin the next cycle of inspections KAB has hired three inspectors – Jerry Holley and Ed O'Donnell, Topeka and Wendell Wilson, Concordia. Inspections will be divided among the three.

Details about the next cycle of inspections in KAB's Alternative Broadcast Inspection Program will be distributed to stations in mid-December.

#

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Chairman's message cont.

Broadcasters inform, entertain, create advertising schedules, write and produce commercials, raise money for charity, and then rub shoulders with all of these people at pancake feeds and United Way luncheons.

We, all of us in broadcasting, are amazing. We are what I like to call "jugglers". We have at least a dozen things in the air at the same time . . . all of the time . . . and rarely do we ever drop any of them.

So keep on juggling. Keep on being involved. Keep on making a difference in peoples' lives. It's what we do best. It's what other professions can't even imagine attempting.

#

*Your participation
in the NCSA program
is essential. . .
if KAB is to continue
our current level of
member services.*

Washington Update

At the FCC

*On November 8, **two new FCC bureaus began operation** as part of the Commission's five-year reorganization plan. The new **Enforcement Bureau** consolidates enforcement functions of the Common Carrier, Mass Media and other bureaus. Two of the four divisions under the Enforcement Bureau are of interest to broadcasters: Technical and Public Safety Division – responsible for resolution of issues such as tower marking, EAS rules and unauthorized operation; and the Investigations Division – responsible for handling complaints against stations on non-technical matters such as indecency or unauthorized transfer of control. Some enforcement activities – political matters and children's programming – will remain with the Mass Media Bureau. The other new bureau is the **Consumer Information Bureau**.

*The Mass Media Bureau has implemented its **online call sign reservation and authorization system**. It will allow users to request an initial or change an existing call sign and determine the availability and licensing status of a call sign. The online system is the only way to make call sign changes. To access the system, go to www.fcc.gov/mmb.

*The FCC has issued its **Notice of Proposed Rule Making on digital audio broadcasting (DAB)**. The Notice considers alternative approaches to introducing DAB service – either through In-Band, On-Channel (IBOC) or through a new spectrum approach.

*The new **annual digital television ancillary services reporting form (FCC Form 317)** is available for use and should be filed on or before December 1 by each commercial DTV licensee to report ancillary services provided. A 5% tax on the gross revenues from such services is payable to the Commission annually.

In Congress

*Both Houses of Congress **approved the Satellite Home Viewer Act**. The legislation provides retransmission consent and the compulsory license for satellite providers to deliver local broadcasters' signals into dish subscribers' homes. The Grade B standard with ILLR will be used to determine eligibility for distant signals; full must-carry is included, effective in 2002; and loser pays in consumer testing is included. The legislation permits limited grandfathering, i.e. continued delivery for the next five years of distant network signals to certain categories of subscribers. Broadcasters had hoped a \$1.25 billion loan guarantee program to help get broadcast signals in smaller markets on satellite would be included in the final package. It was pulled from the bill in exchange for a promise that Congress would consider an improved loan guarantee program by next April.

***New low power TV legislation** passed which authorizes the FCC to create a new Class A license status for some LPTVs. However, a full-power TV station's analog and digital channels will continue to have priority over any LPTVs that receive Class A status.

*Rep. Mike Oxley (R-OH) and four other Members introduced HR 3439 which would **prohibit the FCC from creating a low power FM service**.

#

Internet streaming? File now.

KAB Associate Member Barry Umansky advises stations to file a notice with the Copyright Office by December 1 if you stream your over-the-air broadcast signal on the Internet; or if you engage in other Internet activities that involve digital transmission of sound recordings.

For a copy of Barry's memo, call KAB.

Monthly EAS tests 2000

NOTE: All times are PM

-
- | | |
|----------------|----------|
| ▪ January 11 | 1:50 pm |
| ▪ February 8 | 10:50 pm |
| ▪ March 14 | 1:50 pm |
| ▪ April 11 | 10:50 pm |
| ▪ May 9 | 1:50 pm |
| ▪ June 13 | 10:50 pm |
| ▪ July 11 | 1:50 pm |
| ▪ August 8 | 10:50 pm |
| ▪ September 12 | 1:50 pm |
| ▪ October 10 | 10:50 pm |
| ▪ November 14 | 1:50 pm |
| ▪ December 12 | 10:50 pm |
-

FCC Enforcement Monitor

Fisher Wayland Cooper Leader & Zaragoza LLP, in their November *FCC Enforcement Monitor*, reports these FCC fines:

- A Portland, Oregon TV station was recently fined \$10,000 for violating the rules limiting the amount of commercial matter that may be aired during children's programming.
- The FCC reaffirmed an \$11,000 fine against an Ohio man who operated an unlicensed FM station for nearly 3 years. The pirate broadcaster argued the fine violated his constitutional right to free speech.
- Three radio stations have been issued forfeiture notices for \$4,000 for violation of rules prohibiting the broadcast of any telephone conversation unless the consent of the party being recorded is obtained before the person's voice is heard over the air.
- The FCC recently admonished an AM station in Puerto Rico for improperly transmitting the programming of another AM station without its permission.

News briefs

***Terry Miller** is new operations manager at **KSCB/KDLG**, Liberal. He also heads up the stations' production team... New news director is **John O'Sullivan**.

***Bob Ganzer** is new general manager at **KTMJ TV**, Junction City. He previously was station manager at **KTMF TV**, Missoula, Montana.

***KCPT TV**, Kansas City's public TV station, has restructured its management team to position the station for its conversion to digital. **David Welsh** is vp of technology and telecommunications. He formerly was vp of broadcasting. Engineer **Bob Hagg** is new director of engineering and **Amy Long** is in a new position, manager of engineering operations and MIS. **Cynthia Smith**, formerly vp of communications, becomes vp of content and communications. **Diana Mansell** is vp of finance and human resources and chief financial officer. **Karen Button** was named director of finance and human resources.

*In a story about Chronicle Publishing's sale of **KRON TV**, San Francisco for \$823 million to Young Broadcasting Inc., *Broadcasting and Cable* reported that sister stations, **KAKE TV**, Wichita and **WOWT TV**, Omaha, were sold to **Benedek Broadcasting Corp.** for an undisclosed price. Benedek also owns **WIBW TV**, Topeka.

***WHB AM**, Kansas City has been sold by Kanza, Inc. for \$8 million to Union Broadcasting Inc., who also owns **KCTE AM**, Independence MO.

***KKLO AM**, Leavenworth/Kansas City, has been sold by Chara Communications for \$1.3 million to new Life Evangelistic Center In., St. Louis.

#

Happy Thanksgiving From KAB

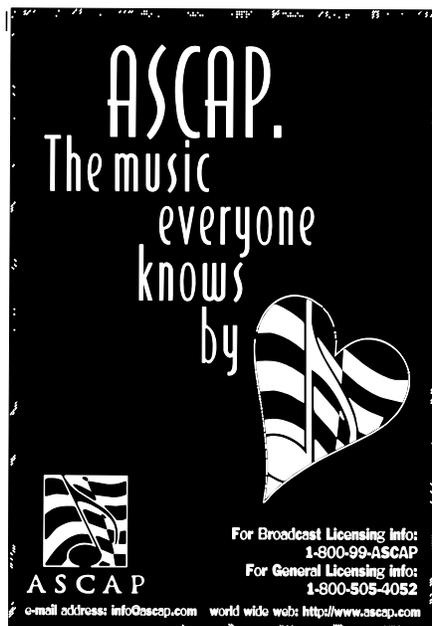
Read Across America March 2

KAB Associate Member Kansas National Education Association (KNEA) is sponsoring a reading initiative on March 2, 2000 – Dr. Seuss' 96th birthday. Read Across America calls for every child in every school in every community to celebrate reading on that date.

KU Basketball Coach Roy Williams is honorary chair of the campaign and is featured in radio and TV PSAs to be distributed in November.

For information on the initiative contact KNEA's communications Director, Cynthia Menzel, (785) 232-8271.

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Washburn and FHSU co-host IRTS/AERho

The Fort Hays State University and Washburn University chapters of IRTS/AERho (International Radio-TV Society/Alpha Epsilon Rho) co-hosted the 1999 Midwest Heartland Region convention in Kansas City October 22, 23. More than 100 students from nine states attended.

Professional participants included Larry Hatteberg, **KAKE TV**, Wichita; John Baccala, Brooke Givens and Jeff Anderson, **KSHB TV**, Kansas City; Debra Woodall, **KIN-WIBW Radio**, Topeka; Darren Irwin, Radio, Inc., Hays; Martin Augustine and Lisa Augustine, **KMBC TV**, Kansas City; Lynette Chapman, **KMAJ/KQTP**, Topeka; Toby Cook and Kathy Nelson, **WDAF TV**, Kansas City; and Speed Marriott and Dale Forbis, Entercom Radio, Kansas City.

Mitch Weber, FHSU was named Heartland Region Student of the Year. Becky Kiser, FHSU instructor was named Advisor of the Year; and Washburn IRTS/AERho chapter was named Rookie Chapter of the Year. Bambi Landholm is advisor to Washburn's chapter. Both Kiser and Landholm are officers in Kansas Broadcast Education Association; Kiser as vice president and Lanholm as treasurer.

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