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Transmitter

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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. Comments, news articles and advertising inquiries are welcome. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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Where Ignorance is Bliss, 'tis folly to let anybody know it.

Arden Booth

Chairman's message

(Robert Hilton., KNZA/KMZA/KAIR)

My look at EAS will be delayed another month as there are more important things to talk about this month. A majority of people now in Kansas broadcasting probably never met Arden Booth who died earlier this month. There are more details about Arden's life and accomplishments in this newsletter. I would like to use this month's space for the chairman's message to be:

REMEMBERING A KANSAS BROADCAST PIONEER

There were a number of great Kansas broadcasters who helped organize our state association and take the first steps in the field of broadcasting. Just a few of them are Fred Conger, Martin Umansky, Grover Cobb and Arden Booth. Thirty years ago when I was a radio-TV student at K-State I heard those names for the first time. Their names were spoken with a great deal of respect and almost reverence. Being a young college kid I noted the respect given them. And I knew they were some of the pioneers of Kansas broadcasting, but I did not know much else about them. I never met most of them but it would have been great fun to sit down and hear some of their broadcasting stories and just talk "radio". So unfortunately to me most of these broadcast pioneers remain just names.

But I was lucky enough to meet and talk "radio" with Arden Booth. And now through this newsletter I have the opportunity to tell the newer and younger Kansas broadcasters about one of your Kansas broadcast

Continued on page 2

KAB April events set

Student Seminar/Career Fair

Political Advertising and EEO Seminars

KAB's Student Seminar and Career Fair will be **April 25** at Wichita's Hyatt Regency Hotel. High school and college students will participate in round table discussions with broadcast professionals in the morning.

During the afternoon Career Fair students will hear from recent graduates who have gone to work in broadcasting. They will offer advice on what to expect and how to get that first job. The Career Fair also will provide students and job seekers the opportunity to talk one on one with representatives from Kansas radio and television stations about job openings and with educators from Kansas colleges and universities about their respective educational programs. Student broadcast awards also will be presented.

Scott Donovan, KHOK/KVGB is chairing the seminar and Gary Hawke, KJHK FM/KUJH TV and Steve South, KAKE TV assisted in the planning.

KAB will sponsor a **Political Advertising and EEO Seminar** on **April 26** (Wichita Marriott) and **April 27** (Topeka Holiday Inn West). A small block of rooms is being held at the Wichita Marriott for Tuesday night, April 25, for those who will participate in the Student Seminar/Career Fair the day before and want to attend the Wichita Political and EEO seminar on the 26th.

The FCC's political guru, Bobby Baker, will join attorneys, Dave Oxenford and Barry Umansky, in conducting the political advertising sessions in each location from 9:30 to 12:30. The new EEO rules will be covered by Oxenford and Umansky from 1:30 to 3:00 pm. Registration information will be distributed soon.

Chairman's message cont.

pioneers.

The first time I remember meeting Arden was when he stopped by KNZA in Hiawatha shortly after it came on the air in 1977. Arden was from the town of Fairview, which is a small town near Hiawatha. He was in the area visiting so he stopped by to visit. He sat down with us and we talked "radio" and some of the local history. I really don't remember any particulars or any "sage" advice he offered other than giving us encouragement about what we were doing.

The other story I will relate is about the time I met him on a steam engine excursion train from Topeka to Abilene one October day in the early 90's.

It was the Saturday of the KU/K-State game. After the lunch stop in Abilene we were waiting for the train to take us back to Topeka. Arden asked me if I had heard the score of the KU-K-State game. I didn't know, but I said "There are KABI radio studios across the street I bet they will know." So off we go to find out the KU score. Of course the door was locked but not before Arden gave that door a good long rattling to try and get someone's attention.

Hanging on my office wall is a full page feature story that *the Topeka Capital* did several years ago about Arden Booth. It was published before the KAB annual meeting that was held in Lawrence several years ago. I saved the article and took it to the convention so I could get Arden to autograph it for me. Arden signed it "With Kindest Regards".

And that is how I will always remember that very distinguished looking white-haired gentleman and Kansas Broadcasting Pioneer... "With Kindest Regards".

#

KAB 2000 Convention

Wichita Hyatt / October 9-10

Monthly EAS tests 2000

NOTE: All times are PM

- April 11 10:50 pm
- May 9 1:50 pm
- June 13 10:50 pm
- July 11 1:50 pm
- August 8 10:50 pm
- September 12 1:50 pm
- October 10 10:50 pm
- November 14 1:50 pm
- December 12 10:50 pm

KAB / Broadcast

2000 Calendar

- April 7-10, Broadcast Education Association Convention, Las Vegas
- April 10-13, NAB Convention, Las Vegas
- April 25, KAB Student Seminar and Career Fair, Wichita Hyatt Regency
- April 26, 27 KAB Political Advertising and EEO Seminars, Wichita Marriott (26th) and Topeka Holiday Inn West (27th)
- May 1, Deadline for KAB Scholarship Applications
- May 1, Deadline for KAB Faculty and Student Paid Internships (Summer)
- May, KAB Internet Seminar (date, location TBC)
- May 24-28, National Public Radio Conference, Orlando
- June 5-9, KAB Reunion Camp for Brothers and Sisters, Tall Oaks, Linwood KS
- June 7, Media Day at KAB Reunion Camp
- June 7, KAB Board of Directors Meeting, Tall Oaks, Linwood KS
- June 12, NAB Education Foundation Service to America Summit and Awards Gala, Washington DC
- June 19, KAB Sales Academy, Wichita Hyatt Regency
- July 1, Deadline for KAB Awards Entries
- July 17-August 4, KAB office closed
- August 8, Deadline for nominations for KAB Slater, Humiston, Jewell and Tourism Awards
- August 24, KAB Board of Directors meeting, Hiawatha

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New Members

A warm KAB welcome to these new members: Associate - **KMBC TV**, Kansas City; **Wayne Godsey**, general manager; Retired - **Bob Wells**, Lawrence; and Student - **Richard Stephens**, KU.

These stations have renewed since the February 24 *Transmitter*: **KREP FM**, Belleville; **KDCC/KONQ**, Dodge City; **KSRX AM**, El Dorado; **KLOE/KKCI/KWGB**, Goodland; **KBCU FM**, North Newton; **KTJO AM**, Ottawa; and **KMUW FM**, Wichita.

#

More pass inspection

These stations have passed their KAB/FCC Alternate Broadcast Inspection: **KOOD TV**, Bunker Hill; **KNCK/KCKS**, Concordia; **KCPT TV**, **KCTV**, and **KQRC/KXTR/KCFX/KCIY**, Kansas City; **KMAN/KMKF/KXBZ**, Manhattan; **KLKC AM/FM**, Parsons; and **WIBW TV**, Topeka

With their Certificate of Compliance comes a three-year grace period from routine FCC inspections.

Washington Update

At the FCC

*The FCC has established a five-stage national **filing window for 100 watt low power FM (LPFM)**. On March 27, the FCC will select through a random process the order in which five application groups will undergo a five-day filing window. Each of the five groups is comprised of ten states. Filing windows for the groups will follow at three-month intervals. Meanwhile, the House Telecommunications Subcommittee is scheduled to vote March 23 on HR 3439 which would prevent the FCC in establishing a LPFM service.

*The FCC proposes to introduce **video description of programming** of network affiliates in the top 25 TV markets. Video description is a service in which narration of a TV program's key visual elements are inserted during the natural pauses in the program's dialogue. NAB's comments in the proceeding emphasized the FCC lacks authority to adopt rules mandating the service and that the FCC underestimated the technical difficulties and costs for networks and stations associated with providing described programming.

*The FCC has adopted new rules for good faith negotiations and exclusive agreements for **retransmission consent** between TV stations and cable or satellite companies. The Commission rejected the demands by satellite interests that it adopt a more regulatory regime.

*The Mass Media Bureau has a new online public access system – Consolidated Database System – which enables users to search and display station information including application information and granted station authorizations. Users may access the system from the Bureau's web site: www.fcc.gov/mmb.

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If it ain't fun, don't do it.

Arden Booth

50 states join

EEO action

In an unprecedented action, the broadcast associations of the 50 states, the District of Columbia and Puerto Rico joined in contesting the FCC's new EEO requirements. On March 15, the associations filed an appeal in the U.S. Court of Appeals for the DC Circuit. The following day, the associations filed with the Commission a joint petition for stay of the effectiveness of the new EEO regulations until the court decides their appeal. The state associations intend to pursue a stay in court if the Commission does not grant a stay by March 31.

The new EEO regulations recast and essentially readopt the FCC's former unconstitutional EEO requirements ("affirmative action" is now called "recruitment outreach") in the form of even more onerous and suspect race and gender based rules in contravention of the Court's holding in *Lutheran Church*.

#

48 states join in LPFM action

On March 3, KAB joined 47 other state broadcast associations in filing a "Motion for Leave to Intervene" with the U.S. Court for the DC Circuit, in the appeal by the NAB of the FCC's Low Power FM Report & Order. The state associations filed in support of NAB's effort to have the Court reverse and vacate the FCC's action establishing the new LPFM service. The state associations believe that by adopting the new service, the FCC has unlawfully abdicated its core statutory responsibility to uphold spectrum integrity.

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I'm a self-made man and I worship my creator.

Arden Booth

Arden Booth

Arden Booth, Lawrence, died March 10 at his home. He was 88.

Arden put KLWN and KLZR on the air; he was a state senator from 1971 to 1976; he raised registered Hereford cattle; and he was involved in numerous state and local organizations. He served as KAB president in 1958-59 and he was recognized with KAB's highest award, the Distinguished Service Award, in 1976.

Arden began his radio career at the age of 16 as a singer. He later worked as a program singer at WREN radio in 1940 and 1941. He served with the Entertainment Division of the Special Services in Oahu, Hawaii during World War II. Arden became program director for WREN in Lawrence in 1945. He worked for KDAN radio in Oroville California from 1946 to 1950 and he returned to Lawrence and put KLWN on the air in 1951.

Arden was born December 4, 1911 on a farm near Fairview. He attended Kansas State University and he earned a degree in music from Baker University in 1936.

Arden was a member of Trinity Lutheran Church, Lawrence Noon Kiwanis Club, Masons, Shrine, Elks Club, Veterans of Foreign Wars, American Legion and the Republican Party.

He married Elizabeth "Bette" Atkins Mills in 1945 in Oahu, Hawaii. She preceded him in death in 1956. Survivors include Hank Booth and wife Sue, Lawrence; Bette Booth, Lawrence, a brother, James Booth, Pawnee City, NE, three grandchildren and four great-grandchildren.

Services were held March 15 at Trinity Lutheran Church in Lawrence. Memorial contributions may be made to the Arden Booth Prairie Preserve Fund in care of Douglas County Bank, Lawrence KS.

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