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Transmitter

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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

Kansas Association of Broadcasters
1916 SW Sieben Ct, Topeka KS 66611
(785) 235-1307*FAX (785) 233-3052

www.kab.net * e-mail: harriet@kab.net

"He was the quintessential local broadcaster. He knew there was a mutually dependent relationship between the viewer and local station."

Barry Umansky – comments published in *Broadcasting & Cable*, about his father, Martin Umansky.

Chairman's message

(Robert Hilton, KNZA/KMZA/KAIR)

An EAS success story - As your State EAS Chairman I want to tell you about how the EAS system worked during the Parson's tornado on April 19. I talked with the station manager of KLKC AM/FM, Gary Cantrell, and here is what happened.

KLKC sent several EAS messages out earlier that evening. But at 8:23 PM KLKC received a tornado warning from the National Weather Service NOAA radio station in Erie. At 8:25 PM they sent that message. There were two other warnings that were received and sent - from KRPS and KKOW, his primary EAS monitoring stations. One was at 8:33 PM and the other was at 8:36 PM.

The F-3 tornado knocked out power at 8:45 PM as the storm swept through the heart of Parsons. So the residents of Parsons had about 20 minutes warning. There was a huge monetary loss to the area. However, according to Gary, one broken leg and one broken arm were the most serious injuries.

When I volunteered to be the EAS Chair I said that the primary use of EAS for Kansas was to get the word out on severe weather. The EAS system worked exactly like it was designed to work. KLKC received the tornado warning from the National Weather Service and then from both of their monitoring stations. WOW that's neat. Congratulations to the staffs of all 3 stations for making sure the EAS system worked.

I am sure all of the area stations were giving weather information on this storm and I would like to hear about their EAS success stories too.

This is why we do weekly EAS tests and why we all should check to make SURE we get a test from BOTH of our monitoring sources. Two monitoring points gives us all a back up just in case. And although the NWS is not required to be a monitoring station on your EAS unit I hope you see why it should be.

#

Martin Umansky

Martin Umansky, retired president and general manager of KAKE TV, died May 3 of a heart attack. He was 83. He was born in Harlem, raised in New York City and graduated from Univ. of Missouri School of Journalism in 1940.

Wanting to become a newspaper reporter following graduation, Umansky traveled the Midwest and landed in Wichita. He went to work for KANS Radio. His career was interrupted by four years of war service in the U.S. Army.

Umansky returned to Wichita after the War and in 1946 began again at KANS Radio with his program "Nightcap with Martin". He moved the program to KAKE Radio in 1947.

Umansky put KAKE TV on the air in 1954 and lead the station for 28 years, first as general manager, then as president. He stepped down as president in 1982 and remained as chairman until 1987.

During Umansky's tenure at KAKE TV, he set the standard in Kansas and the nation for localism and broadcasters' community service. He received the industry's highest awards – the Distinguished Service Award - from Kansas Association of Broadcasters in 1980 and from National Association of Broadcasters in 1987. University of Kansas Radio and Television Faculty presented Umansky KU's Grover Cobb Award for Broadcasting Service in 1990.

Among the many organizations for which Umansky provided leadership: Junior Achievement, St. Joseph Hospital, Kansas Chapter of Sigma Delta Chi/Society of Professional Journalists, Wichita Chamber of Commerce, Kansas Arts Commission (first chairman), ABC TV Affiliates Board of Governors, Board of Trustees of University of Kansas William Allen White Foundation, and Advisory Board of University of Missouri School of Journalism. He was an early advocate for bringing cameras

Continued on page 2

Martin Umansky cont.

into Kansas courtrooms.

Among his many commendations, Umansky received the Benemerenti Medal and Knight of St. Sylvester from Pope John XXIII – the highest award given to a non-Catholic by the Church. The Wichita Board of Education recognized Umansky with the 1982-83 Distinguished Citizen Award. And Univ. of Missouri bestowed their Distinguished Service Medal and Honorary Doctor of Humane Letters in 1987.

He is survived by his wife, Mary of Wichita; two sons, Daniel of Wichita and Barry of Annandale, VA; a brother, Harold of Plainfield, NJ; and four grandchildren.

Services were May 7 in Wichita. Memorial contributions may be made to Congregation Emanu-El or Hebrew Congregation or Society of Professional Journalists and sent in care of 210 S Ridgewood Dr., Wichita KS 67218.

#

KAB Sibling Camp

KAB's Sibling Reunion Camp will not occur June 5-9.

The State's adoption contract with Lutheran Social Service (LSS) ends on July 1 and another agency – Kansas Children's Service League (KCSL) – takes over as the umbrella agency for Kansas adoption services. Personnel of both KCSL and LSS are involved with the transition of about 1000 children and are unable to provide counselors, social workers and other staff support for the camp. KAB had planned to host about 100 Kansas kids at the annual camp, who are separated from their brothers or sisters due to foster care or adoption.

Under consideration is a week-end mini-camp in late September.

#

"He was what local broadcasting should be about. From developing the first election party on television to Freddy Fudd's children's program, Martin Umansky showed the rest of us the way."

Larry Hatteberg, KAKE TV

KAB Broadcast Calendar

- June 7, KAB Board of Directors Meeting, Kansas History Center, Topeka
- June 12, NAB Education Foundation Service to America Summit and Awards Gala, Washington DC
- June 19, KAB Sales Academy, Wichita Hyatt Regency
- July 3 Deadline for KAB Awards Entries
- July 17-August 4, KAB office closed
- August 8, Deadline for nominations for KAB Slater, Humiston, Jewell and Tourism Awards
- August 24, KAB Board of Directors meeting, Hiawatha
- September 7, KAB Team Day 2000 / Fundraiser / KS Adoption Network
- September 11, KAB Internet Academy, Topeka Capitol Plaza
- October 3-4, SBE National Meeting, Pittsburgh, PA
- October 9-10, KAB Convention, Wichita Hyatt Regency
- November 1, Deadline for KAB Student PSA Contest (alc/drug prevention – holidays flight)
- November 1, Deadline for KAB Faculty and Student Paid Internships (semester break/spring break)
- November 8, KAB Executive Committee Meeting, Topeka
- December 12, KAB Board of Directors Meeting, Abilene

KU offers

'pharmacy on air'

A new 90-second radio show launched by the University of Kansas will answer questions about drugs. Called "Medicine Chest," it's a pharmacy on the airwaves, a place that dispenses lore and learning about over-the-counter and prescription drugs.

There is a new show each week. The program is available free to Kansas radio stations in a CD format.

KU's Higuchi Biosciences Center and the Drug Information Center are the show's joint sponsors. For more information, contact Frank Barthell, University Relations (785) 864-8869.

Sales academy 6/19

A wide array of sales topics will be presented by Kansas broadcast professionals during KAB's Sales Academy, Monday, June 19 in Wichita. Radio and television sales reps, both new to the business and veterans, will be treated to presentations by 14 Kansas broadcasters in 28 different sessions.

Each participant will have the opportunity to attend five sessions during the day which begins at 8:30 with a continental breakfast and networking, followed by a lightning round preview of presenters. The academy will conclude at 4:00 pm.

The academy planning committee is Danny Thomas, KOAM TV; Lance Sayler, KKOW AM/FM; and Larry Avery, EBC, Inc.

Presenters include: Thomas, Sayler, and Avery; Bryan Elliott, KFRM AM; Barry Gaston, Gaston Marketing; Becce Gigot, KILS/KDGB; Randy Goering, KHOK/KVGB; Kevin Hamilton, KOAM TV; Gary Hawke, University of Kansas; Jerry Hinrikus, EBC, Inc.; Phil McComb, KKOY AM/FM; Steve Miller, KPTS TV; and Doug Weinberg, KNZA/KMZA.

#

Monthly EAS tests 2000

NOTE: All times are PM

-
- June 13 10:50 pm
 - July 11 1:50 pm
 - August 8 10:50 pm
 - September 12 1:50 pm
 - October 10 10:50 pm
 - November 14 1:50 pm
 - December 12 10:50 pm
-

Important Date

June 17- Lowest unit charge period begins for candidates in August 1 Kansas Primary.

Kids of employees at KAB stations win KAB scholarship

KAB awarded seventeen \$750 scholarships to children of full-time employees at KAB member stations. KAB Kids scholarships are an important KAB member benefit – by helping our members to educate their kids.

Following are the year 2000 high school graduates who will receive a \$750 KAB scholarship and the school they have selected:

Jody Avery, Kansas State University – daughter of Larry Avery, EBC, Inc.; **Blake Bauer**, KSU – Kyle Bauer, KFRM/KCLY; **Megan Caudle**, Washburn University – Mike Caudle, KTKA TV; **Jennifer Calvert**, KSU - Bob Calvert, KSNT TV; **Matthew Drouhard**, Hutchinson Community College – Terry and Kathy Drouhard, KHUT FM; **Kyle Ediger**, KU – Mark Ediger, KJCK/KQLA; **Sherry Fincham**, KU – Pattie Fincham, KSNT TV; **Jill Hammerschmidt**, KSU – Mark Hammerschmidt, KAYS/KHAZ; **Megan Hinrikus**, KSU – Jerry Hinrikus, EBC, Inc.; **Fiona Hunter**, KU – Rachel Hunter, KANU FM; **Allison Lewis**, undecided – Warner Lewis, KLWN/KLZR; **Kirk McAdoo**, KSU – Karen McKenzie-McAdoo, KOFO AM; **Nathan Miles**, Emporia State University – Roger Miles, KSAL/KYEZ; **Erin O'Connor**, Emporia State – John O'Connor, KVGB; **Haley Roberts**, KSU – Wayne Roberts, KAYS/KHAZ; **Katie Speer**, Sterling College – John Speer, KFDI; **Rebecca Wiebe**, Washburn University – Marsha Weibe, KBSD TV.

The deadline for applications for high school graduates in year 2001 will be April 1, 2001. Contact KAB for additional information.

#

Broadcast scholarship winners announced

Seven Kansas college students majoring in radio/television or a related field, will receive a KAB scholarship for the 2000-2001 school term. KAB will award \$6,400 in broadcast scholarships.

Receiving a scholarship for the second year is **Kevin Windholz** of Quinter, a senior at Fort Hays State University.

First time winners of a KAB scholarship are: **Chanda Brown** of Colby, University of Kansas; **Ashle Burnett** of Derby, Wichita State University; **Brian Hanni** of Topeka, University of Kansas; **Penny Lamb** of Wichita, Fort Hays State University; **Leah Logan** of Andover, Friends University; and **Liliana Mandigo** of Topeka, Washburn University.

The purpose of KAB's Broadcast Scholarship Program is to support potential and commitment in promising future broadcasters; to encourage a high standard of professionalism in the industry; and to foster a strong relationship between higher education and the profession.

Paid internships approved

The KAB Scholarship Committee also approved three college students and one high school instructor for KAB paid summer internships: **Joya Cleveland**, Butler Community College – KICT FM; **John Njagi**, Washburn University – KTWU TV; **Amy Renner**, Fort Hays State University – KBSH TV; and Wakefield High School Instructor **Kristin Brenzikofer** - KCLY FM.

Students are paid \$200 for each credit hour they receive with the internship; and educators are paid for one- or two-week internships at \$500 per week. Total internship awards for this summer will be \$2,800.

The scholarship committee is chaired by Kyle Bauer, KFRM/ KCLY. Members are: Kent Cornish, KTKA TV; Lance Saylor, KKOW AM/FM; Eugene Williams, KTWU TV; and Harriet Lange, KAB.

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Bringing Community Service Home

KCPT, KOOD TV win 21st Century Award

The MoKan Kids Network, a service of KCPT, Kansas City, Smoky Hills Public TV in western Kansas, and 350 school districts in Kansas and Missouri received the 21st Century Award from Association of America's Public Television Stations (APTS), during its annual meeting in Washington DC. There to receive the award were Bill Reed, president and CEO of KCPT; Richard Hicks, general manager of Smoky Hills Public TV; and Dr. Robert Van Maren, Superintendent of Bonner Springs School District and chair of MoKan Kids Network.

The MoKan Kids Network provides instructional television, on-line networking and professional development/teacher training for 30,000 teachers in Kansas and Missouri. The Network provides teachers with more than 700 hours of educational videos for use in the classroom and with Internet access and curriculum based web browsing capabilities.

The 21st Century Award recognizes stations that demonstrate extraordinary involvement in long-range planning, collaboration with others, experimentation with new technologies or creation of new services for under-served communities.

KAB Awards
Entry deadline
July 3!

Washington Update

At the FCC

*The FCC's Mass Media Bureau has started the new **CDBS system for processing broadcast radio station applications**. Paper filing of FCC Forms 301, 302FM, 314, 315, 316 and 347 will be permitted for a six-month period. **Electronic filing** of the forms becomes mandatory on October 27. To access the system go to www.fcc.gov/mmb.

In Congress

*Co-sponsors of S. 2068 - which would prohibit the FCC from establishing a new **low power FM service**, numbers 34 Senators. **Kansas Senators Sam Brownback and Pat Roberts have indicated they will not sign on as co-sponsors to the bill**, although they may support a bill similar to the Oxley bill which passed the House. Under the House bill, the FCC may move forward with licensing LPFM stations but must keep third-adjacent channel protections in place. It calls for independent testing of LPFM interference before changing interference standards. Congress would have final say over such changes. The first group of LPFM license applications are being accepted this week.

In the Courts

*KAB's Washington attorney, Dick Zaragoza, reports that the **D.C. Circuit Court of Appeals has scheduled oral argument** for September 29, in the case brought by the KAB and the other 49 state broadcast associations, **challenging the EEO rules**.

#

Jane Oatman

Jane Oatman, Wichita, died May 10 at a Houston hospital, after an extended respiratory illness. She was the wife of former Great Empire co-owner, Mike Oatman. Funeral services were May 16, in Wichita.

Patricia Umansky

Patricia Umansky, Annandale, VA, died April 25 after a year-long battle with breast cancer. She was the wife of Barry Umansky and mother to their 15 year-old son, Brian.

News briefs

***Mark Ediger**, KJCK/KQLA, informed KAB that his son, **Kyle**, was involved in a car accident and suffered a skull fracture on May 24. Mark reports that Kyle is progressing and has been released from the hospital. He should recover in time to start at KU in the fall. Kyle was one of the winners of a KAB Kids scholarship.

***Lance Saylor**, KKOW AM/FM, Pittsburg, reports that on May 23, new station, **KBZI FM** at 100.7, went on the air with a CHR format. The 25,000 watt station is licensed to Deerfield MO with studios co-located at KKOW.

***Don Pollnow** is new market manager for Cumulus radio stations in Topeka – KMAJ AM/FM, KTOP AM and KDVV FM. He replaces Jay Cooper.

***Emmis Communications Corp.** has agreed to purchase eight network-affiliated and seven satellite TV stations from Lee Enterprises for \$562.5 million. Kansas stations involved in the sale are **KSNW TV**, Wichita; **KSNT TV**, Topeka; **KSNC TV**, Great Bend; **KSNG TV**, Garden City; and **KSNK TV**, Oberlin.

***Jim Holland** has been named news director for **KAKE TV**, Wichita. He previously was news director and vice president of news at KTVT TV in Dallas. He replaces Jim Turpin who took a news director position in Norfolk, VA.

***Hank Booth**, KLWN/KLZR, Lawrence, has been elected to serve on the Board of Directors for KS Sunshine Coalition for Open Government. He fills the seat vacated by Jim Turpin, formerly of KAKE TV.

*Journal Broadcast Group has completed the purchase of **KOEZ FM**, licensed to Newton. Journal Broadcast Group currently owns five stations in Wichita – **KFDI AM/FM**, **KICT FM**/ **KLLS FM** and **KYQQ FM**. **KOEZ** serves the Wichita market and will be co-located with **KFDI**. *Broadcasting & Cable* reported the purchase price to be \$4.25 million.

***Entercom Communications** is purchasing **KAYY FM** and **KDGS FM**, Wichita from Gary and Viola Violet, for \$5.15 million. Entercom earlier purchased Wichita stations – **KFH**, **KQAM**, **KNSS**, **KWSJ FM** and **KEYN FM**.

***Radio-Television News Directors Association** has announced winners of their regional 2000 RTNDA Edward R. Murrow Awards. Kansas stations honored with a Murrow Award are: **KKOW AM/FM** for small market feature reporting; **KFDI AM/FM** for small market investigative reporting, news series and spot news coverage; **KMBC TV** for large market continuing coverage and newscast; **KSNW TV** for small market feature reporting; and **KAKE TV** for small market investigative reporting, sports reporting, spot news coverage and writing.

*BEA and NAB used KABers as panelists at their Las Vegas conventions in April. **Jerry Hinrikus, EBC, Inc.** presented sessions at the NAB Convention (as he has in numerous states and overseas) on his stations' use of their web sites as revenue generators; **Thimios Zaharopoulos** and **Frank Chorba, Washburn University**, were panelists in a BEA session about the Internet; and **Harriet Lange, KAB**, was a panelist in a BEA session about KAB's/state broadcast associations outreach to broadcast educators and students.

***Fisher Wayland Cooper Leader & Zaragoza LLP**, operators of KAB's Washington Legal Hotline, has merged with the international law firm, **ShawPittman**, headquartered in Washington DC. The combined firms go by the name, **ShawPittman**.

***AP Broadcasters of Kansas** and Missouri will hold their annual meeting June 10 at the Kansas City Adam's Mark Hotel.

***Mike Kelly**, executive director for KAB Associate Member **Kansas Motor Carriers Association**, left his position at KMCA in late April to go to work for Yellow Freight.

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More pass inspection

These stations have passed their KAB/FCC Alternate Broadcast Inspection: **KAIR AM/FM**, Atchison; **KNZA FM**, Hiawatha; **KMZA FM**, Seneca; and **KPTS TV**, Wichita.

With their Certificate of Compliance comes a three-year grace period from routine FCC inspections.

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