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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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KAB

Convention

October 9, 10 – Wichita Hyatt

*Sessions for managers, students,
educators, sales, news, engineers,
radio programmers*



Chairman's message

(Robert Hilton, KNZA/KMZA/KAIR)

Some very random mid-year thoughts from your grand pooh-bah at 4 AM on column deadline day.

I am amazed it took half a year before Harriet had to remind me of my deadline. Writing this column was my biggest worry about being chairman.

Y2 What????

Thanks to Lance Saylor, Danny Thomas and Larry Avery for putting together the Sales Academy...and to all the Kansas broadcast professionals who conducted sessions. I was unable to attend but my staff report attending some really good sessions with usable information.

Does anyone read this column?

Anyone who has ever attended any KAB convention or seminar knows we ask you to fill out a questionnaire to find out how we can make it better. I would love to hear from member stations who rarely if ever attend our seminars. What can we do to make them so good you never want to miss them?

The annual convention is Monday and Tuesday October 9 and 10 in Wichita. Cliff Shank and his committee are working hard to make our 49th annual convention one you won't want to miss.

Also my thanks to all of your KAB board members. It is a good group with a diverse outlook on the topics that come before us. I announce the topic on the agenda and off they go and before long we have come to a consensus. It makes the job as

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Transmitter

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Team Day 2000 set for Thursday, Sept. 7

Team Day 2000, KAB's fund raiser to benefit the 700+ Kansas children awaiting adoption is set for Thursday, September 7.

Kansas employers who believe "There's no place like home . . . and every child should have one" will have an opportunity on September 7 to create some fun, good-natured team rivalry among employees and at the same time raise money for Kansas kids who have no place to call home.

Employees in participating workplaces who make a \$5.00 contribution to *Coming Home Kansas* Adoption Coalition, will wear their favorite sports team shirt or sweatshirt to work on September 7. Contributors also will wear stickers stating "I'm a Team Day player for Kansas Kids!"

The Coalition is a statewide network of private agencies working together to find families for Kansas children. Funds raised through *Team Day 2000* will be used to find and train adoptive families and to provide assistance to children and families with special needs.

Kansas radio and television stations through KAB are primary sponsors of *Team Day 2000*. Immediate Past Chairman Lance Saylor, who developed the idea of Team Day, said it is a natural extension of KAB's on-air initiative in place since 1997, to create awareness about the need for adoptive families.

Team Day 2000 materials and radio and television announcements will be on the way to stations soon.

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Chairman's message cont.

chairman real easy when you have such a good group.

The past chairman of the KAB chairs the nominating committee and has the job of asking people to serve on our board. We elect three new members for a three- year term every year. The board only has four meetings a year plus one at the convention. If you're interested in serving on KAB's board, contact immediate past chairman, Lance Saylor in Pittsburg at (316) 231-7200.

I'd like to welcome Dean Bunting, KWCH TV, Wichita, to the KAB board. He was appointed to complete the term of Steve South.

Well, is anyone still reading? Let's have a contest. If you have gotten this far and it is before noon on Monday, July 10, call me at (785) 547-3461. Every station who calls will be put in a drawing. The prize will be free registration (including meals) to the annual convention for you and your staff who attend.

#

KAB Broadcast Calendar

- July 3 Deadline for KAB Awards Entries
- July 14-July 25, KAB office closed
- August 15, Deadline for nominations for KAB Slater, Humiston, Jewell and Tourism Awards
- August 24, KAB Board of Directors meeting, Hiawatha
- September 7, KAB Team Day 2000 / Fundraiser / KS Adoption Network
- September 11, KAB Internet Academy, Topeka Capitol Plaza
- October 3-4, SBE National Meeting, Pittsburgh, PA
- October 9-10, KAB Convention, Wichita Hyatt Regency
- November 1, Deadline for KAB Student PSA Contest (alc/drug prevention – holidays flight)
- November 1, Deadline for KAB Faculty and Student Paid Internships (semester break/spring break)
- November 8, KAB Executive Committee Meeting, Topeka
- December 12, KAB Board of Directors Meeting, Abilene

KAB signs on to *Big Rigs for Kansas Kids*

KAB members, during the annual meeting last October, voted to endorse for the second year, the 2000 *Big Rigs for Kansas Kids* statewide food drive, sponsored by Kansas Motor Carriers Association (KMCA).

KMCA has arranged a convoy that will make stops in ten Kansas communities, beginning July 28 in Hays and concluding August 20 in Topeka. At each stop a specially designed trailer will be on display with state of the art truck equipment. Live radio broadcasts are planned at each stop.

Big Rigs for Kansas Kids last year collected enough food to feed 70,000 Kansans through local food banks.

For additional information about this year's event, contact Christi Wright at KMCA (785) 267-1641.

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Call for nominees - Humiston, Slater, Jewell, Tourism awards

During the October convention, the KAB will present its annual Sonny Slater Award, Hod Humiston Award and Tony Jewell Award. The KAB's Tourism Award will be presented at the Kansas Tourism Conference in the fall.

To nominate someone for any of the awards, send to the **KAB by August 15**, your nominee's name and address and a brief description of why he or she is deserving of the award. The KAB Board will make the selections during their meeting on August 24.

The **Sonny Slater Award** was established in 1992 and honors a Kansas broadcaster who is not a general manager or owner, but a staff person who has made a significant contribution to his/her community and station.

Slater received the award posthumously in 1992. He served 40 years as farm director at KSAL, Salina.

The **Hod Humiston Award** will recognize a Kansas broadcaster who has

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Recognized**

**Kansas State University
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Welcome new members

A warm KAB welcome to new member stations – **Entercom/Kansas City: KKGAM, KMBZ AM, WDAF AM, KUDL FM, KCIY FM, KQRC FM, KXTR FM, KYYS FM** – **Bob Zuroweste** and **Michael Payne**, managers. New student member – **Christian Kirkham**, DeVry Institute, Kansas City. Station renewal - **KNGL/KBBE**, McPherson.

#

made significant contributions to the field of sports broadcasting in Kansas. The award is named for the late Hod Humiston of Hutchinson. He was the first TV sportscaster in Kansas, doing play-by-play of college games for KTVH (now KWCH TV), Wichita. The KAB established the award in Humiston's honor in 1979. He was the first recipient.

The KAB established the **Tony Jewell Award** in 1987, to recognize contributions to alcohol/drug abuse prevention or treatment. The award is named for Tony Jewell, a past president of the KAB and first chairman of the KAB's Alcohol/ Drug Abuse Committee. Past winners have included community volunteers, judges, representatives from law enforcement, and health professionals working in the alcohol/drug field.

The **KAB/Governor's Tourism Award** has been presented annually since 1983 to recognize outstanding contributions to the tourism industry in Kansas.

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Washington Update

At the FCC

*The FCC has accepted the first of five batches of applications for **LPFM licenses**. Nearly 800 applications were received for frequencies in ten states, D.C. and one territory. Kansas is in the second group of states/territories from which LPFM applications will be accepted. The window for filing will be in August.

In Congress

*Co-sponsors of S. 2068 – which would **prohibit the FCC from establishing a new low power FM service** - numbers 36 Senators. NAB is hopeful the bill or a similar bill will start moving in the Senate soon. Kansas Senators Sam Brownback and Pat Roberts have indicated they will not sign on as a co-sponsor to S. 2068, but may support a bill similar to the Oxley bill that passed the House.

In the Courts

*The D.C. Circuit of Appeals has set **September 29 for oral argument** in the 50 state broadcast associations challenge to the FCC's **new EEO rules**. The brief of the state associations was filed on June 9, arguing that in light of the Lutheran Church decision and the Equal Protection component of the Fifth Amendment, the FCC's role in this area is very limited. The KAB and other state associations are concerned the new EEO rules are unduly burdensome in terms of record keeping and reporting, and place stations at potentially extreme risk to their licenses. The FCC's brief is scheduled to be filed by July 10, with the Intervenor's and Amicus' briefs due by July 17. The state associations will have until July 24 to file their reply brief.

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News briefs

***KMAN AM, Manhattan**, celebrated its 50th year of broadcasting on June 4 and commemorated the event by hosting 250 members of Manhattan's Chamber of Commerce to a June 14 Business After Hours. **Rich Wartell** is general manager of the news/talk station and sister stations KMKF and KXBZ.

***Shannon Hart**, formerly regional sales manager for KSNT TV and KSNW TV, is now general sales manager at Internet Broadcasting Systems in Minneapolis.

***WIBW TV** anchor **Dana Wright** has joined **KCTV** as weekend evening reporter; **Jenna DeLay**, senior producer at **KSNT TV** has been appointed KCTV newscast producer; and **KSHB's Cathryn Couch**, joins KCTV as segment producer for *Call to Action*.

*Former Kansas broadcaster and KAB board member, **Lyle Butler**, has been appointed president/CEO of the Manhattan Area Chamber of Commerce. He most recently was president of the Greeley/Weld, CO Chamber of Commerce. Butler was vice president for ST Broadcasting, Dodge City, 1986-90.

***Shelley Hansel** is returning to KAKE TV on August 28 after a 4 1/2 year broadcasting stint in Phoenix. She will return to KAKE's morning news program as weather anchor and reporter. Hansel first joined KAKE in 1993 as a reporter.

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KABers win awards

***KAKE News, Wichita**, has been awarded two national *Edward R Murrow* awards in RTNDA's 2000 competition. Competing against other medium and small market stations, KAKE won for Best Writing (for work produced by Anchor Larry Hatteberg for his Hatteberg's People features) and Spot News Coverage (for KAKE's coverage of tornadoes that struck Haysville and south Wichita on May 3, 1999). KAKE won the national Murrow Award for Overall Excellence in 1999.

***KOAM TV, Pittsburg**, received the Friends of Education Award from the Confidence in Kansas Public Education Task Force. The award recognizes individuals or organizations whose contributions on behalf of public education in Kansas are truly outstanding. KOAM TV was recognized for both its broadcast and non-broadcast educational efforts which included Class of 2000 Reports, "TV Newsgame," Strong Leadership Awards for educators, and "Education Connection" features. President/General Manager Danny Thomas and Education Reporter Lissa Olliges accepted the award on behalf of the station.

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Broadcasters: Get Ready for *Big Rigs for Kansas Kids*

Thanks to your help,
last year's event
helped feed

70,000 hungry Kansans.

Watch for the
**Big Rigs for Kansas Kids
Convoy coming to a
Wal-Mart store in a
city near you.**

July 28 – Hays
July 29 – Liberal
July 30 – Garden City
August 4 – Salina
August 5 – Wichita
August 12 – Emporia
August 13 – Pittsburg
August 18 – Hiawatha
August 19 – Olathe
August 20 - Topeka



Thanks for your Support!



Monthly EAS tests 2000

NOTE: All times are PM

- July 11 1:50 pm
- August 8 10:50 pm
- September 12 1:50 pm
- October 10 10:50 pm
- November 14 1:50 pm
- December 12 10:50 pm