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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

Kansas Association of Broadcasters
1916 SW Sieben Ct, Topeka KS 66611
(785) 235-1307*FAX (785) 233-3052

www.kab.net * e-mail: harriet@kab.net

KAB Convention

**October 9-10, Wichita
Hyatt Regency**



Chairman's message

(Robert Hilton, KNZA/KMZA/KAIR)

I hope to see many of you at the convention in Wichita, October 9 & 10. You may still register, just send your registration form and money to Harriet.

Your board of directors reduced the price of your meals at the convention to well below what the hotel will be charging. They did this as a KAB member benefit. We hope this allows you to bring more of your staff for the sessions.

Your convention committee has worked hard to put together a diverse group of sessions, with something for everyone. We started out to have just a day and a half convention starting at noon on Monday. But we found the need to schedule a couple of more sessions on Monday morning. The first will be a Broadcasters and Educators Meeting. We want to keep up the communications with the educators who are training our future employees. And the second Monday AM session will be on the new EEO rules. Thanks to Cliff Shank and the committee for their work.

It is an election year and for some fun we will have a mock election for President. Be sure to vote when you pick up your name badge. Results will be announced at the Tuesday noon luncheon.

One of the fun things about being on the board of directors is that we get to travel all over the state to hold our meetings. We have our meetings at some nice eating places and after lunch Harriet buys us dessert. We have had some marvelous confections over the years; and I became known for really enjoying them. When I was nominated as chair-elect I jokingly

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Convention briefs

Following a Sunday afternoon golf outing, KAB will meet Monday and Tuesday, October 9 & 10 at Wichita's Hyatt Regency Hotel. More than 400 broadcasters, suppliers, friends of broadcasting, students and educators will attend during the two days.

***Broadcasters and educators are invited to attend a 9:00am Monday session to talk about issues of common interest and explore additional avenues for collaborating.**

***Are you in compliance with the new EEO rules? Join Washington Attorney Barry Umansky for a 10:30 am Monday session to walk you through the maze to compliance.**

***To date, Senator Sam Brownback and Cong. Todd Tiahrt have indicated they will attend the Monday Congressional Luncheon. Senator Pat Roberts and Cong. Dennis Moore will NOT attend and we're waiting to hear from Cong. Jerry Moran and Cong. Jim Ryun. KAB will present three awards during the luncheon: Sonny Slater Award to Claude Hughes, KNGL/KBBE, McPherson; Hod Humiston Award to Dewey Terrill, KJCK, Junction City; and Tony Jewell Award to Kristine McKechnie, SE KS Regional Prevention Center.**

***Monday afternoon, NAB's John David will give an NAB Congressional Update. He'll report on the 2000 Congress and what broadcasters might anticipate in the 2001 Congress. Barry Umansky will follow John with an FCC Legal and Regulatory Update.**

***Kansas Broadcast Educators Association will meet Monday**

Continued on page 2

Convention briefs cont.

afternoon, and **students** will join broadcasters **at topical round tables to learn about career opportunities** and how to prepare.

*KAB's **annual meeting** is Monday afternoon. Committee chairs will give reports and station members will elect a chair-elect and three directors.

*KAB will present radio and TV awards and its Distinguished Service Award to **Max Falkenstien** during the Monday night awards banquet. And the first inductees into KAB's Broadcasting Hall of Fame will be introduced.

***Great door prizes** are on tap for the **Tuesday morning breakfast**, including: \$100 and \$50 cash prizes, \$100 Restoration Hardware gift certificate, *Radio Business Report* subscription (\$90 value), *Radio Ink* Internet Conference registration (\$995 value), Dataworld coverage map, sports items, and MORE.

*Tuesday will offer a **full day of sessions for managers** (Dr. Gerald Graham on managing change); for **sales** (two workshops – a creative seminar on writing commercials (Maureen Bulley), and a seminar on new business development (Carol Hanley)); for **news** – forecasting weather and predicting climate (Dr. John Snow), writing for broadcast and making challenging stories more interesting (Deb Potter); for **radio programmers** – Tracy Johnson on creating emotional moments on the air and Ed Shane on other programming issues; and for **engineers** – concurrent sessions for radio and television and station tours.

*During Tuesday lunch, KU Radio and TV faculty will present their **Grover Cobb Award** to **Jerry Hinrikus**, EBC, Inc., Salina; we'll preview KAB's 50th Anniversary Celebration for 2001; and **Robert Ian**, mentalist, hypnotist and motivator, will present *Expanding the Power of Your Mind*. **Bob Dole** has not yet confirmed.

#

Chairman's message cont.

said my platform was to have good desserts during my chairmanship. So, my only request to the convention committee was that the chairman's hospitality room was to have a dessert bar. So please be sure to join us after the awards banquet Monday night for dessert and cordials.

#

36 Kansas LPFM applications filed

Thirty-six low power FM radio applications were filed for 23 Kansas frequencies. The window for filing in Kansas and nine other states was August 28 to September 1. A total of 473 LPFM applications were filed for frequencies in the ten states.

Eighteen of the Kansas applications are from church or religious organizations and seven are from schools. The remainder are government agencies and community organizations.

An analysis of the Kansas applications by NAB and Dataworld revealed that **eight full-power FM stations in Kansas would experience interference** if the FCC goes forward issuing licenses to new low power FM stations without legislative action (as in S. 3020) to protect third adjacent channels. These stations are: **KRZZ FM**, Derby; **KUDL FM**, Kansas City; **KXKU FM**, Lyons; **KSKG FM**, Salina; **KDVV FM**, Topeka; **KKRD FM**, **KICT FM** and **KFDI FM**, Wichita.

Under House passed legislation regarding LPFM and S. 3020, the Grams LPFM bill, 13 of the 23 frequencies could be licensed immediately because they are not precluded by interference to a full power station. A "precluded" station under S. 3020 is one that does not meet third adjacent channel interference protections.

The House overwhelmingly passed LPFM legislation similar to S. 3020. All four Kansas Congressmen voted for the legislation. And **Congressmen Jerry Moran, Jim Ryun, and Todd Tiahrt**, had earlier signed on as co-sponsors of the House bill.

S. 3020 had 15 Senate co-sponsors at press time. Kansas **Senators Sam Brownback** and **Pat Roberts** are NOT yet **among the co-sponsors**.

#

Thank You

Convention Sponsors

- *Koch Industries, Inc.
- *Kansas Gas Service
- *Touchstone Energy/KS Electric Cooperatives, Inc.
- *KS American Legion
- *The Arbitron Co.
- *ASCAP
- *Electronic Video Systems
- *Professional Video Supply
- *Broadcast Music Inc
- *Andrew Corporation
- *KS Motor Carriers Assn.

Monthly EAS tests 2000

NOTE: All times are PM

- October 10 10:50 pm
 - November 14 1:50 pm
 - December 12 10:50 pm
-

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Post your openings . .

Go to www.kab.net, click on "Job Bank" and follow the instructions from there, to provide information to job seekers about opportunities at your station(s). From KAB's Job Bank, you also may go to the Broadcast Executive Director's (BEDA) national broadcast career page. To access BEDA's career page contact KAB for the password.

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APB officers named

George Lawson, afternoon anchor for KFDI AM/FM, Wichita, is the new president of Kansas Associated Press Broadcasters. He succeeds Chris Kelly.

Rick Everett, news director of KIUL AM, Garden City, was named APB vice president for Kansas. Other board members serving for 2000-2001 are Richard Baker, KKSU FM, Manhattan; Dewey Terrill, KJCK AM/FM, Junction City; Jeff O'Dell, KVOE AM, Emporia; and Dan Dillon, KFDI.

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KAB Broadcast Calendar

- October 3-4, SBE National Meeting, Pittsburgh, PA
- October 9-10, KAB Convention, Wichita Hyatt Regency
- November 1, Deadline for KAB Student PSA Contest (alc/drug prevention – holidays flight)
- November 1, Deadline for KAB Faculty and Student Paid Internships (semester break/spring break)
- November 8, KAB Executive Committee Meeting, Topeka
- December 11, KAB Internet Academy, Capitol Plaza, Topeka
- December 12, KAB Board of Directors Meeting, Abilene

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A reminder

Did you participate in Team Day 2000?

If so, please turn in to KAB, the contributions you collected.

Paul Pippert

Former radio broadcaster, Paul Pippert, died September 14 at an Overland Park hospital. He was 75.

He worked for 25 years at KCMO in Kansas City, where he served as farm director. He worked at KFRM in Wichita before he moved to Topeka. He worked at WIBW for ten years before retiring in 1990.

He was National Farm Broadcaster of the Year in 1987 and he received the distinguished service award from the National Organization of Future Farmers of America and also Kansas Farm Bureau.

He is survived by his wife, Wava, a daughter, two brothers, a sister, and two grandsons.

Memorial services were held at Village Presbyterian Church in Prairie Village on September 18. He was buried at Park Cemetery in Nora Springs, Iowa.

Wayne Cornils

Wayne Cornils, executive vice president, meetings for the Radio Advertising Bureau, died July 5 after a 12-year battle with cancer. He was 64. He was known throughout the industry as "Radio Wayne". During his 50-year career he worked as an engineer, station manager and senior vice president at the NAB. He joined the RAB in 1983. He returned to the RAB in 1991 after two years at Transtar Radio Network.

#

More pass inspection

These stations have recently passed their KAB/FCC Alternative Inspection: KANU FM, Lawrence; KANZ FM, Garden City; KSCB AM/FM and KLDG FM, Liberal; and KJSL FM, KKQY FM and KFIX FM, Hays; KFH/KNSS/KQAM/KWSJ/KDGS/KEYN/KWCY, Wichita; KKOW AM/FM, KBZI FM, Pittsburg; KMDO/KOMB, Fort Scott; and KINZ FM, Chanute.

#

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Director of Association Services

APB award winners

Associated Press Broadcast award winners in journalistic excellence for 1999 are:

Large Market Radio – KFDI swept the category winning in enterprise, spot news and newscast.

Small Market Radio

Enterprise – 1st KKOW; 2nd KMAN; Honorable mention - KKOW, KLWN, KVOE and KCLY

Spot news – 1st KKOW; 2nd KLWN

Newscast – 1st KCLY; 2nd KKSU

Television

Enterprise – 1st WIBW TV; 2nd KSNW TV; Honorable mention KSNW TV (4), KSNT TV, WIBW

Spot news – 1st & 2nd KSNW TV

Newscast – 1st KSNW TV

Story of the Year – 1st KFDI, Mulvane well rescue; 2nd KIUL, student death threat suspension.

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Washington Update

At the FCC

***All stations must file** the FCC's **Annual Employment Report** (Form 395-B) by October 2 to comply with the new EEO rules. Licensees should file one form for all commonly owned stations in the same market that share at least one employee. The form is available on FCC's web site: www.fcc.gov. The FCC says it will not use the 395-B information to assess individual broadcaster's compliance with the EEO rules, but rather to monitor industry trends. Stations are not required to place a copy in the public file.

*The FCC has proposed **replacing the quarterly issues/program lists** that stations now place in their public files **with a standardized disclosure form, which would require stations to list all of their programs** that fit into specified categories of public interest programming, including the date and times aired for each program. The new form would be placed every quarter in the station's public files and retention throughout a license term. The rulemaking also proposes requiring stations to post their entire public file on the Internet, and asks whether stations should be required to make their Web sites accessible to disabled persons.

*The FCC has extended its **requirement that television stations file with the FCC their Form 398s detailing information on their educational/informational children's programming**, but now require filing on a quarterly basis rather than annually. They also are requiring more specific information on station pre-emptions and rescheduling of educational/informational children's shows. Another notice will require broadcasters to post these quarterly reports on their Web sites.

In Congress

*Originally scheduled to adjourn for the year by October 7, it now appears it will be closer to the **middle of October before Congress concludes** its work for the year.

*S. 3020, Sen. Grams **LPFM bill had 15 co-sponsors** at press time,

KSDB alumni . . .

KSDB FM at Kansas State University will celebrate its 50th anniversary in November. KSDB alumni are asked to contact Candace Walton (785-532-2971 or walton@ksu.edu) to be added to the invitation list for a November 8 celebration luncheon and program.

A 10:30 am panel with Mitch Holthus and Greg Sharpe will kick off the day. They'll discuss "Sports Broadcasting in the 21st Century". Holthus will be the luncheon keynote speaker. And K-State's Dr. Dave MacFarland will moderate an afternoon panel on radio programming.

#

Welcome new members

A warm KAB welcome to new members: Retired – **Charles Frodsham**, Beloit; Professional (Educator) – **Ross Davis**, Hugoton High School; and Students – **Anna Fuqua, Kate Honeck, Jamie Jantz, Tyler Rindels, Bridget Robinson, and Anthony Smith**, Hugoton High School.

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while nearly half of all Senators have co-sponsored either that bill, or the original LPFM bill in the Senate by Sen. Judd Greg. **Neither Kansas Senator – Brownback or Roberts – is a co-sponsor.**

In the Courts

*The U.S. Court of Appeals will hear oral arguments this Friday, September 29, in the **50 state broadcast associations challenge to the new EEO rules**. A decision by the three-judge panel is not expected prior to the November general election.

*The Satellite Broadcasting and Communications Association, DirecTV and EchoStar sued the U.S. Government, the FCC and the Copyright Office in federal court seeking to **have the "carry one carry all" provisions in the Satellite Home Viewer Improvement Act of 1999, declared unconstitutional**. Beginning January 1, 2002, satellite carriers will be required to carry all stations in a local television market if they carry any stations in that market.

News briefs

***Ken Beck** joins **Entercom Radio** in Kansas City as director of news and talk programming... **Scott Parks** has been promoted to news director at Entercom stations, **KMBZ AM** and **WDAF AM**.

***Bott Radio Network**, Overland Park, was recently featured in NAB's *Swap Shop* newsletter. Featured was a promotion of the 16 Christian Talk stations – "Tell a Friend About The Radio Station".

*News Director **Chris Kelly** left KKOW AM/FM, Pittsburg, to become assignment editor for KODE TV, Joplin. Longtime newsman, **Bob Capps**, has moved into the ND slot at KKOW.

***Jackie Wise**, formerly director of sales at Wichita's AM/FM – Clear Channel stations, has been appointed vice president and market manager for **Entercom Radio**, Wichita.

***Tom Gateway** is station manager for new UPN station, **KSCC TV**, Wichita. KSAS TV is operating KSCC under a local marketing agreement... **Diana Wilkin**, formerly general manager of **KSAS TV/KSCC TV** Wichita, has been named senior vice president of Network Distribution at FOX, in Los Angeles, effective September 11.

***Karla McCartney**, former assistant news director at **KAKE TV**, Wichita, is director of media relations for K G & E .

***Tim Link** has joined **Journal Broadcast Group**, Wichita, as director of sales. He formerly was vice president and general manager for AM/FM, Inc., Wichita Operations... **Rick Betzen** has moved into the general sales manager slot for Journal stations, KFDI AM/FM and KYQQ.

***Jack Oliver** has been promoted to station manager at Clear Channel stations, **KKRD, KRZZ, KASN and KRBB**, Wichita. He formerly was operations manager.

*Former manager of KAKE TV, **Steve South**, is central region sales director for Internet Broadcasting, Cincinnati.

*Longtime Wichita broadcast journalist, **Roger Wilson**, has been named curator of the Harvey Co. Historical Society Museum, in his hometown of Newton.

***Tom Whitaker** is new executive director of KS Motor Carriers Assn. He previously was KMCA's lobbyist. He started at KMCA in 1982.

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