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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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Bi-State Convention

About 160 Kansas broadcasters attended the June 6-8 KAB/MBA convention in Kansas City. Your

comments indicate it was a huge success! Thanks for participating.



Chairman's message

(Scott Donovan, KHOK/KVGB)

The numbers are in and the *National Report on Local Broadcasters' Community Service* shows that we donated over \$9.9 billion in 2001. This report features both the quantitative and qualitative census findings. The "Always On. Always There When You Need Us." campaign has never shined brighter. I hope you and your company take the time to look over that National Report and continue to run a schedule of announcements recognizing our accomplishments as an industry that cares for our communities.

Congratulations to all of the KAB member stations recognized in this report including KSNW TV and KFDI FM in Wichita, KKJQ, KSKL, KBUF, and KSKZ in Garden City, KJIL in Copeland, and KCMO, KCFX and KUDL in Kansas City. I have enjoyed reading about all of your efforts and it never seems to amaze me how much local broadcasters do for their communities.

This report from the National Association of Broadcasters couldn't come at a better time, especially with the talk of the "Free Time Bill" now being discussed among some members of Congress. This bill would impose a spectrum tax on all broadcast stations amounting to one percent of gross annual revenue. This money would be used to pay for a system of airtime vouchers, given to candidates who raise a certain amount of money on their own.

Wait there's more !!!! (famous phrase from Paul Weyland) Part two of this bill would obligate both TV and radio stations to devote at least

two hours a week during the six weeks leading up to the election to

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Transmitter

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Kansas broadcasters contribute

\$111,264,980

The NAB, in partnership with the KAB and the other state broadcast associations, commissioned a research project to determine the extent of station participation in community service activities during 2001. Similar surveys were conducted in 1997 and 1999.

In 2001, Kansas commercial radio and TV stations provided \$88,183,279 in air time to public service announcements, and helped raise \$23,081,701 for charitable causes, needy individuals, and disaster relief efforts, for a total of \$111,264,980. The figure does not include the wide variety of "off-air" community service in which broadcasters are constantly engaged, such as the participation of DJs, news anchors and other station staff in community events. Nor does it include the value of airtime donated for coverage of disasters, breaking weather emergencies and other crises.

Kansas commercial TV stations reported airing an average of 115 PSAs per week, and raising from \$16,000 to \$2,000,000 for charitable causes, with a mean of \$608,808 per station. Kansas radio stations ran an average of 199 PSAs per week, and reported raising from \$4,000 to \$1,000,000 for charitable causes, with a mean of \$104,707.

Kansas numbers were up significantly in 2001 over 1997 and 1999, when the total reported was \$36,000,000 and \$33,000,000 respectively. A combination of factors contributed to the increase: stations reported airing many more PSAs in 2001; and the terror attacks of September 11 resulted in huge increases in raising disaster relief funds by Kansas radio and television stations.

KAB will publish a complete state report for distribution to KAB members,

Kansas elected officials and other policy makers.

KMBC TV's Larry Moore Slater Award winner

KAB presented its 2002 Sonny Slater Award to Larry Moore, KMBC TV anchor and reporter. Moore was recognized by KAB during the June Bi-State Convention, for the many years of exemplary service he has rendered his station and community. Cliff Shank, KSKU/KXKU/KGGG, Hutchinson, and member of KAB's Board of Directors, presented the award.

The award is named for Sonny Slater, now deceased, who worked at KSAL Radio in Salina for more than 40 years. The KAB established the award in 1992.

Larry began at KMBC in 1968 as a reporter and rose through the ranks to become primary news anchor in 1972. He previously worked as an editor and reporter for two Missouri daily newspapers and United Press International.

Larry anchors the 6 pm and 10 pm news on KMBC TV. A Missouri native and graduate of the University of Missouri School of Journalism, he holds the record in Kansas City as longest-tenured news anchor. He has been involved in the coverage of almost every major news story affecting the Kansas City area in the past 32 years.

Larry's philanthropic efforts support scores of Kansas City's charitable organizations. Devoting much of his volunteer community work to children, he was a founder of Kansas City's Dream Factory which ensures that the Kansas City area's critically and chronically ill children's dreams come true.

According to KMBC president and general manager, Wayne Godsey, "Larry's work ethic is exemplary. His many contributions are reflected both in our audience figures and in Larry's

reputation throughout our community. He remains an inspiration to his colleagues and his community."

Moore thanks KAB

KMBC's Larry Moore sent his thanks to KAB for the Sonny Slater Award.

"I sincerely appreciate the decision by the Kansas Association of Broadcasters to present me the 2002 Sonny Slater Award at the Bi-State Convention in Kansas City. I appreciate so much being recognized for the qualities that characterized the career of Sonny Slater.

"I am grateful for the kind words used in the presentation of the award and I ask you to convey to the board of directors and membership of the KAB my heartfelt thanks for choosing me to receive this special honor."

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Chairman's message cont.

broadcast debates, candidate interviews and town hall meetings. Can you imagine your music intensive radio station playing two hours of political talk every week for a month and a half, prior to an election ? Try explaining that to a dedicated listener or viewer.

I would like to encourage all of the KAB members to visit with your U.S. House and Senate members and get their thoughts on the free time bill.

I would also like to send out a BIG THANK YOU to all of the people that made the recent Bi-State Convention such a huge success. Those who attended picked up some great ideas from some of the best presenters in the country. I appreciate the extra work of Harriet Lange and Don Hicks from the Missouri Broadcasters Association. GREAT JOB !!! And finally I will close with a patriotic thought from General Norman Schwartzkof. In a recent interview he was asked if he thought there was room for forgiveness toward the people who have harbored and abetted the terrorists who perpetrated the September 11 attacks on America. He answered by saying, " I believe

that forgiving them is God's function. Our job is simply to arrange the meeting. " #

KAB broadcast scholarships

Fifteen Kansas students majoring in radio/television or a related field, will receive a KAB scholarship for the 2002-2003 school term. KAB will award a total of \$18,000 in broadcast scholarships.

Receiving a scholarship for the second year are **Linda Giefer**, Washburn; **Michelle Rodick**, KU; and **Dustin Deines**, Colby Community College.

First time winners are: **Megan Connor**, KSU; **Sara Albright**, **Jenna Stout**, and **Ryan Newton**, Fort Hays State; **Janae McConnell** and **Mashayla Mason**, Washburn University; **Kelsea Black** and **Sara Reifschneider**, KU; **Josh Hunter**, **Raymond Vail**, **Ryan Varsolona**, and **Ryan Bartlett**, Pittsburg State.

The purpose of KAB's Broadcast Scholarship Program is to support potential and commitment in promising future broadcasters; to encourage a high standard of professionalism in the industry; and to foster a strong relationship between higher education and the profession.

Paid internships also approved

In 2002, KAB will pay students \$2,200 and educators \$2,000 for internships at KAB-member stations.

Student interns and stations, include: **Linda Giefer** (Washburn), KTKA TV; **Kelsea Black** (KU), KANU FM and WIBW FM; **Jenna Stout** (FHSU), KOOD TV; **Rachel Walcher** (WSU), KWCH TV; and **Sarah Wartman** (KSU), KJCK AM/FM.

Educators include: **Max Utsler** (KU), KCMO AM; and **Becky Kiser** (FHSU), KOOD TV.

Students are paid \$200 for each credit hour they receive for the internship; and educators are paid for a one- or two-week internship at \$500 per week.

KAB's Scholarship Committee is chaired by Cliff Shank, KSKU/KXKU/KGGG. Members of the committee are Kyle Bauer, KCLY/KFRM; Wayne Godsey, KMBC TV; Lance Saylor, KKOW/KBZI; Eugene Williams, KTWU

TV; Gary McNair, KSNT TV; and Harriet Lange, KAB.

Call for nominees -

DSA, Hall of Fame, Jewell, Humiston, Tourism awards

During the October Management and Production Conference, KAB will present its Distinguished Service Award and induct an individual(s) into Kansas Broadcasting Hall of Fame. Other awards will include the Hod Humiston Award and Tony Jewell Award. The KAB's Tourism Award will be presented at the Kansas Tourism Conference in the fall.

To nominate someone for any of the awards, send to **KAB by August 4**, your nominee's name and address and a brief description of why he or she is deserving of the award. The KAB Board will make the selections during the August 29 meeting in Great Bend.

Nominations are considered to be active indefinitely. For example, if more nominations are received than selected for an award, the others remain as nominees for future consideration.

The **Distinguished Service Award** is KAB's highest award to recognize a Kansas broadcaster who has made significant contributions to the industry and their community.

The **KAB Broadcasting Hall of Fame** nominees must have worked in the broadcasting business and will be recognized based on substantial contributions to broadcasting and the state/nation. Individual broadcasters may be Kansas natives and have made contributions in other states or at the national level. Individuals who are NOT Kansas natives are eligible, but they must have worked in Kansas broadcasting. They may be recognized for major contributions in Kansas, in other states or on a national level.

The **Hod Humiston Award** will recognize a Kansas broadcaster who has made significant contributions to the field of sports broadcasting in Kansas. The award is named for the late Hod Humiston of Hutchinson. He was the first TV sportscaster in Kansas, doing play-by-play of college games for KTVH (now KWCH TV), Wichita. The KAB established the award in Humiston's honor in 1979.

The **Tony Jewell Award** recognizes contributions to alcohol/drug abuse prevention or treatment. The award is named for Tony Jewell, a past president

of KAB and first chairman of the KAB's Alcohol/ Drug Abuse Committee. Past

More pass inspection

Clear Channel radio stations - **KKRD, KRZZ, KRBB** and **KZSN**, Wichita - passed KAB's Alternate FCC Inspection, granting them a three year exemption from routine FCC inspections.

EAS monthly test dates

(Second Tuesday of each month)

- July 9, 1:50 pm
- August 13, 10:50 pm
- September 10, 1:50 pm
- October 8, 10:50 pm
- November 12, 1:50 pm
- December 10, 10:50 pm

2002 KAB calendar

- August 29, KAB Board of Directors Meeting, Great Bend
- October 15-16, KAB Annual Meeting, Management & Production Seminars and Awards Banquet, Wichita
- November 19, KAB Executive Committee Meeting, Topeka
- December 9, KAB Internet Academy, Topeka
- December 10, KAB Board of Directors Meeting, Topeka

Political dates

- June 22 - Lowest Unit Charge period begins for August 6 Kansas Primary Elections
- August 6 - Kansas Primary
- September 6 - Lowest Unit Charge period begins for November 5 General Election
- November 5 - General Election

winners have included community volunteers, judges, representatives from law enforcement, and health professionals working in the alcohol/drug field.

The **KAB/Governor's Tourism Award** has been presented annually since 1983 to

recognize outstanding contributions to the tourism industry in Kansas.

Kansas broadcasters - are you taking advantage of the sales tax exemption on broadcast equipment and electricity?

KAB was successful in procuring a sales tax exemption during the 1998 legislative session, for broadcast equipment and electricity required to put a signal on the air. The exemption went into effect on July 1, 1998.

If you've been paying sales tax on these you may apply for a refund. Contact KAB for details about the exemption.

Welcome new members

A warm KAB welcome to new Station members - Eagle Radio / St. Joseph, MO: **KFEQ AM, KSFT AM, KKJO FM**, and **KSJQ FM**. Mark Vail is general manager; and to new Student members: **Kelsea Black**, University of Kansas, **Ryan Varsolona**, Pittsburg State, and **Ryan Newton** and **Jenna Stout**, Fort Hays State.

2002 KAB deadlines

- July 1, deadline for KAB station awards entries
- August 4, deadline for nominations for KAB Distinguished Service Award, Hall of Fame inductees, Hod Humiston Award, Tony Jewell Award and Tourism Award
- November 1, deadline for KAB Student PSA Contest (alcohol/ drug prevention - holidays)
- November 1, deadline for paid faculty and student internships



(semester break and spring break)

Happy July 4th!

Washington update

At the FCC

*The FCC's **Wireless Telecommunications Bureau (WTB)** is updating licensing information for broadcast auxiliary stations. **Stations** whose Facility Identification Number (FAC ID) does not appear in their license information in the Universal Licensing System (ULS) **must provide the WTB with their FAC ID or Parent Station Call Sign by June 30** or risk deletion of their auxiliary licenses. Visit the FCC's web site - <http://wireless.fcc.gov/uls> - to determine if the ULS has your correct FAC ID.

*The FCC conducted an **en banc hearing** Monday, June 24, to discuss issues on the proceeding to promulgate new broadcast and cable **EEO rules**. The National Alliance of State Broadcast Associations (formerly BEDA) was represented at the hearing by Ann Arnold, executive director of Texas Association of Broadcasters and an officer in NASBA.

*The FCC will combine most of its pending proceedings concerning **media ownership limits** in a sweeping "omnibus blockbuster report and order" - delaying action for nearly a year. Regulations to be addressed include the newspaper-broadcast ownership regulation, the current restrictions on owning a second TV station in some markets, rules concerning ownership of radio and TV in the same market and the regulation that bars a single company from owning TV stations reaching more than 35 percent of the nation's homes.

In Congress

Senators McCain (R-AZ), Torricellis (D-NJ), and Feingold (D-WI) along with Rep. Marty Meehan (D-MA) announced their intentions to introduce legislation that would **mandate free airtime for political**

candidates. The bill will assess an annual spectrum tax equal to one percent of a radio or TV station's

THANKS TO SPONSORS

KAB thanks our friends and associates for sponsoring the Bi-State Convention in Kansas City: **KS Army National Guard, Touchstone Energy Cooperatives of Kansas, U.S. Coast Guard, ASCAP, BMI, and Trivini Digital.**

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gross revenue. The taxes collected will be used to finance airtime vouchers for political candidates who raise a certain threshold of money on their own, and to the political parties. The bill also will require radio and TV stations to give two hours per week in the six weeks leading up to the election to candidate centered discourse.

*Senator Feingold (D-WI) announced today that he will introduce legislation to curb **concentration of radio ownership**, eliminate legal caveats which allow groups to warehouse stations with other entities, i.e. LMAs; address concert ticket pricing; and examine Arbitron market ratings are

*The Senate rejected efforts to make permanent **the estate tax repeal**. The estate tax will be gradually phased out under current law, but will return to its pre-elimination levels in 2011.

***Kansas Senator Pat Roberts** was one of 11 rural Senators signing on to a letter to the Department of Justice and FCC, arguing that the **merger between EchoStar Communications and Hughes/DirecTV** could jeopardize service for rural consumers. They urged DOJ and FCC to scrutinize the merger to protect rural consumers.

In the Courts

*The U.S. Supreme Court **denied the must-carry appeal** filed by the Satellite Broadcasting and Communications Association on behalf of DBS providers EchoStar and DirecTV. The Court rejected the

argument that the carry-one, carry-all provisions of the Satellite Home Viewer Improvement Act were unconstitutional.

Librarian of Congress issues streaming rates

The Librarian of Congress released his decision revising the Copyright Arbitration Royalty Panel's rates for webcasting and radio station streaming for sound recordings.

The decision left intact a high rate for commercial radio stations that stream their over-the-air signal, lowering it only from .076 to .074 cents per recording per subscriber; reduced the rate by half for webcasting companies, so they'll pay the same rates as radio stations who stream; and reduced slightly the rate paid on ephemeral copies for both webcasters and streamers. The effective date of the rates is September 1, 2002, but royalties for past streaming since October 28, 1998 must be paid in full by October 20, 2002.

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News briefs

***Gary Shorman**, president of Eagle Communications, Hays, has been elected to a two-year term on the Board of Directors of the National Cable & Telecommunications Association. Eagle owns several radio stations in Kansas, Nebraska and Missouri and cable systems.

*KAB chairman **Scott Donovan** reports that the 7th Annual Barton County Relay for Life raised over \$142,000 for the American Cancer Society. The fund raiser was sponsored by **KSNC TV, KHOK, KVGB AM/FM, and KBGL**, Great Bend. Chairperson of the event was **Kim Sell**, account representative at KSNC TV.

***Stan Knott**, who has been vice president and general manager of WDAF TV, Kansas City, has moved to Orlando to run Fox Television Stations duopoly - WOFL TV and WRBW TV.

***KANU FM**, Lawrence officially changed its name to Kansas Public Radio, effective June 1. The change reflects the station's growth and commitment to listeners in a larger area. In other news from KANU - their award

winning comedy series, "Right Between the Eyes" will be aired this summer as part of Delta Air Lines' in-flight radio programming.