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 - _____ News and Sports
 - _____ Programming
 - _____ Production
 - _____ Promotion
 - _____ Engineering
-

Inside this Issue

Page 1

- **Chairman's message**
- **KAB Awards, fall conference**

Page 2

- **New Members**
- **Amber Alert launched**

Page 3

- **Washington Update**
- **Political dates**
- **News briefs**
- **WIBW & KSU dissolve time share**
- **EAS monthly tests**
- **Willard Garvey**

The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

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2002 KAB deadlines

- November 1, deadline for KAB Student PSA Contest (alcohol/ drug prevention - holidays)
- November 1, deadline for paid faculty and student internships (semester break and spring break)



Chairman's message

(Scott Donovan, KHOK/KVGB)

The list of Kansas radio and television stations signing up to be part of the Kansas Amber Plan continues to grow. On behalf of the KAB Board of Directors, I want to send out a big THANKS to everyone involved with the Kansas Amber Plan. I have had the chance to visit with a lot of broadcasters and law enforcement officials, during the Amber training seminars, and the positive response has been overwhelming. We should all take pride in this new endeavor, and it just goes to show that Kansas broadcasters will do what it takes to serve the public and the best interest of our young people in this state. I look forward to visiting with more of you about the Kansas Amber Plan in the weeks and months to come. A special thanks goes out to Harriet Lange, Bill Nolan, Bill Kurtis, and John Walsh within our industry. Kurtis and Walsh were generous in contributing to the AMBER training video; Bill Nolan has offered free technical assistance to stations reprogramming their EAS equipment; and Harriet's efforts for the success of this project are immeasurable; she deserves our support as Kansas broadcasters.

Our production/continuity seminar has been expanded to our mini convention this year. Please mark October 15 & 16th on your calendar and plan to join us in Wichita. It will be our chance to recognize some of the state's finest broadcasters, during the Hall of Fame reception on Tuesday night and the awards luncheon on Wednesday. Jackie Wise, Dave Trabert and Phil McComb make up the convention committee and each have added their input and work to make this another successful get-together. I look forward to seeing you in a couple weeks.

It was good to see some of you at
(continued on page 2)

Transmitter

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KAB awards, conference set for October 15-16

KAB station awards, a management conference, and sessions for radio and television production and sales personnel are scheduled for October 15-16 at the Wichita Marriott. Details have been distributed. Although it's too late for the early bird discount, it's not too late to register.

During the Tuesday night reception, 6:00 pm to 7:30 pm, KAB's highest award, the Distinguished Service Award will be presented to Jack Sampson of Hutchinson. Jack also will be inducted into Kansas Broadcasting Hall of Fame, as will Frances and Wendell Elliott, posthumously. Other individual KAB awards also will be presented: Hod Humiston Award for Sports Broadcasting to Rocky Downing, KCLY FM, Clay Center; and Tony Jewell Award for Contributions to the Prevention of Alcohol and Drug Abuse to Great Plains Christian Radio, Meade.

Scheduled Wednesday, October 16:

8:30- 9:30 am Registration/continental breakfast

9:30-11:45 Concurrent sessions

- For Managers - A session with WSU's management guru, Dr. Gerald Graham
- Radio production/sales session with Don Guidas
- Television production/sales session with Laurence Haughton
- Broadcast educators (KBEA) meeting

(continued on page 2)

Chairman's message cont.
the NAB Radio Show in Seattle. I enjoyed the opportunity to talk about small market radio in the "Strategy & Budgeting" Session. It was a quick trip for me but I always cherish the time spent with broadcasters, talking about our commitment to the industry.

Your thoughts and concerns are welcome at
scott.donovan@eagleradio.net.

#

October conference cont.

12:00 - 2:00 pm KAB Awards Luncheon

Amber Alert Update - Attorney General Carla Stovall
Presentation of Station Awards and Stations of the Year

2:00 - 4:00 Concurrent Sessions

- KAB Annual Business Meeting
- Radio & TV production/sales panel - *How to Communicate with Customers* with Laurence Haughton, and Esther Headley and Al Higdon, WSU

Thank You Sponsors

KAB appreciates the support of these October Conference sponsors:

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#

Welcome new members

A warm KAB welcome to new station member - **KZQD FM**, Liberal, **Mario Loreda**, general manager; new Associate member - **Ulysses School Television**, Kepley School, Ulysses, Gary Hart, instructor; and Student Member **Cindy Miles**, Butler Co. Community College.

#

Amber Alert program goes statewide Oct. 1

Kansas' statewide Amber Alert Program will be launched October 1. A task force appointed by Attorney General Carla Stovall, has been working since March to develop a plan, guidelines and procedures.

The Kansas AMBER Plan was kicked off September 30, with news conferences in four Kansas cities: Wichita, Pittsburg, Topeka and Kansas City. Joining General Stovall for the kick-off were KBI Director Larry Welch, Kansas Highway Patrol Assistant Superintendent Terry Maple, and KAB Chairman Scott Donovan. Kansas Broadcaster Bill Kurtis was scheduled to join the kick-off in Topeka and Kansas City.

An Amber Alert will be issued when a child has been abducted, over the EAS (using an administrative code, until the child abduction code is installed in station EAS equipment). The situation must meet very specific criteria before an alert will be issued. If a local law enforcement agency determines all the criteria have been met to issue an Amber Alert, the KBI will issue the EAS Alert statewide. Following that initial alert over the EAS, radio and TV stations in the immediate area of the abduction, will be asked to air the information in the alert every 15 minutes during the first hour and every 30 minutes for the next three hours. KBI will maintain a web site for the public and media to stay abreast of developments in an abduction at www.ksamber.org.

Broadcasters, Highway Patrol troopers and KBI agents conducted training sessions across the state in September, for local law enforcement and broadcasters. Broadcasters conducting the training included **KAB Chairman Scott Donovan**; **KHOK/KVGB**; **Gordon Bassham**, Western Kansas Broadcast Center; **Kirk Chestnut**, Entercom Radio; **Dan Dillon**, Journal Broadcast Group; **Ron Harbough**, WIBW TV; **Robert Hilton**, KNZA, Inc.; **Rod Keen**, KCLY/KFRM; **Marvin Matchett**, KQNK AM/FM; **Patti McCormick**, KIND Radio; **Jack McKain**, Thales Broadcast & Multimedia; **Clarke Sanders**, EBC, Inc.; and **Dewey Terrill**, KJCK/ KQLA.

Two additional AMBER training sessions have been scheduled for October 7, 9:00 am to 11:00am and 4:00 pm to 6:00 pm, Lawrence, in Nichols

Hall, Apollo Room, 2335 Irving Rd., KU West Campus. Broadcasters wanting to attend one of these training sessions should contact KAB.

AMBER - Broadcast Partner Volunteers

These are the stations to date which have signed up as *Broadcast Partner Volunteers*: KABI/KSAJ, Abilene KAXR FM, Arkansas City; KAIR AM/FM, Atchison; KREP FM, Belleville; KVSF AM/FM, Beloit; KGCR FM, Brewster; KBJQ FM, Bronson; KOOD TV, Bunker Hill; KINZ FM, KKOY AM/FM, Chanute; KFRM/KCLY, Clay Center; KGGF A/F, KUSN/KKRR, Coffeyville; KTCC FM, KLBY TV, Colby; KNCK/KCKS, Concordia; KBSD TV, KDCC/KONQ, KGNO/ KOLS/ KZRD, Dodge City; KVOE AM/ FM, KFFX, KANS/ KRWV, KANH FM, Emporia; KBMP FM, Enterprise; KMDO/KOMB, Fort Scott; KIUL, KKJQ, KYBD, KFFX, KULY, KFLA, KSKL, KSKZ, KSSA, KBUF, KUPK TV, Garden City; KZDY/KDNS, Glen Elder; KBSL TV, Goodland; KHOK FM, KVG B AM/ FM, KBGL FM, KSNC TV, KBDA FM, Great Bend; KAYS/ KHAZ/KJLS/ KKQY/KFIX, KPRD FM, KBSH TV, Hays; KNZA FM, Hiawatha; KDGB FM, KSKU/KXKU/ KGGG, KHCC FM, KHUT FM, Hutchinson; KIND AM/FM, KARF/ KBQC, Independence; KALN/ KIKS, Iola; KJCK AM/FM/KQLA AM, Junction City; KCCV AM/FM, KCHZ FM, KCMO AM/FM, KCFX, KCUR FM, KMBZ AM, KYYS FM, KXTR AM, KQRC FM, KUDL FM, WDAF AM, KRBZ FM, KCIY FM, KKHK AM, KFKF/KBEQ, KCPT TV, WDAF TV, Kansas City; KANU FM, KLWN/KLZR, Lawrence; KSCB AM/FM, KLDG, Liberal; KBLS FM, KMAN/KMKF/ KZBZ/KACZ, Manhattan; KNGL/KBBE, McPherson; KJIL/KHYM, Meade; KJRG AM, Newton; KOFO AM, KRBW FM, Ottawa; KLKC AM/FM, Parsons; KKAN/ KQMA, Phillipsburg; KKOW AM/FM, KBZI FM, KRPS FM, KOAM TV, Pittsburg; KWLS AM, Pratt; KRSL/ KCAY, Russell; KSAL/KYEZ/KZBZ, KINA/KSKG, KAKA FM, Salina; KBUZ FM, KSNT TV, KTKA TV, KTWU TV, WIBW TV, Topeka; KMZA FM, Seneca; KLEY/ KWME, Wellington; KCFN FM, KNSS/ KFH/KEYN/KFBZ/KDGS, KAKE TV, KSAS TV / KSCC TV, KTQW TV, KWCH TV, KWCV TV, Wichita; and KKLE AM, Winfield.

#

Washington update

At the FCC

*The FCC has begun a massive **review of all of its radio and television broadcast ownership rules** - radio/ television cross-ownership, dual network, local radio ownership, and newspaper/broadcast cross -ownership. The rules will be examined based on whether they serve the goals of diversity, competition and localism, and if not, what alternatives would be more effective.

In Congress

*The House Energy and Commerce Telecommunications Subcommittee held a hearing the week of September 23, on the **transition to digital television**, and to evaluate potential legislative proposals.

*House Judiciary Committee Chairman F. James Sensenbrenner (R-WI) introduced **legislation to stay for six months, the implementation of royalty fees for entities streaming music** on the Internet, to allow the DC Circuit to rule on an appeal of the fees.

*The Senate passed by unanimous consent, an **AMBER Alert** bill which creates a national AMBER coordinator and provides funding for state alert programs. The House is also considering AMBER legislation.

*More than 140 members of Congress have expressed opposition to the proposed DIRECTV and EchoStar merger. Among them are **Kansas Cong. Jerry Moran and Senator Pat Roberts**. The FCC and Dept. of Justice could rule on the merger by mid October.

#

Political dates

- September 6 - Lowest Unit Charge period began for November 5 General Election
- November 5 - General Election

News briefs

***Mike McDonald**, VP of news, **WDAF TV**, Kansas City, retired in August after 22 years with the station.

*KSU's **Huck Boyd Center for Community Media** sponsored a September 26 lecture by Kansas broadcaster/journalist, **Bill Kurtis**. Kurtis recalled for the college and high school students in attendance, his experiences in covering major news events and the importance of media in creating stronger communities.

***KAKE TV's** Executive News Director **Jim Holland** has been promoted to a new position as station manager. In his new position, he will continue to manage the news department as well as coordinate production, promotion and engineering.

***Shawn Oswald** has replaced **Al Buch** as **KSNW TV** vice president and general manager. Oswald was general sales manager of Emmis station WFTX TV, Fort Myers, Florida, before moving to Wichita.

#

WIBW and KSU dissolve time share

After 70+ years of sharing 580 on the AM dial with K-State's KKSU AM, WIBW/Morris Communications and KSU reached an agreement to end the time-sharing. The agreement must be approved by the FCC which calls for \$1.5 million payment to KSU and WIBW relinquishing their right to broadcast KSU football.

According to *the Topeka Capital Journal*, the money paid by Morris will go to KSU's department of agriculture which will find alternatives for disseminating the information aired over KKSU.

#

EAS monthly test dates

- October 8, 10:50 pm
- November 12, 1:50 pm
- December 10, 10:50 pm

Willard Garvey

Willard Garvey, 81, CEO of Garvey Industries, entrepreneur, and owner of Wichita's KTQW TV, died July 25 at his home.

He was born in Colorado and moved to Wichita with his family, from Colby in 1928. He graduated with a degree in economics in 1941 from the University of Michigan. He was a Major in the U.S. Army during WWII, serving at the Potsdam Conference and with Allied Kommandatura of Berlin. He was an active member of Plymouth Congregational Church.

Survivors include wife, Jean, two sons and four daughters, and 14 grandchildren.

Services were held July 30. Memorial contributions may be made to President's College School of Law, 123 S Market, Wichita KS 67202.

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