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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters, and to promote free over-the-air broadcasting, for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

Kansas Association of Broadcasters

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THANKS to these Convention Sponsors

- **Kansas Lottery**
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- **Florical Systems**
- **Kansas Children's Service League**
- **BMI**
- **Pentadyne Power Corp.**
- **SESAC**
- **American Media Services, Inc.**

CONVENTION DEADLINES

September 30 to reserve your hotel room; and **October 1** to qualify for the **early bird discount** on your registration fee. Go to www.kab.net for information.



Chairman's message



*Eugene Williams, CEO/General Manager
KTWU TV, Topeka*

As a number of you are probably aware, our long-time President and Executive Director Harriet Lange, has made the decision to retire.

Harriet has served the Kansas Association of Broadcasters (KAB) for 25 years. And with each year, she has tried to make the business of broadcasting (in Kansas) better and better. I know that all of you join me in saluting Harriet as one of the *First Ladies of Broadcasting*.

As most of you know, Harriet has been more than a business associate. She has been our friend and even a matriarch, in some ways. Her willingness to go the extra mile and to take her role as Executive Director very seriously, both professionally and personally, has served us well. She knows each of us by name, she is familiar with the companies we work for and own-- she even caters to some of our idiosyncrasies. No doubt, her historical knowledge of the KAB organization and its members make her a Kansas treasure.

Over the years we have benefited greatly from Harriet's relationships with the legislature and her attention to detail during the legislative process. She has represented all of us well and she is highly respected by her advocacy colleagues. Additionally, she is highly respected by the broadcasters in this state. Anyone who can mix-and-match, dodge, dive and deal with such a diverse group (radio, television, public, private, rural, metro, small and large) has to be

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Convention headliners

Pictured are some of the headliners participating in KAB 2007. Go to www.kab.net to download the convention schedule, registration information and registration form.



David Rehr



Maj Gen Tod Bunting



Valerie Geller



Robert McKinney



Doc Holliday



Russell Davidson



Dick Lewis



David Oxenford



Mike Merriam



Kristin Scott

KAB filings for 2007 summarized

KAB joined the majority of other state broadcast associations in filing joint comments and reply comments with the FCC during 2007 regarding these proceedings:

*April 23 - The Effects of Communications Towers on Migratory Birds;

*June 19 - Request for Declaratory Ruling regarding the Applicability of Prior FCC Precedent to the Internet Sales Programs of Bid4Spots, SoftWave Media Exchange and dMarc;

*August 6 and August 21 - Joint Comments and Reply Comments in the Request for Declaratory Ruling regarding the Application of the Commission's Political Programming Regulations to Three Internet "Airtime Sales Programs";

*September 14 - Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service.

It is anticipated that joint comments also will be filed in the Matter of DTV Consumer Education Initiative NPRM, in the Matter of Amendment of Service and Eligibility Rules for FM Broadcast Translator Stations, and in the Matter of Review of the Emergency Alert System Second Report and Order, Petitions for Reconsideration.

#

Chairman's message cont.

commended for keeping it all together. And moreover, Harriet has been able to keep all of us together.

As we approach the KAB Annual Convention, I'm especially saddened because I'm beginning to realize that this will be the last time that I will witness Harriet in the capacity of leading us through three days of events, meant to make us better broadcasters. For nine years now, I've been welcomed by Harriet at various tables, in various Kansas hotels to various KAB events. Her pleasant smile, somewhat mothering embrace, and yet firm "you're introducing the next speaker and you're late" attitude, has been a great way to start a KAB event.

I sincerely hope that all of you will contact Harriet over the next few months and let her know what her leadership and friendship has meant to you. She's a great lady, let's all wish her well.

#



"Congress shall make no law ... abridging the freedom of speech..."

The KAB, NAB Education Foundation, and The Media Institute are encouraging broadcasters and all Americans to participate in the observance of National Freedom of Speech Week, October 15-21, 2007.

Each year, the third week of October is designated as a time when all Americans can celebrate this fundamental freedom.

For information and ideas on how to participate go to:

<http://www.freespeechweek.org>

#

2008 Political windows

In those counties where applicable, city primaries will be February 26. The lowest unit charge (LUC) window for local candidates begins 45 days prior, on January 12. City general elections will be April 1 with the LUC window beginning 60 days prior on February 1.

Kansas primary election for state and Congressional offices is scheduled for Tuesday, August 5, 2008. The general election will be Tuesday, November 4. The lowest unit charge (LUC) window for the state primary is June 21, 45 days before the primary election. (NOTE: The date of June 20 published in the August 31 *Transmitter*, was incorrect). The LUC window for the general election is September 5, which is 60 days prior.

The Republican Presidential Caucus is Saturday, February 9, 2008. Caucus locations will be announced in November. Go to <http://ksGOPcaucus.org> for all information about the Republican caucuses.

The Democrat's Presidential nominating process will begin with local caucuses on Tuesday, February 5, 2008. Go to <http://ksdp.org/node/3323> for information about the Democrat's caucuses.

#

EAS at NWS - thanks in order

Kansas broadcasters assisted in installing EAS equipment in each of the six NWS forecasting offices which serve Kansas - Wichita, Dodge City, Goodland, Hastings, Topeka, and Pleasant Hill, MO. A Homeland Security Grant acquired by the State EAS Committee purchased the encoder/decoder for each of the offices, which have been installed on the audio program communication link to the Weather Radio transmitter system.

Thanks to these volunteers who installed the equipment: Roy Baum, WIBW Radio; Kirk Chestnut, Entercom Radio, Kansas City; and Bill Nolan, consulting engineer, Wichita. Funds from Kansas AMBER Plan purchased upgrades for the equipment and provided funds for the installations in Dodge City, Goodland and Hastings by retired engineer, Ed O'Donnell.

When all of the NWS offices are EAS-operational, broadcast stations will have an additional monitoring point for emergency alerts such as AMBER, civil danger, civil emergency, fire warnings, hazardous materials warning, law enforcement warnings, local area emergencies, nuclear power plant warnings, as well as the required monthly and weekly tests.

#

2007 EAS monthly tests

Tues., October 9, 10:50 pm

Tues., November 13, 1:50 pm

Tues., December 11, 10:50 pm

Paid internship deadline

November 1 is the deadline for KAB paid student and educator internships at KAB Member stations for a semester break or spring semester internship. For details on how to apply, go to www.kab.net/Programs/StudentServices/default.aspx.

#

Washington update At the FCC

*At the September 11 meeting, the Commission **approved the “viewability” order** that will require cable operators to ensure all cable consumers receive must-carry broadcast stations after the digital transition. The order gives cable companies a choice. They may either carry the must-carry broadcast digital signal in analog format or carry the signal only in digital format, provided that all subscribers have the necessary equipment to view the broadcast content.

*Sprint Nextel and Association for Maximum service Television (MSTV) have **asked the Commission for an extension of 29 additional months for broadcasters to move their electronic-news-gathering operations** to a new band of spectrum. The Commission extended the September 7 deadline for the move for 60 days while it considers the request.

*The FCC’s Public Safety and Homeland Security Bureau **has launched an automated Disaster Information Reporting System (DIRS)**. DIRS is a voluntary web-based system that communications companies, including broadcast, cable, wireless and wireline provides may use to report communications infrastructure status and situational awareness information during a crisis.

*The FCC’s Enforcement Bureau has launched a “Beta Test” **website for pirate radio complaints**. Broadcasters may use the website to provide the FCC with information regarding the operations of unauthorized “pirate” radio stations. Since the website is still in the testing phase, broadcasters use of the site is important in determining its overall utility as an enforcement tool and ease of use. To use the site, go to <http://www.fcc.gov/eb/PIRIX/>.

In Congress

*The **Protecting Children from Indecent Programming Act** has been introduced by Rep. Chip Pickering (R-MS). It would require the FCC to enforce a policy that a single offensive word or image is enough to violate indecency regulations. A similar bill was introduced in the Senate in July by Senator John Rockefeller (D-WV).

*House and Senate Commerce Committees have scheduled **October hearings on the DTV transition**. The

News briefs

***Southeast Kansas Broadcasting Inc.**, headed by **Lance Saylor**, is being sold to Tallgrass Broadcasting LLC, Joe Walker, managing partner. Stations included in the sale will be **KSNP FM**, Burlington, **KKOY AM/FM**, Chanute; **KEKS FM**, Emporia; and **KWXD/KHST FMs** in Pittsburg/Joplin. Tallgrass operates 14 stations in 5 states, including **KIND AM/FM** in Independence.

***Smoky Hills Public Television/ KOOD TV**, Bunker Hill, is celebrating its 25th anniversary with a dinner at Salina Country Club on October 13. Featured speaker will be Jim Lehrer, executive editor and anchor of PBS’ “The NewsHour With Jim Lehrer.” Lawrence Holden is general manager and CEO of KOOD TV.

***Donna Baker** is new market manager for **Cumulus Kansas City**. She comes to Kansas City from Clear Channel in Omaha. She has served on the Nebraska Broadcasters Association Board of Directors the past two years.

***KRPS FM**, the public radio station licensed to Pittsburg State University, has launched its HD 2 channel with Spanish programming.

*Montecito Broadcast Group, license holder for **KSNW TV/Wichita**, **KSNT TV/Topeka**, **KSNC TV/Great Bend**, **KNSG TV/Garden City**, and **KSNK TV/Oberlin**, has sold its Kansas stations and stations in Honolulu and Portland, OR to New Vision Group, Inc.

*KAB Associate Member **Cynthia Menzel**, with **Kansas National Education Association**, was named Editor of the Year at the 2008 NEA State Education Editor’s Conference. She is communications director for Kansas NEA. KNEA’s publication *Issues*, won in three categories: best newsletter, best redesign and best editorial.

***Kyle Smith**, Assistant Director of the **Kansas Bureau of Investigation** and the agency’s media contact, has accepted a position as executive director of the National Alliance for Model State Drug Laws in Washington DC. Smith has been at the KBI for 20 years. He leaves the KBI in December.

#

House Energy and Commerce Committee will hold hearings on October 17 and 31. The Senate Commerce Committee will hold a hearing on October 17.

Burton resigns KAB board seat

Journal Broadcast Wichita Market Manager Rob Burton resigned his KAB Board seat in August due to his move to manage Journal television and radio properties in Omaha. Burton had been with Journal in Wichita since November 2003. New market manager for Wichita is Eric McCart, who had been general sales manager.

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DTV education PSAs available from NAB

NAB has distributed the first of several public service announcements about the DTV transition through a satellite feed on September 18. The PSAs are intended for stations to help consumers prepare for the DTV transition. NAB distributed a total of four spots: 25- and 30-second spots in both English and Spanish and in both standard and high definition. In addition to the PSAs, the feed included a video package with footage of digital-to-analog converter boxes, interviews with such key policymakers as FCC Commissioner Robert M. McDowell and Commerce Secretary Carlos Gutiérrez, and other video elements to help communicate the DTV transition to viewers.

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Additional sponsorships available.