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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters, and to promote free over-the-air broadcasting, for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

### Kansas Association of Broadcasters

2709 SW 29<sup>th</sup> St, Topeka KS 66614  
(785) 235-1307\*FAX (785) 233-3052

[www.kab.net](http://www.kab.net) \* e-mail: [harriet@kab.net](mailto:harriet@kab.net)

## Position Opening

City of Wichita seeks part-time (20-30 hr) TV producer for its cable channel. Requires experience in all aspects of studio/field production, solid journalistic and administrative skills. Video and written resume to: Tonja Sowder, Director of Client Relations/Staffing, The Syndeo Group, 7309 E 21st St. N, Ste 140, Wichita, KS 67206. TEL (868) 579-6336.

E-mail: [tsowder@syndeogroup.biz](mailto:tsowder@syndeogroup.biz)

## Please change your records:

New KAB address:  
2709 SW 29<sup>th</sup> St.  
Topeka KS 66614

Telephone/FAX remain the same:  
Telephone (785) 235-1307  
FAX (785) 233-3052



# Transmitter

Volume 46 No 2

February 22, 2007

## Chairman's message



Eugene Williams, CEO/General Manager  
KTWU TV, Topeka

Some musings...

Like the FCC these days, I find myself trying to discern the true nature of what is considered to be indecent. Also like the FCC, I can't seem to define it very well or to describe it in any consistent conventional terms. In the past, our industry has used the benchmark "community standards" to define acts that might be considered offensive. More recently though, politicians, citizen groups, religious leaders and others have succumbed to the thought process of "*I may not be able to define it, but I know it when I see it*". Now, because of the recent events in our industry and the way the FCC has had to approach these events, it would almost seem apparent that Congressional leaders and the Commission are attempting to utilize this same standard for measuring indecency.

There is no doubt that since the Janet Jackson/Justin Timberlake wardrobe malfunction, broadcasters have been socked with carrying the burden of proof for what is and is not decent. In my own mind, I recognize that our industry needs some light dusting, mopping, vacuuming and air freshening. I also realize that the FCC plans to extend this spring cleaning to cable and other industries as well, if they can. Needless to say though, we still

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## KAB sports seminar set for April 24

Kauffman Stadium, Kansas City, will be the site of the annual KAB Sports Seminar on Tuesday, April 24. Chairing the seminar, will be Mike Sutcliffe, KINZ FM, Chanute.

Round table discussions are scheduled for the morning on topics of interest to sports broadcasters.

During the noon luncheon KAB will present the 2007 Hod Humiston Award for Sports Broadcasting.

The afternoon schedule will include the area's top sports announcers and representatives from the Royals organization.

Compliments of the Kansas City Royals, participants will be given a ticket to the game that evening – Royals vs Chicago White Sox.

Registration information will be posted soon at KAB's web site: [www.kab.net](http://www.kab.net).

#

## Career fair scheduled for May 21 in Wichita

KAB is teaming up with Career Fairs Global, Inc., of Omaha, to provide KAB member stations with an opportunity to find qualified applicants for open positions at stations, as well as earn one full EEO credit by hosting jointly a career fair with KAB, Career Fairs Global and participating stations. It will be held Monday, May 21, at the Wichita Marriott.

The Career Fair will not be a "broadcast only" fair, but will be open to all employers who wish to participate. Participating stations will jointly "host" the career fair thereby qualifying for one EEO credit. "Hosting" will require stations to be involved in a "meaningful way" in the planning, promotion and implementation of the fair.

Details on how stations may register and participate will be distributed soon.

#

## Call for Nominees – Humiston Award for Sports Broadcasting

The KAB Hod Humiston Award is given annually to a Kansas broadcaster who has made significant contributions to the field of sports broadcasting. The award is named for the late Hod Humiston who was the first television sportscaster in Kansas when he did play-by-play coverage of college games for KTVH (now KWCH TV), channel 12, Wichita.

Hod was founder and a co-owner of KSKU radio and was also employed as an announcer for KWBW and KWHK radio stations in Hutchinson. He was instrumental in bringing the national junior college basketball tournament to Hutchinson, where it has been since 1949.

The award will be presented during the KAB Sports Seminar at Kauffman Stadium, Kansas City on April 24.

Please send your nomination to KAB by March 19. The Board will select the winner at the March 28 board meeting. In your nomination, please include your nominee's name, address, current status, previous experience and why the individual is deserving.

If you made a nomination last year - please confirm to KAB that you want the nominee considered this year.

A list of past winners is available at <http://www.kab.net/KABAwards/KABIndividualAwards/default.aspx>

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### Chairman's message cont.

have not been able to adequately define *indecenty*.

In our culture, each of us encounters situations in which something may be said that is profane -- that doesn't necessarily make it indecent. Likewise, there are occasions when something is done that may be indecent – that doesn't necessarily make it obscene. It is evident that we have begun to utilize these terms interchangeably and to apply a standard to them that creates a cultural disconnect. Without adequate, consistent, pragmatic discernment of these issues, broadcasters are going to forever be in the proverbial "hot seat". A workable definition must be sought.

I do agree that our society may need Map Quest to help us find our moral compass. But while we're looking, I'd appreciate a description/definition of what we are looking for.

#

## National Sunshine Week March 11-17



Kansas Sunshine Coalition for Open Government (KSCOG) is participating in a

national effort to enlist the public to understand and support open government and the right of access to public information. According to KSCOG Executive Director Randy Brown, "We're doing a one-hour live TV forum open to the public at 6:30 p.m. March 14, at the First United Methodist Church, 330 N. Broadway in Wichita." KSCOG invites any broadcast media to cover or simulcast it.

Sunshine Week launches on Sunday, March 11, and carries through the entire week. In addition to engaging the public through news coverage, editorials, stories, and other reporting, Sunshine Week is designed to shine light on the public's right of access to government information, refocus attention on the Freedom of Information Act, and elicit a range of stories and editorials for television, radio and other media that address restrictions that have been placed on reporter access to documents and public information.

Radio Television News Directors Association's web site contains information on everything from story suggestions for your station to a chart for how to conduct a public document audit. Go to

<http://www.rtnda.org/foi/sunshineweek.shtml>

For PSAs regarding Sunshine Week go to: <http://www.rtnda.org/foi/sunshineweekpsa.shtml>

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## More pass inspection

These stations have passed a KAB/FCC Alternate Inspection, exempting them from routine FCC inspections for three years: **KYQQ FM, KICT FM, KFDI FM, KFXJ FM, KFTI AM**, all of Wichita.

#

## 2007 KAB deadlines

- March 19, deadline for nominations for KAB Hod Humiston Award for Sports Broadcasting
- April 2, deadline for KAB Kids Scholarship applications
- May 1, deadline for KAB Broadcast Scholarship applications
- May 1, deadline for KAB paid summer student internships
- May 1, deadline for KAB paid summer educator internships
- July 2, deadline for KAB station awards entries
- August 13, deadline for nominations for KAB Distinguished Service Award, Hall of Fame inductees, Sonny Slater Award, and Mike Oatman Award.

#

## 2007 renewals / new members

A warm KAB welcome to **new** KAB station members **KGGF AM/FM/KUSN FM/KKRK FM**, Coffeyville; and **KSWC FM**, Southwestern College, Winfield.

Thanks to these stations which have renewed their membership for 2007 since the January *Transmitter*:

**RADIO - KSOK AM/FM**, Arkansas City; **KREP FM**, Belleville; **KVSV AM/FM**, Beloit; **KVCO FM**, Concordia; **KMDO AM/KOMB FM** and **KVCY FM**, Fort Scott; **KBUF AM/KKJQ FM/KSKZ FM/KSKL FM/KWKR FM/KSSA FM**, and **KIUL AM/KYUL AM**, Garden City ; **KCVW FM** and **KSKU FM/KGGG FM/KXKU FM/KWHK FM**, Hutchinson; **KCCV AM/FM** and **KPRT AM/KPRS FM**, Kansas City; **KZQD FM**, Liberal; **KNGL AM/KBBE FM**, McPherson; **KOFO AM**, Ottawa; **KKAN AM/KQMA FM**, Phillipsburg; **KCVS FM**, Salina; **KCVT FM**, Topeka; **KULY AM/KFXX FM**, Ulysses; **KSJM FM** and **KGSO AM**, Wichita.

**TELEVISION – KSNG TV**, Garden City; **KSNC TV**, Great Bend; **KMBC TV/KCWE TV**, Kansas City; **KUJH LPTV**, Lawrence; **KSNK TV**, Oberlin; **KSNT TV**, Topeka; **KSNW TV**, and **KSCW TV**, Wichita.

#

## Reserve your tournament phone lines on March 5

State high school basketball tournament pairings will be announced on Sunday, March 4. Instructions for reserving a KAB phone line on Monday, March 5, will be distributed to stations on Friday, February 23. Arrangements have been made for four lines at each site. They will be assigned on a first come, first served basis.

Cost for members is \$10 per game broadcast. Dues for 2007 must be paid or partially paid to qualify for the member rate. Non-members will pay \$35 per game broadcast.

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### 2007 KAB Events

\*March 28, KAB Board of Directors meeting, Topeka

\*April 2, KAB Student Seminar, Wichita Hyatt

\*April 24, KAB Sports Seminar, Kauffman Royals Stadium

\*May 21, Career Fair, Wichita

\*June 5, KAB Board of Directors Meeting, Wichita

\*June (date TBA) KAB Sales Seminar

\*August 23, KAB Board of Directors Meeting, Topeka

\*October 21-23, KAB Convention, Harrah's Prairie Band Casino and Convention Center, Mayetta

\*November 6, KAB Executive Committee meeting, Topeka

\*December 4, KAB Board of Directors meeting, Topeka

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## Mark Your Calendar

KAB is returning to Harrah's  
Prairie Band Casino Hotel  
and Convention Center for the  
**2007 KAB Convention**  
October 21-23, 2007

## Washington update

### At the FCC

\*The FCC mailed **EEO audit** letters on February 8 to stations targeted for an EEO audit. Each year the FCC randomly selects about 5% of the stations for an audit. Kansas stations scheduled for an audit are: KCKS FM, Concordia; KCMO AM, Kansas city; KMKF FM, Manhattan; and KYUL AM, Scott City. The stations have until March 12 to respond.

\*In other FCC news, the Commission issued **Notices of Apparent Liability for violations of their EEO rules**. The fines were levied against stations in Nebraska, California, Texas, and Georgia. The fines ranged from \$5,000 to \$20,000.

### In Congress

\*Cong. Gene Green (D-TX) and Chip Pickering (R-MS) have introduced HR 983 – the **Local Emergency Radio Service Preservation Act of 2007**. The bill, which holds satellite radio companies accountable to their national-only licenses, resembles legislation introduced by both congressmen in the 109<sup>th</sup> Congress (HR 998), which garnered 139 co-sponsors. The bill would prohibit satellite radio licensees from providing locally differentiated programming to subscribers in one geographic market that differs from programming offered to subscribers in another geographic market.

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### Advisory on Fair Labor Standards available

The law firm of Pillsbury Winthrop Shaw Pittman has provided KAB with *A Broadcaster's Guide to the Fair Labor Standards Act*. It is available on KAB's web site, on the "Legal and Regulatory" page:

<http://www.kab.net/LegalandRegulatory/Default.aspx>

Other advisories are available on the "Legal and Regulatory" page, dealing with EEO, closed captioning, EAS, political, online gambling, and Internet streaming, among others.

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## KSU J-school job fair March 8

The Miller School of Journalism and Mass Communications is sponsoring a March 8 Internship/Job Fair from 1:00 to 4:30 pm at K-State's Student Union. Cost to employers to participate is \$30. For further details, contact Gloria Freeland at K-State, (785) 532-0721, or [gfreela@ksu.edu](mailto:gfreela@ksu.edu).

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### 2007 EAS monthly tests

Tues., March 13, 1:50 pm

Tues., April 10, 10:50 pm

Tues., May 8, 1:50 pm

Tues., June 12, 10:50 pm

Tues., July 10, 1:50 pm

Tues., August 14, 10:50 pm

Tues., September 11, 1:50 pm

Tues., October 9, 10:50 pm

Tues., November 13, 1:50 pm

Tues., December 11, 10:50 pm

### Annual AMBER Test

Friday, May 25

National Missing Children's Day

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### Change in daylight savings time raises issues

In 2007, daylight savings time will start March 11 and end on November 4. This change could result in possible glitches at radio and television stations. Engineering, traffic and billing, continuity, and operations personnel at radio and television stations are urged to check with software providers about upgrades to address the change in DST.

For Microsoft Windows operating systems, go to Microsoft DST help and support center for information:

[http://support.microsoft.com/gp/cp\\_dst](http://support.microsoft.com/gp/cp_dst)

On the engineering side regarding EAS, this from Morris Communications passed on by Roy Baum, WIBW Radio - There is a daylight saving time issue with Sage ENDEC. Harris is working on an update, but does not have a firm availability date. And this from Clear Channel - Harris has a new telephone number that goes right to tech support which is: 217-221-7560. They also have a support website at [www.broadcast.harris.com/support/sage](http://www.broadcast.harris.com/support/sage) They will be posting the information there when the chip is available.

Take these steps in case the chip is not available before March 11:

1) Shut off the daylight savings time feature in the endec.

2) Set the UTC offset back 1 (If yours is set to 5 you will set it to 4).

3) Manually change the actual time.