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The *Transmitter* is free to members and available to non-members by subscription for \$25 per year. KAB's mission is to provide professional lobbying and governmental representation, efficient communication and effective recruiting, education and training for Kansas broadcasters, and to promote free over-the-air broadcasting, for the purpose of enhancing the success of Kansas broadcasters and helping them better serve the people of Kansas.

### Kansas Association of Broadcasters

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[www.kab.net](http://www.kab.net) \* e-mail: [harriet@kab.net](mailto:harriet@kab.net)

## List of award winners, duplicate order form and CD/DVD order form available online

KAB Award winners may go online to download the order form for [duplicate 2006 station award plaques](#), and the form for ordering the [radio CD](#) or [television DVD](#) of all of the [first place entries in their entirety](#). Go to:

<http://www.kab.net/KABAwards/BroadcastAwards/default.aspx>

**Please return one or both order forms with payment by check or money order by November 8 if possible.**

KAB thanks to **Pablo Martinez, WIBW TV**, for compiling the first place winners and dubbing them on to a CD for radio and a DVD for television. Dubs will be available for \$5 per CD or DVD, plus sales tax at the rate you pay locally.



## Chairman's message



*Wayne Godsey, President/General Manager, KMBC TV / KCWE TV  
Kansas City*

It was good to see so many of you at this year's KAB Convention at Harrah's Prairie Band Casino Hotel and Convention Center, north of Topeka. Congratulations to the many station award winners and special congratulations to Kansas Broadcast Hall of Famers Bob Davis, Noel Heckerson and Jim Hollis. It also gave me great personal pleasure to be able to present this year's Distinguished Service Award to Harriet Lange, our long-time president.

This year has been a good one for the KAB and for Kansas broadcasters. Through the efforts of Harriet Lange and many of our members, Kansas became one of the few states to offer broadcasters a property tax credit on digital broadcast equipment. The machinery and equipment exemption will provide Kansas a definite competitive advantage in attracting new investment and jobs as well as growing existing businesses.

This bill that was passed will provide a temporary property tax credit for radio and television stations as they make the transition to digital broadcasting. For television, it calls for temporary relief until the TV analog signal is shut off (2009). For radio, the credit applies until December 31, 2013 or until 50% of the radio sets in the U.S. are digital sets, whichever occurs first.

In addition to legislative successes, the KAB has taken steps to plan for its future. As many of you know, Harriet has been operating the organization out of her home office. While all of us on the board hope Harriet will be involved with our organization for years to come, our discussions with her led us to authorize the leasing of new office space, and

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# Transmitter

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Convention Issue

## DSA to Lange / Davis, Heckerson and Hollis inducted into Hall of Fame

KAB presented the 2006 Distinguished Service Award to Harriet Lange for her contributions to Kansas broadcasting, and for her service to the Kansas Association of Broadcasters. Bob Davis, Noel Heckerson and Jim Hollis were inducted into the Kansas Broadcasting Hall of Fame. The award winners' biographies follow.

### Harriet Lange



The KAB's highest award, Distinguished Service Award, was presented to KAB President Harriet Lange for her contributions to the KAB and to the broadcast industry. Chairman Wayne

Godsey presented the award during the KAB Awards Banquet, October 23.

Harriet began her service at KAB in August, 1982. As KAB president, it is her responsibility to implement all KAB programs, including government relations and lobbying, seminars and the annual convention, Alternative Broadcast Inspection Program, the NCSA program, and broadcaster participation in the Kansas AMBER Alert program.

Under Harriet's stewardship, KAB has seen some successes in the legislative arena, not only in the area of defeating legislation which would have been harmful to broadcasters, but also in the area of passing legislation beneficial to broadcasters.

National and state recognition have come KAB's way during Harriet's tenure. In 1985, President Reagan awarded KAB the Presidential Citation for Public Sector Initiatives for KAB's efforts to educate Kansans about the hazards of alcohol and drug abuse. In 1986, American Society of Association Executives (ASAE) presented KAB its Gold Circle Award for Communication Excellence, for the KAB video "Careers in Broadcasting". The Kansas Society of Association Executives (KSAE) recognized the KAB's adoption effort for children in foster care with the KSAE

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## Chairman's message continued

the hiring of a second full-time employee, who will learn the ropes from Harriet and assume a number of the administrative responsibilities associated with running the office.

Your board has taken two other actions which position the organization for the future. The first was the establishment of a foundation a couple years ago which, when fully funded, should remove some annual expenses from the balance sheet of the parent organization. Our hope is that, in the coming years, scholarships and internships would be funded by the foundation, and not the KAB. It will be the challenge of future boards to endow this foundation.

Members have told us repeatedly that one of the most important functions of the KAB is to represent their business interests in Topeka and Washington. Since money is the "mother's milk" of politics, we needed to find a way to make political contributions to state elected officials who support our business interests. We found it in the establishment of a separate for-profit entity, similar to ones established by broadcasters in Missouri and Virginia. Over time, we hope to be able to fund this entity, and use the proceeds to support your legislative agenda.

Yes, 2006 has been a good year for Kansas Broadcasters and the organization which serves them. As the year winds down, I want to thank you for the opportunity to serve as your Chairman. And I want to especially thank your President Harriet Lange and the hard working members of our Board of Directors. None of this would have been possible without their help and support.

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## THANK YOU CONVENTION SPONSORS

*Kansas Lottery*  
*Koch Industries, Inc.*  
*American Media Services LLC*  
*Kansas Farm Bureau*  
*Kansas Electric Cooperatives*  
*AT&T Kansas*  
*BrainMedia*  
*Heartland Video Systems*  
*Grass Valley, Inc.*  
*ESPN/Jayhawk Network*  
*ASCAP*  
*BMI*  
*University Relations / KU*  
*Arbitron, Inc.*  
*Jones Radio Network*  
*Kansas Children's Service League*  
*Kansas City Chiefs Radio Network*  
*Kansas City Royals*  
*ABC Music Radio*  
*SESAC*  
*Kansas Radio Networks*  
*Stations participating in KAB's NCSA Program*

## DSA to Lange continued

Community Service Award in 1997. This was followed in 1998 by ASAE awarding KAB one of eight national Summit Awards for KAB's adoption initiative. Recognition of KAB's adoption and foster care initiative culminated in 1998 at a White House ceremony with the President and First Lady in attendance as the Secretary of the U.S. Department of Health and Human Services presented the KAB one of seven "Adoption Excellence Awards".

Harriet serves on the Board of Directors and as treasurer of the Kansas Sunshine Coalition for Open Government, and she is a member of the State EAS Committee and the Attorney General's Amber Alert Task Force.

Harriet was the 1991 president of KSAE and 1992 president of the National Alliance of State Broadcast Associations. She is a 1985 graduate of Leadership Kansas and earned her CAE (certified association executive) designation that same year from ASAE. In 1992, the radio/television faculty at the University of Kansas presented Harriet the Grover Cobb Award for Broadcasting Service. She was named Association Executive of the Year in 1998 by KSAE. KAB inducted Harriet into the Kansas Broadcasting Hall of Fame in 2003.

Harriet was raised in Linn, KS. She attended Kansas State University and graduated from Washburn University in 1970 with a B.A. degree in economics. She went to work for the Kansas Department of Economic Development (now Department of Commerce), working first in research, then in industrial development, and finally as director of travel and tourism from 1977 to 1980. From 1980 to 1982, Harriet was director of sales for the Lawrence Holiday Inn/Holidome. She was a charter member of Kansas Travel Industry Association of Kansas (TIAK) and received TIAK's Individual Achievement Award in 1980.

Harriet is married to Mike Nowak who teaches at Jardine Middle School in Topeka. Mike and Harriet are especially happy with the arrival of their granddaughter, Chloe LiRun Nowak. Mike's son Jason and wife, Kinon, brought Chloe home from China in June, 2005.

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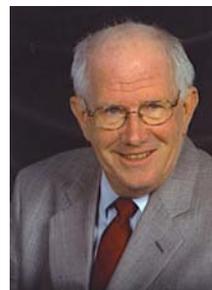
## KAB office moves

New KAB address after Nov. 3 is  
2709 SW 29<sup>th</sup> St.  
Topeka KS 66614

Telephone/FAX remain the same:  
Telephone (785) 235-1307  
FAX (785) 233-3052

The new office is located in  
Brookwood Office Park/Shopping  
Center.

## Kansas Broadcasting Hall of Fame Bob Davis



Kansas Sportscaster  
Bob Davis is in his 23<sup>rd</sup> year with the Jayhawk Radio Network as the play-by-play voice for KU men's basketball and football. He began with the network in 1984, teaming with Max Falkenstien for

22 years. He has broadcast four Bowl games for KU football and six Final Fours and KU's 1988 NCAA basketball championship. Bob also hosts the weekly radio call-in program, *Hawk Talk*, featuring the Jayhawk football and basketball coaches. During the 2000-01 basketball season, Bob was named to Dick Vitale's "Sweet 16" – his list of the top 16 college basketball broadcasters in the nation.

Bob is in his tenth year as the play-by-play announcer for Kansas City Royals television, broadcasting with Paul Splitteroff, and working also with Fred White, Denny Matthews and Brian McRae.

Prior to arriving at KU, Bob spent 16 years broadcasting Fort Hays State University sports, Hays High School and Thomas More Prep football, basketball and baseball games. Bob broadcast Fort Hays State's first NAIA national championship in 1984, as well as their third place finish in 1983. He also broadcast Wichita Aeros Triple A Baseball for KWCH TV and filled in several times in 1983 for John Rooney on Missouri University basketball broadcasts.

Bob started his career in 1968 at KAYS Radio and TV, doing a board shift, a noon TV show, running the camera for the 6:00 pm newscast, and doing sports on the 10:00 pm newscast. Bob became KAYS sports director and play-by-play announcer during the 1968 football season.

Bob joined 980 KMBZ, Kansas City in 1985, as morning sports anchor, working with Ray Dunaway and Noel Heckerson. He hosted weekly call-in shows with Royals managers, Dick Howser, Billy Gardner and John Wathan. He also hosted pre- and post-game shows with Paul Splitteroff.

The National Sportscasters and Sportswriters Association has named Bob the Kansas Sportscaster of the Year a total of ten times. In 1991 KAB presented Bob the Hod Humiston Award for Contributions to Sports Broadcasting. Kansas State High School Activities Association recognized him with the Oscar Stauffer Sports Broadcasting Award in 1975 and 1978 for his high school broadcasts. Bob has chaired KAB's Sports Seminar on a couple of occasions and he has judged the Kansas Scholastic Press Association Sports Writing Competition.

Bob attended Topeka West High School and graduated from Washburn University in 1966. He is married to Linda Michaelis and they have a son, Steven.

## Kansas Broadcasting Hall of Fame Noel Heckerson



After 43 years as a broadcaster and 23 years as lead anchor of KMBZ's Kansas City's Morning News, Newscaster Noel Heckerson retired from radio in December, 2005.

Noel got his start on the air covering the 1963 Kennedy assassination for then KMBC Radio (later to become NewsRadio 980 KMBZ). From the president's assassination to the Hyatt Hotel collapse through the tragedy of September 11, 2001 and beyond, Noel kept Kansas City informed on the latest breaking news. Over the years, Noel worked with some of the legends of Kansas broadcasting including Ray Dunaway, Bob Davis, Don Fortune and Rush Limbaugh, who said about Noel, "I remember getting up every morning and going to work at another radio station, and I'm listening to Heckerson do the news...the epitome of professionalism and big time! It was just big time..."

Noel was born in Chicago but he considers himself a "Kansan". His parents, who met in Frankfort KS, moved from Chicago to Kansas City in 1949, where Noel attended elementary school and Central Junior and Senior High. After entering junior college, the broadcast bug bit Noel and he gave "everything he had to break into radio". He went to work at KMBC Radio in 1962 and went on the air after the 1963 Kennedy assassination doing man on the street interviews. He worked around the clock and left some spec tapes for management that were good enough to land him an on-air job.

During his career, Noel's talent and distinctive voice took him to WIP AM in Philadelphia and KLAC in Los Angeles. He returned to Kansas City in 1974 as news director at KMBZ. During 1980 and 1981 he worked for KBMA TV and KCMO Radio, returning to KMBZ as news director in 1982. He later became co-host/anchor of the morning program "Kansas City's Morning News", the last 14 years with co-anchor Ellen Schenk.

Noel and wife, Mary, have been married for 45 years. They have four children, all of whom attended Shawnee Mission North – Kellie, Dale, Lynn and Mark; and four grandchildren – Hannah, Kale, Colton and Sierra.

## Kansas Broadcasting Hall of Fame Jim Hollis



Jim Hollis is a broadcast name familiar to Topekans and northeast Kansans. He served as news director/ anchor at WIBW TV/AM/FM from 1979 to 1993. From 1993 to 1997, Jim was information

director for WIBW TV. He started at the stations in 1969 as assistant news director/anchor. He retired from WIBW TV in 1997.

During his tenure at WIBW Jim won the National Headliner Award for two consecutive years (in 1974 and 1975) from the Atlantic City Press Club. He also was a first place winner in the KAB Awards in the editorial category.

Jim was born in Neodesha, KS. He attended Kansas State University and received a Bachelor of Science Degree in Humanities in 1957. He attended Oklahoma University News Photography School in Norman and did graduate work in English Literature at Pittsburg State University in 1964-65.

While a student at K-State, Jim was a part time news anchor/disc jockey at KMAN in Manhattan. He also worked at KIND Radio in Independence as a news anchor/disc jockey during the summer of 1956.

Upon graduation from K-State in 1957, Jim entered the U.S. Army and did a two-year stint in communications with an artillery battery.

After his discharge from the Army, Jim went to work at KOAM TV, Pittsburg, as news anchor, director and producer. He also worked part time at KOAM Radio as a news anchor.

Jim represented eight Midwestern states on The Associated Press Board of Directors Broadcast Division from 1983 to 1988. During his tenure on the AP Board he was instrumental in standardizing the AP's state awards for news coverage, which allowed for national awards for news coverage. He was media coordinator for cameras in the courtroom for Kansas Third Judicial District from 1983 to 1985 and a member of the Journalism Advisory Council at Kansas State University from 1981 to 1988. Jim was a member of Associated News Broadcasters of Kansas and Radio-Television News Directors Association. From 1993 to 1997, Jim served as vice chairman of The Client Protection Fund of the Kansas Supreme Court. He was appointed by the Chief Justice to make decisions concerning who should receive funds for being wrongly represented by a Kansas attorney.

In his semi-retirement, Jim serves as an adjunct instructor in the Washburn University Mass Media Department and he and his wife, Carol, are volunteers for The Friends of the Topeka/Shawnee County Library, where he is on the board of directors. He also serves as secretary of the Topeka Opera Society and Concert Association.

## Oatman award to Thomas



KAB presented the 2006 Mike Oatman Award to Danny Thomas, president and general manager of KOAM TV, Pittsburg, to recognize outstanding achievement in broadcast sales, sales management, and

mentoring others to sales success.

Danny started his sales career in 1977, while attending Missouri Southern State University. He joined United Furniture Sales, an 84-store furniture chain and became the youngest manager in the company's history. In his second year at United Furniture he was named their Manager of the Year. In 1979, Danny became the company's first corporate sales trainer and director of marketing. In 1981, Danny left retail and returned to his hometown of Joplin to work for KFSB AM Radio. Danny said, "I'd been buying advertising for many years, I thought it would be pretty easy to sell." It was at KFSB that Danny met his wife, Jana.

After being recruited to Springfield, MO by KWTO AM/FM, he again returned home this time to work for KODE TV. After several years there, Danny was recruited in 1988 to come to KOAM TV as general sales manager. In 1989 he was named one of the outstanding young men in America. In 1995 Danny was promoted to general manager when radio owner, Saga Communications, purchased KOAM, their first television station. In 1996, Danny was promoted to president. In 1997, Saga, which owns over 80 radio stations and several state radio networks, named Danny Saga Communications Manager of the Year, and in 2002 KOAM won Saga's Station of The Year.

Danny has served seven years on the board of the CBS Television Marketing Advisory Council and currently is chair elect. He served on the KAB Board and as 2001 chair. He currently serves on the A.C. Nielsen Customer Alliance Board of Directors representing CBS Affiliates in the 50+ markets and was just recently elected to the Governing Board of Directors of St. John's Regional Medical Center in Joplin. A little over three years ago Danny developed the launch for FOX-14 in the Joplin/Pittsburg Market for different owners but operated and marketed out of the KOAM facilities. FOX-14 has been one of the fastest growing FOX launches in the network's history.

Danny has been asked to provide seminars and presentations in Washington DC for Pro-Max, several CBS Affiliate Conferences in Los Angeles and New York, numerous broadcast conventions, and numerous colleges, businesses and organizations, including the KAB.

Danny and his wife, Jana, live in Joplin with their 3 1/2 year old son, Gabriel.

## Slater award to Quick



Dowe Quick, KOAM TV, Pittsburg, is the 2006 recipient of KAB's Sonny Slater Award to recognize his many contributions and service to his station and community. Dowe has been with KOAM

News, Pittsburg, for over two decades. He started at KOAM TV in October, 1980. He currently anchors the station's weekday 5:00, 6:00 and 10:00 pm newscasts.

Over the years, Dowe has enjoyed recognition by his peers. He has won the Edward R. Murrow Award for Investigative Reporting, and numerous reporting awards from Kansas, Missouri, and Oklahoma broadcasting associations. In his pursuit of news stories, Dowe has traveled to a remote Alaskan island with National Guard troops, interviewed a death row inmate and witnessed the execution. He has spent a cold winter night on the streets with the homeless and he has recorded a sobering cross-burning ceremony at a national gathering of the Ku Klux Klan.

For the many years Dowe has been at KOAM, he has been "active in the community and southeast Kansas and he always has a positive message each broadcast". His many charitable and civic activities include participation in the Relay for Life in Pittsburg as Master of Ceremonies. He also assists with the annual fundraiser by the St. John's Regional Foundation in Joplin, MO. He frequently addresses civic and educational groups -- including students ranging from elementary school to universities. Dowe has moderated a number of debates on political and social issues and most recently he helped organize and moderated a debate on the teaching of evolution in Kansas public schools.

Dowe received degrees in both Journalism and in Broadcasting/film from Central Missouri State University. He and his wife, Kay, have three children and live in Pittsburg.

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## *Congratulations!*

**2006**

### *KAB Stations of the Year*

KANU FM, Lawrence

KAIR FM, Atchison

KSAL AM, Salina

KTPK FM, Topeka

KBSD TV, Dodge City

WIBW TV, Topeka

KAKE TV, Wichita

KSHB TV, Kansas City

## Tony Jewell Award

The 2006 Tony Jewell Award and \$500 honorarium were presented to the DUI Victim Center of Kansas, to recognize outstanding contributions to the prevention of alcohol/drug abuse in Kansas. The Center's mission is to reduce the traumatic effects a drunk driving crime has on victims and their families and to increase the awareness of the danger and human consequences of drunk driving.

The DUI Victim Center of Kansas was started in 1987 by Center President Mary Ann Khoury after a childhood friend who was three months pregnant, was hit when a repeat offending drunk driver ran a red light. Her friend and unborn child died after two months in a coma. Mary Ann, who was also hit by a drunk driver in 1971, realized there were no support groups or help for victims of drunk driving crashes in Wichita. After considerable research and inquiries to law enforcement, prevention, intervention, and treatment professionals, and victim services, Mary Ann launched the DUI Victim Center with the support of the Wichita Orthodox Christian Church clergy and parish members. The Center is now the only comprehensive program in the Wichita and Sedgwick County area, with expanding programs throughout the state providing services to victims of DUI crimes.

Programs and services of the DUI Victim Center include

- Instilling the dangers and hazards of consuming alcohol at a young age to youth;
- Helping victims, families, and friends overcome physical, emotional, and monetary trauma caused by a drunk driver;
- Ensuring a formal community response to DUI crime victims throughout Kansas;
- Instilling into the minds of drivers, to always make the right choice when they consume alcohol;
- Educating and informing offenders about the consequences of drinking and driving, reducing the amount of repeat offenders.

One of the most requested services of the DUI Victim Center is the DUI Victim Panel, which was established in 1990 to address DUI diversion, juvenile and adult court ordered offenders. More than 4,500 offenders attend this program each year and the DUI Victim Panel also is requested by local schools and businesses.

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## Convention pictures will be

**compiled in a separate publication –**

**soon... after the KAB Office Move.**

## KAB officers, directors elected

Officers and directors for 2007, elected at the October 23 annual meeting of the Kansas Association of Broadcasters are: Chairman – **Eugene Williams**, KTWU TV, Topeka; Chair-elect – **Mark Vail**, Eagle Communications, Inc., Hays; and Secretary/Treasurer – **Joan Barrett**, KWCH TV, Wichita.

**Rob Burton**, Journal Broadcast Group, Wichita, was elected to complete the board term of Mark Vail. Other directors in 2007 will include **Terry Cole**, KAKE TV, Wichita who replaces Eric Lassberg; **John Ewy**, KDCC AM/Dodge City Community College, Dodge City; **Mike Fell**, KXXX/KQLS, Colby; **Brad Howard**, KOFO AM, Ottawa; **Joe Jindra**, KNCK/KCKS, Concordia; **Bill Ray**, Salina Media Group, Salina; and **Mike Sutcliffe**, KINZ FM, Chanute; Also serving on the KAB Board of Directors in 2007 will be 2006 chairman, **Wayne Godsey**, KMBC TV / KCWE TV, Kansas City.

Going off the board December 31, is immediate past chairman, **Jackie Wise**, Entercom Radio, Wichita.

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## Convention wrap-up

The 2006 KAB Convention was October 22-24 at Harrah's Prairie Band Casino Hotel and Convention Center, Mayetta. About 400 broadcasters, suppliers, friends of broadcasting and educators attended during the two days.

Sessions were held for management, sales, programming, engineering, and educators. Candidate forums were held for the Attorney General's race and the Governor's race. Candidates who appeared included Kansas Attorney General Phill Kline, Democratic AG Candidate Paul Morrison, and Republican candidate for Governor, Jim Barnett. Governor Kathleen Sebelius declined KAB's invitation to appear.

KAB presented 108 first place awards, 68 second place awards, and 49 third place awards during the October 23 awards program. Members of the Colorado Broadcasters Association, on behalf of the KAB, judged the 700 entries on content, performance, and technical production.

Eugene Williams, KTWU TV, served as Convention Chair. Convention committee members were Jim Ogle, WIBW TV, Jim Evers, Broadcast Consultant, Roy Baum, WIBW Radio, Duane Loyd, KTWU TV, and Victor Miller, Pittsburg State University.