

# HISTORY OF THE KANSAS ASSOCIATION OF BROADCASTERS

1951- 2018

BY:

**1951-1986**

Sam Elliott, Assistant Professor  
William Allen White School of Journalism  
and Mass Communications  
University of Kansas, Lawrence  
and

Mark Beaver, Graduate Assistant  
William Allen White School of Journalism  
and Mass Communications  
University of Kansas, Lawrence

**1987-1995**

Marc Buehler, Graduate Student  
William Allen White School of Journalism  
and Mass Communications  
University of Kansas, Lawrence

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2709 SW 29<sup>th</sup> St.  
Topeka, KS 66614  
(785) 235-1307 FAX (785) 233-3052  
e-mail: [www.kab.net](http://www.kab.net)

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1951- 2005

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## Introduction

In February of 1951, a central Kansas broadcaster sat down to read a letter from Grover C. Cobb, vice-president/general manager, KVGB, Great Bend. A fresh cup of coffee by his side, the broadcaster began to read about the current argument over athletic fees tax-supported Kansas colleges were charging broadcasters who carried their games. At the crux of the controversy was House Bill #190, then in committee in the Kansas Legislature. HB #190 would eliminate these athletic fees. Not unexpectedly, the bill was opposed strongly by the Secretary of the Kansas Board of Regents and the Athletic Director of the University of Kansas.

The broadcaster sipped his coffee as Cobb's letter outlined three courses of action: "First, wire any member of the House State Affairs Committee at Topeka whom you might even remotely know and ask him to pass this bill from committee with a favorable recommendation. Ask him for a report on it. I am enclosing the names of the committee members. Also wire Mr. Oliver Rinehart, chairman of the committee, and ask him to please get this matter to a final vote." "Secondly, write Mr. Hubert Brighton, Secretary of the Kansas Board of Regents, Topeka, Kansas, and state quite plainly that you don't like his frequent visits to the committee in opposition to the bill. In plain, easy-to-understand words, tell him that the jig is up on college scores, broadcasts of games, free publicity, etc., unless the fees come off." "As a third course of action, write to Mr. James McCain, President, Kansas State College, Manhattan, and tell him quite frankly that this bill is designed to lift a yoke from the necks of the broadcasters whose publicity is filling his field house every Kansas State home game. Ask his support in eliminating the fees. The same letter might go to Chancellor Deane W. Malott, Kansas University, Lawrence, and to Mr. A. C. Lonborg, Athletic Director, Kansas University, Lawrence. Mr. Lonborg's letter should be a separate one, and you should point out to him that this is discrimination at its worst...charging fees to radio stations, yet rolling out the red carpet for the newspaper boys. The newspaper boys should be let in free, everyone knows that...and they should have good facilities, but radio stations are entitled to the same privileges." The letter concluded by asking the broadcaster to make a decision: "I believe we should have a Kansas Broadcasters Association and get together as soon as possible." "I do not believe we should have a Kansas Broadcasters Association." The broadcaster leaned back in his chair, sipped his coffee and pondered his options.

The broadcaster could have been Ben Ludy. Or Arden Booth. Bob Wells. Ray Jensen. Wendell Elliott. Or any one of the many Kansas broadcasters who agreed to begin their own association in 1951. His exact identity is relatively unimportant. His vote is what mattered most.

## May 20, 1951 -- Kansas Association of Radio Broadcasters Starts

Less than three months after that initial letter, Cobb organized the first meeting of the Kansas Association of Radio Broadcasters on this date, in the Kansan Hotel, Topeka. Prior to this meeting, a nominating committee had been pulled together: Fred Conger/WREN, Bob Pratt/KGGF, Bob Wells/KIUL, and chaired by Ray Jensen/KSAL.

Jensen delivered the committee's report, suggesting that the broadcasters first elect a president, and then a board of six directors. The director who received the most votes would serve as vice-president, and a secretary/treasurer would be selected by the board. Nominations were opened for president with Ben Ludy/WIBW receiving the first nomination. He also received the only nomination. A motion was made, seconded and carried to close nominations, resulting in a unanimous vote for Ludy.

Ballots were then distributed to each station representative, and a board of directors was chosen: Grover Cobb, Bob Pratt, Bob Wells, Ray Jensen, Wendell Elliott/KGNO, and Archie Taylor/KANS. Cobb received the most votes, thereby becoming the vice-president and also acting secretary.

An official association title was selected next. Ironically enough, the first suggestion was the Kansas Association of Broadcasters, made by Dick Scheele/KLKC. However, George Nickson/KXXX amended the motion, changing the name to the Kansas Association of Radio Broadcasters. Both the amendment and the motion were seconded and subsequently passed unanimously.

With official leadership now in place, the meeting then discussed the athletic fees being charged by the University of Kansas and Kansas State University. Grover Cobb reiterated the need for support of House Bill #190 and called the fees "exorbitant" and totally unjustified since press and wire services were not being charged for use of similar facilities.

Following a lengthy discussion, Hale Bondurant/KFBI moved that all fees by tax supported colleges for athletic broadcasts were unjustified and that a committee be appointed to discuss the matter with the schools. The motion was passed unanimously. Thad Sandstrom/KSEK brought up the matter of important statewide special events and proposed they be covered on a pro-rata basis. The KARB took no immediate action on this; however, Bondurant proposed that a program director group be set up to investigate the issue, and the proposal received a unanimous vote.

George Nickson then discussed the news service in Kansas, pointing out the lack of regional coverage by the Associated Press and United Press International. The KARB eventually agreed that this affected individual stations differently and to let each station handle the problem in its own way.

The meeting drew to a close with the first annual convention set for August 4th and 5th, 1951, and a Board meeting set for June 30. The meeting adjourned. The Association was now a reality.

It didn't take long for reaction to the KARB to come in from similar state organizations. In particular, the Nebraska Association of Broadcasters offered glowing praise for the fledgling KARB. The president of the NAB -- Bill Martin/KMMJ, Grand Island -- wrote: "By working as a group, the larger problems that confront the industry both on a national and state basis, are constructively discussed and, in most cases, a unanimous opinion reached on a possible solution. It is also becoming more important to keep in close contact with state and national legislation in order to protect our individual interests. The joining together as a solid front in our state broadcasting becomes increasingly important."

During the spring of 1951, a committee consisting of Hale Bondurant, Mrs. Bess Wyse, and chaired by Archie Taylor put together the Constitution and By-Laws of the Association. The proposed documents were presented to the Board of Directors at the June 30th meeting and later ratified at a general meeting on August 4th and 5th, 1951.

Naturally, most of that initial year begot the goals and machinery of the Association. By the time the annual convention rolled around, the KARB was solidly established as a state organization. Few specifics of the second year are known; complete records were not kept until the KARB's third year. However, there is some record of the second convention, held at the Jayhawk Hotel in Topeka on May 23-24, 1952. Ben Ludy was elected to his second year as president, while seven speakers discussed management, sales, programming, news, and the current issues in broadcasting. Ernest Theleman of the Federal Communications Commission presented hard facts on "Project Conelrad" while Robert K Richards, vice-president of the National Association of Radio and Television Broadcasters, delivered a light banquet address, "Why There Are More Radios Than Bathtubs."

## **1953 -- First Seminar Held By Association**

The third year of the KARB saw increasing cooperation with Kansas State University and the University of Kansas. A News Clinic was held in October of 1952 at KU, and the legwork began for a future clinic to be held at Kansas State in the area of farm news. The third year also saw the election of Ray Jensen to the KARB presidency, with Fred Conger taking the post of vice-president, and Grover Cobb becoming secretary/treasurer.

Jensen was a strong advocate of good relations with the state schools and outlined his views in a letter to KARB members.

"Specifically, we should offer the radio department of KU, K-State, and other schools, our wholehearted cooperation and whatever advice they desire, toward a better understanding--by those teaching radio--of the problems of operators of commercial stations, and also a better understanding by broadcasters of the problems of teaching radio, etc."

## **1954--Sports Access Problems Continue**

Jensen's views were endorsed and clarified at the fourth convention, with a resolution passed as a show of good faith for the cooperation KU had shown in the field of sports broadcasting.

"WHEREAS, the Kansas University Sports Network was conceived originally by the broadcasters of Kansas in cooperation with the Chancellor and the Athletic Director of the University of Kansas, and was developed in accordance with their recommendations, and whereas, the broadcasters of Kansas desire that this service continue at its present high level, adding improvements in accordance with changing times and the availability of funds. Therefore, be it resolved that a revolving fund be set up to be called the Kansas University Sports Network Revolving Fund. This fund would be obtained from network participating stations by means of an assessment, the amount of which will be further studied and decided by the Sports Committee and the KU Sports Network directors, which will be a small additional charge to broadcasters who receive the KU Sports Network Broadcasts. The fund will remain with the Division of Radio and Television of the University and the use of the fund will be determined by the Division with the advice and counsel of the Sports Committee of the Kansas Association of Radio Broadcasters. It is anticipated the fund would be used for the establishment and maintenance of production aids, sports tapes to be distributed in the KU Sports Network, to help defray unusual expenses of network operations such as a heavy schedule of games played at long distances from Lawrence, and for other services. It is understood that this fund will be used only for sports productions."

Jensen was re-elected as president during the fourth convention, with Bob Schmidt/KAYS, Leon Salathiel/KSCB and Fred Conger joining the Board of Directors. Conger left Kansas broadcasting later that year when he resigned as general manager of WREN. Conger later returned to broadcasting as manager of KWBW, Hutchinson, and eventually became KARB president in 1966. Also at the fourth convention: the KARB went on record to the Kansas Legislature, as being in favor of allowing radio broadcasters to attend "open meetings" of the Legislature.

Early in the year, Jensen suffered a heart attack and was forced to leave much of his leadership duties to Grover Cobb, Bob Schmidt, Bob Wells, and Jim Platt/KBTO. Thanks to their leadership, and Jensen's groundwork in previous years, the KARB conducted the first Farm News Clinic at Kansas State

University on October 29th and 30th, 1954. The Clinic was extremely successful and gave broadcasters and farm directors a chance to become better acquainted with K-State's agricultural department and its problems. Likewise, K-State students and professors gained a better understanding of broadcasting which would hopefully lead to more information for rural listeners.

During this fourth year, the KARB was able to resolve its athletic broadcast problems with KU and K-State. Nonetheless, the problem persisted, having now shifted over to high schools and Wichita University (later known as The Wichita State University). The KARB also drafted another resolution to the Legislature, this time concerning the "Right to Work" issue:

"WHEREAS, the fundamental American principle of right to choose for every citizen has been, and will continue to be, an issue before the citizens of Kansas, and their elected representatives, insofar as it pertains to the "Right to Work" issue, be it resolved the Kansas Association of Radio Broadcasters, in its annual meeting at Salina, Kansas, this 16th day of April, 1955, reaffirms its previous position that all individuals are entitled to a free choice of membership in any and all organizations, including that of union membership. Be it further resolved that the Kansas Association of Radio Broadcasters, in taking this action, believes this to be in the best interests of labor, management, and the general public. A copy of this resolution shall be forwarded to the Secretary of all elected officials of the State of Kansas, and members of both Houses of Legislature."

## **1955 -- License Plates for Association Members**

A new leader took the reins in 1955 with Bob Wells elected to the presidency, Bob Schmidt as vice-president, Arden Booth/KLWN as secretary/treasurer, and Paul Buenning/KARD, Archie Taylor, Leon Salathiel and Ed Mason/KXXX rounding out the Board of Directors. During year five, the KARB worked to help the broadcasters get faster action on highway accident reports; it also made a special request to the Legislative Council to consider making available license plates bearing station call letters for vehicles operated by broadcasters, in hopes of expediting their services to the public in time of emergencies. The KARB also worked with the telephone company to adopt a uniform system of installations for remote radio broadcasts.

## **1956 -- KARB Battles Wichita State Over Access**

Bob Wells continued the trend of repeat presidencies as he won re-election at the 1956 convention. Arden Booth joined him as vice-president; Tom Bashaw/KFH, secretary/treasurer; Thad Sandstrom, Grover Cobb, and Lowell Jack/KMAN, Board of Directors.

The KARB revived the Battles of Athletic Fees with Wichita University and various high schools. Letters were written to WU's public relations director and to the commissioner of the Kansas State High Schools Athletic Association (KSHSAA). The commissioner denied any knowledge of individual high school policies on sports events broadcasts. The KSHSAA suggested contacting the problem schools and offered to help in any way possible.

Wichita University was a different story. Lester Rosen, WU's public relations director, warned that Wichita University would continue to charge fees for both football and basketball, and that the KARB should feel fortunate for not being charged more than they were.

Tom Bashaw responded with a letter to the KARB and members of its Sports Committee: "Speaking for myself, and I hope the rest of the KARB, I told Rosen that his University, and Missouri Valley schools were pricing themselves out of the market, and that one of these days, they would find



themselves without any broadcasters picking up their games. Personally, it is my own feeling that the broadcasters of Kansas should boycott all three of the schools, and not carry any of their games. I know what we are going to do. But, as you all know, one station can't do the job. I hope, in the meantime, that you might have some suggestions which can be presented at the next Board meeting and which will be helpful."

## **1957 -- Awards Program Starts**

The 1957 convention was highlighted by the largest attendance to that time and also by broadcasting legislation. Kansas State Senator Cliff Hope, Jr., Garden City, spoke on the subject of lobbying by broadcasters, a film was shown entitled "Electronic Journalism in the Courtroom," and there was a luncheon address by Vincent T. Wasilewski, manager of government relations for the National Association of Radio and Television Broadcasters and later president of the National Association of Broadcasters.

The '57 convention also saw Grover Cobb, the man who began the association, elected as president of the KARB. During his year in office, Cobb oversaw the addition of two new programs to the association. First, Bob Pratt presented the awards program recently begun by the Oklahoma Broadcasters. This program rewarded outstanding radio advertising by local and regional advertisers. Second, Max Falkenstein presented another Oklahoma program which led to the acceptance of associate membership by the KARB. Associate memberships would include transcription companies, music licensing firms, news services, equipment manufacturers, and radio station brokers. Both programs were readily accepted.

## **1958 -- Sports Access Won't Go Away**

Cobb topped off his presidency with the convention. Arden Booth won the presidency; Max Falkenstein/WREN became vice-president; Tom Bashaw, secretary/treasurer; Bob Pratt, Jim Platt, and Paul Buenning on the Board of Directors. Cobb remained on the Board as past president with ex officio status.

During Booth's year as president, both he and Cobb continued the battle over athletic fees, meeting with each school involved to discuss their individual policies toward radio and television coverage of sporting events.

## **1959 -- Weather Wire Proposed**

Year nine began with the 1959 convention in Wichita; Tom Bashaw became president with Thad Sandstrom, vice-president; Jim Platt, secretary/treasurer; Jim McKenney/KMDO, Paul Buenning, Bob Schmidt, and Fred Conger/KWBW, Board of Directors. Senator Andrew F. Schoepel was the featured speaker and also enjoyed the distinction of being the first speaker to have his speech broadcast over a 27 station state network.

During the year, a committee -- Thad Sandstrom, Wendell Elliott, and Lowell Jack -- studied a proposal by Sandstrom to form a statewide teletype network for gathering weather and highway information. During the 1959-60 year, the committee met with representatives from the Weather Bureau, the Highway Patrol, and the telephone company to discover if such a network was feasible. Eventually, all concerned were able to approve such a network and the state "weather wire" was offered to radio and television stations and anyone else who might be interested.

## **1960 -- Association Goal: One Hundred Percent Membership**

The 1960 convention marked not only the start of a new decade but the beginning of the KARB's tenth year. Thad Sandstrom took over as president with Fred Conger as vice-president; Max Falkenstein/WREN, secretary/treasurer with a two-year election to the Board of Directors, along with Ken Greenwood/KLEO. Association members were asked to support projects like the Kansas Centennial and the Agricultural Hall of Fame in Bonner Springs. Kansas Representative William Avery delivered the keynote address, again carried by a statewide network of stations.

During his presidency, Sandstrom conducted an all-out push to achieve one hundred percent membership in the KARB. With many proposed legislative changes in the works, Sandstrom felt the KARB needed to present a strong united front, and wrote many letters pointing out the positive benefits of the KARB. For instance, the association had recently negotiated a new sales tax relative to transmitter power. Stations had been paying sales tax on the electrical power for their transmitters, which in many cases was more than association annual dues.

The KARB was also working up substantial advertising budgets for various organizations in the hope that these budgets would be spent entirely with KARB stations. University networks were formed with stations saving the cost of annual dues if they would take on one extra football broadcast. Sandstrom's letters included tips on ad sales, improving community relations and other ways to improve a station.

While striving to increase the KARB membership, the association was also faced with the question of whether to include television into the ranks. Most state broadcasting organizations in the nation had already included TV while Kansas broadcasters discussed and argued the issue until late 1961, when ballots were mailed to KARB members. TV lost the battle with 22 against, 15 for, and 9 abstentions. It must be noted that television continued its campaign to join, ultimately becoming part of the organization ten years later.

The association also took a more active part in legislative affairs which directly involved the group. The Legislative Committee was directed, as well as any KARB member, to periodically attend the legislature in session, as well as writing letters to the appropriate representatives.

## **1961 -- Sandstrom Issues Call For Excellence**

Sandstrom kicked off the second decade by winning re-election as KARB president; he defined the goal of the association:

"We have come to realize that we can learn from each other; that by talking with another broadcaster--even one from your same city--you can learn something. A new idea to sell. A new service to perform. You realize that we can together do many things which we could not possibly do by ourselves. As we exchange thoughts and ideas, and listen to industry leaders, we get ideas, inspiration, and confidence that can help us all do a better job. Of course, there will be projects to work together on, but...it seems to me that the primary purpose and goal of this organization is...to help us be better broadcasters." Sandstrom issued his call for excellence at an appropriate time. In July of 1961, the Kansas Supreme Court banished radio and television coverage from the courtroom. Naturally, the broadcasters strongly disagreed with the ruling. Sandstrom spoke for all Kansas broadcasters in a statement to the Supreme Court on July 10, 1961.

In his statement, Sandstrom reminded the Court of broadcasting's duty "to inform the public." He also went on to say that:

"The general public knows little about courtrooms. Through broadcasting, much can be done to enlighten the interested public in courtroom procedures...the public should not rely on the interpretation of reporters. Broadcast recordings are not an opinion of a reporter...but the actual words of the judge, the prosecutor, the defense attorney, the witnesses. A decision by the Kansas Supreme Court which bans radio and TV coverage of trials is not in the public interest. The public is the loser if recordings are forever banned, under any circumstance, in Kansas courts."

While Sandstrom's words did not reverse the decision of the court, they did alert the public to a very real problem: the loss of freedom of speech.

## **1962 -- Drive For Subscription To NAB Code**

The 12th year of the KARB began with the election of Max Falkenstein as president; Bob Schmidt, vice-president; Bob McKune/KSAL, secretary/treasurer; Arden Booth, Bob Pratt, and Schmidt, Board of Directors. The association again tackled the problem of sports access fees; Falkenstein's dual role of station manager and sportscaster helped tremendously in working with high school athletic departments. Some schools still were not allowing live broadcasts of games, or were attempting to charge stations for the right to broadcast games. In most cases, the KARB was able to avoid delayed broadcasts or payment of fees.

While working to increase membership in the KARB, the association also strove to increase the number of state subscribers to the NAB Radio Code of Good Practices. Thirty-three out of fifty-two AM stations and four out of ten FM stations adhered to the Code. The KARB constantly reminded its members of the rewards and insurance of self-regulation which the Code provided.

## **1963 -- Hank Parkinson Named Executive Secretary**

Bob Schmidt stepped into the presidency at the 1963 convention in Lawrence, with Bob Pratt as vice president and Bob McKune, secretary/treasurer. New board members included Rod Cupp/KOFO and Dale W. McCoy, Jr./ KAKE. Almost immediately, the association was faced with an issue that became one of its longest-running battles: the lottery law. More specifically, the broadcasters questioned the interpretation of the word "consideration". Evidently, the state's definition of "consideration" differed greatly with federal law.

The KARB also found itself at odds with one of its neighbor associations. The Texas Broadcasters Association had devised a plan to form a new states' association which could eventually replace the NAB. The KARB passed a resolution in general opposition to the Texans' proposal, throwing their weight solidly behind the NAB.

1963-64 also marked an organizational change for the KARB. Hank Parkinson, a Wichita advertising agency head, was hired by the association to become its executive secretary. Parkinson's duties were to serve as a public relations director; keep a watch on any and all legislation affecting the KARB; administer the policies of the KARB; assist the treasurer, handle the day-to-day details and edit a monthly newsletter. The year also noted a 15 percent increase in KARB membership, both full and associate.

## **1964 -- KARB Stations Promote Kansas**

Bob Pratt took over the reins as president with Fred Conger, having returned to Kansas broadcasting, becoming the president-elect. It was the first year for the position of president-elect; a position which prepared a broadcaster to serve as president during the following year while handling the duties of a vice-president. It also meant that a broadcaster could not serve as president for two consecutive years. Ben Ludy, Ray Jensen, Bob Wells and Thad Sandstrom were the only men to have ever achieved this feat.

Up to this time, association dues were determined on the basis of multiplying a station's highest sixty-second rate by five. In 1964, the Board decided that FM stations would now pay separate dues when a published rate was available. Combination AM/FM stations would now have just one vote but the AM stations had to be a member before the FM station could participate. The association also began to push Kansas over the airwaves, running spot announcements on members stations. The KARB spots extolled the advantages of Kansas, in hopes of attracting new industry for the state.

## **1965 -- Cable Television Becomes Issue**

The KARB sponsored another new project: the "Eggs and Issues" network, a series of one-hour programs centering around Kansas legislative activity. The network originated from Topeka, through WIBW, and was fed to member stations with the joint sponsorship of the Kansas State Chamber of Commerce. The State Chamber paid all long distance loop costs, and WIBW assumed origination fees; i.e. engineering and announcer's fees. KARB members paid their pro-rata share of line charges.

1965 was also the start of the 15th year of the KARB with Fred Conger taking over the presidency and Ed Mason winning the new position of president-elect. Ed Montray/KLEO became secretary/treasurer with Kay Melia/KLOE, Jerry Holley/KSEK, and Bob Hilgendorf/KVGB elected to the Board of Directors. The year got off to a good start with the success of the first Sales and Continuity Clinic in Wichita. Forty broadcasters participated and there was talk of starting a clinic for FCC logging requirements. During this year, the KARB also supplied member stations with annual reports on KARB activities for use in submitting license renewals.

Cable television (CATV) had begun to attract attention during 1964 and by 1965, the NAB took a stand on the issue of CATV regulations. The KARB endorsed the NAB's statement, which said the FCC should act quickly to promulgate fair and equitable rules to preserve local television and radio service in the face of unregulated growth of cable. The KARB's endorsement came at a time when television membership in the association was again proposed. Where the past proposal had come from within the KARB, this new proposal came from a Kansas TV station. The KARB decided to retain the same membership requirements but it was not the end of the issue.

## **1966 – KARB President to Serve on State C of C Board**

This was a year during which the KARB president became an ex-officio member of the State Chamber of Commerce board. The appointment illustrated the growing respect for the KARB and broadcasting's influence in matters of commerce.

The year was also a time for improvement in the KARB's scholarship program. The association had been supplying scholarships to the state universities for years, but no one felt that the scholarships were enough to encourage new students in broadcasting. Arden Booth chaired the Education and Scholarship Committee.

The KARB began its 16th year with the annual convention, this time in Pittsburg; Ed Mason took the

president's gavel and Dale W. McCoy, Jr. became the president-elect. Jerry Holley/WIBW was the new secretary/treasurer and Ed McKernan, III/KVOE, Sherwood Parks/KGNO, Lowell Jack and Rod Cupp elected to the Board. 1966 marked a new high in KARB membership. Only three AM stations were not members in '66; this ranked the KARB near the top nationwide in percentage of stations belonging to their state associations. The KARB, thanks to the efforts of Bob Pratt, also made a long leap from eighth to first in the number of stations subscribing to the NAB Radio Code in 1967. Pratt was solely responsible for bringing nineteen stations into the Code during a ten-day period in April, 1967.

Due to an increasing amount of broadcast legislation, the KARB hired Topeka attorney Bill McElhenny to represent the association in legal matters. One such piece of legislation, known as the Williams amendment, would nearly double the license fees that stations paid for music.

## **1967 -- Association Defends Right To Advertise Alcohol**

Dale McCoy, Jr. took over as President with Bob Hilgendorf becoming President-elect. Jerry Holley was again Secretary/Treasurer; new Board members included Bill Bengtson/KOAM, Merle Blair/KTOP, and Kay Melia. McCoy was to buy KKOY, Chanute, and move there in 1968.

The '67 Convention raised the television membership issue again, with the same result as before. Bob Schmidt presented the argument for television with Ed McKernan, III, discussing the disadvantages. Considerable discussion ensued before the matter was again voted down, 24 to 8.

The KARB busied itself with a number of projects during the year. A separate Sales Clinic was held in July, attracting over 70 participants. The Association also organized a special committee to explore and develop projects designed to alert Kansans to their obligations to conserve natural resources. The Board decided not to pursue the matter of sports access in the State Legislature, the reason being that the problem might be accelerated if the KARB found "rough waters" in the Statehouse.

President McCoy, Jerry Holley, and Executive Director Hank Parkinson met with the Alcoholic Beverage Control agency to discuss wine advertising in the state. The Board was of the opinion that malt liquor ads were fine but some interpretations clouded the issues. However, the A.B.C. decided stations broadcasting wine spots would not be liable for legal action; instead, such action would be reserved for the winery in question. No immediate change was foreseen in this area. The KARB took a stand opposing the proposed FCC rule to limit multiple ownership of AM and FM stations in the same market. In other legislative matters, the Board unanimously agreed to back the efforts of the Texas Broadcasters Association in obtaining a hearing of House Bill #509, a bill introduced by Congressman John Dowdy that called for five-year license renewal periods. On an upbeat note, the KARB was in its best financial condition ever; it also led the nation in NAB Code membership with 87 percent subscribing.

## **1968 -- NCSA Program**

This was an extremely busy year for the KARB. Bob Hilgendorf became the Association's 14th President, with Kay Melia as president-elect; Bill Bengtson, the Secretary/Treasurer, and Bob Churchill/KAYS, Fred Conger, Lowell Jack and Sherwood Parks on the Board of Directors.

The broadcasters rolled up their collective sleeves and got down to work. First, at the May Convention, they decided to hold two general meetings per year, in order to keep up with the rapidly changing times. The Spring Convention would continue to be a three-day affair while the Fall meeting would last one day. The seminar was designed to help the broadcasters keep up with the legislation, and to update them on sales techniques proving effective throughout the country. The first Fall Seminar was held on November 22, 1968, in Manhattan and conducted by the committee of Mike Lynch/KFDI, Pat Powers/KJCK, Lowell Jack and Merle Blair. The seminar featured a presentation/give-and-take session with Allen Hundley of RAB; informal discussion with Grover Cobb, Chairman, joint boards of NAB; Dr. James McCain, President of Kansas State University as the luncheon speaker; and a panel of KARB Board members.

1968 was also a good year for Grover Cobb. On May 5th, the KARB held a "Grover Cobb Day" in Great Bend. This event followed on the heels of the 18th Convention and featured participants such as Vincent Wasilewski, President, NAB; Don Mercer, NBC; Dick Dudley; Congressman Robert Dole; Dr. Bruce Linton, KU; and Ken Thomas, Kansas State.

The 18th Convention spawned a number of resolutions. These included thanks to the Honorable Rosel H. Hyde, Chairman, FCC, speaker at the closing banquet; to Grover Cobb, keynote speaker on the statewide network; and to convention speakers Senator James B. Pearson, Vincent Wasilewski, Dr.

Harold Niven, G. Bennett Larson, Bill Bowen, Don Mitchell, and E. G. Gaust. The Association also passed a resolution that the KARB be ever alert in the increasing governmental intrusion in the free enterprise system of broadcasting, and to support the NAB and others, whenever appropriate, in their efforts to thwart such encroachments. The Board moved unanimously to support the NAB stand of irrevocable opposition to payment of performer's rights.

In June, KARB Executive Director Hank Parkinson presented the Association's Non-Commercial Sustaining Announcement (NCSA) program to the Montana Broadcasters Association. NCSA was a program which produced needed income for the KARB to help meet expenses. In the NCSA program, any non-profit organization could receive non-commercial announcements from the KARB to use on member stations. A contribution to the KARB was not required to receive the spots although it was certainly welcome.

The NCSA plan followed a similar plan by the Southern California Broadcasters in 1962, in which the non-profit organization received a fixed number of spots in return for a contribution. The FCC disallowed this plan but gave approval to the KARB's plan in 1966, warning that the contribution must never become the guiding factor in whether or not a participant can take advantage of the plan.

In presenting the NCSA to the Montana Broadcasters, Parkinson noted that a "need for money caused us to innovate and successfully implement the NCSA plan...NAB studies show budgets since 1963 have climbed about fifty percent. Reasons state associations must have additional revenues [are] need to have executive director, at least part time...growing legislative pressures...communication within the association. Alternatives to NCSA might be...news feeds during legislative sessions...selling advertising at conventions and packing registration fees...having incredible numbers of associate members...charging high production fees for various public service programs...the NCSA can be your road to a strengthened association. And all state associations must be strong to fight the challenges ahead."

Sports access continued to be an issue with the KARB. Bob Pratt reported successes in Wellington and El Dorado and also presented the possibility of an all-star team with a recognition banquet to help improve relations with schools and broadcasters. Pratt noted that the best way to improve relations was on a one-to-one basis with the individual broadcaster and the school in question.

The KARB Legislative Committee (Jerry Holley, Bob Wells, Dale Wood, and Bob Hilgendorf) concerned itself with several issues: possible tax on advertising; possible legislation to change Kansas lottery laws; possible legislation to allow play-by-play broadcasting in public school systems without paying fees. Regarding the lottery laws, the committee noted that "the new attorney general may very well help the Association in amending the word 'consideration' in the present lottery laws of Kansas to make them more nearly conform to national laws." President Bob Hilgendorf also sent, on behalf of the KARB, a wire concerning pay TV to Congressman Bob Skubitz: "We urge you to oppose FCC authorization of pay TV until such time as Congress can study and act on the matter. We believe this is a subject which properly should have legislative action. It is inconceivable to us that an administrative agency could be permitted to require the public to pay for popular programs which they now receive free, without prior Congressional consideration and action."

## **1969 -- State Lottery Laws Get Broadcaster's Attention**

Anyone born before 1960 certainly remembers the late 60s -- an era of changes; social, political and economical. Hemlines on skirts attained all-time heights while hair length reached new lows. Tempers flared and violence erupted amid the cries for peace. 1969 was the end of a decade of rapid social and technological change. It was a year which affected everyone and certainly the KARB.

In February, Kansas Attorney General Kent Frizzell met with the KARB Board in Topeka to discuss the continuing problems with state lottery laws. He referred to numerous opinions rendered by previous attorneys general, and noted that, with so much precedence set for the restrictiveness of the law, he had no choice but to comply with its rigidity. Frizzell did suggest that the Association support Senate Bill 9, dealing with the criminal codes. This bill would have made the laws more compatible with those in other states.

Frizzell stressed that most proposed promotions which his staff was reviewing for broadcasters and other groups were illegal and that he was not going to be able to allow those types of promotions to continue. The Board unanimously passed a motion supporting the legislation, and later requested of Representative Jack Euler that a small delegation of Kansas broadcasters be permitted to appear before Euler's House Judiciary committee when the Bill came up for consideration.

The Association's 19th year began in Salina, with Kay Melia assuming the Presidency; Lowell Jack became the new president-elect. Bill Bengtson repeated as Secretary/Treasurer and Pat Powers, Bob Fromme, and Ken Jennison were tagged to serve on the Board. The 19th Convention was the first convention to award the "KARB Broadcaster of the Year," presented to George Gow, KFH, a prominent Wichita newsman for more than 20 years.

It was a very active convention. The KARB unanimously approved a bylaws change, which noted that "any licensed radio broadcast station in the State of Kansas shall be eligible for full membership in the Association and that associate membership status would now be given to allied and/or affiliated trade groups without voting rights, subject to payment of dues and assessments, determined by the Board of Directors."

Sports access was again an issue, with problems now in the metropolitan Kansas City area, although situations in Norton, Hoxie, and Oakley had improved. The Management Seminar was held on October 10th in Lawrence, and the Board approved financial participation in the "Eggs and Issues Network" of one-half of the expenses, up to \$1,300. Lowell Jack, Scholarship Committee, reported that the program was not as effective as it should have been and was only reaching the people who were going into radio anyway.

With a new year -- and a new decade -- facing the Association, Kay Melia penned a message to the broadcasters in the May newsletter which read: "For the thirteenth time, I have come away from a KARB Convention convinced more than ever that Kansas radio people are the best people in the world...May I suggest now at the beginning of a new broadcast year that you 'talk' about your profession at every opportunity...accept those invitations to speak and tell people about the many things radio does for them every day." Soon after the Convention, the Association sent a telegram to the Kansas Congressional delegation: "The Kansas Association of Radio Broadcasters is on record as opposing the prohibition of cigarette advertising on radio and television by the FCC without prior Congressional approval. As you know, this issue is being considered by the House this week. We urge and solicit your support of our position."

During the summer of '69, Bob Churchill left Kansas broadcasting for a position in the mutual fund industry in California. The Board appointed Dale Wood as Churchill's replacement through May, 1970.

Fall '69 was marked by a first for the KARB when a former president was nominated to become the first broadcaster to serve on the Federal Communications Commission. Robert Wells was nominated by President Richard Nixon to join the seven-person Commission. The KARB responded to the nomination with a congratulatory telegram and the Topeka State Journal commended Wells in an editorial. The KARB later honored Wells with a Broadcaster of the Year award at the 1970 Convention.



A current legislative issue at this time was license renewal. Two bills were being considered in both houses of Congress. The Senate bill, S.2004 -- also known as the Pastore Bill -- was designed to protect broadcasters from applicants who promised the moon and stars in order to gain a license. Kay Melia appeared before the Senate Commerce Committee's sub-committee on behalf of the Pastore Bill, pointing out that "no broadcaster should have his license taken away on the basis of someone else offering promises rather than proof our Congressional delegation is solidly behind the Association on this matter."

The KARB put together its second Fall Management Seminar in November. More than 50 managers met to discuss management problems and solutions. Arden Booth chaired the seminar which produced a notable increase in dues -- from five times the one-minute rate to nine times.

## **1970 -- KARB/KSHSAA Agree on Code of Ethics/TV Welcomed Into Association**

Sports was, again, a hot issue within the KARB. The sports access controversy flared up with a meeting of high school principals and superintendents to ban "no-fee" play-by-play broadcasting. The KARB Board preceded this meeting with one of their own and, at the invitation of Brice Durbin, KSHSAA Executive Secretary, appeared before the educators in late January, 1970. Having created a set of sports broadcasting rules, the KARB presented them to the school administrators as a first step toward improving relations with Kansas high schools in general. The "Code of Ethics" was as follows:

- I. Permission, either written or oral, must be obtained from the high school principal or superintendent at a reasonable time before the broadcast date. Effort should be made to determine which school official is in charge of activities such as this, and permission obtained from him.
- II. On a minimum of three days prior to the broadcast, the radio station shall broadcast a minimum of three announcements daily calling attention to the game and urging personal attendance. Game location, time and any pertinent information about the game is to be included.
- III. Radio station representatives doing the game should offer to pay their own admission to the game. If friends accompany the sportscaster to the game, they will be treated as regular spectators and will pay the regular admission with no questions asked.
- IV. The sportscaster and any assistants will conduct themselves like gentlemen at all times, and will accept the broadcast location assigned to them. No "on the air" remarks will be made about facilities, school officials, etc., unless they are complimentary.
- V. Upon completion of the broadcast, the area should be policed. Candy wrappers, drinking cups, etc., should be taken care of or disposed of in the proper receptacles.
- VI. If the principal desires to have information about upcoming events broadcast in conjunction with the game, these events should be publicized.

The Code of Ethics won approval from the high school educators, but the access problem reappeared when the National Association of Intercollegiate Athletics (NAIA) granted exclusivity to Empire Sports Productions, Keeseville, New York, to broadcast the national basketball tourney. A first for the Kansas City-based tourney, any broadcasters covering their local team in the event were required to pay \$80 per game to have Empire Sports originate the games (line charges not included) or to do the game themselves and pay the fee for nothing. This was met with wholehearted protest from KARB members in phone calls and letters. The following year, the NAIA contract with Empire Sports was not renewed and the tournament broadcast rules returned to their former status.

The KARB had another battle on its hands when the Kansas Attorney General's office attempted to amend lottery law provisions of the Criminal Code. If successful, this would keep the laws

unworkable for broadcasters. Thanks to Jack Euler, Chairman of the House Judiciary Committee, and his Senate counterpart, Steadman Ball, the attempt was killed and the new provisions which re-defined "consideration" to bring it up to Federal definition -- were still set to go into effect on July 1, 1970.

In 1970, the KARB celebrated its 20th birthday with a party -- also known as the Convention -- in Topeka. Lowell Jack took up the Presidency, and Sherwood Parks was selected as President-elect. The new Secretary/Treasurer was Ed McKernan III/KVOE and new Board members included Dale Wood, Tony Jewell/KIUL, and Ed Hundley/KLEY. Almost immediately after the convention ended, sports access again reared its ugly head, this time at Wichita State University. When Kansas State University began competition with WSU, the latter exclusivity arrangements were blocking coverage by the K-State Sports Network when games were played in Wichita. WSU stood firmly behind their current agreements, prompting the KARB to take firm steps of their own. At the June meeting, the Board decided to (1) recommend to the membership that WSU's radio station be suspended from the Association, with WSU retaining the right to contest this proposal at the Association's Fall Management Seminar; (2) move the November Seminar from the WSU campus into the city of Wichita; (3) send carbons of the letter explaining the Board's action to all members of the Kansas Board of Regents to make them aware of the existing conflict between WSU and the broadcasters. The KARB Board also expressed much regret in taking the action but also showed high resolve and firm intent.

President Lowell Jack: "If an association is to be anything other than a catalyst for a good time, the Board must occasionally make unpopular determinations. No one likes to face a dirty chore, but if the KARB is to truly operate in the interests of all members, it has certain obligations and responsibilities that must be met."

Sports access was certainly not the only pressing issue facing the broadcasters. During the summer, a bill was passed by Congress to limit the amount spent on radio and TV by candidates for the office of President, Vice-President, United States Senator or Representative, Governor and Lieutenant Governor. According to the bill, time must be bought at the station's lowest rate. The bill, S.3637, was vetoed by President Nixon, a move heartily applauded by broadcasters across the nation. The KARB sent the Kansas Washington delegation a telegram that urged the lawmakers to "sustain the veto of the discriminatory political broadcasting bill, S.3637. As the President noted, [the] bill limits only broadcast spending, meaning available money will only go into some other media." The KARB also pointed out to its membership that Senator James Pearson worked for the bill while Senator Bob Dole opposed it.

In 1970, the KARB noticed that all but one AM station had become members and so turned its attention toward associate memberships. Led by Ed Mason, the Membership Committee began to work on including advertising/public relations agencies and state non-profit organizations in the KARB.

In July, the Association was notified that TV membership would again be considered at the Fall Management Seminar in November. It was noted that Kansas and Oklahoma were the only state associations which excluded television and that the KARB Board felt it was time to examine the situation again. The fourth time turned the trick for TV. By a vote of 33 to 8, television stations gained the chance to join the Association. An assimilation committee was appointed to work out a quick, smooth method of bringing the thirteen TV properties into the fold. However, delegates unanimously voted to keep cable television systems out of the Association. KARD-TV, WIBW-TV, KPTS-TV, and KTVC-TV joined the Association in early 1971 but the "R" was not dropped from the KARB until the general meeting in the spring.

Fall 1970 also brought about plans to conduct a continuing series of trips to Washington to meet with the Kansas delegation, the FCC, and the NAB on a regular basis. Plans were finalized at the Fall Management Seminar for a three-day trip in March 1971. Twenty-one members announced plans to

participate in the trip, which included a luncheon with the Kansas delegation and a presentation by the Association; a meeting with FCC Commissioner Bob Wells; and a tour and a meeting with the NAB.

## **1971 -- KARB Becomes KAB/Cable Television Seen As Threat To Broadcasting**

The new year saw growing excitement about the "one order, one buy" concept, first proposed at the 1970 Fall Seminar. Jesse Prisock came into the Association at this time as an associate of Executive Director Parkinson and began making calls on nearly every Kansas station to explain the concept. A KARB committee held its first meeting on the idea in January. Also in 1971, Bob Fromme and Parkinson met with officials of the Kansas Bar Association to work out solutions to the fair trial-free press problem that had occurred back in 1961. A tentative code for newscasters was agreed upon and considered at a Board meeting.

A long-time KARB member and former president was appointed to the Kansas Senate by Governor Robert Docking. Arden Booth was named to represent Douglas and Jefferson counties. The State House also saw more of KARB committee heads. Legislative Chairman Bob Russell/KEWI represented the Association on Daylight Savings Time to a House Federal and State Affairs Committee; Bob Fromme, Jesse Prisock, Hank Parkinson and associates appeared at a joint committee hearing of the House and Senate Elections Committee concerning three bills dealing with a presidential preferential primary and other matters.

Sports access again presented a problem to the Association when the National Junior College Activities Association put a fifty-dollar access charge on all games at the National Basketball Tournament in Hutchinson. Sports Committee Chairman Bob Pratt and others met with NJCAA officials to explain why origination fees were not in the best interest of the KARB. The NCSA plan was proposed as a possible method for getting more coverage for the tourney.

After 20 years as the KARB, the Association dropped the "Radio" from its name, becoming the Kansas Association of Broadcasters. The name change was finalized at the 21st annual Convention in Wichita. Sherwood Parks/KINA took over as President with Bob Fromme the president-elect. Pat Powers was appointed as Secretary/Treasurer. New directors included Dale W. McCoy, Jr., and Don Sbarra/KARD-TV. Grover C. Cobb, now a Vice-President of the NAB, received the Broadcaster of the Year Award. The convention was attended by nearly 200 broadcasters, wives and guests -- the largest convention ever at the time. A Fall trip to Washington was set for September, and Tom Bashaw/KFH read three proposed bylaws changes, one of which changed the Association's name to the KAB; the other two redefined membership qualifications to reflect assimilation of TV stations and restructured dues requirements. All three motions passed unanimously.

A special sports access committee meeting was held at the convention. Chairman Bob Pratt noted that problems at El Dorado High School had been resolved. Executive Director Hank Parkinson noted Wichita State University's five-year escalating fee contract for KFH for exclusive broadcast rights for both football and basketball games, and discussion included the lack of Kansas University coverage in Wichita and western Kansas. A suggestion to grant exclusive rights in these areas -- to assure coverage and protect the station carrying the games -- was discouraged. The committee reiterated its stand against exclusivity and felt that the competition in the Wichita market would eventually resolve the problem.

The 1971 convention also saw approval of five resolutions: (1) the Association recognized its responsibility to present news accurately and fairly but also urged the federal government and all other agencies to avoid further encroachment into television or radio programming that would unfairly attack

the integrity and credibility of broadcast journalism as a fair and impartial source; (2) the Association appreciated the interest shown by the state universities as evidenced by broadcast students present at the meeting; (3) the Association went on record as opposed to Section 144 of the proposed Williams amendment of the Copyright Revision Bill; (4) the Association supported the stand of the Nebraska Broadcasters on five-year renewal periods; (5) the Association appreciated the support of Kansas TV properties, as evidenced by 8 of 13 stations joining the Association as soon as membership rules were amended.

The KAB unanimously approved a motion to commend U.S. Senator James Pearson for introduction of legislation that would protect newsmen's sources. At that time, most states required newsmen -- under court order -- to reveal sources of information in certain court cases. This compromised the news and prevented the media from doing an effective job of fair and impartial reporting.

In June, the NAB Future of Broadcasting Committee held a briefing on cable TV for those states whose senators served on the Senate Commerce Committee. With Senator Pearson a member of the Committee, KAB President Parks, Jerry Holley, and Bill Bengtson attended the meeting. The briefing demonstrated that cable TV held a threat to the survival of radio and TV, and to the public as well. Proponents of CATV contended that only fifty percent of the public would be able to subscribe to CATV and the remaining fifty percent stood to lose a service that was free to them.

Washburn University began its new Communication Arts Department on July 1, 1971. The new department featured realistic training in TV broadcasting at Washburn's KTWU, Channel 11, the first full-power VHF noncommercial educational station in Kansas history.

Standard Rate and Data notified the KAB of an editorial change in reporting radio station card information. If an FM station was affiliated with an AM station in the same market, any duplication of rate was to be deleted from the publication, as well as all nonessential rate and descriptive data for all radio stations in markets of 25,000 population or less. Data scheduled for deletion included program rates, program descriptions, coded regulations and personnel reduced to one name. This action directly affected 42 AM and 19 FM stations in Kansas. Lowell Jack implored the SRDS editors to "please don't let your important publication be taken over by the big boys."

A Manager-in-Residence program for all universities offering broadcast majors was announced by Dr. Bruce Linton, Kansas University. Participating station managers would spend three days on campus with broadcast students, give a few lectures, and essentially be available to answer questions about broadcasting. The KAB Board lauded the program as a positive step towards keeping graduates within the state industry and helping to educate broadcast students.

Twelve KAB members trekked to Washington in September to meet with the FCC and Kansas delegation. The trip covered pending licensing legislation, pending limitations on campaign expenditures, and the CATV threat. According to KAB President Sherwood Parks, "We're learning how to become more effective in Washington. With each trip back to the Capitol, we become more effective."

A new dues structure was approved during the year, giving membership discounts to multiple property owners. This action was taken at the Fall 1971 Management Seminar which attracted a record 89 KAB members. Fall was a busy time for the Association. In November, the KAB Board agreed to enter into a study on the possibility of developing a Kansas News Network. The concept was based on similar networks in Oklahoma and Texas. On behalf of the KAB, Bob Fromme appeared before the annual meeting of the KSHSAA and pledged continuing support for promoting all school events and activities. He also urged school officials to report any incidents of lack of cooperation on the part of individual broadcasters. The appearance was a result of efforts by KSHSAA Executive Director Brice

Durbin to help resolve misunderstandings in sports access. Also in November, the Kansas Farm Bureau passed a resolution urging the FCC to adopt regulations governing CATV, in order to assure that these systems wouldn't impair free radio and TV broadcast services to rural areas.

## **1972 -- Mid-America Broadcasters Group Formed**

Two separate sales seminars were held in January, in Topeka and Great Bend. Also, the KAB returned to Washington in February to become oriented with current legislative broadcast problems. And perhaps most importantly in early 1972, the KAB Board met to discuss organizing a regional broadcasters association. The new association would build political action capability, exchange ideas and consolidate opinions, build strength in each state association, and add strength to the NAB's grass roots concept. The proposed association became a reality in July as the Mid-America Broadcasters Association. Jack Freeze, President of the Arkansas Broadcasters Association, was elected as the first president of this new regional group.

At the Association's 22nd Convention, Bob Fromme ascended to the Presidency with Jerry Holley as President-elect and Pat Powers serving another year as Secretary/Treasurer. New directors included Bob Russell and Bob Hilgendorf.

"The number one problem of the radio and television industry is internal communications...between the board and staff of the National Association of Broadcasters and its members, and vice versa." This statement illustrated the purpose of an NAB mini-conference, attended by 27 Kansas and Oklahoma broadcasters in July. The meeting was just one of many conducted across the country in an attempt to solve the industry's number one problem. With that in mind, Bob Fromme attempted to communicate the ramifications of an advertising tax to a joint session of the Kansas House and Senate Tax subcommittee in late July. Fromme presented a list of 12 points which explained, among other things, that "a tax...would reduce the consumer demand, impair production and bring about unemployment...would inevitably increase the retail sales price of most items of merchandise...any local tax on advertising would be discriminatory against local business because it would be impossible to stop out-of-city and out-of-state advertising media not subject to the tax from coming into the city in competition with local media." Fromme and the KAB attempted to show the legislators the unconstitutionality of the tax while the lawmakers saw the tax as a very tempting fruit.

The KAB also urged its members to take a more active interest in the re-regulation of the day; in particular, Parts 73 and 74 of the FCC Rules. The Association asked the stations to write the NAB Rule 73 Task Force with suggestions to improve the current regulation. Kay Melia, former KAB President and NAB Director, echoed the call with his own request that stations write FCC Chairman Richard Wiley with their suggestions.

While broadcasters were scratching out their suggestions to the FCC, a new threat to advertising appeared: The drive to eliminate beer and wine advertising on radio and TV stations. Actually, the fight against alcohol was hardly new; the dry forces had been tangling with the pro-drink people for decades. Rev. Richard Taylor, Executive Director of Kansas United Dry Forces, led the charge, asking for a ban of all broadcast advertising of beverages with more than a half per cent of alcohol. Taylor was definitely not alone in his fight -- the KAB was informed by Kansas State University that beer commercials would no longer be heard on any KSU Sports Network feed. The KAB passed and sent a resolution to the University protesting the decision, noting that any product legal in the eyes of the FCC and the NAB should be valid for advertising purposes. It should be noted that the Network itself had no restrictions on beer advertising but that the ban came from the KSU administration.

Only two years after the approval of changes in the KAB membership dues structure, the KAB Board authorized Fred Conger and the membership committee to explore the possibility of changing the dues structure again -- this time, to create a new structure that based dues payment on gross volume, as opposed to the previous multiple discount format.

As 1972 drew to a close, the KAB gave itself a pat on the back for a three-and-a-half percent increase in subscribers to the NAB Code, second only to Vermont who had reported an astounding increase of 41 percent to a total percentage of 91.3 percent.

## **1973 -- Jesse Prisock Replaces Hank Parkinson**

In mid-January, the KAB made a change in Executive Directors. Jesse Prisock, Assistant Executive Director to Hank Parkinson, took over the top executive position. Prisock, a partner in Parkinson Strong Prisock, Inc., took over the KAB lobbying and executive duties while Parkinson remained as Advisor and Newsletter Editor.

The proposed dues structure took a more solid shape at the January meeting. The new structure won approval from the Board and was submitted to the membership during the May 1973 convention. The dues breakdown was as follows:

\$0 to \$49,999 .....	\$50
\$50,000 to \$99,999 .....	\$60
\$100,000 to \$299,999 .....	\$100
\$300,000 to \$499,999 .....	\$150
\$500,000 to \$749,999 .....	\$200
\$750,000 to \$999,999 .....	\$300
\$1,000,000 to \$1,999,999 .....	\$400
\$2,000,000 to \$2,999,999 .....	\$500
\$3,000.000 and over .....	\$600

Stations that simulcasted had the option of deciding what percentage of the gross was assigned to AM and FM. Stations that didn't simulcast paid gross billing per license. Television licenses were separate from AM and FM. Associate dues would be a flat \$50. The proposed structure eventually won approval from the general membership later that year.

In spring of '73, Arden Booth gave the KU Endowment Association's Journalism Fund a gift of \$750 to establish a Journalism Scholarship in Broadcasting. One student would be selected per year to complete a ten-week summer internship at KLWN, Lawrence, gaining experience in all areas of broadcasting.

Sports access, the problem that wouldn't go away, appeared in the Kansas City area schools when the Shawnee Mission schools began charging a \$100 access fee to Topeka stations. For the first time, the KAB received help from a school administrator when Dr. Merle Bolton, Superintendent of Topeka schools, interceded on the KAB's behalf. The Kansas University Sports Network was also having problems: Increasing rates from the telephone company and a revitalized Kansas State football program. These uncontrollable factors were causing the Network to lose money; the Board suggested raising network rates to erase the deficit or to consider a system of patching into stations across the state, thereby eliminating telephone line charges. The KU Sports Network also asked for exclusive broadcast rights in the Wichita area; it was denied on the grounds that the KAB couldn't condone such rights granted to any organization.

The 1973 Convention was a busy one, covering a wide range of topics and issues; among these, a proposal to get involved with the Kansas Jaycees high school football and basketball all-star games; music licensing; an increase in NCSA net revenues to about \$10,000; and again, sports access. Bonner Springs and Turner high schools dropped their restrictions prohibiting broadcasting of their individual games but the Kansas City schools were still charging the broadcasters. The KU and K-State Sports Network gave glowing reports.

The guard, as always, changed for the KAB; Jerry Holley took over as President, with Tony Jewell becoming the new President-elect. Don O'Malley/ KWNS was elected Secretary/Treasurer and was joined on the Board by Isadore (Izzy) Salm/KGNO, Dick Fraley/KWHK and Jim Griffith/KARE. Olaf Soward was named Broadcaster of the Year.

The KAB got right to work as they began to promote their Kansas State Fair Talent Contest. The contest was open to both amateurs and professionals, with eight district competitions preceding the state finals at the Fair in Hutchinson. Contestants had to have been state residents for at least six months and were required to limit performances to 10 minutes in length. Noting that the State Fair was a perennial contributor to the KAB, Committee Chairman Pat Powers urged all broadcasters to participate in the promotion. The Davis Sisters of Meade, sponsored by KUPK, Garden City, were the eventual state winners.

The Association also began to investigate the possibility of an internship program for professors in radio. This would give instructors with limited practical experience a chance to hone their skills and knowledge. Such an experience could only benefit broadcast students and it was hoped the scholarship committee would undertake the program.

A Kansas University graduate was the star of the sixth annual KAB Management Seminar held in Topeka. Bill Kurtis -- then the anchorman at WBBM-TV, Chicago, and later an anchor for "The CBS Morning News" -- discussed a variety of topics ranging from the resignation of Vice-President Spiro Agnew to the problems facing a free press.

The fall season also saw the KAB finally coming out of the red, thanks chiefly to the improved dues structure, and to an increase of NCSA activity. The Association reached the black side of the ledger in December and, through Jess Prisock's financial planning, recovered from a \$7,000 deficit accrued at the first of 1972. And for a change, sports access took a turn for the better when the Shawnee Mission and Wyandotte schools dropped their sports access fee to Topeka stations.

However, 1973 also marked the resignation of Bob Fromme from the KAB Board and the retirement of founding father Ben Ludy from radio. Fromme moved to Colorado to manage a Fort Collins station and Ludy, at the age of 72, retired from his radio station in Wichita Falls, Texas. Ludy was manager of WIBW-Topeka for 25 years and helped establish the KAB, serving two terms as president.

Broadcasters were watching Congress as it considered a special daylight savings bill designed to help conserve energy, a growing concern at that time. If passed -- and it eventually was -- the bill would directly affect 625 daytime radio stations who didn't hold pre-sunrise authorizations. To operate before dawn, a daytime station must have specific FCC authorization.

1973 also established a Legislative Hot Line, with eight regional chairmen to maintain liaison between broadcasters and legislators. It saw Kansas lead the nation in subscribers to the NAB Code, and the KAB sponsored Governor Robert Docking's special address on the energy crisis.

## 1974 -- "Future of KAB" Committee Formed

As a result of the continuing fiscal problems, a special "Future of the KAB" Committee was formed, consisting of Bob Hilgendorf, Chairman; and Dale McCoy, Jr., Sherwood Parks, Tony Jewell and Kay Melia. The Committee met in April and came up with general and specific recommendations.

After reviewing financial statements for fiscal 1972-73 and May 1973 through January 1974, the Committee proposed to match operating income with expenses, without the availability of NCSA money, and to create a permanent Future of the KAB Committee so that the Association would continually be examined and improved.

Specifically, it was observed that the executive office was costing more than expected, and more than was needed to get the job done. It was specifically recommended to continue the NCSA program with a special committee to set firm ground rules on who may participate and at what price; and that paid spots will be exempt from lowest unit rate provisions of the Political Broadcasting Act. It was also recommended that the dues structure remain unchanged; the newsletter be continued but improved with more content and more advertising space sold; and to review the entire expense of the executive office. It was emphasized that the Future of the KAB was not created to change the current executive office but merely to assess all of its activities.

Daylight Savings Time continued to be a worry as it stood a good chance of dying in committee in Congress. If emergency daylight savings times did disappear, it would be rough on stations in the eastern part of the state. The KAB Board sent a resolution to the congressional delegation, noting that the entire matter had been disruptive and that emergency DST be rescinded on the national level.

The Board also took on a new project: Establishing roadway signs which would carry the AM frequencies of stations in a fifty-mile radius along Kansas highways. The purpose would be to help Kansas travelers, not familiar with stations, in the event of weather emergencies. Such signs were already working in Nebraska. After deciding to pursue the project, it began to appear that Kansas would not be allowed to put up the signs and that Nebraska would lose theirs; however, such was not the case and the KAB continued the campaign for roadway signs.

Four broadcasters were added to the Board of Trustees of the William Allen White Foundation and another to the Foundation's Executive Committee. Robert E. Schmidt, Tom Bashaw, Bob Wells, and Martin Umansky/KAKE-TV were named to the Board with Thad Sandstrom named to the Executive Committee. These four broadcasters joined such notables as State Senator Arden Booth, Grover Cobb of the NAB, and Willard Garvey/Mutual Network.

The KAB rolled into Dodge City for the '74 Convention in very good spirits. The bank balance read \$5,625.69 as opposed to \$5,677.52 in the red a year ago. The KAB, thanks to an improved dues structure and NCSA activity, was now firmly in the black. However, the KAB would not be able to rely on the NCSA program as in the past with the decision of the FCC to rescind waivers previously granted to state associations with such programs. The decision would go into effect in March of 1975. The KAB appointed a special committee to study the problem.

The 1974 Convention was a huge success, by all standards. The get-together was highlighted with speakers like CBS correspondent Charles Kuralt, FCC Chairman Richard Wiley, NAB Chairman Andrew M. Ockershausen, and Dr. James A. McCain, K-State President. As during every convention, the officers changed with Tony Jewell assuming the presidency; Pat Powers/KKOY winning the position of president-elect; F. F. Mike Lynch, the new Secretary/Treasurer; and BoB Templeton/KAYS, Jack Burke/KSAC, and Bill Miller/KGGF to the Board of Directors.

With the Association solvent for the first time in years, attention was turned to the many projects then in the KAB hopper. The KAB again decided to participate in the Kansas Jaycees' high school all-



star football and basketball games to benefit cerebral palsy victims. A new out-going WATTS line was installed in the KAB office on a trial basis; this was intended to create closer communication between the office and the membership.

The Association lost one of its founding fathers with the death of Wendell Elliott, Sr. Elliott managed KGNO, Dodge City, in the 1950s; founded KTVC in Ensign and later KOAI-TV in Flagstaff, Arizona. Wendell Elliott, Sr., had the distinction of serving on the first Board of Directors of the old KARB in 1951. Elliott's oldest son, Sam, was then manager of KULY, Ulysses.

Dick Fraley resigned from the Board to become Executive Director of the Dodge City Chamber of Commerce; Fred Conger was appointed to replace him.

The "Future of the KAB" Committee met in September and came up with several recommendations:

- I. Eliminate the Executive Director position and allocate \$450 per month to the KAB President for employment of necessary personnel and to handle other details now being conducted by the executive office, effective May 1, 1975, or sooner, at the will of the Board.
- II. Eliminate the NCSA program, effective March 1, 1975, or sooner at the will of the Board.
- III. Improve the monthly newsletter with the aid of the printing services of the state's colleges and universities.

The Committee emphasized that these recommendations were based largely on fiscal necessity. While praising the work of Prisock through the years, the Committee pointed to the loss of NCSA revenue, rising costs and other factors as reasons for the suggested changes. This latest report quoted an earlier recommendation which asked:

"Has there been a tendency through recent years to rely more and more heavily upon the Executive Director to handle assignments and responsibilities that might logically be assumed by individual members and/or committees?"

However, the KAB Board reversed the "Future" Committee. Rather than eliminate the Executive Director position, the KAB began to look for other avenues of revenue. One such possibility was the Spot Bank Program, a replacement for the NCSA program. At first glance, the two programs seemed identical but there were two major differences: (1) each station would pledge a certain number of spots to be run during the fiscal year of the KAB, and (2) the spots would be logged as commercial. All spots would be run-of-schedule.

The guiding principle behind the Spot Bank Program was that a predictable amount of money would go into the KAB coffers. Any dues increase or other increase in income could then be set at a level which enabled the Association to be run by dues-paying members instead of an unpredictable contribution program. The key to making the Spot Bank Program work was total commitment by all member stations to pledge a certain number of spots. The KAB would have the ability to pick and choose the associations it wanted to work with and wouldn't have an abundance of free spots on member stations. The KAB would have the ability to determine the amount of money charged per spot.

Although television had been part of the KAB since 1970-71, the Association was still having problems bringing the new membership comfortably into the fold. Two solutions were proposed. The first would split the annual meeting into two sessions -- one for television and the other for radio; the second would put a permanent TV member on the Board. The latter required a bylaws change, to be voted on at the 1975 Convention.

During the fall of 1974, KAB Executive Director Jesse Prisock suffered a heart attack during a business trip to Topeka. He returned to his desk by December. During the December Board meeting, it was decided to sponsor Terry Reynolds, a former news reporter who was missing in action in Southeast Asia. Bracelets bearing Reynolds' name were made available to members at a small charge.

Station license renewal, an important re-regulation issue for some time, took on even more importance when it appeared the bill would die in Congress. Grover Cobb, Senior Executive Vice-President of the NAB, asked for increased support of the bill by the KAB; a request echoed by KAB President Tony Jewell. Members were asked to contact their Congressmen in an effort to have a Conference Committee named.

## 1975 -- Grover Cobb Dies

In the early part of the year, the KAB agreed to co-sponsor the "Oscar Stauffer Award," recognizing the top sportscaster in the state. Sponsorship of the award was a joint venture with the Kansas State High School Activities Association. A winner would be named at a girls basketball tournament in March. Also during January, two KAB members were installed as presidents of their respective Chambers of Commerce. Sherwood Parks became President of the Salina Chamber; Fred Conger presided over Hutchinson's Chamber.

The FCC postponed its May 1 deadline to cancel the NCSA program for one month; no new programs had been decided by the KAB. Bill Bengtson was elected to the NAB Television Board for a two-year term beginning in April. Bengtson was one of six TV broadcasters elected by mail ballot.

The Kansas State Fair Board expressed regret over the way the KAB had been treated in the past by the State Fair. The Fair Board recommended using the NCSA program again with a substantial contribution of \$9,000 and would not expect the KAB to have a talent show again.

Another of the KAB's founders passed on in the spring of '75. Grover C. Cobb, the man whose letter started it all, died on March 7, 1975. The KAB Board voted to dedicate the 1975 Convention to the memory of Grover Cobb and to have a moment of silence in his honor during the network broadcast of the Convention. It was later suggested by Sherwood Parks to rename the Pioneer Broadcasters Memorial at KSU to become the Grover Cobb Memorial. The name change was approved unanimously by the general membership at the Convention.

Several Kansas broadcasters won awards in '75: Larry Hatteberg, Chief Photographer of KAKE TV, was named Television Newsfilm Cameraman of the Year by the National Press Photographers Association; Bob Davis/KAYS won the first Oscar Stauffer Award for his work in high school broadcasting. Two-time KAB Past-President Thad Sandstrom was named "Broadcaster of the Year" by his peers at the '75 Convention.

H. Pat Powers became the new KAB President for 1975-76, with Ken Jennison/KSAL-KYEZ winning election as the President-elect. Bill Miller was the new Secretary/Treasurer; Russ Gibson/WREN, Frank Chappell/KARD-AM-TV Bob Russell, and Hank Booth/KLWN-AM-FM were elected to the Board.

The FCC finally dropped the ax on the NCSA program. On July 1, 1975, Section 317A was no longer in effect, meaning the KAB would either drop such a program entirely, or go to a program similar to the Spot Bank Program. It was decided unanimously to adopt a program of logging commercial spots while limiting the number of associations who could use the program.

The license renewal bills of 1974 which died in Congress were, like the Phoenix, reborn with a vengeance as more than 20 separate bills were introduced. The KAB Board asked the membership to support House Bill H.R. 5578, the Frey-Byron Bill, which asked for a maximum renewal term of five years. The NAB supported a similar bill by Senator Paul Fannin.

Ed Hundley presented a new program to the Board; a program known as one order-one buy. It later became known as the "Kansas Rate Card" which would allow a client to buy time on all or a substantial number of stations through the state without having to contact each station individually.

The dues structure again underwent scrutiny, with a proposed increase to go into effect in October '75. The structure would be much like the previous one but with a new minimum base of \$120 and a cap of \$800. Associate memberships would be increased to \$120. The structure would still be based on gross billing with the breakdowns the same as before. The final formula looked like this: AM minimum, \$125; FM minimum, \$100; TV minimum, \$200. AM = \$100 plus ten times the highest spot rate.

FM = common ownership (when fifty percent or more is simulcast) at \$50 each.

FM = individual memberships (less than fifty percent simulcast) at \$75 plus ten times the highest spot rate.

Non-commercial = \$50 each.

Associate members = \$100 each.

TV - maximum of \$600, minimum of \$200.

The dues became effective with the 1976 fiscal year and were figured on the rates listed in the September issue of Standard Rate and Data Service.

The KAB conducted a series of regional mini-meetings aimed at improving the overall Association. The meetings were held in Hays, Salina, Lawrence, Coffeyville, Dodge City and Wichita from September 30 to October 9, and covered a range of topics: (1) the goal of the KAB; (2) the role of the KAB; (3) the demise of the NCSA; (4) dues increase; (5) the license renewal seminar; (6) the engineering seminar; (7) the fall management seminar; (8) the region's specific problems; and any other miscellaneous business. Members of the Board led the meetings in order to gain input from the membership about the KAB.

The NCSA program gained new life when a proposal was made to use the program for scholarship or intern purposes, which would meet FCC criteria. It was decided to use NCSA money to fund the intern program, which would then allow the KAB to log the spots as public service announcements since the money was being used for educational purposes. The plan was accepted by the membership at the Fall Management Seminar. NCSA lived again.

The KAB took steps to preserve its past by donating radio and TV tapes, and newsletters, to the Spencer Research Library Archives at the University of Kansas. Materials from old-time radio to the present era were to be included.

The chief highlight of the 1975 Fall Management Seminar was the dedication of the Grover C. Cobb Memorial on the Kansas State University campus in Manhattan. Formerly the Pioneer Broadcasters Memorial, it was renamed for KAB founder Cobb. The dedication was attended by Kansas Governor Robert Bennett, NAB President Vincent Wasilewski, Cobb's family, and more than 100 KAB members and guests.

An important resolution was passed at the seminar, expressing the Association's stand on the Emergency Broadcast System (EBS) and new equipment proposed by the FCC. The resolution stated that:

"Because national security is at stake, and because the KAB believes the FCC's EBS proposal will not function, (1) We call upon the Kansas Congressional Delegation to initiate hearings into the matter. (2) We insist the Commission delay implementation until further studies can determine a system that will work."

The FCC was trying to install a two-tone EBS system which required new equipment and a deadline of April 15, 1976. The KAB wanted the Commission to review the equipment requirements and to possibly extend the deadline.

## **1976 -- Executive Director Position Revamped**

1776-1976: The nation was celebrating two hundred years of independence. The Kansas Economic Development Division asked for the KAB's help in promoting Kansas tourism during the Bicentennial. The Board offered to help in any way possible.

The KAB continued to aid its own membership with various seminars, one of which was an Engineers' Seminar in November of 1975, a license renewal seminar and a Third Class License Seminar in the early months of 1976. The KAB began to discuss the possibility of a Management and Sales Seminar in late 1976 and continued making periodic trips to Washington to meet with the Kansas Delegation about broadcasting regulation.

The KAB was nearing the end of its 25th year as an association and was busy making plans for its 26th annual meeting in Wichita. John Junior Armstrong, Executive Director of the Kansas Farm Bureau, headed the list of speakers. Various presentations and programs were planned, including a concert by the nationally-known 'rock' band, the Wichita Linemen.

Sports access was no longer much of a problem for the KAB, although sports continued to be an important concern for the Association. The KSHSAA changed leadership in early 1976, and the KAB paid a visit to new Executive Director, Nelson Hartman, in order to get acquainted and pave the way for continued cooperation in high school sports broadcasts. Loy Engelhard/KABI was the 1976 recipient of the Oscar Stauffer Award.

At the annual convention in April, the Board decided to take a hard look at the Executive Director position. A new job description and qualifications were drawn up with applications for the job to be accepted immediately. The job description and qualifications followed closely the recommendations of the Future of the KAB Committee. A new Executive Director would be decided upon by July 1st and would take office on August 1st. Present Executive Director Jesse Prisock was allowed to apply for the job.

The job description was as follows:

- I. The most desirable situation would involve a full time Executive Director whose sole responsibility was his work for the Association.
  - A. Remuneration should consist of a basic salary, a car allowance, an office expense allowance and an approved expense account.
- II. ...responsibilities of the Executive Director should include but not be limited to, the following:
  - A. Handling of day-to-day details such as the newsletter, correspondence, keeping a current comprehensive file on all member stations, etc.
  - B. Implementation of the NCSA program.
  - C. Expanded visitation to member stations, membership recruitment, closer rapport with all stations, keeping the membership informed of ownership changes, key personnel changes, etc.
  - D. Coordinating and stimulating committee functions, and assisting the President in keeping all committees active.
  - E. Lobbying, as and if directed by the Board.
  - F. Monthly report in the newsletter on past month's detailed activities of the executive office.
  - G. Upgrading the employment-placement service.
  - H. Assuming basic responsibility and arrangements for conventions, Board and key committee meetings.
  - I. Upgrading the annual directory.
- III. The Committee's alternative recommendations (using this basic job description as a guideline) is to solicit bids from a number of advertising and/or public relations firms.
- IV. For many reasons, the Committee strongly recommends that the executive office be located in Topeka and asks:
  - A. How much of the annual travel and telephone expense involves trips and calls from Wichita to Topeka?

Ken Jennison took the gavel from Pat Powers/KTPK at the '76 Convention. Don O'Malley was chosen to be the President-elect and Darrel Witham/WIBW-AM-FM the Secretary/Treasurer. New Board members included Dale W. McCoy, Jr., Kay Melia, and Dr. Bruce Linton. State Senator Arden Booth, owner of KLWN and a former President of the KARB, was chosen as Broadcaster of the Year. Jesse Prisock reported the KAB had finished in the black for the first time in many years.

The Association conducted a Sports Seminar in August and a Sales and Management Workshop in September. The Sales/Management Workshop was new to the KAB and led by Len Alfano, who had led similar workshops throughout Kansas. The Workshop included sessions on leadership qualities of sales executives; problem-solving at the broadcast level; sales motivation concepts; and an original broadcast case study.

Thanks to the persistence of Bill Miller, KGGF, Coffeyville, the KAB began its annual Sports Seminar for play-by-play announcers. The first get together featured such topics as "Stadium to Studio -- Keeping Costs Down and Profits up", "SID -- Who's He?", Rules, Changes and Relationships," and "The Color Man -- What He Means to the Broadcast crew."

Russ Gibson was in charge of pulling together the 1977 Convention in Topeka and was instructed to work with the Missouri Broadcasters for a two-state convention.

The KAB Newsletter's August issue began listing equipment for sale from broadcasters around the state. For many years, the publication had featured notices from broadcasters seeking jobs and those stations looking to fill open positions. This particular issue also included information about license renewal; in particular, the FCC would take a closer look at Equal Opportunity Employment in every station, there would be a lot less paperwork in the small market station, and Community Service would also be closely examined.

The Association worked to include broadcasting stations on the Governor's list to receive energy in emergency situations. The KAB sent a resolution urging Governor Bennett for inclusion on the list and worked to set up a meeting with the Kansas Energy Office. About this same time, the KAB began working with Parsons Hospital on the "Count Your Kid In" program. The program was designed to aid the state hospital in locating unserved handicapped children in Kansas.

A united letter-writing campaign to FCC Chairman Richard Wiley was underway; the purpose being to eliminate Docket 19667 which proposed that stations keep a more extensive public inspection file. The Docket asked that stations retain a transcript, tape or disc of all programs except entertainment and sports. Broadcasters opposed the Docket since it would require more storage space than most stations could afford.

The KAB began work on an Intern Program which would provide students with a chance to work for stations around the state and receive a stipend for it. Dr. Bruce Linton headed up the Committee in charge of setting up the program.

The idea of highway signs, giving call letters of stations who would broadcast severe weather information, was revived after a letter from Mrs. Helen Rosenblood of the Department of Transportation. A reply was sent to Mrs. Rosenblood which told of the brochure printed by Southwestern Bell and that many Kansas stations broadcast severe weather information as a matter of policy. The possibility of creating roadside signs was defeated.

## **1977 -- Thad Sandstrom Murdered**

A broadcast phone pool was created in 1977 for stations who wished to broadcast state basketball tournament games. The pool established one KAB station as a clearing house for stations who wanted to follow particular teams and cheaper in the long run for everybody.

The "Count Your Kid In" program was receiving tremendous support from broadcasters around the state and it was generating a substantial amount of income for the Association.

John Rooney/KSEK-KMRJ won the Oscar Stauffer Award for 1977, an announcement which preceded the signing of a new contract with the KSHSAA for 1977-78. The major difference in the new contract was that spot announcements would be spread out during the year and not necessarily run before, during and after the broadcasts.

In mid-1977, Governor Robert Bennett signed a bill which provided public television service to under served areas of Kansas. Financing was provided for three additional stations to serve southeast, southwest and northwest portions of the state. In addition, the Legislature abolished the Public Television Committee and replaced it with the Kansas Public Television Board which coordinated the utilization and state fund support of public TV throughout Kansas.

The KAB lost another leader when Thad Sandstrom was killed in 1977. He had managed radio stations even while working for his degree at Washburn University and had reached the position of Vice-

President of Broadcasting for Stauffer Communications. Sandstrom was twice President of the Kansas Association of Radio Broadcasters and a strong voice for freedom of speech in broadcasting. Melda Sandstrom, Thad's wife, was later found guilty of his murder.

It had been a busy year for the KAB. During 1976-77 alone, the Association had sponsored two Third Class Seminars, two Engineering Seminars and two Management Seminars, in addition to the regular seminars held by the KAB. Don O'Malley took over as the new KAB President; BoB Templeton became the president-elect; Ralph Butler/KARD-TV the Secretary/Treasurer. Leon Geisert/KABI, Jack Burke/KSAC, and Jim Harbart/KSEK-KMRJ were elected to Board positions. Fred Conger received the Broadcaster of the Year Award.

The possibility of a joint convention with Missouri broadcasters continued to be investigated. It was hoped that a convention could be organized for 1978; if it wasn't, then the '78 Kansas Convention would be held in Hutchinson and the Association would continue to work for 1979.

Martin Umansky met with the Board to discuss the status of cable in Wichita. Umansky pointed out the dangers that cable presented to the free broadcast industry, emphasizing that "fractionalization" of the audience would reduce the effectiveness of local advertising and of any PSAs. Everyone in the community would lose -- the only person who would benefit was the individual who could afford cable. Umansky also noted that imported distant radio signals could draw business out of the city which again would hurt everyone in the pocketbook.

Nearly \$44,000 had been received by the KAB for the "Count Your Kid In" program and it was decided to invest \$42,000 of that in State Savings Association of Topeka for a one-year period. 1,100 pre-school and school age children had been identified by the program and were being served in special education programs.

A number of bylaws changes were presented and approved at the Fall Management Seminar. Among these changes: (1) three new Board members would be elected each year and that a director would be unable to succeed himself; (2) each eligible broadcast property shall have one vote; and (3) a board member who misses three consecutive meetings is automatically removed from the Board, unless otherwise voted on by a majority of the Board.

The joint Missouri-Kansas Convention became a reality for 1978. The meeting would be held at the Kansas City Marriott in Kansas City, Missouri, on June 8th through the 11th.

The Board held a special telephone conference call in December to discuss endorsement of the First Amendment case then in front of the Kansas Supreme Court. The Board rescinded its earlier motion to support the Amendment, in order to investigate the case more fully in a face-to-face meeting in the near future. The Board eventually decided not to take action on the case.

## **1978 -- FCC Checks Kansas Stations**

KAB President Don O'Malley resigned from the Association due to the sale of his station to Larry Steckline. BoB Templeton took over the position of President for the remainder of the term.

Bob Davis, KAYS sportscaster, picked up his second Oscar Stauffer Award for best sportscaster of the year. Bob Pratt was named Broadcaster for 1978 and the KAB celebrated an historic first with their first-ever joint convention with the Missouri Broadcasters Association. BoB Templeton moved into his term as President with Bob Russell becoming the President-elect. Ralph Butler repeated as Secretary/Treasurer with Bill Miller, Bill Bengtson and Ken Willard elected to three-year terms on the Board. The Board also greeted some new faces: (two-year terms) George Logan/WIBW-TV Frank Gunn/KAKE-AM-FM, and Mike Oatman/KFDI-AM-FM.

The FCC announced its intentions to check 28 stations in Kansas, especially the AM and FM directional stations. The FCC also amended Form 395, the annual Employment Report. The amendment outlined new racial categories; did away with making public reasons for dismissal of a minority or a female and required each broadcaster to place in the public file each May 31st, a listing of every full-time employee's job title and ranking by salary.



## **1979 -- Jesse Prisock Re-Hired**

In early 1979, the State Supreme Court lifted its ban on attorney advertising, allowing lawyers to present "dignified" ads in print and on radio and television. The action followed a U.S. Supreme Court ruling that overturned an Arizona rule against attorney advertising. Lawyers could now advertise a range of fees for services but would be bound to those prices for a reasonable period of time.

At the end of fiscal 1979, the KAB was doing very well in financial stability. Total assets were over \$52,000, of which \$41,586 was invested in a savings account, earning interest for the Intern Program. That left more than \$9,000 in the active checking account, and \$5,000 of that had been earmarked for the Intern Program. The Association had \$4,083.15 at the end of the fiscal year -- its best showing ever. Jesse Prisock was retained as Executive Director for the next fiscal year.

De-regulation was on every broadcaster's mind at this point in time, and it was brought to the attention of the KAB that the time was ripe for another letter campaign. The NAB spearheaded the national campaign with the KAB writing their own letters to the FCC. It was felt, at this time, that the Commission would be more receptive to suggestions and opinions from broadcasters.

The KAB celebrated its 28th year with the 1979 Convention in Wichita. Bob Russell took over from BoB Templeton, who had held office for eighteen months after the resignation of Don O'Malley. Bill Bengtson won the post of president-elect, with George Logan appointed Secretary/Treasurer. New Board members included: Pat Powers, Dwight Look/KKAN, and Frank Chappell, three-year terms; Roger Johnson/KLKC, one year term. Sherwood R. Parks was named the 1979 recipient of the Broadcaster of the Year Award.

BoB Templeton reviewed the KAB's activity over the past year. The Intern Program was going well, after much definition and revision. The Engineering Seminar, and the Sales Seminar, were again successful and should be continued. Templeton instigated a KAB Governor's Committee, a new facet of the Association to aid the Governor's Office in matters concerning the broadcast media. The Committee was the result of the dissatisfaction by the broadcast media during a trip to the Wolf Creek nuclear power plant, and the Governor's selection of an out-of-state media representative to accompany him on his trip to China. KAB President Bob Russell appointed six people to serve with him on the Governor's Committee: Ken Willard, Bill Bengtson, Jerry Holley, Frank Gunn, Dale Larson and Jesse Prisock.

One of Russell's goals was to define the main function of the Association; to do that, the Board began to create a survey questionnaire designed to determine the attitude of the membership. It was hoped the survey could take place immediately.

While the current attitude of the KAB was being discerned, another broadcast association was losing strength. The Mid-American Broadcasters Association lost the Arkansas Broadcasters temporarily until there was a "crisis". The Mid-America Broadcasters had lost some of its vitality and there was considerable doubt as to its chances for continuing.

## **1980 -- Attitude Survey Results**

The Association gained several new members in 1980. KOAM Radio became members again at the start of the new fiscal year, beginning in May. KSOK, Arkansas City, and KCMO-TV-Radio, Kansas City, also became members.

By the start of 1980, the Attitude Survey had been mailed to all KAB members with some initial results to report. The need for more Sales Seminars at the conventions was mentioned repeatedly. This would require the sales personnel to attend the conventions. The Board unanimously decided to conduct such seminars as well as sponsoring a Sales Seminar separate from the conventions.

The long-running project of roadway signs and brochures had come to a complete standstill. Southwestern Bell had expressed interest in sponsoring brochures with station call letters and other information but later balked, expressing discontent with distribution methods. The drive for call letters roadway signs had stalled completely. Both projects would soon be discontinued permanently.

The Board changed the way elections had been held, dropping the comprehensive ballot with the names of all members on it, and going to nominations from the floor and a small ballot being distributed. This new ballot had no names on it and was for election of the Board and president-elect only.

The 1980 Convention was held in June, in Hays, and on a tragic note: Jesse Prisock, Executive Director for the past seven years, passed away in the spring. His wife, Marita, took over as Acting Executive Director until a permanent director could be found. A scholarship in Prisock's name was established at Kansas State University with \$5,000 from the educational funds used to establish the memorial.

The Association's total assets were up \$4,000 from the previous year with the possibility of a ten percent increase in dues and a revised dues structure in the wings. Total assets amounted to \$56,248.20 including the Educational Fund and the Certificate of Deposit.

Nominations for the office of president-elect were opened and in a surprise move, Bill Bengtson won re-election as president-elect which made him the first President to serve successive terms since Thad Sandstrom. Darrel Witham, BoB Templeton, and Dale McCoy were elected to three-year terms, and Roger Johnson was elected to a one-year term. Martin Umansky received the Broadcaster of the Year Award.

In addition to a Fall Student Seminar, Sports Seminar, Sales Seminar and Fall Management Seminar, it was decided to again sponsor a Continuity Seminar as well. The first such seminar was held in February of 1981 and featured Bill Shaughnessy of TM Productions, Dallas, Texas. Since its rebirth, the Continuity Seminar had proved to be a great help to both sales and production personnel as well as writers.

Darrel Witham resigned his position on the Board; George Logan was appointed to fill the vacancy. Witham later applied for the position of Executive Director. The Association eventually decided to hire Marita Prisock as Executive Secretary.

The Internship Program gained its very own checking account in 1980, with \$2,316.50 being taken out of the Intern Savings Account to establish a NOW account, specifically for the Internship Program. This made it easier to pay the intern stipends and would keep intern expenditures separate from general KAB business.

A new dues structure was proposed and approved by the Board in the fall. This new structure would create a minimum of \$150 and a maximum of \$1,800 for commercial stations. A minimum of \$75 and a maximum of \$150 for non-commercial and associate members was also created. A discount for common majority ownership in separate markets was established of ten percent per station for two markets; fifteen percent per station for three markets; and twenty percent per station for four markets or more. The new breakdowns were as follows:

<i><b>Total Annual Broadcast Revenue</b></i>	<i><b>Dues</b></i>
\$0 - \$ 149,999 .....	\$150
150,000-199,999 .....	\$175
200,000-249,999 .....	\$225

250,000-299,999 .....	\$275
300,000-399,999 .....	\$325
400,000-499,999 .....	\$375
500,000-749,999 .....	\$425
750,000-999 999 .....	\$475
1,000,000- 1,499,999 .....	\$600
1,500,000- 1,999,999 .....	\$800
2,000,000 - 2,999,999 .....	\$1,000
3,000,000 - 3,999,999 .....	\$1,200
4,000,000 - 4,999,999 .....	\$1,400
5,000,000 - 5,999,999 .....	\$1,600
6,000,000 + .....	\$1,800

It was hoped this new structure would increase KAB revenue from \$8,000 to \$10,000. The new dues structure was approved by the general membership at the 1981 Convention.

The Board lost one of its members when Dwight Look resigned due to health reasons. Tony Jewell was appointed to the position. The Board also decided to recognize its past members -- retired broadcasters who were still interested in the organization. The membership fee was set at \$15.00 plus registration fee for the Convention. Retired members would receive the monthly newsletter and all other membership mailings. Arden Booth, Sherwood Parks, and Tom Bashaw were named as contacts for the new membership status.

The KAB did continue to do better financially. The Association began the 1980-81 fiscal year with a balance of \$7,603.47 and finished with a balance of \$8,572.40. The Internship Program's total balance was \$46,881.61.

## 1981 -- KAB At 30

The 1981 Convention saw a new president-elect take office. Frank Gunn was elected to that post, and would succeed Bill Bengtson in 1982, ending Bengtson's two years as President. Roger Johnson, Leon Geisert, and Sam Elliott/KULY-AM-FM were elected to three-year terms on the Board. George Logan was chosen as the Secretary/Treasurer. Kay Melia was honored by his peers with the 1981 Broadcaster of the Year Award. The first annual Jesse Priscock Scholarship was awarded to Lynn Wylie of Shawnee, a senior in Radio-TV at Kansas State University.

1981 marked the end of three decades of existence for the KAB. The Association had weathered social and economical changes, regulation, de-regulation and had even conquered its old nemesis, sports access. The KAB moved into the Eighties, more organized and financially stable than ever before. Much of the Association's collective energies were spent in continuing its various seminars, keeping track of legislative activity in the Statehouse and on Capitol Hill. Individual broadcasters were kept busy chairing and serving on a multitude of committees. For many years, various KAB members had served in some capacity for the National Association of Broadcasters.

The KAB had become less reactionary to outside influence and more interested in strengthening the broadcasting industry in Kansas, as evidenced by its commitment to the students of broadcasting. The Internship Program was doing well and the Fall Student Seminar was also rated a success. The Association was still conducting the Fall Management Seminar as well as a Continuity Seminar, Sales Seminar, etc.

Even with a full calendar, the KAB still took the time to preserve what it had accomplished. In late 1981, the KAB was informed that the Grover C. Cobb Memorial on the K-State campus was in danger of losing one of its two towers. Kansas State planners were in the process of planning renovation to Nichols Gymnasium and felt that the south tower would be a hindrance. The KAB Board unanimously voted to preserve the towers and worked out a solution with the architect of the Nichols Gym renovation. The Association also pursued registration of the towers with the State Historical Society to insure preservation of the towers.

A problem with the increased dues arose in mid-1981. KCMO-TV informed the KAB that it was considering dropping out of the Association due to the larger dues and pointed to the fact that the station also needed to belong to the Missouri Broadcasters, too. KCMO-TV asked for a discount but was denied, partly because Missouri had more broadcasters and a larger billing and partly because the KAB needed the increase to provide for its member stations. It became very apparent that TV-radio membership combinations could become a problem in the very near future.

The Association also took issue with the possibility of cable TV exclusivity in broadcasting KU and K-State games. The Board quickly fired off a resolution that the:

"Kansas Association of Broadcasters vehemently oppose any State supported institution from entering into any type of exclusive contract with any form of Pay Cable, Subscription TV, DBS, or any other technology that would forbid the citizens of Kansas and the surrounding states the opportunity to view free, over-the-air television or hear free, over-the-air radio coverage of any event originating from a State supported institution. The Kansas Association of Broadcasters feel the citizens of Kansas, in particular, who support through tax dollars, private donations, and other funding should not be denied the right to see and hear events originated by state supported institutions free, through free, over-the-air radio and television. The citizens of Kansas would lose that right if state supported institutions enter into exclusive contracts with any type of pay service."

The Association also stood ready to meet with the Universities, at any time, concerning such issues.

The KAB lost another valued member, Ed Mason, who passed away in December of 1981.

## **1982 -- Non-dues Income Increases/Office Moves to Topeka**

While the new dues structure had been passed by the Association, it was still a struggle to get some broadcasters to pay up. The Membership Committee decided to add a little incentive for delinquent members with a membership certificate and an ID card. It was decided that non-paying members would be listed in the February 1982 newsletter and if no payment had been received by March 1, 1982, non-paying members would be dropped from the Association.

The KAB also began working with the Kansas Department of Economic Development (KDED) to promote tourism in the state. The program would be much like the 1976 "Count Your Kid In" program -- promotional tapes would be distributed to all member stations. It was pointed out that the KAB could receive as much as \$15,000 per year from this program. The Association decided to accept the program and to log the spots as commercials for bookkeeping and IRS purposes.

The Board began looking into the possibility of again creating a full-time Executive Director position. The Executive Director would be involved with development of new activities and projects, attending many functions and running the day-to-day business of the Association. The Board began advertising for applicants.

Broadcasters converged on Hutchinson for the 1982 Convention. Frank Gunn took over the Presidency from Bill Bengtson, with George Logan winning the president-elect by acclamation. New Board members included Russ Gibson/KINA, Tony Jewell, and Steven Roesler/KJCK-AM-FM. Ed Mason was named Broadcaster of the Year, posthumously. Marita Prisock announced her resignation as Executive Secretary while the Board decided to move the KAB office to Topeka. It was announced that the KAB had again improved its financial status: The Association had begun its fiscal year with a cash balance of \$8,572.00 and ended with a balance of \$19,221.00. Steven Roesler agreed to serve as Secretary/Treasurer.

The new Board's first order of business was to hire a new Executive Director, Harriet Lange. Ms. Lange began her duties on August 1, 1982. Roger Johnson resigned his three-year position on the Board, with John Mileham/KTVH-TV appointed to fill the 1-year, 10-month vacancy. Lowell Jack was appointed to fill the ten-month remainder of George Logan's three-year term, vacated with his election as president-elect.

The Association set up a committee to set guidelines on the type of organizations which the KAB should try to interest in Special Projects, such as the KDED Program. It was recommended that any such organization be statewide in nature and with statewide appeal. George Logan, Steve Roesler, Tony Jewell and Dale McCoy were appointed to the committee.

The KAB also began a statewide contest to develop a new KAB logo. Professionals and amateurs would be allowed to compete in separate categories with prizes to the winners in each category. The KAB would provide criteria related to color, size, and logo use, and judging would be done by the KAB.

The sports exclusivity problem arose again at Kansas University, with a cable firm offering to cablecast their basketball games. The Association wrote to KU, as well as K-State and Wichita State expressing their views on exclusivity and their opposition to it. It appeared, however, that KU was ready to sign with the cable firm.

The possibility of an advertising tax arose again in the Kansas Legislature. The KAB decided to be ready, if and when such a tax was proposed, and contacted the NAB about its study of states with experience on the tax.

## **1983 -- New Logo**

Leon Geisert resigned from KABI and thereby resigned from his position on the Board as well. No appointment was made to fill the position until the convention. Dale McCoy suffered a heart attack in early 1983; his place as Chairman of the Intern Program was filled by Pat Powers.

Two winners were announced in the Logo Contest: Robert Coomes of Kansas City, Kansas, in the amateur category; and Larry Slawson/WIBW-TV in the professional category. Each artist received \$250.

The financial status of the KAB grew stronger with each passing year. Starting with a cash balance of \$19,221.69 in May 1982, the KAB finished its fiscal year in April 1983 with a cash balance of \$29,562. Russ Gibson was unanimously elected as president-elect, with Ed Hundley, Lowell Jack, and Lynn Higbee/KTPK winning three-year terms; Lance Armer/KLFQ, two-year term; Cliff Shank/KSKU/KLEO, one-year term. Steve Roesler was re-elected to the Secretary/Treasurer position. Tony Jewell received the Broadcaster of the Year award.

An effort was made to get non-member stations to join the Association. These stations would be listed in the KAB Newsletter with the idea that they be contacted by member stations.

Frank Gunn resigned from the Board not long after the 1983 Convention; the past-president position on the Board remained open through the remainder of the term.

Jerry Holley, vice president-broadcasting for Stauffer Communications, was elected as TV Board Chairman for the National Association of Broadcasters. He served the previous year as vice-chairman.

The Association renewed its contract with KDED and made an agreement with the Kansas Crop Improvement Association to air public service announcements. There was some concern that a bad precedent would be set by contractually guaranteeing a specified amount of public service time.

The possibility of anti-beer and wine legislation arose again and was monitored carefully by the KAB. Confusion resulted when the RAB and NAB circulated information citing Kansas as one of nine states with pending legislation that would prohibit advertising of some alcoholic products.

The first President of the KARB, Ben Ludy, passed away in October. He would have been 83. Ludy served as KARB President from 1951 to 1953 while managing WIBW in Topeka.

The Wichita cable company which had contracted to cover KU and K-State sports had lost the contract. However, the Big Eight Conference contracted with a New York agency for exclusive rights for all Big Eight basketball tournament coverage. High school sports access problems appeared yet again when Clearwater High School began asking for a \$100 access fee. The KAB contacted the KSHSAA about the problem.

While the possibility of anti-liquor advertising had quieted down for the time being, the Association had agreed to air a schedule of commercials for Valley Hope, a private, non-profit alcoholism treatment program. The thrust of the campaign would be to make listeners aware of the dangers of alcoholism and to acquaint them with the treatment centers.

## **1984 -- Alcohol/Drug Abuse Program Initiated**

1984 arrived but it certainly wasn't what George Orwell had envisioned. Big Brother was nowhere to be found; instead, the KAB was watching with interest a number of scenarios: KTTL, Dodge City, whose programming had roused the ire of blacks and Jewish groups; the KU Sports Network which was considering a change in operation to a commercial network; and KCPT-TV, a public television station located just over the state line in Kansas City, Missouri. KCPT-TV had requested to join the Association but was considered by the KAB to be ineligible for membership, even though KCPT-TV could not belong to the Missouri Association.

The KU Sports Network was eventually contracted to Learfield Communications of Missouri. Learfield had complete control of charges and offered 42 local avails for football and 21 for basketball. The KAB decided to create an Advertising Task Force, the purpose of which was to explore the possibility of the KAB developing a presentation and a consolidated effort to acquire advertisers for the broadcast media.

The KAB improved its financial situation only slightly, with a 1983 cash balance of \$29,562.99 increasing to a 1984 balance of \$30,500.32.

The 1984 Convention, held in Manhattan, brought Russ Gibson to the Presidency. Sam Elliott was elected as President-elect. Hank Booth, John Mileham and Cliff Shank were elected to the Board of Directors. Dale W. McCoy, Jr., was the 1984 recipient of the Distinguished Service Award.

At the convention, Tony Jewell presented the KAB's plan to fight drunk driving and alcohol/drug abuse. He announced that guidelines would be developed for an awards program to recognize outstanding PSAs, editorial and other public affairs programming which dealt with the problem.

A resolution was introduced and passed which stated, in part: "...therefore, be it resolved that the Kansas Association of Broadcasters and its member stations do all in their power to alleviate the problems associated with drunk driving and alcohol and drug abuse."

Jewell presented guidelines for the drunk driving/abuse awareness awards competition at the next Board meeting. A plaque would be presented to the winning stations, along with certificates of recognition to participating personnel. It was also reported that the National Conference of State Legislators was considering a resolution that would ban alcoholic beverage advertising from prime time sports broadcasts. Hank Booth drafted a statement, approved by the Board, citing the KAB's opposition to such attempts to ban the advertising of any legal product or service from any specific media.

## 1985 -- Fiscal, Program and Political Years Come Together

The KAB celebrated 35 years of existence with the 1985 Convention in Garden City. "Broadcasting, The New Frontier" was the theme of the meeting. Convention Chairman Tony Jewell, officially displayed the Presidential Citation for the Public Sector Initiative. President Reagan presented the award to the KAB for their efforts to educate people about the hazards of drunken driving and drug abuse. The year-long effort was a huge success and it is believed that every radio and television station in the state aired some type of public service announcement concerning drunk driving and drug abuse.

Sam Elliott keynoted the convention with a call that the KAB re-establish ties with the past presidents of the Association, work on a program to reach every staff person in the present, and plan for the future with long range planning under a new committee, headed by George Logan, called "KAB 1992". The membership approved a major re-structure: The convention was moved to the Fall and officers would serve January-December, the financial year would be calendar instead of May-April, with the program year to follow suit. It marked the first time the three major areas of business coincided in KAB history. Elliott became President and marked the first time the son of a former Board person held the position. Wendell Elliott sat on the first Board of Directors back in 1951. Hank Booth, however, would soon be the first son of a former President to become President. Arden Booth served as President in 1958-59 and Hank would be President in 1987. Marty Melia, son of Kay Melia, 1969-70 President, was elected to the Board of Directors at Garden City, along with Don Neer/KTOP-KDVV, Topeka, Stu Melchert/KCSB-AM-FM, Liberal, and Wayne Grabbe/KRSL-KCAY, Russell. Bob Hilgendorf received the Distinguished Service Award. Bob retired from KVGB, Great Bend, and would shortly be moving to Manhattan where he would teach part-time.

The international management consulting firm of McKinsey & Company highlighted the NAB Convention with the release of a book, "Radio, In Search of Excellence," and KEYN-KQAM, Wichita, was one of only eleven properties in the nation highlighted. Misco Broadcasting, Wichita, sold The Kansas Information Network to Stauffer Communications, Inc., Topeka. Lowell Jack was named "Citizen of the Year" by the Manhattan Chamber of Commerce. Bob Fromme, Manager of the Royals Radio Network, was winner of the Hod Humiston Award at the August Sports Seminar, and the first Programming Seminar was held in Topeka.

KAB Executive Director, Harriet Lange, along with Carlos Fernandez/WIBW-TV, and Bob Newton/KLZR, were selected as members of 1985 Leadership Kansas. The Kansas Chamber of Commerce and Industry selected 35 persons from over 200 applicants for the program designed to motivate and strengthen communication among present and future Kansas leaders. H. Pat Powers awarded the Silver Medal by the Professional Advertising Club of Topeka.

Jack Sampson/KSKU, Hutchinson/KLEO, Wichita, was named to head the RAB Small Market Advisory Committee. RAB President Bill Stakelin said, "Having a pro like Jack Sampson lead this effort will guarantee that we have the best people and get the best information possible."

Ed and Zora Belle Hundley received the Grover Cobb Award for Broadcasting Service from the William Allen White School of Journalism at the University of Kansas. The award recognizes professional and community service. The Hundleys have worked together for 30 years in Kansas, Nebraska and Missouri.



## **1986 -- KAB Strives to Serve Every Staffperson**

Continuing Education for every staffperson in Kansas radio and television stations was reflected in the seminars which the Association scheduled. The calendar was filled with seminars for: Programming, Sales, Management, Continuity and Creativity, Sports casting and Engineering. Also, for future broadcasters, a Student Seminar was held. And for everyone, the KAB Annual Convention at the new Fall time. The 1986 budget reflected that approximately 1/3 of our income resulted from membership dues, 1/3 from seminars and the convention, and 1/3 from outside sources (Kansas Department of Economic Development, Valley Hope, Kansas Crop Improvement Association, and others).

In April the FCC began its license renewal hearing on KMCS (formerly KTTL), Dodge City. The hearing in Dodge City focused on whether the station had complied with FCC rules and regulation but most people who have followed the case were concerned about the racial hate programs broadcast by the station in 1982-83.

The Kansas Supreme Court extended its experiment allowing television and still cameras and microphones in selected state courtrooms. The ruling ran counter to the Kansas Bar Association which asked for the right of anyone involved in the trial to have the power to throw cameras and microphones out of the courtroom. Several broadcasters testified in favor of cameras and microphones in the courtroom, including Jim Hollis/WIBW-TV, Robert Cohen/KAKE-TV, Sam Elliott, KAB President, and Lew Ferguson, Topeka AP correspondent.

George Logan received the 1985 Award for Meritorious Service from the National Association of Farm Broadcasters. Mike Oatman was elected President of the Country Radio Broadcasters. Juliet Denious, 93, President of Dodge City Broadcasting Co., Inc., passed away on January 3, 1986.

The KAB Convention in Topeka was hosted by the Topeka Broadcast Council and chaired by H. Pat Powers, and tied-in with the election year theme, "Broadcasting, The People's Choice". Officers and board members elected for 1987, included John Mileham, KWCH TV, Wichita, president-elect; and directors Dick Painter, WIBW AM/FM, Topeka; Dennis Czechanski, KTKA TV, Topeka; Jan Elliott, KLOE TV, Goodland; and Harlan Reams, KSAS TV, Wichita. Hank Booth is the 1987 President and Don Neer, Secretary/Treasurer.

## **1987 -- Umansky Honored With Broadcasting's Highest Award**

Martin Umansky, former president and general manager of KAKE TV, received the 1987 Distinguished Service Award of the National Association of Broadcasters (NAB). The award was presented at the annual convention in Dallas. Bob Hallahan of the NAB said, "The award is given to a broadcaster who has made a significant and lasting contribution to the American system of broadcasting by virtue of a singular activity or continuing service for or on behalf of the industry." Previous award winners include Walter Cronkite, Bob Hope, and Billy Graham. Umansky remarked, "I am indeed honored by this singular recognition. It really feels good! It is particularly gratifying that the award is for a broadcaster from Wichita, Kansas - in the very center of the nation - as an example of the service many broadcasters throughout the country provide to their communities."

Former Kansas governor and broadcaster, Alfred M. Landon, 100, died October 12, at his Topeka home. A one-time candidate for U.S. president, Landon was a principle owner of KSCB AM/FM, Liberal, and KEDD AM, Dodge City. He also owned WREN AM, Topeka from 1952 to 1982. The year also saw the loss of another legendary Kansas broadcaster. Hod Humiston died December 28 in a Topeka hospital. Hod was considered the first television sportscaster in Kansas when called the play-by-play action of college games on KTVH TV (now KWCH), channel 12, Wichita. He was also the retired founder and co-owner of KSKU radio.

In January, the KAB hosted its first ever Government Relations seminar in Topeka. The session was highlighted by Governor Mike Hayden's address on administration priorities, along with the Legislative leadership on their priorities for 1987.

Veteran Wichita newscaster Greg Gamer was honored as the 1986 Grover Cobb Award winner for Broadcasting Service by the broadcast journalism faculty at the University of Kansas. Gamer is the vice president for community affairs for the KSN Television Network and longtime news anchor. Lynn Higbee, KTPK FM, Topeka, was the recipient of the 1986 Silver Medal Award presented by the Professional Advertising Club of Topeka, presented for his outstanding contributions to advertising, service to the community, creative excellence and furthering the profession. Bill Miller, KLEO AM, Wichita, was presented with the 1987 Hod Humiston Award at the 12th annual KAB Sports Seminar.

The KAB Board developed a scholarship program to award Kansas college students financial assistance. THE KAB would provide up to \$3,000 per year to fund the program. Students had to be from Kansas and attend Kansas community colleges or universities.

KVGB AM in Great Bend celebrated their 50th anniversary in March of 1987 with special programming and promotions. In other station news, KEDD AM, Dodge City, went off the air on April 30 due to financial problems. WREN AM, Topeka, signed off the air on September 2 due to financial difficulties after 61 years of broadcasting.

For the first time in its 33 year history, the 1987 "Miss Kansas Pageant" was televised from the Pratt Community College over a seven station network. The "Miss Kansas Pageant" was one of only 12 state pageants televised. Pratt holds two unique distinctions relating to Miss America pageants. It has held its franchise longer than any other state sponsor, and it is the smallest city to host a pageant.

The 1987 convention carried the theme "Top Minds on Bottom Lines", held at the Wichita Marriott. Co-chairmen Lin Harris, KICT FM and Ron Bergamo, KWCH TV, oversaw the largest convention to date with record attendance. The KAB's highest honor, the Distinguished Service Award was present to Jerry Holley, vice president - broadcasting, Stauffer Communications, Inc. Topeka. Don Neer, KTOP/KDVV, Topeka was elected president-elect of the board of directors. He will assume the presidency of the KAB in January, 1989. John Mileham, KWCH TV, Wichita, began his term as president in January. Outgoing president was Hank Booth, KLWN/KLZR, Lawrence. Board members elected to three year terms included Herb Deremer, KULY/KHUQ, Ulysses; George Donnely, KVGB AM/FM, Great Bend; and Harlen Reams, KSAS TV, Wichita. Lyle Butler, KGNO/KDCK, Dodge City, was elected to a one year term.

The financial situation of the KAB looked bright in 1987. The cash balance was \$37,353.35 and the Scholarship Program balance was \$49,035.63.

## **1988 -- Camera Rule in Court Made Permanent**

The Kansas Supreme Court adopted a new rule making its program of allowing cameras and audio recording devices in the state's courtrooms permanent and extending it to the municipal courts.

The rule still called for the pooling arrangement so that only one camera or audio recorder is in the courtroom at one time, unless more are authorized by the trial judge. The presiding judge still had the ability to limit or disallow cameras and recorders in his or her courtroom.

The Second Decennial Joint Convention with the Missouri Broadcasters Association was held in June at the Overland Park Marriott. Past KAB president Hank Booth was the convention chairman. Bob Fromme, assistant vice president of broadcasting, Stauffer Communications, Inc., Topeka, was presented the Kansas broadcast industry's highest honor, the Distinguished Service Award.

Mitch Holthus, WIBW AM and Kansas State Network broadcaster, was named the 1987 Kansas sportscaster of the year by his fellow sportscasters. Other sports awards for the year included the Oscar Stauffer Sportscaster Award given to Jim Rose, sports director at KSAL Radio, Salina. The Hod Humiston award winner was Tad Felts, news and sports director at KKAN/KQMA in Phillipsburg.

Kansas' newest television station signed on February 1. KMCI TV, channel 38, was licensed to Lawrence with studios in Overland Park and affiliated with the Home Shopping Network. Monte and Doris Miller of Baldwin own the station.

KSN network television stations (KSNW TV, Wichita; KSNC TV, Great Bend; KSNG TV, Garden City; and KSNK TV, Oberlin) were sold to George Lilly of Billings, Montana for an estimated price of \$40 to \$45 million. KSNT TV, Topeka, was also being negotiated for.

Hilton Hodges, 74, longtime Topeka radio and television broadcaster died on April 6. He was associated with WIBW from early 1936 until retirement in 1978.

Dev Nelson, veteran Kansas sportscaster, retired in March of 1988. He did broadcast stints at KSAC, K-State's radio network, WIBW, and KKSU (formerly KSAC), and was the sports information director at K-State from 1966-1974.

Dick Painter of WIBW AM/FM in Topeka resigned from the station and the KAB board to return to Minnesota to manage an AM/FM combo. He was the current KAB secretary/treasurer. Marty Melia, KLOE AM, Goodland filled that role. Ed Klimek, KQLA FM, Manhattan, filled the empty board seat. Due to the joint convention, board elections were held at the 38th annual business meeting during the KAB Management Conference in Wichita at the end of October. Stu Melchert was elected president-elect and assumed the presidency in January of 1990. Don Neer began his term as president in January of 1989. Board members elected to three year terms included Vicki Ratliff, KTTC FM, Colby; Lyle Butler KGNO/KDCK, Dodge City; and Bob Newton, KLWN/KLZR, Lawrence. Jim Gustafson, KFDI AM/FM, Wichita was elected to fill Jan Elliott's (KLOE, TV, Goodland) unexpired term. She resigned because she left the industry.

The Kansas State University School of Journalism and Mass Communications was officially named in honor of A.Q. Miller, Sr., a pioneer Kansas journalist. Miller's son pledged \$1 million which was the lead gift for the \$2 million capital campaign to permanently endow the school.

KMAN/KMKF radio stations in Manhattan were hit hard by fire in June causing \$300,000 in damage. KMKF FM was back on the air within 11 ½ hours after the fire, and KMAN AM followed four days later with the help of other local stations and broadcasters throughout the state.

The financial situation of the KAB was as follows in 1988. The cash balance was \$34,268.35 and the Scholarship Program balance was \$51,159.31.

## **1989 -- Broadcasters Help Fight Drunk Driving and Alcohol Abuse**

Member stations were very involved in projects to combat alcohol abuse and drunk driving. Using PSA'S, news reports, commentaries, editorials, and community outreach programs, Kansas broadcasters showed their concern for their communities in this area.

In KAB board news, Donald Hicks, KOAM TV, Pittsburg, was elected in January to fill Harlan Reams' unexpired term. KSNW TV's Alan Buch and KAYS's Gary Shorman were appointed to the board to fill vacancies left by the departures of Vicki Ratliff and Dennis Czechanski.

Typical Kansas March weather was to blame for the collapse of an Oberlin's station tower. KFNF FM's tower fell after two days of freezing rain striking the corner of the station's studio and an unoccupied mobile home. With fears that their own tower might collapse, KSNK TV, two miles away, also evacuated their studio.

H. Pat Powers, executive vice president and chief executive officer of Topeka Broadcommunications was selected by the University of Kansas radio-television faculty to receive the Grover Cobb Award for Broadcasting Service. Fred Conger, former owner of KWBW/KHUT, Hutchinson, was honored by Kansas sportscasters with the Hod Humiston Award for 1989.

KLWN/KLZR, Lawrence, owner and founder Arden Booth was named Citizen of the Year by the Lawrence Chamber of Commerce. The award is given for long-standing and unselfish service to the city, Douglas County, and Kansas.

Kansas broadcasters had a legislative victory in 1989 when Governor Mike Hayden signed HB 2418 into law. The bill provided for public notice advertising on radio and television to supplement official newspaper notice. In other legal news, the KAB established a legal hotline with fees based on station revenues.

The 1989 convention at the Wichita Marriott featured the theme "To The Stars Through Difficulties", focusing on the great state of change in broadcasting and the difficulties Kansas broadcasters have had to face and will in the future. Ed Hundley, Sumner Broadcasting, Wellington, was honored with the KAB's Distinguished Service Award. Cliff Shank, KSKU FM, Hutchinson, chaired the convention. Board elections at the annual meeting named Lyle Butler, KGNO/KDCK, Dodge City, president-elect. Other members elected to three year terms included Al Buch, KSNW TV, Wichita; Jim Gustafson, KZSN AM/FM; Ed Klimek, KQLA FM, Manhattan; Marty Melia, KLOE, Goodland; and Mike Cutchall, KRZZ/KNSS, Wichita.

The financial situation of the KAB was as follows in 1989. The cash balance was \$29,395.99 and the Scholarship Program balance was \$51,462.58.

## **1990 -- The Great Debate That Wasn't**

Veteran Manhattan broadcaster Lowell Jack, general manager of KMAN/KMKF since 1954, retired at the end of 1989. Richard Wartell succeeded Jack in the general manager's position. Urlin "Sonny" Slater, KSAL's farm director also retired after 40 years at the Salina station.

1990 saw the combination of the management, news and sports seminars into a one day event held in Kansas City. Following the programs, attendees were treated to a Kansas City Royals baseball game.

Kay Melia, KLOE AM, Goodland was the recipient of the Hod Humiston Award, in recognition of his outstanding contributions and commitment to sports broadcasting. Mike Sutcliffe, KKOY AM/FM, Chanute, was the Oscar Stauffer Award for sports broadcasting.

The convention for 1990 was held in Lawrence under the chairmanship of Bob Newton, KLZR/KLWN. The theme was 'The 1990's - Gateway to the 21st Century'. The KAB extended an

invitation to gubernatorial candidates Mike Hayden and Joan Finney to debate at the convention for broadcast statewide. A total of 17 television stations and 32 radio stations planned to air the debate. Had the hour-long broadcast taken place, the investment on the part of the KAB and participating stations would have approached \$150,000. Governor Mike Hayden had agreed to the debate, but candidate Joan Finney declined due to a "prior commitment". This did not sit well with Kansas broadcasters.

In other convention news, Hank Booth, general manager of Lawrence Broadcasters, Inc. (KLZR/KLWN) was honored with the KAB's highest award, the Distinguished Service Award. Gary Shorman, Beach/Schmidt Communications, Hays, was elected to board president, after Lyle Butler resigned his president-elect board position taking a job with the Dodge City Chamber of Commerce. Bob Newton was elected president-elect. Board members elected to three year terms included Jerry Hinrikus, KSAL/KYEZ, Salina; Lea Firestone, KVOE/KFFX, Emporia; and Cliff Shank, KSKU FM, Hutchinson. Elected to one year terms were Mike Cutchall, KRZZ/KNSS, Wichita; and Kent Cornish, WIBW TV, Topeka.

John Mileham, retired vice president of administration for KWCH TV, Wichita, passed away November 15. John served on the KAB board from 1982 until 1989 and was board president in 1988.

The financial situation of the KAB was as follows in 1990. The cash balance was \$21,995.11 and the Scholarship Program balance was \$52,088.81.

## **1991 -- The KAB at 40**

1991 marked 40 years of service to Kansas Broadcasters for the KAB.

Hoch Auditorium at the University of Kansas was totaled by fire in June. KANU FM lost office space and equipment totaling over \$60,000.

The KAB along with the Elliot School of Communication at Wichita State University and the Kansas Bar Association hosted a media law seminar. The key topics discussed included how journalists could effectively cover criminal and civil proceedings and how to successfully gain access to the judicial system.

Mary Beal, KNSS AM, Wichita, was elected president of the National Association of Radio Talk Show Hosts. Beal is the KNSS station manager as well as host of two talk programs.

Jack Burke, general manager of KKSU AM, Manhattan, retired in August after 33 years at KSU and 29 as KKSU's general manager. Ralph Titus, who was operations manager, assumed the general manager position.

KJHK FM, Lawrence, was named station of the year by the National Association of College Broadcasters. KJHK is the student operated station at the University of Kansas.

Jim Gustafson, general sales manager at KXSN AM/FM in Wichita, relocated to Austin, Texas, resigning his position on the KAB Board.

The 1991 convention was held in Wichita touting the "40 Years of Service - The Tradition Continues" theme. The Distinguished Service Award was presented posthumously to John Mileham who passed away in 1990. Mileham had retired as vice president of administration at KWCH TV, Wichita. He also served on the KAB Board from 1982-1989, serving as president in 1988.

Bob Davis, KMBZ AM sports director and Voice of the Kansas Jayhawks, received the Hod Humiston Award for his contributions to sports broadcasting. The KU broadcast faculty honored Tony Jewell of Garden City with the Grover Cobb Award for broadcasting service.

Board members elected at the convention included Jerry Hinrikus as president-elect. Directors elected were: Kent Cornish, KTKA TV, Topeka; Marty Melia, KLOE/KKCI, Goodland; Colleen O'Neil, KZXL FM, Great Bend; Ed O'Donnell, WIBW AM/FM, Topeka; and Chet Tart, KRBB FM, Wichita.

The financial situation of the KAB was as follows in 1991. The cash balance was \$28,097.50 and the Scholarship Program balance was \$52,753.85.

## **1992 -- Congress passes cable bill - overrides veto**

Bill Miller, network general manager of the Wax Works Radio Network, assumed the role of host of the nationally syndicated variety/nostalgia show. Gary Hannes, the show's host for 18 years, left to pursue business interests from his home in Guanajuato, Mexico. The show was heard on 237 stations in 38 states including 25 Kansas stations.

Doug Lawrence, president and general manager of KSNP FM in Burlington, was appointed to fill the unexpired term of state representative Jeff Freeman, who left to become a lobbyist for the National Rifle Association.

The KAB was one of 50 state agencies and private organizations in Kansas who launched the Kansas Family Initiative to fight drug abuse. Kansas Broadcasters were provided with TV and radio PSAs tagged with the theme "Toward a Drug-Free Kansas."

Tony Jewell, Garden City, was the 1992 recipient of the Hod Humiston Award for his achievements in sports broadcasting. Chris Beurman of KKOY AM/FM in Chanute received the KSHSAA Oscar Stauffer Award for outstanding high school sportscaster.

The United States Senate and House voted to override President George Bush's veto of the Cable TV Consumer Protection and Competition Act. Broadcasters now had the right to negotiate the terms and conditions under which local cable companies may retransmit their signal. This included the option of charging for the signal or the ability to invoke "must carry."

Bill Bengston received the 1992 KAB Distinguished Service Award during the annual KAB convention. Bengston, senior vice president-television for Price Communications and general manager of KSNF TV, Joplin, served two terms as KAB president while general manager of KOAM TV, Pittsburg. KAB Executive Director Harriet Lange was also honored at the convention with the University of Kansas Grover Cobb Award for Broadcasting Service.

The first ever Sonny Slater Award was presented at the convention posthumously to Urlin D. "Sonny" Slater, to recognize his outstanding contributions to the industry and the community and listeners he served.

Officers for the 1993 year elected at the convention included Lea Firestone, KVOE/KFFX, Emporia, as president-elect. Kent Cornish, KTKA TV, Topeka was elected to the secretary/treasurer position. Members elected to three year terms include Barry Gaston KFDI AM/FM and KICT FM, Wichita; Phil Tysinger, KTPK FM, Topeka; and Rich Wartell, KMAN/KMKF, Manhattan. Howard Hill, KANU FM, Lawrence was elected to a one year term.

The financial situation of the KAB was as follows in 1992. The cash balance was \$20,760 and the Scholarship Program balance was \$52,975.

## **1993 -- KAB Transmitter Becomes KAB Fax**

*The KAB Transmitter*, in its 31st year of publication, changed to a fax format. Stations and members without fax machines still received the newsletter by mail.

Three Kansas radio stations were recognized by the NAB. KNHN AM, Kansas City; KMBZ AM, Westwood; and KNSS AM, Wichita, were chosen as Crystal Award finalists. The Crystal Awards recognize outstanding public service to the local community as well as efforts to improve the quality of life in the community.

The Wax Works Radio Network, formerly owned by Valu-Broadcasting of Emporia, was sold to a Kansas City businessman, Jim Brenneman. The show's host and network general manager Bill Miller made the move to Kansas City to continue in the same role.

KANU FM, Lawrence was honored for its nationally syndicated public radio show "The Imagination Workshop" by the International Radio Festival of New York. The show won the Gold Medal for Best Regularly Scheduled Comedy. Show producer Darrell Brogdon said, "Winners are usually major networks like the BBC and CBC. It is rare for a station as small as KANU to win this award."

KZXL FM, Great Bend, station manager Colleen O'Neil resigned her position on the KAB Board after taking a job with the Kansas Lottery.

Congress added FCC user fees to President Clinton's budget package at the "eleventh hour". These fees were expected to bring in \$80 million a year to the federal government. Radio fees ranged from \$200 to \$900 per year and television fees from \$4,000 to \$18,000 per year based on market size.

The NCSA program through the KAB helped generate \$2.5 million in increased sales for Kansas food companies and retailers during the "Celebrate! Kansas Food" month in May.

The 1993 convention touted the theme "The Great Game of Broadcasting" and was held at the Wichita Airport Hilton. Bill Koch, winner of the 1992 America's Cup, was the featured speaker. He spoke on the "Great Game of Winning." Chairing the convention was Barry Gaston, KICT FM. Over 300 people attended the three day affair.

Richard Wartell, KMAN/KMKF was elected president-elect, to serve in 1995 as association president. Directors elected included Howard Hill, KANU FM, Lawrence; Ed O'Donnell, WIBW AM/FM, Topeka; Joe Engel, KAYS/KHAZ, Hays; Jon Burlew, KTCC FM, Colby; and Gary Sotir, KSNT TV, Topeka.

Receiving the 1993 KAB Distinguished Service Award was H. Pat Powers, general manager of KTPK, Topeka. Hank Booth, KLWN/KLZR, Lawrence, was the recipient of the KU Grover Cobb Award for distinguished broadcasting service to the state. Dan Willis, KKOW AM, Pittsburg, was awarded the Sonny Slater Award for the years of service he has given his community and listeners. The Hod Humiston Award for outstanding contributions to sports broadcasting was given to Nelson Hartman, who retired as executive director of the Kansas State High School Activities Association.

## **1994 -- Kansas Radio Jumps to the Computer Internet**

With 1994 being an election year in Kansas, the KAB held a political broadcast seminar in Topeka and Wichita in March. The associate general counsel for the NAB, Steve Bookshester, was the moderator.

The FCC adopted new renewal EEO guidelines in January. Stations were faced with task of reviewing personnel recruitment and interviewing procedures to ensure license renewal. Stations with five or more employees, in counties or MSAs with a minority labor force of five percent or more had to actively recruit minorities and women for every opening and do a regular evaluation of those efforts to recruit qualified minority candidates.

The KAB bylaws were amended in 1994 in three ways: allowing a dues discount for common ownership or LMA management of stations in the same market, as well as stations in different markets;

allowing for proposed amendments to the bylaws to be faxed to members as an alternative to mailing; and giving the title of “Chair” to the chief elected officer and the title of “President” to the executive director.

Bob Newton, KLWN/KLZR, Lawrence and Stu Melchert, KSCB AM/FM, Liberal traveled to the Kherson region of the Ukraine in June. Their mission was to determine the feasibility of establishing a privately owned radio station to serve farmers. They were serving as volunteers in the Agriculture Leadership Program coordinated by the Citizens Network for Foreign Affairs and Kansas Farm Bureau.

Former KAB board member and officer, Don Hicks was named the new executive director of the Missouri Broadcasters Association.

Stauffer Communications agreed to sell all of its stock to Morris Communications of Augusta, Georgia. Stauffer was the license holder for WIBW TV and WIBW AM/FM, Topeka and held several other properties.

The 1994 convention was held at the Topeka Holiday Inn/Holidome. Highlighting the convention was a “tip-off” with Roy Williams, head men’s basketball coach at the University of Kansas, and a Gubernatorial debate between Bill Graves and Jim Slattery. The KAB Distinguished Service Award was presented to Mike Oatman and Mike Lynch, co-owners and co-operators of Great Empire Broadcasting, Inc., Wichita. Bob Kearns of Topeka received the Sonny Slater Award for service to his listeners and viewers while at WIBW. Ron Paradis, sports director at WIBW radio and television was honored as the 1994 Hod Humiston recipient for outstanding contributions to sports broadcasting. Former general manager of KCLY FM, Clay Center, Vernadell Yarrow was awarded with the KU Grover Cobb Award.

Officers and directors for 1995 elected at the convention included Chairman - Richard Wartell, KMAN/KMKF, Manhattan; Chair-elect - Marty Melia, KLOE/KKCI, Goodland; Secretary/Treasurer - Phil Tysinger, KTPK FM, Topeka. Directors elected included : Lance Sayler, KKOW AM/FM, Pittsburg; Robert Bunting, KJLS FM, Hays; and Wayne Roberts, KBSH TV, Hays and KBSL TV, Goodland.

KJHK FM, Lawrence, began simulcasting 24-hours a day over the internet in December. KJHK is the student-run radio station at the University of Kansas. People from around the world could now access to the station using a computer.

## **1995 -- Radio Celebrates 75 Years in America**

January was National Radio Month and Kansas stations helped promote the theme “Radio - The Sound of Your Life.” 1995 marked 75 years of serving America with radio. Six Kansas stations went on the air in the 1920s. They were (current call letters) KFH AM, Wichita; KFDI AM, Wichita; KKSU AM, Manhattan; KNHN AM, Kansas City; WREN AM, Topeka; and WIBW AM, Topeka. Kansas now has 180 radio stations.

FCC fees climbed again in 1995. Still based on revenues, the new fees for television ranged from \$3975 to \$22,420. For radio, the fees ranged from \$620 to \$1,125.

Two years after beginning, the Kansas Department of Transportation’s “Give ‘Em A Brake” campaign appeared to be working. Deaths and injuries of Kansas highway construction workers decreased since the program began in 1993. Much of the campaign was handled through the KAB’s NCSA program.

Lynn Higbee, longtime Kansas broadcaster, passed away September 7, 1995. Higbee was active on the KAB board from 1983-86. He semi-retired from KTPK, Topeka in 1994 remaining as a morning announcer.

The KAB office moved in 1995 from the Mercantile Bank Building in downtown Topeka to the home of Harriet Lange, executive director.



The 1995 convention was held in Manhattan, where 26 radio sales people took and passed the Radio Advertising Bureau's CRMC test (Certified Radio Marketing Consultant). Lynn Higbee was honored posthumously with the KAB's Distinguished Service Award for his many years of service to the industry in Kansas. Mitch Holthus, voice of the Kansas City Chiefs and Kansas State Wildcats, received the Hod Humiston Award for his contributions to sports broadcasting. KKAN/KQMA news and sports director Tad Felts received the Sonny Slater Award for his many years of service to his listeners and community. Stu Melchert was the recipient of the KU Grover Cobb Award for Broadcast Service.

Officers and directors for 1996 elected at the convention included Chairman - Marty Melia, KLOE/KKCI, Goodland; Chair-elect - Joe Engel, KAYS/KHAZ, Hays; Secretary/Treasurer - Lance Saylor, KKOW AM/FM, Pittsburg. Directors elected included : Jon Burlew, KTCC FM, Colby; Charles Frodsham, KVSF AM/FM, Beloit; Robert Hilton, KNZA/KMZA, Hiawatha/Seneca; and Gary Sotir, KSNT TV, Topeka.

## **1996 -- Congress passes Telecommunications Act of 1996 without DTV spectrum auctions**

Congress passed and President Clinton signed into law, the Telecommunications Act of 1996. The Act brought about the most significant revisions to communications law since 1934. The Act removed all national radio ownership caps while retaining some local caps. It provided for a simplified broadcast license renewal process and extension of license terms to eight years for both radio and television. The legislation called for television broadcasters to receive on loan the spectrum necessary to transition to digital, while Congress continued to consider spectrum auctions.

The KAB joined 25 other state broadcast associations in filing joint comments at the FCC in their EEO proceeding, designed to explore ways to reduce the burden on broadcasters while maintaining effective EEO oversight.

At the state level, the KAB worked unsuccessfully to gain passage of a sales tax exemption for broadcast equipment and electricity required to put a signal on the air. The legislation was intended to place radio and television stations on a level playing field with their primary competitors, newspapers.

Seminars held during the year included a March License Renewal Seminar; an April Student Seminar; and May Regional Sales Workshops. The KAB conducted its first Career Fair in Wichita in April, to assist stations in recruiting employees, to encourage students to consider broadcasting as a career; and to help stations document EEO efforts.

The KAB's Education Task Force published a *Directory of Kansas Broadcasters and Broadcast Educators*, to provide to schools and groups as a source for broadcast speakers and experts. Research was conducted by Wichita State University's Jesse Huxman and Lea Firestone, KVOE/KFFX, Emporia arranged for the directory's printing through Valu-Line's advertising agency in Emporia.

The KAB sought bids from member television stations and Channel 3 Productions, Wichita, was selected to produce for the KAB, a *Careers in Broadcasting* video. The video was developed to provide to member stations as a recruiting tool and Kansas colleges and high schools, to encourage young people to consider a broadcast career. The video won a national award - American Society of Association Executives' Gold Circle Award for Communications Excellence. The KAB began marketing the video to other state associations.

Other developments in 1996 included design of a KAB Web site through the Information Network of Kansas; coordination of a group buy for stations purchasing EAS equipment; and the KAB's FCC Alternative Inspection Program got underway.

The convention was held in Wichita. Stations of the Year awards were presented for the first time, as part of the KAB Awards Competition. Winners were: noncommercial radio - KANU FM; small market radio - KVSF FM; medium market radio - KHOK FM; large market radio - KNSS AM; nonmetro television - KSNC TV; medium market television - WIBW TV; and large market television - KWCH TV. Number of entries in the awards competition were almost double the number received in 1995 with 390 radio entries and 148 television entries. The KAB's Distinguished Service Award went to Stu Melchert. Also during the convention, two U.S. Senatorial debates were held - Sam Brownback vs Jill Docketing and Pat Roberts vs Sally Thompson.

Due to the success of the NCSA program and stations' participation by airing and reporting the announcements, the KAB ended the year with a net income of \$42,644. NCSA sponsors in 1996 included the Kansas Army National Guard, Kansas Department of Transportation, Valley Hope Association, and Kansas Department of Wildlife and Parks.

## **1997 – 2005 Years in Review**

### **1997 Year in Review**

\*Membership increased due to KAB's reduced dues and Alternative Broadcast Inspection Program.

\*KAB made adoption of Kansas kids an official public service project for 1997.

\*KAB continued its endorsement of the Partnership for a Drug Free America/Toward a Drug Free Kansas project with the distribution and airing of PSAs.

\*The sales tax exemption for broadcast equipment and electricity passed the House of Representatives.

\*KAB lobbied at the state and national levels on issues of vital concern to Kansas broadcasters. KABers called on our Washington DC delegation and attend the NAB State Leadership Conference.

\*KAB established free legal hotlines to give members a reliable, quickly available source of expert legal advice.

\*The number of stations pledging time to the NCSA time bank doubled, resulting in increased revenues to KAB, from NCSA sponsors – KS Army National Guard, KDOT Give ‘Em a Brake Campaign, KDOT Safety Belt Campaign, and Valley Hope Association.

\*KAB successfully marketed to other state broadcast associations, the KAB’s *Careers in Broadcasting* video, and is currently undertaking a similar marketing campaign to college and university communications programs in the U.S., through the Broadcast Education Association. KAB provided free copies of the video to Kansas colleges and high schools.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*KAB sponsored a sales seminar in March in Wichita – on coop and vendor selling.

\*The April Student Seminar and Career Fair in Salina attracted more than 120 students and job seekers.

\*KAB, along with the Missouri Broadcasters Association joined the NAB in hosting an April alcohol abuse education briefing for Kansas and Missouri broadcasters in Kansas City.

\*KAB joined other state broadcast associations in filing comments at the FCC regarding the regulatory fee structure for radio; the relaxing of regulations on main studios and local public inspection files; and federal preemption of state and local land use restrictions.

\*KAB assisted in coordinating the implementation of the new EAS system.

\*KAB Education Task Force conducted surveys on needed characteristics of entry level employees and specific employee needs in the near future.

\*KAB, with the Missouri Broadcasters Association, sponsored a September Career Fair during the United Minority Media Association Regional Conference in Kansas City.

\*KAB sponsored broadcast awards for radio and television stations and broadcast students.

\*KAB awarded more than \$7,000 in scholarships to future broadcasters and children of employees at KAB member stations.

\*Provided at the convention, educational sessions for managers, engineers, radio programmers and sales people.

\*Published a *Kansas Radio/Television Directory* and 12 *KAB Transmitters*; distributed numerous communiqués to members about regulatory and legislative issues; and updated the *KAB History* through 1996.

\*PR and outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to recipient’s chosen organization; awarding the KAB sponsored Governor’s Tourism Award; assisting with the selection of the winner of K-State’s Jesse Prisock Scholarship and the KSHSAA’s Oscar Stauffer Award for Sports Broadcasting; and distributed numerous PSAs and news releases for organizations.

## **1998 Year in Review**

\*KAB was successful in passing legislation which provided for a sales tax exemption for broadcast equipment and electricity. The exemption became effective on July 1, 1998.

\*KAB lobbied at the national level on issues of vital concern to Kansas broadcasters and KABers called on our congressional delegation and attended NAB State Leadership Conference.

\*KAB made adoption of Kansas kids an official project again in 1998 and sponsored the first KAB Reunion Camp for Brothers and Sisters at Camp Hiawatha, Wichita. From January 1997 through July 1998, Kansas broadcasters donated more than \$350,000 in air time for the Kansas Adoption Network. The Kansas Society of Association Executives awarded its Community Service Award to

AKB for its Kansas adoption effort and the American Society of Association Executives presented KAB with its top Summit Award for Community Service during its annual convention in Nashville.

\*KAB continued to endorse the Partnership for a Drug Free America/Toward a Drug Free Kansas project with the distribution and airing of PSAs. KAB instituted a PSA contest for high school and college students and/or classes to produce radio and television PSAs for youth alcohol/drug abuse prevention.

\*KAB established a free engineering hotline to give members a quickly available source of expert technical advice. KAB continued its free legal hotlines.

\*KAB launched a new world wide web site at <http://www.kab.net> incorporating the KAB's Job Bank where stations may post openings and job seekers may post resumes.

\*The number of stations pledging time to the NCSA time bank remained high resulting in significant revenues to the KAB from NCSA sponsors – KS Department of Wildlife and Parks chickadee checkoff; KS Army National Guard; KDOT workzone safety campaign; KDOT safety belt campaign; and Valley Hope Association.

\*KAB surveyed Kansas stations regarding their public service and public affairs programming. Stations reported more than #35 million in public service time and funds raised for charitable causes.

\*Kansas EAS plan was approved by the FCC.

\*KAB sponsored a January Career Fair in Topeka and an April Student Seminar/Career Fair in Salina which attracted more than 120 students and job seekers.

\*KAB sponsored political advertising seminars in May in Topeka and Wichita.

\*A June sales academy utilized Kansas broadcast professionals to educate broadcast sales people on several "sales" topics.

\*KAB joined other state broadcast associations in filing comments at the FCC opposing the petition to create a new low power FM service and a microstation radio broadcasting service; and in support of a revised regulatory fee schedule and must carry for digital television. KAB and member television stations filed joint comments in the FCC proceeding regarding rules prohibiting cable systems from overriding broadcast stations programming with EAS messages. KAB also intervened on behalf of its members in the New Jersey case on radio and TV advertising of non-Indian casino gaming and in the Kansas court case of *William Koch vs Koch Industries* after the judge issued a gag order and prohibited advertising by either party.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*KAB, with the Missouri Broadcasters Association, sponsored a September Career Fair during the United Minority Media Association Regional Conference in Kansas City.

\*KAB sponsored broadcast awards for radio and television stations and broadcast students.

\*KAB awarded more than \$13,000 in scholarships to future broadcasters and children of employees at KAB member stations.

\*Provided at the convention, educational sessions for managers, engineers, radio programmers and sales people.

\*Published a *Kansas Radio/Television Directory* and 12 *KAB Transmitters*; distributed numerous communiqués to members about regulatory and legislative issues.

\*PR and outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to recipient's chosen organization; awarding the KAB sponsored Governor's Tourism Award; assisting with the selection of the winner of K-State's Jesse Prisock Scholarship and the KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and distributed numerous PSAs and news releases for organizations.

## **1999 Year in Review**

\*KAB put forth a new image and a new look with the development of a new logo. The logo was incorporated into a new brochure marketing the community service contributions of KAB and Kansas broadcasters, and new radio and television announcements touting broadcasters "world class" \$36 million in fund raising and public service time.

\*KAB lobbied at the national level on issues of vital concern to Kansas broadcasters. KABers called on our Washington D.C. delegation and attended NAB's Leadership Conference. During the conference, KAB was one of six state broadcast associations to receive NAB's "Excellence in State Service Award" to recognize outstanding achievement in "Broadcasters: Bringing Community Service Home" campaign.

\*KAB monitored the state legislature for proposals detrimental to Kansas broadcasters. KAB encouraged the introduction of legislation to amend the state constitution allowing for charitable raffles. A constitutional amendment was introduced, as was enabling legislation allowing for the conduct of charitable raffles in Kansas. The bills were held over to the 2000 legislative session.

\*KAB made adoption of Kansas children in need of a family, an official project again in 1999 and sponsored the second KAB Reunion Camp for Brothers and Sisters at Tall Oaks, Linwood KS. Kansas broadcasters continued to give air time for the Kansas Adoption Network (KAN) and KAB sponsored Team Day '99 in January to raise funds for KAN. U.S. Department of Health and Human Services selected KAB to receive one of eight national awards - Adoption 2002 Excellence Award - for "demonstrated excellence in providing adoption and other permanency outcomes for children in foster care." KAB also won the American Society of Association Executives (ASAE) Award of Excellence for community service in ASAE's Associations Advance America program to recognize KAB's Reunion Camp. American Adoption Congress presented its Heritage Award to KAB in recognition of the Reunion Camp.

\*KAB continued to endorse the Partnership for a Drug Free America/ Toward a Drug Free Kansas project with the airing of PSAs. KAB presented awards and cash prizes to winners in our PSA contest for high school and college students and classes to produce radio and television PSAs for youth alcohol/drug abuse prevention. The winning PSAs were distributed to stations for airing. The PSA contest was added to ASAE's Honor Roll for Community Service in their Associations Advance America program. KAB was a co-sponsor of the Governor's Prevention Conference.

\*KAB endorsed and supported Big Rigs for Kansas Kids, a public service project sponsored by Kansas Motor Carriers Association, to collect food for Kansas food warehouses.

\*KAB provided cash prizes to Kansas students who were winners in Vocational and Industrial Clubs of America State Skills USA Championship for video production.

\*KAB worked with Society of Professional Journalists and Kansas Press Association in founding the Kansas Sunshine Coalition for Open Government. The Coalition's mission is to educate the public about the importance of open government and to work to strengthen the state's open meetings and open records laws.

\*As a member of the Kansas Bar Association's Media Advisory Committee, KAB co-sponsored the annual Media Law Seminar at Wichita State University.

\*A task force was appointed to work with Kansas State High School Activities Association in a media advisory capacity.

\*KAB co-hosted with NAB and Missouri Broadcasters Association, a workshop in Kansas City to acquaint non profit/public service organizations with important skills in working with the media.

\*KAB and KTWU TV cooperated in demonstrating high definition television/digital television during the Kansas Technology Showcase in June.

\*KAB instituted a Broadcast Careers Program, defining goals in promoting broadcasting as a career choice and maximizing the pools of qualified applicants for openings at member stations.

\*KAB's Y2K Task Force surveyed Kansas broadcasters about the results of local meetings with law enforcement and disaster officials to discuss Y2K and broadcasters' role in keeping the public informed. Results of the survey were compiled and distributed to Kansas broadcasters.

\*KAB continued its free engineering and legal hotlines to give members a reliable, quickly available source of expert technical and legal advice.

\*KAB continued the Alternative Broadcast Inspection Program for radio and television stations. More than 100 stations have participated.

\*KAB initiated a redesign and update of information on our world wide web site at <http://www.kab.net>.

\*The number of stations pledging time to the NCSA time bank remained high resulting in significant revenues to the KAB from NCSA participants - KS Army National Guard; KS Department of Health & Environment hand washing campaign; KDOT work zone safety; KDOT Bureau of Traffic Safety underage drinking campaign and safety belt campaign; and Valley Hope Association.

\*KAB sponsored an April Student Seminar / Career Fair in Wichita which attracted more than 250 students and job seekers.

\*KAB, with the Missouri Broadcasters Association, sponsored a September Career Fair during the United Minority Media Association Conference in Kansas City.

\*KAB sponsored broadcast awards for radio and television stations and broadcast students.

\*KAB awarded \$12,500 in scholarships to future broadcasters and children of employees at KAB member stations and instituted paid student and faculty internship programs.

\*KAB provided at the convention, educational sessions for managers, engineers, radio programmers, news and sales people.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*KAB published a Kansas Radio/Television Directory and monthly KAB Transmitters; and distributed numerous communiqués to members about regulatory and legislative issues.

\*KAB's outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to the recipient's chosen organization; awarding the KAB sponsored Governor's Tourism Award; assisting with the selection of the winner of KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and distributed numerous PSAs and news releases for organizations.

## **2000 Year in Review**

\*KAB monitored the state legislature for proposals detrimental to Kansas broadcasters, and worked with the Kansas Sunshine Coalition for Open Government in passing legislation to strengthen Kansas Open Records Act.

\*KAB lobbied at the national level on issues of concern to Kansas broadcasters and KABers called on our congressional delegation and attended NAB State Leadership Conference.

\*KAB made adoption of Kansas children in need of a family, an official project again in 2000. Kansas broadcasters continued to give air time for the Kansas adoption effort and KAB sponsored Team Day 2000 to raise funds for Kansas children awaiting adoption.

\*KAB presented awards and cash prizes to winners in the PSA contest for students and classes to produce radio and television PSAs for youth alcohol/drug abuse prevention.

\*KAB endorsed and supported for the second year, Big Rigs for Kansas Kids, a public service project sponsored by Kansas Motor Carriers Association, to collect food for Kansas food warehouses.

\*KAB endorsed and distributed PSAs related to The LIFE Project, whose purpose is to improve care for Kansans at the end of life.

\*KAB continued its free legal hotlines to give members a reliable, quickly available source of expert legal advice.

\*KAB continued the Alternative Broadcast Inspection Program for radio and television stations.

\*The number of stations pledging time to the NCSA time bank increased resulting in significant revenues to the KAB from NCSA participants - KS Army National Guard; KS Department of Health & Environment hand washing campaign; KDOT work zone safety; KDOT Bureau of Traffic Safety underage drinking campaign and safety belt campaign; and Valley Hope Association.

\*KAB sponsored an April Student Seminar and Career Fair in Wichita with more than 250 students and job seekers attending.

\*KAB brought to participating member stations a satellite-delivered sales seminar in three installments, by Don Beveridge.

\*KAB sponsored legal workshops on political advertising and EEO compliance.

\*A June sales academy utilized Kansas broadcast professionals to educate broadcast sales people on several "sales" topics.

\*KAB sponsored its first Internet Academy in December, to acquaint member stations with the opportunities and pitfalls in using this new medium – to enhance their bottom line and expand the service and content they provide to their local communities.

\*KAB joined the other 49 state broadcast associations in filing an appeal in the U.S. Court of Appeals for the DC Circuit, contesting the FCC's new EEO rules.

\*KAB joined 47 other state broadcast associations in filing in support of NAB's effort to have the U.S. Court of Appeals reverse and vacate the FCC's action to establish a low power FM service.

\*KAB joined other state associations in filing comments at the FCC related to the digital public interest obligations; standardized disclosure requirements for TV; and children's TV obligations for DTV.

\*KAB sponsored broadcast awards for radio and television stations and broadcast students.

\*KAB awarded \$16,700 in scholarships to future broadcasters and children of employees at KAB member stations and continued its paid student and faculty internship programs, with stipends totaling \$6,000.

\*KAB provided at the convention, educational sessions for managers, engineers, radio programmers, news, continuity, and sales people, as well as students.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*KAB published a Kansas Radio/Television Directory and monthly KAB Transmitters; and distributed numerous communiqués to members about regulatory and legislative issues.

\*KAB's outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to the recipient's chosen organization; awarding the KAB sponsored Governor's Tourism Award; assisting with the selection of the winner of KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and distributed numerous PSAs and news releases for organizations.

## **2001 Year in Review**

\*KAB celebrated its 50<sup>th</sup> Anniversary and used the occasion to create awareness about Kansans' best source for news, information, entertainment and community service - local radio and television stations. KAB provided radio and TV announcements and a video and brochure for broadcasters to use

in front of service clubs, professional and student groups, which highlighted the history and development of broadcasting, as well as our converging, digital future.

\*KAB lobbied at the national level on issues of vital concern to Kansas broadcasters. KABers called on our Washington DC delegation and attended NAB's Leadership Conference.

\*KAB monitored the state legislature for proposals detrimental to Kansas broadcasters and represented broadcasters interests when necessary.

\*KAB joined other state broadcast associations in filing comments in FCC proceedings: standardized disclosure requirements for TV and EAS.

\*KAB, with the other 49 state broadcast associations won their appeal in the U.S. Court of Appeals for the DC Circuit, contesting the FCC's new EEO rules. Meanwhile, KAB member stations continued commitment to non-discrimination through outreach efforts as outlined in KAB's Broadcast Careers Program - career fairs, student broadcast seminars, scholarships, paid internships, online Job Bank, and continuing dialogue and collaboration with broadcast educators.

\*KAB joined several other media organizations in an amici brief in support of KWCH TV and *Wichita Eagle* in their petition to the Kansas Supreme Court requesting to intervene in a capital murder case in Wichita - for the purpose of objecting to the sealing and closure of the court's proceedings. The Court ruled in favor of the media.

\*KAB sponsored broadcast awards for radio and television stations and broadcast students.

\*KAB presented awards and cash prizes to winners in our PSA contest for high school and college students and classes to produce radio and television PSAs for youth alcohol/drug abuse prevention.

\*KAB made adoption of Kansas children in need of a family, an official project again in 2001. Kansas broadcasters continued to give air time for the Kansas adoption and foster care effort

\*KAB endorsed and supported Big Rigs for Kansas Kids, a public service project sponsored by Kansas Motor Carriers Association, to collect food for Kansas food warehouses.

\*KAB continued its endorsement and airing of PSAs of the Kansas LIFE Project, a campaign to improve care for Kansans at the end of life.

\*KAB continued its FREE legal hotlines to give members a reliable, quickly available source of expert legal advice.

\*KAB continued the Alternative Inspection Program for radio and television stations.

\*The number of stations pledging time to the NCSA time bank continued to increase resulting in significant revenues to the KAB from NCSA participants.

\*KAB sponsored a Dave Gifford Sales Seminar in March, in Manhattan.

\*The KAB Board met in Kansas City in March to increase Kansas City station membership in KAB. As a result, Kansas City membership is at an all-time high.

\*KAB sponsored an April Student Seminar and Career Fair in Wichita which attracted more than 250 students and job seekers.

\*KAB brought to participating member stations, two satellite-delivered sales seminars by sales trainer, Ron Steiner

\*KAB with SBE, sponsored two engineering tutorials - FCC Rules Review for Chief Operators and Broadcast Networking Certification tutorial. Sixteen sat for (and passed) the networking certification exam following the tutorial.

\*A June sales academy utilized Kansas broadcast professionals to educate broadcast sales people on several "sales" topics.

\*KAB sponsored a September Production/Continuity Academy.

\*KAB sponsored a December Internet Academy.



\*KAB awarded more than \$44,000 through scholarships to future broadcasters and children of employees at KAB member stations and through its paid student and faculty internship programs.

\*KAB provided at the convention, educational sessions for managers, engineers, radio programmers, news and sales people, as well as students.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*KAB published *Kansas Radio/ Television Directory* and monthly *KAB Transmitters*; distributed numerous communiqués to members about regulatory and legislative issues.

\*PR and outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to recipient's chosen organization; awarding the KAB sponsored Governor's Tourism Award; assisting with the selection of the winner of KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and distributed numerous PSAs and news releases for organizations.

## **2002 Year in Review**

### **KAB 2002 Events**

#### **Paul Weyland Sales Seminar**

Wichita, January 24

#### **Journalists Day at the Court**

Topeka, February 1

#### **Chris Lytle TV Sales Satellite Seminars**

February 12, March 12 & 26

#### **Sales Academy, Topeka, March 25**

#### **Student Seminar / Career Fair**

Topeka, April 16

#### **Political Broadcast Seminar,**

Topeka, May 7

#### **Political Broadcast Seminar**

Wichita, May 8

#### **Sports Seminar, Kansas City, May 14**

#### **KAB/MBA Bi-State Convention**

Kansas City, June 6-8

**Fall Conference:** DSA / Hall of Fame Inductions, Management, Production Seminars, Annual Meeting, Station & Individual Awards, Wichita, Oct. 15-16

### **Other Activities and Projects**

\*KAB lobbied at the national level on issues of vital concern to Kansas broadcasters. KABers called on our Washington DC delegation and attended NAB's Leadership Conference.

\*Monitored the state legislature for proposals detrimental to Kansas broadcasters and represented broadcasters interests. Introduced legislation providing for a press shield law. The bill was referred to the Kansas Judicial Council for further study.

\*Joined other media organizations in filing a suit alleging violation of KS Open Meetings Act by Gov.-elect Sebelius'

\*Co-sponsored with Kansas Sunshine Coalition for Open Government, Kansas Supreme Court, KU Media Law Clinic, and Kansas Press Association, Journalists Day at the Court. Discussions were held about the current state of the law regarding open records and open meetings, cameras in the courtroom and other issues of importance to journalists covering Kansas courts.

\*Partnered with NAB to conduct a community service survey of Kansas radio and television stations. Kansas broadcasters reported contributing \$111,265,000 to local communities in fund raising efforts and the airing of PSAs.

\*Made adoption of Kansas children in need of a family, an official project again in 2002. Kansas broadcasters continued to give air time for the Kansas adoption and foster care effort.

\*Presented awards and cash prizes to winners in our PSA contest for high school and college students and classes to produce radio and television PSAs for youth alcohol/drug abuse prevention.

\*Continued our endorsement and airing of PSAs of the Kansas LIFE Project, a campaign to improve care for Kansans at the end of life.

\*Coordinated broadcaster participation in the Kansas AMBER Plan and provided copies of training and public awareness materials about the program to broadcasters and law enforcement agencies.

\*Continued FREE legal hotlines to give members a reliable, quickly available source of expert legal advice.

\*Continued the Alternative Broadcast Inspection Program for radio and television stations.

\*The number of stations pledging time to the NCSA time bank continued to increase resulting in significant revenues to the KAB from NCSA participants: KS Army National Guard; KS Department of Health and Environment (Lead Poisoning and Suicide Prevention); KS Division of Motor Vehicles; KS Radon Program; U. S. Coast Guard; KS Department of Human Resources; and Valley Hope Association.

\*With the other 49 state broadcast associations, KAB filed comments in the FCC's ongoing EEO rulemaking. Meanwhile, KAB member stations continue commitment to nondiscrimination through outreach efforts as outlined in KAB's Broadcast Careers Program - career fairs, student broadcast seminars, scholarships, paid internships, online Job Bank, and continuing dialogue and collaboration with broadcast educators.

\*Sponsored broadcast awards for radio and television stations and broadcast students.

\*Awarded \$35,000 in 2002, through scholarships to future broadcasters and children of employees at KAB member stations and through its paid student and faculty internship programs.

\*KAB Board adopted bylaws and articles of incorporation for the KAB Foundation and the process was started to form a 501 (c) 3 organization for educational purposes.

\*KAB and MBA provided at the Bi-State Convention, educational sessions for managers, engineers, radio programmers, and sales people.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*Published a *Kansas Radio/Television Directory* and monthly *KAB Transmitters*; distributed numerous communiqués to members about regulatory and legislative issues.

\*PR and outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse, the KAB sponsored Governor's Tourism Award; assisting with the selection of the winner of KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and distributed numerous PSAs and news releases for organizations.

## **2003 Year in Review**

### **KAB 2003 Events**

#### **Charles Warner TV Satellite Sales**

Seminars, March 5 & 12

#### **SBE/KAB ATSC Digital VSB Transmission System Seminar**

Topeka, March 20

**Student Seminar/Career Fair**

Wichita, April 16

**Sports Seminar, Kauffman Royals**

Stadium, May 6

**EEO/License Renewal Seminar**

Topeka, May 12

**EEO/License Renewal Seminar**

Wichita, May 13

**Sales Academy,**

Topeka, June 9

**Journalists' Day at the Court**

Topeka, June 27

**Poynter Institute News Boot Camp,**

Topeka, October 4

**Convention/Annual Meeting**

Wichita, October 19-21

**Other Activities and Projects**

\*KAB lobbied at the national level on issues of vital concern to Kansas broadcasters. KABers called on our Washington DC delegation and attended NAB's Leadership Conference.

\*Monitored the state legislature for proposals detrimental to Kansas broadcasters and represented broadcasters' interests.

\*Brought to the attention of the state's elected officials and others, Kansas broadcasters contribution of \$111,265,000 to local communities in fund raising efforts and the airing of PSAs.

\*Provided production and on-air time to the Kansas Tax Amnesty Program, to assist the state in garnering owed taxes.

\*Worked with the Kansas Commission for the Deaf and Hard of Hearing and the agency's Emergency Weather Captioning Task Force in coordinating meetings with Kansas television broadcasters.

\*Co-sponsored with Kansas Sunshine Coalition for Open Government, Kansas Supreme Court, KU Media Law Clinic, and Kansas Press Association, Journalists Day at the Court. Discussions were held about the current state of the law regarding open records and open meetings, news and sports reporting and the right of publicity, applied ethics and other issues of importance to journalists covering Kansas courts.

\*Made adoption of Kansas children in need of a family, an official project again in 2003. Kansas broadcasters continued to give air time for the Kansas adoption and foster care effort. Total airtime reported since KAB's adoption/foster care on-air initiative began in late 1997, is more than \$1 million

\*Presented award and cash prize to winner in our PSA contest for high school and college students and classes to produce radio and television PSAs for youth alcohol/drug abuse prevention.

\*Continued to coordinate broadcaster participation in the Kansas AMBER Plan.

\*Continued FREE legal hotlines to give members a reliable, quickly available source of expert legal advice.

\*Continued the Alternative Broadcast Inspection Program for radio and television stations.

\*Continued the NCSA time bank resulting in revenues to the KAB from NCSA participants: KS Army National Guard; KS Department of Health and Environment Lead Poisoning; Developmental Disabilities; KS Radon Program; U. S. Coast Guard; KS Children's Service League; and Valley Hope.

\*With other state broadcast associations, KAB filed comments in the FCC's latest EEO rulemaking. Meanwhile, KAB member stations continue commitment to nondiscrimination through outreach efforts as outlined in KAB's Broadcast Careers Program - career fairs, student broadcast seminars, scholarships, paid internships, online Job Bank, and continuing dialogue and collaboration with broadcast educators.

\*In response to the new FCC EEO rules, KAB compiled an EEO Recruitment Resource List and began development of KAB's Action Plan for Helping Members Comply with the New FCC EEO Rules.

\*Sponsored broadcast awards for radio and television stations and broadcast students.

\*Awarded \$35,000 in 2003, through scholarships to future broadcasters and children of employees at KAB member stations and through its paid student and faculty internship programs. KAB awarded 15 broadcast scholarships and 19 KAB Kids scholarships.

\*Completed the IRS filing for 501 (c) 3 status for the KAB Foundation. Application approved.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*Published a *Kansas Radio/Television Directory* and monthly *KAB Transmitters*; distributed numerous communiqués to members about regulatory and legislative issues.

\*Outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to recipient's chosen organization; assisting with the selection of the winner of KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and distributed PSAs and numerous news releases for organizations.

## **2004 Year in Review**

### **2004 KAB Events**

**Online Political Broadcasting Webinar** with Barry Umansky, March 24

**Student Seminar/Career Fair**, Overland Park, April 5

**Sports Seminar**, Kauffman Royals Stadium, April 27

**Sales Seminar** with Paul Weyland, Wichita, June 14

**Online License Renewal Webinar** with Barry Umansky, September 8

**News Workshop** with Valerie Hyman, Wichita, October 2

**Convention/Annual Meeting**, Overland Park, October 10-12

### **Other Activities Projects completed in 2004**

\*KAB lobbied at the national level on issues of vital concern to Kansas broadcasters. KABers called on our Washington DC delegation and attended NAB's Leadership Conference.

\*KAB monitored the state legislature for proposals detrimental to Kansas broadcasters and represented broadcasters' interests. During the 2004 session, we lobbied and passed legislation which placed in statute, language defining broadcast towers as tangible personal property for property tax purposes, thereby putting a halt to an attempt to assess broadcast towers as real property. Significant increases in stations' property tax bills were averted with the passage of this legislation. KAB also worked with a coalition in the legislative review of the state's open records exceptions.

\*Sponsored the KAB's first ever online seminars: Political Broadcasting Webinar in March and License Renewal/EEO Webinar in September.

\*Worked with the NAB in conducting a community service survey of Kansas broadcasters. Stations reported a total of \$134 million contributed in public service time and fund raising efforts for charitable organizations.

\*KAB was represented at NAB's Programming Summit, scheduled to explore the industry's response to indecent programming.

\*Kansas broadcasters continued to give air time for the Kansas adoption and foster care effort. Total airtime reported since KAB's adoption/foster care on-air initiative began in late 1997, is more than \$1 million

\*Developed an on-air initiative in support of the state's Tax Amnesty Program.

\*Presented award and cash prize to winner in our PSA contest for high school and college students to produce radio and television PSAs for youth alcohol/drug abuse prevention.

\*Continued to coordinate broadcaster participation in the Kansas AMBER Plan.

\*Continued FREE legal hotlines to give members a reliable, quickly available source of expert legal advice.

\*Continued the Alternative Broadcast Inspection Program for radio and television stations.

\*Continued the NCSA time bank resulting in revenues to the KAB from NCSA participants: KS Army National Guard; KS Department of Health and Environment; KS Radon Program; U. S. Coast Guard; KS Department of Transportation; AAA Member Fund for Traffic Safety; and Valley Hope Association.

\*With other state broadcast associations, KAB filed comments in the FCC's latest EEO proceeding regarding Form 395-B. Meanwhile, KAB member stations continue commitment to nondiscrimination through outreach efforts as outlined in KAB's Broadcast Careers Program - career fairs, student broadcast seminars, scholarships, paid internships, online Job Bank, and continuing dialogue and collaboration with broadcast educators.

\*KAB also joined other state broadcast associations in filing comments in EAS, SDARS, IBOC, mandatory recording and record retention, and broadcast localism proceedings at the FCC.

\*In response to the new FCC rule, KAB purchased EEO1Source for member stations. EEO1Source is an online record keeping and compliance tool for EEO.

\*Also in response to the new FCC EEO rule, KAB developed an Action Plan for Helping Members Comply with the New FCC EEO Rules.

\*Sponsored broadcast awards for radio and television stations and broadcast students.

\*Awarded \$45,000 in 2004, through scholarships to future broadcasters and children of employees at broadcast stations and through its paid student and faculty internship programs. KAB awarded 39 broadcast scholarships and 24 KAB Kids scholarships.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*Published a *Kansas Radio/Television Directory* and monthly *KAB Transmitters*; distributed numerous communiqués to members about regulatory and legislative issues.

\*Outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to recipient's chosen organization; assisting with the selection of the winner of KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and assisted in the distribution of numerous PSAs and news releases for organizations.

## **2005 Year in Review**

### **2005 KAB Events**

**Luncheon** at the Statehouse for **KC area legislators** February 23  
**Student Seminar/Career Fair**, Wichita ..... April 5  
**Sports Seminar**, Kauffman Royals Stadium ..... April 26  
**Sales Seminar**, Topeka ..... June 6  
**KAB Strategic Planning Retreat**, Topeka ..... June 30  
**KAB News Workshop**, Topeka ..... October 1  
**Convention/Annual Meeting**, Wichita .... October 16-18

## **Other Activities and Projects**

\*KAB lobbied at the national level on issues of concern to Kansas broadcasters. KABers called on our Washington DC delegation and attended NAB's State Leadership Conference.

\*KAB monitored the state legislature for proposals detrimental to Kansas broadcasters and represented broadcasters' interests at both the Regular Session and Special Session. Issues included open records and advertising disclosures on state agency advertising.

\*Conducted a member survey to update member needs and gather input on KAB services and benefits

\*KAB Board conducted a strategic planning session to chart the KAB's course over the next few years.

\*Redesigned and updated KAB's web site.

\*Assisted Ks Department of Revenue and Secretary of State, through an on-air initiative, to create public awareness about e-filing of income taxes and new requirements for filing business franchise taxes.

\*Kansas broadcasters continued to give air time for the Kansas adoption and foster care effort. Total airtime reported since KAB's adoption/foster care on-air initiative began in late 1997, is more than \$1 million Kansas Children's Service League reports they have finalized 2800 adoptions since July 2000.

\*Helped to coordinate AMBER training sessions in 22 Kansas communities for law enforcement and broadcasters. Continued to coordinate broadcaster participation in the Kansas AMBER Plan.

\*Continued FREE legal hotlines to give members a reliable, quickly available source of expert legal advice.

\*Continued the Alternative Broadcast Inspection Program for radio and television stations.

\*Continued the NCSA time bank resulting in revenues to the KAB from NCSA participants: KS Army National Guard; KS Department of Health and Environment; KS Radon Program; KS Department of Transportation; Community Mental Health Centers and Valley Hope Association.

\*With other state broadcast associations, KAB filed comments in the FCC's Low Power FM, EAS Review, Satellite Home Viewer, and Low Power AM proceedings.

\*KAB coordinated member stations continued commitment to employment nondiscrimination through outreach efforts as outlined in KAB's Broadcast Careers Program - career fairs, student broadcast seminars, scholarships, paid internships, online Job Bank, and continuing dialogue and collaboration with broadcast educators.

\*KAB continued to offer EEO1Source for member stations. EEO1Source is an online record keeping and compliance tool for EEO.

\*Sponsored broadcast awards for radio and television stations and broadcast students.

\*Awarded \$35,000 in 2005, through scholarships to future broadcasters and children of employees at broadcast stations and through its paid student and faculty internship programs. KAB awarded 26 broadcast scholarships and 10 KAB Kids scholarships.

\*Radio stations took advantage of KAB phone lines during state basketball tournaments.

\*Published a *Kansas Radio/Television Directory* and monthly *KAB Transmitters*; distributed numerous communiqués to members about regulatory and legislative issues.

\*Outreach included the awarding of the annual Tony Jewell Award for the prevention of alcohol and drug abuse and \$500 honorarium to recipient's chosen organization; assisting with the selection of the winner of KSHSAA's Oscar Stauffer Award for Sports Broadcasting; and assisted in the distribution of numerous PSAs and news releases for organizations.

## ADDENDUM I / (KARB)/KAB PAST PRESIDENTS

1951-53	Ben Ludy, WIBW, Topeka
1953-55	Ray Hensen, KSAL, Salina
1955-57	Bob Wells, KIUL, Garden City
1957-58	Grover Cobb, KVGB, Great Bend
1958-59	Arden Booth, KLWN, Lawrence
1959-60	Tom Bashaw, KFH, Wichita
1960-62	Thad Sandstrom, WIBW, Topeka
1962-63	Max Falkenstien, WREN, Topeka
1963-64	Bob Schmidt, KAYS, Hays
1964-65	Bob Pratt, KGGF, Coffeyville
1965-66	Fred Conger, KWBW, Hutchinson
1966-67	Ed Mason, KXXX, Colby
1967-68	Dale McCoy, KAKE, Wichita
1968-69	Bob Hilgendorf, KVGB, Great Bend
1969-70	Kay Melia, KLOE, Goodland
1970-71	Lowell Jack, KMAN, Manhattan
1971-72	Sherwood Parks, KINA, Salina
1972-73	Bob Fromme, WREN, Topeka
1973-74	Jerry Holley, WIBW, Topeka
1974-75	Tony Jewell, KIUL, Garden City
1975-76	H. Pat Powers, KTPK, Topeka
1976-77	Ken Jennison, KSAL/KYEZ, Salina
1977-78	Don O'Malley, KWNS, Pratt
1978-79	BoB Templeton, KAYS, Hays
1979-80	Robert Russell, KEWI, Topeka
1980-81	Bill Bengtson, KOAM TV, Pittsburg
1981-82	Bill Bengtson, KOAM TV, Pittsburg
1982-83	Frank Gunn, KAKZ/KYMG, Wichita
1983-84	George Logan, WIBW TV, Topeka
1984-85	Russell Gibson, KINA, Salina
1985-86	Sam Elliott, KULY/KHUQ, Ulysses
1987	Hank Booth, KLWN/KLZR, Lawrence
1988	John Mileham, KWCH TV, Wichita
1989	Don Neer, KTOP/KDW, Topeka
1990	Stu Melchert, KSCB, Liberal
1991	Gary Shorman, KAYS, Inc., Hays
1992	Bob Newton, KLWN/KLZR, Lawrence
1993	Jerry Hinrikus, KABI/KSAJ, Abilene
1994	Lea Firestone, KVOE/KFFX, Emporia
1995	Richard Wartell, KMAN.KMKF, Manhattan
1996	Marty Melia, KLOE/KKCI, Goodland
1997	Joe Engel, KAYS/KHAZ, Hays
1998	Howard Hill, KANU FM, Lawrence
1999	Lance Sayler, KKOW/KBZI, Pittsburg
2000	Robert Hilton, KNZQ, Inc., Hiawatha
2001	Danny Thomas, KOAM TV, Pittsburg
2002	Scott Donovan, KHOK/KVGB, Great Bend
2003	Kyle Bauer, KFRM/KCLY, Clay Center
2004	Cliff Shank, KSKU/KXKU/KGGG, Hutchinson
2005	Jackie Wise, Entercom Radio, Wichita
2006	Wayne Godsey, KMBC TV, Kansas City
2007	Eugene Williams, KTWU TV, Topeka
2008	Mark Vail, Eagle Radio, Hays

2009.....	Joan Barrett, KWCH TV, Wichita
2010.....	Joe Jindra, KNCKAM/FM, Concordia
2011.....	Jeff McCausland, KSAS/KMTW TV, Wichita
2012.....	Gordon Johnson, KLEY/KWME, Wellington
2013.....	Monte Miller, Rocking M Radio, Manhattan
2014.....	Jim Ogle, WIBW TV, Topeka
2015.....	Bruce Dierking, Dierking Communications, Marysville
2016.....	Mark Trotman, Eagle Radio, Hutchinson
2017.....	Ron Thomas, KVOE AM-FM, Emporia

## **ADDENDUM II / (KARB)/KAB OFFICERS AND DIRECTORS**

Complete records from the early years of the Association do not exist; therefore, the listings of officers and directors are incomplete in some cases.

The Organizational Meeting of the KARB was held on May 20, 1951.

### ***May 1951 - May 1953***

President:	Ben Ludy, WIBW, Topeka
Sec.-Treas.	Grover Cobb, KVGB, Great Bend
Directors:	Bob Pratt, KGGF, Coffeyville Bob Wells, KIUL, Garden City Ray Jensen, KSAL, Salina Wendell Elliott, KGNO, Dodge City Archie Taylor, KANS, Larned

### ***May 1953 - May 1954***

President:	Ray Jensen, KSAL, Salina
Vice President:	Fred Conger, WREN, Topeka
Secretary/Treasurer:	Grover Cobb, KVGB, Great Bend
Directors:	Newly elected and hold-overs, unknown

### ***May 1954 - May 1955***

President:	Ray Jensen, KSAL, Salina Other officers, unknown
Directors Elected:	Bob Schmidt, KAYS, Hays Leon Salathiel, KSCB, Liberal Fred Conger, WREN, Topeka Hold-over directors, unknown

### ***May 1955 - May 1956***

President:	Bob Wells, KIUL, Garden City
Vice President:	Bob Schmidt, KAYS, Hays
Secretary/Treasurer:	Arden Booth, KLWN, Lawrence
Directors:	Paul Buening, KARD, Wichita Archie Taylor, KANS, Larned Leon Salathiel, KSCB, Liberal Ed Mason, KXXX, Colby



**May 1956 - May 1957**

President: Bob Wells, KIUL, Garden City  
Vice President: Arden Booth, KLWN, Lawrence  
Secretary/Treasurer: Tom Bashaw, KFH, Wichita  
Directors: Thad Sandstrom, KSEK, Pittsburg  
Grover Cobb, KVGB, Great Bend  
Lowell Jack, KMAN, Manhattan

**May 1957 - May 1958**

President: Grover Cobb, KVGB, Great Bend  
Other officers and directors, unknown

**May 1958 - May 1959**

President: Arden Booth, KLWN, Lawrence  
Vice President: Max Falkenstien, WREN, Topeka  
Secretary/Treasurer: Tom Bashaw, KFH, Wichita  
Directors: Bob Pratt, KGGF, Coffeyville  
Jim Platt, KBTO  
Paul Buening, KARE, Atchison  
Grover Cobb, KVGB, Great Bend (ex officio)

**May 1959 - May 1960**

President: Tom Bashaw, KFH, Wichita  
Vice President: Thad Sandstrom, WIBW, Topeka  
Secretary/Treasurer: Jim Platt, KBTO  
Directors: Jim McKenney, KMDO, Fort Scott  
Paul Buening, KARE, Atchison  
Fred Conger, KWBW, Hutchinson  
Bob Schmidt, KAYS, Hays

**May 1960 - May 1961**

President: Thad Sandstrom, WIBW, Topeka  
Vice President: Fred Conger, KWBW, Hutchinson  
Secretary/Treasurer: Max Falkenstien, WREN, Topeka  
Directors: Ken Greenwood, KLEO, Wichita

**May 1961 - May 1962**

President: Thad Sandstrom, WIBW, Topeka  
Other officers and directors, unknown

**May 1962 - May 1963**

President: Max Falkenstien, WREN, Topeka  
Vice President: Bob Schmidt, KAYS, Hays  
Secretary/Treasurer: Bob McKune, KSAL, Salina  
Directors: Arden Booth, KLWN, Lawrence  
Bob Pratt, KGGF, Coffeyville

**May 1963 - May 1964**

President: Bob Schmidt, KAYS, Hays

Vice President: Bob Pratt, KGGF, Coffeyville  
Secretary/Treasurer: Bob McKune, KSAL, Salina (Dale McCoy, Jr)  
Directors: Rod Cupp, KOFO, Ottawa  
Dale McCoy Jr, KAKE, Wichita  
Executive Secretary: Hank Parkinson, Wichita

**May 1964 - May 1965**

President: Bob Pratt, KGGF, Coffeyville  
President-Elect: Fred Conger, KWBW, Hutchinson  
Secretary/Treasurer: Dale McCoy Jr, KAKE, Wichita  
Directors: Ed Montray, KLEO, Wichita  
Ed Mason, KXXX, Colby  
Executive Secretary: Hank Parkinson, Wichita

**May 1965 - May 1966**

President: Fred Conger, KWBW, Hutchinson  
President-Elect: Ed Mason, KXXX, Colby  
Secretary/Treasurer: Ed Montray, KLEO, Wichita  
Directors: Kay Melia, KLOE, Goodland  
Jerry Holley, KSEK, Pittsburg  
Bob Hilgendorf, KVGB, Great Bend  
Executive Secretary: Hank Parkinson, Wichita

**May 1966 - May 1967**

President: Ed Mason, KXXX, Colby  
President-Elect: Dale McCoy Jr, KAKE, Wichita  
Secretary/Treasurer: Jerry Holley, WIBW, Topeka  
Directors: Ed McKernan III, KVOE, Emporia  
Sherwood Parks, KGNO, Dodge City  
Lowell Jack, KMAN, Manhattan  
Rod Cupp, KOFO, Ottawa  
Executive Secretary: Hank Parkinson, Wichita

**May 1967 - May 1968**

President: Dale McCoy Jr, KAKE, Wichita (KCRB, Chanute)  
President-Elect: Bob Hilgendorf, KVGB, Great Bend  
Secretary/Treasurer: Jerry Holley, WIBW, Topeka  
Directors: Bill Bengtson, KOAM AM, Pittsburg  
Merle Blair, KTOP, Topeka  
Kay Melia, KLOE AM, Goodland  
Executive Secretary: Hank Parkinson, Wichita

**May 1968 - May 1969**

President: Bob Hilgendorf, KVGB, Great Bend  
President-Elect: Kay Melia, KLOE, Goodland  
Secretary/Treasurer: Bill Bengtson, KOAM, Pittsburg  
Directors: Bob Churchill, KAYS, Hays  
Fred Conger, KWBW, Hutchinson  
Lowell Jack, KMAN, Manhattan

Executive Director: Sherwood Parks, KGNO, Dodge City  
Hank Parkinson, Wichita

**May 1969 - May 1970**

President: Kay Melia, KLOE, Goodland  
President-Elect: Lowell Jack, KMAN, Manhattan  
Secretary/Treasurer: Bill Bengtson, KOAM, Pittsburg  
Directors: H. Pat Powers, KJCK, Junction City  
Bob Fromme, WREN, Topeka  
Ken Jennison, KSAL, Salina  
Executive Director: Hank Parkinson, Wichita

**May 1970 - May 1971**

President: Lowell Jack, KMAN, Manhattan  
President-Elect: Sherwood Parks, KGNO, Dodge City  
Secretary/Treasurer: Ed McKernan III, KVOE, Emporia  
Directors: Dale Wood, KWBB, Wichita  
Tony Jewell, KIUL, Garden City  
Ed Hundley, KLEY, Wellington  
Executive Director: Hank Parkinson, Wichita

**May 1971 - May 1972**

President: Sherwood Parks, KINA, Salina  
President-Elect: Bob Fromme, WREN, Topeka  
Secretary/Treasurer: H. Pat Powers, KJCK, Junction City  
Directors: Dale McCoy Jr, KKOY, Chanute  
Don Sbarra, KARD TV, Wichita  
Merle Blair, KTOP, Topeka  
Tony Jewell, KIUL, Garden City  
Ed Hundley, KLEY, Wellington  
Ken Jennison, KSAL, Salina  
Ed McKernan III, KVOE, Emporia  
Lowell Jack, KMAN, Manhattan  
Executive Director: Hank Parkinson, Wichita

**May 1972 - May 1973**

President: Bob Fromme, WREN, Topeka  
President-Elect: Jerry Holley, WIBW TV, Topeka  
Secretary/Treasurer: H. Pat Powers, KJCK, Junction City  
Directors: Sherwood Parks, KINA, Salina  
Bob Russell, KEWI, Topeka  
Ken Jennison, KSAL, Salina  
Bob Hilgendorf, KVGB, Great Bend  
Tony Jewell, KIUL, Garden City  
Merle Blair, KTOP, Topeka  
Dale McCoy Jr, KKOY, Chanute  
Don Sbarra, KARD TV, Wichita

Executive Director: Hank Parkinson, Wichita

**May 1973 - May 1974**

President: Jerry Holley, WIBW TV, Topeka  
President-Elect: Tony Jewell, KIUL, Garden City  
Secretary/Treasurer: Don O'Malley, KLEO, Wichita  
Directors: Bob Fromme, WREN, Topeka  
Merle Blair, KTOP, Topeka  
Bob Russell, KEWI, Topeka  
Isadore (Izzy) Salm, KGNO, Dodge City  
Richard Fraley, KWHK, Hutchinson  
Bob Hilgendorf, KVGB, Great Bend  
James Griffith, KARE, Atchison

Executive Director: Hank Parkinson, Wichita

**May 1974 - May 1975**

President: Tony Jewell, KIUL, Garden City  
President-Elect: H. Pat Powers, KOYY, El Dorado  
Secretary/Treasurer: Mike Lynch, KFDI, Wichita  
Past President: Jerry Holley, WIBW TV, Topeka  
Directors: Don O'Malley, KWNS, Pratt  
Isadore Salm, KGNO, Dodge City  
Richard Fraley, KWHK, Hutchinson  
James Griffith, KARE, Atchison  
Bill Miller, KGGF, Coffeyville  
BoB Templeton, KAYS, Hays  
Jack Burke, KSAC, Manhattan

Executive Director: Jesse Prisock, Wichita

**May 1975 - May 1976**

President: H. Pat Powers, KOYY AM/FM, El Dorado  
President-Elect: Ken Jennison, KSAL/KYEZ, Salina  
Secretary/Treasurer: Bill Miller, KGGF, Coffeyville  
Past President: Tony Jewell, KIUL, Garden City  
Directors: BoB Templeton, KAYS, Hays  
Jack Burke, KSAC, Manhattan  
Russell Gibson, WREN, Topeka  
Frank Chappell, KARD TV/FM, Wichita  
Bob Russell, KEWI/KSWT, Topeka  
Hank Booth, KLWN, Lawrence  
Mike Lynch, KFDI, Wichita

Executive Director: Jesse Prisock, Wichita

**May 1976 - May 1977**

President: Ken Jennison, KSAL/KYEZ, Salina  
President-Elect: Don O'Malley, KWNS, Pratt  
Secretary/Treasurer: Darrel Witham, WIBW Radio, Topeka  
Past President: H. Pat Powers, KTPK, Topeka

Directors: Dale McCoy Jr, KKOY, Chanute  
Kay Melia, KLOE, Goodland  
Bruce Linton, KFKU/KANU, Lawrence  
Hank Booth, KLWN, Lawrence  
Bob Russell, KEWI/KSWT, Topeka  
Russell Gibson, WREN, Topeka  
Frank Chappell, KARD TV/Radio, Wichita  
Executive Director: Jesse Prisock, Wichita

**May 1977 - May 1978**

President: Don O'Malley, KWNS, Pratt (BoB Templeton, KAYS, Hays)  
President-Elect: BoB Templeton, KAYS, Hays  
Secretary/Treasurer: Ralph Butler, KARD TV/Radio, Wichita  
Past President: Ken Jennison, KSAL/KYEZ, Salina  
Directors: Leon Geisert, KABI, Abilene  
Dale McCoy Jr, KKOY, Chanute  
Kay Melia, KLOE AM/TV, Goodland  
Bruce Linton, KFKU/KANU, Lawrence  
Jack Burke, KSAC, Manhattan  
Jim Harbart, KSEK/KMRJ, Pittsburg  
Darrel Witham, WIBW Radio, Topeka  
Executive Director: Jesse Prisock, Wichita

**May 1978 - May 1979**

President: BoB Templeton, KAYS, Hays  
President-Elect: Bob Russell, KEWI/KSWT, Topeka  
Secretary/Treasurer: Ralph Butler, KARD TV/Radio, Wichita  
Directors: Leon Geisert, KABI, Abilene  
Bill Miller, KGGF, Coffeyville  
Bill Bengtson, KOAM TV, Pittsburg  
James Harbart, KSEK/KMRJ, Pittsburg  
George Logan, WIBW TV, Topeka  
Frank Gunn, KAKE Radio, Wichita  
Ken Willard, KWHK, Hutchinson  
Jack Burke, KSAC, Manhattan  
Mike Oatman, KFDI, Wichita  
Executive Director: Jesse Prisock, Wichita

**May 1979 - May 1980**

President: Bob Russell, KEWI/KSWT, Topeka  
President-Elect: Bill Bengtson, KOAM TV, Pittsburg  
Secretary/Treasurer: George Logan, WIBW TV, Topeka  
Past President: BoB Templeton, KAYS, Hays  
Directors: Bill Miller, KGGF, Coffeyville  
Ken Willard, KWHK, Hutchinson  
Roger Johnson, KLKC, Parsons  
Dwight Look, KKAN, Phillipsburg  
H. Pat Powers, KTPK, Topeka

Executive Director: Frank Gunn, KAKE Radio, Wichita  
Frank Chappell, KARD TV, Wichita  
Mike Oatman, KFDI, Wichita  
Jesse Prisock, Wichita

**May 1980 - May 1981**

President, Pres-Elect Bill Bengston, KOAM TV, Pittsburg  
Secretary/Treasurer: Frank Gunn, KAKZ/KIN, Wichita  
Past President: Bob Russell, KEWI/KSWT, Topeka  
Directors: Dale McCoy Jr, KKOY/KQSM, Chanute  
Bill Miller, KGGF, Coffeyville  
BoB Templeton, KAYS, Hays  
Roger Johnson, KLKC AM, Parsons  
Dwight Look, KKAN AM, Phillipsburg (Tony Jewell, KIUL)  
H. Pat Powers, KTPK FM, Topeka  
Darrel Witham, WIBW AM/FM, Topeka (George Logan, WIBW TV)  
Frank Chappell, KARD TV, Wichita  
Mike Oatman, KFDI AM/FM, Wichita  
Executive Secretary: Marita Prisock, Wichita

**May 1981 - May 1982**

President: Bill Bengtson, KOAM TV, Pittsburg  
President-Elect: Frank Gunn, KAKZ/KIN, Wichita  
Secretary/Treasurer: George Logan, WIBW TV, Topeka  
Past President: Bob Russell, KEWI/KSWT, Topeka  
Directors: Leon Geisert, KABI AM/FM, Abilene  
Dale McCoy Jr, KKOY/KQSM, Chanute  
Tony Jewell, KIUL AM, Garden City  
Bob Templeton, KAYS, Hays  
Roger Johnson, KLKC AM/FM, Parsons  
H. Pat Powers, KTPK FM, Topeka  
Frank Chappell, KARD TV, Wichita  
Executive Secretary: Marita Prisock, Wichita

**May 1982 - May 1983**

President: Frank Gunn, KAKZ/KIN, Wichita  
President-Elect: George Logan, WIBW TV, Topeka  
Secretary/Treasurer: Steven Roesler, KJCK AM/FM, Junction City  
Past President: Bill Bengtson, KOAM TV, Pittsburg  
Directors: Leon Geisert, KABI AM/FM, Abilene  
Dale McCoy Jr, KKOY/KQSM, Chanute  
Tony Jewell, KIUL AM, Garden City  
BoB Templeton, KAYS, Hays  
Sam Elliott, KULY AM, Ulysses/KU, Lawrence  
John Mileham, KTVH TV, Wichita  
Lowell Jack, KMAN/KMKF, Manhattan  
Russell Gibson, KINA AM, Salina  
Executive Director: Harriet Lange, Topeka

**May 1983 - May 1984**

President: George Logan, WIBW TV, Topeka  
Past President: Russell Gibson, KINA AM, Salina  
Secretary/Treasurer: Steven Roesler, KJCK AM/FM, Junction City Past President: Frank Gunn, KAKZ/KYMG, Wichita  
Directors: Tony Jewell, KIUL AM, Garden City  
Lance Armer, KLFQ, Lyons  
Cliff Shank, KSKU/KLEO, Hutchinson/Wichita  
Lowell Jack, KMAN/KMKF, Manhattan  
Lynn Higbee, KTPK FM, Topeka  
Sam Elliott, KULY AM, Ulysses/KU, Lawrence  
Ed Hundley, KLEY/KZED, Wellington  
John Mileham, KTVH TV, Wichita  
Executive Director: Harriet Lange, Topeka

**May 1984 - May 1985**

President: Russell Gibson, KINA AM, Salina  
President-Elect: Sam Elliott, KULY/KHUQ, Ulysses/Hugoton, KU, Lawrence  
Secretary/Treasurer: John Mileham, KWCH TV, Wichita  
Past President: George Logan, WIBW TV, Topeka  
Directors: Tony Jewell, KIUL AM, Garden City  
Steven Roesler, KJCK AM/FM, Junction City  
Hank Booth, KLWN/KLZR, Lawrence  
Lance Armer, KLFQ FM, Lyons  
Cliff Shank, KSKU/KLEO, Hutchinson/Wichita  
Lowell Jack, KMAN/KMKF, Manhattan  
Lynn Higbee, KTPK FM, Topeka  
Ed Hundley, KLEY/KZED, Wellington  
Executive Director: Harriet Lange, Topeka

**May 1985 - December 1986**

President: Sam Elliott, KULY/KHUQ, Ulysses/Hugoton, KU, Lawrence  
President-Elect: Hank Booth, KLWN/KLZR, Lawrence  
Secretary/Treasurer: John Mileham, KWCH TV, Wichita  
Past president: Russell Gibson, KINA/KQNS, Salina/Lindsborg  
Directors: Cliff Shank, KSKU/KLEO, Hutchinson/Wichita  
Marty Melia, KLOE AM, Goodland  
Stu Melchert, KSCB AM/FM, Liberal  
Lowell Jack, KMAN/KMKF, Manhattan  
Wayne Grabbe, KRSL/KCAY, Russell  
Don Neer, KTOP/KDW, Topeka  
Ed Hundley, KLEY/KZED, Wellington  
Executive Director: Harriet Lange, Topeka

**January- December 1987**

President: Hank Booth, KLWN/KLZR, Lawrence  
President-Elect: John Mileham, KWCH TV, Lawrence  
Secretary/Treasurer: Don Neer, KTOP/KDW, Topeka

Past President: Sam Elliott, KULY/KHUQ, Ulysses & KU, Lawrence  
Directors: Jan Elliott, KLOE TV, Goodland  
Marty Melia, KLOE AM, Goodland  
Cliff Shank, KSKU FM, Hutchinson  
Stu Melchert, KSCB AM/FM, Liberal  
Wayne Grabbe, KRSL/KCAY, Russell  
Dennis Czechanski, KTKA TV, Topeka  
Dick Painter, WIBW AM/FM, Topeka  
Harlan Reams, KSAS TV, Wichita  
Executive Director: Harriet Lange, CAE, Topeka

### ***January- December 1988***

President: John Mileham, KWCH TV, Wichita  
President-Elect: Don Neer, KTOP/KDW, Topeka  
Secretary/Treasurer: Marty Melia, KLOE AM, Goodland  
Past President: Hank Booth, KLWN/KLZR, Lawrence  
Directors: Lyle Butler, KGNO/KDCK, Dodge City  
Jan Elliott, KLOE TV, Goodland  
George Donley, KVGB AM/FM, Great Bend  
Stu Melchert, KSCB AM/FM, Liberal  
Ed Klimek, KLQA FM, Manhattan  
Dennis Czechanski, KTKA TV, Topeka  
Herb Deremer, KULY/KHUQ, Ulysses  
Harlan Reams, KSAS TV, Wichita  
Executive Director: Harriet Lange, CAE, Topeka

### ***January - December 1989***

President: Don Neer (90), KTOP/KDW, Topeka  
(stepped down at convention - would be temporarily out-of-state)  
President-Elect: Stu Melchert (91), KSCB AM/FM, Liberal (assumed Pres. Oct. 1989)  
Secretary/Treasurer: Dennis Czechanski (89), KTKA TV, Topeka (thru April 13)  
Lyle Butler (91), KGNO/KDCK, Dodge City (April 13- December 31)  
Past President: John Mileham (7-25-89), KWCH TV, Wichita (retired)  
Directors: Vicki Ratliff (91), KTCC FM, Colby (resigned to move out-of-state)  
George Donley (90), KVGB AM/FM, Grcat Bend  
Gary Shorman (91), KAYS AM, Hays (appointed to fill a vacancy)  
Bob Newton (91), KLWN/KLZR, Lawrence  
Ed Klimek (89), KQLA FM, Manhattan  
Herb Deremer (90), KFNF FM, Oberlin  
Don Hicks (90), KOAM TV, Pittsburg  
Jim Gustafson (89), KFDI AM/FM, Wichita  
Al Buch (89), KSNW TV, Wichita (appointed to fill a vacancy)  
Executive Director: Harriet Lange, CAE, Topeka

### ***January - December 1990***

President: Stu Melchert (91), KSCB AMIFM, Liberal  
President-Elect: Lyle Butler (92), KGNO/KDCK, Dodge City  
(resigned to take position at Dodge City Chamber of Commerce)  
Secretary/Treasurer: Don Hicks (90), KOAM TV, Pittsburg  
Past President: Don Neer (90), KTOP/KDW, Topeka



(resigned since he would not be returning to Kansas)

Directors:

Al Buch (92), KSNW TV, Wichita  
Mike Cutchall (91), KRZ/KNSS, Wichita  
George Donley (90), KVGB AM/FM, Great Bend  
Jim Gustafson (92), KZSN AM/FM, Wichita  
Ed Klimek (92), KQLA FM, Manhattan  
Marty Melia (91), KLOE AM, Goodland  
Bob Newton (91), KLWN/KLZR, Lawrence  
Gary Shorman (91), Beach/Schmidt Communications, Hays  
Harriet Lange, CAE, Topeka

Executive Director:

**January - December 1991**

President: Gary Shorman (92), KAYS Inc, Hays  
President-Elect: Bob Newton (93), KLWN/KLZR, Lawrence  
Secretary/Treasurer: Jim Gustafson (92), KZSN AM/FM, Wichita  
(resigned 8/91, moving to Austin, TX)  
Past President: Stu Melchert (91), KSCB AM/FM, Liberal  
Directors: Al Buch (92), KSNW TV, Wichita

Kent Cornish (91), WIBW TV, Topeka  
Mike Cutchall (91), KRZZ/KNSS, Wichita  
Lea Firestone (93), KVOE/KFFX, Emporia  
Jerry Hinrikus (93), KSAL/KYEZ, Salina  
Ed Klimek (92), KLQA FM, Manhattan  
Marty Melia (91), KLOE/KKCI, Goodland  
Cliff Shank (93), KSKU FM, Hutchinson

Executive Director:

Harriet Lange, CAE, Topeka

**January - December 1992**

President: Bob Newton (93), KLWN/KLZR, Lawrence  
President-Elect: Jerry Hinrikus (94), KABI/KSAJ, Abilene  
Secretary/Treasurer: Lea Firestone (93), KVOE/KFFX, Emporia  
Past President: Gary Shorman (92), Eagle Communications, Hays  
Directors: Al Buch (92), KSNW TV, Wichita

Kent Cornish (94), KTKA TV, Topeka  
Ed Klimek (92), KQLA FM, Manhattan  
Marty Melia (94), KLOE/KKCI, Goodland  
Ed O'Donnell (93), WIBW AM/FM, Topeka  
Colleen O'Neil (94), KZXL FM, Great Bend  
Cliff Shank (93), KSKU FM, Hutchinson  
Chet Tart (92), KRBB FM, Wichita

Executive Director:

Harriet Lange, CAE, Topeka

**January - December 1993**

President: Jerry Hinrikus, KABVI/KSAJ, Abilene  
President-Elect: Lea Firestone, KVOE/KFFX, Emporia  
Secretary/Treasurer: Kent Cornish, KTKA TV, Topeka  
Past President: Bob Newton, KLWN/KLZR, Lawrence  
Directors: Barry Gaston, KFDI, AM/FM and KICT FM, Wichita

Phil Tysinger, KTPK FM, Topeka  
Rich Wartell, KMAN.KMKF, Manhattan  
Howard Hill, KANU FM, Lawrence  
Marty Melia, KLOE/KKCI, Goodland  
Ed O'Donnell, WIBW AM/FM, Topeka

Executive Director: Colleen O'Neil, KZXL FM, Great Bend  
Cliff Shank, KSKU FM, Hutchinson  
Harriet Lange, CAE, Topeka

**January - December 1994**

Chairman: Lea Firestone, KVOE/KFFX, Emporia  
Chair-Elect: Rich Wartell, KMAN/KMKF, Manhattan  
Secretary/Treasurer: Kent Cornish, KTKA TV, Topeka  
Past President: Jerry Hinrikus, KABI/KSAJ/KBLS, Abilene  
Directors: Barry Gaston, KFDI, AM/FM and KICT FM, Wichita  
Phil Tysinger, KTPK FM, Topeka  
Joe Engel, KAYZ/KHAZ, Hays  
Jon Burlew, KTCC FM, Colby  
Gary Sotir, KSNT TV, Topeka  
Howard Hill, KANU FM, Lawrence  
Marty Melia, KLOE/KKCI, Goodland  
Ed O'Donnell, WIBW AM/FM, Topeka  
Executive Director: Harriet Lange, CAE, Topeka

**January - December 1995**

Chairman: Rich Wartell, KMAN/KMKF, Manhattan  
Chair-Elect: Marty Melia, KLOE/KKCI, Goodland  
Secretary/Treasurer: Phil Tysinger, KTPK FM, Topeka  
Past Chairman: Lea Firestone, KVOE/KFFX, Emporia  
Directors: Barry Gaston, KFDI, AM/FM and KICT FM, Wichita  
Joe Engel, KAYZ/KHAZ, Hays  
Jon Burlew, KTCC FM, Colby  
Howard Hill, KANU FM, Lawrence  
Ed O'Donnell, WIBW AM/FM, Topeka  
Lance Sayler, KKOW AM/FM, Pittsburg  
Robert Bunting, KJLS AM, Hays  
Wayne Roberts, KBSH TV, Hays and KBSL TV, Goodland  
President/Executive Director: Harriet Lange, CAE, Topeka

**January - December 1996**

Chairman: Marty Melia, KLOE/KKCI, Goodland  
Chair-Elect: Joe Engel, KAYZ/KHAZ, Hays  
Secretary/Treasurer: Lance Sayler, KKOW AM/FM, Pittsburg  
Past Chairman: Rich Wartell, KMAN/KMKF, Manhattan  
Directors: Charles Frodsham, KVSV AM/FM, Beloit  
Robert Hilton, KNZA/KMZA, Hiawatha/Seneca  
Jon Burlew, KTCC FM, Colby  
Howard Hill, KANU FM, Lawrence  
Gary Sotir, KSNT TV, Topeka  
Ed O'Donnell, WIBW AM/FM, Topeka  
Robert Bunting, KJLS AM, Hays  
Wayne Roberts, KBSH TV, Hays and KBSL TV, Goodland  
President/Executive Director: Harriet Lange, CAE, Topeka

**January - December, 1997**

Chairman: Joe Engel, KAYZ/KHAZ, Hays  
Chair-Elect: Howard Hill, KANU FM, Lawrence

Secretary/Treasurer: Lance Saylor, KKOW AM/FM, Pittsburg  
 Past Chairman: Marty Melia, KLOE/KKCI, Goodland  
 Directors: Rod Atteberry, Great Empire Broadcasting, Wichita  
 Robert Bunting, KJLS/KKQY, Hays  
 Jon Burlew, KTCC FM, Colby  
 Charles Frodsham, KVSF AM/FM, Beloit  
 Gary Gore, KSNW TV, Wichita  
 Robert Hilton, KNZA/KMZAKAIR, Hiawatha/Seneca/Atchison  
 Al Lobeck, WIBW AM/FM, Topeka  
 Wayne Roberts, KBSH TV, Hays and KBSL TV, Goodland  
 President/Executive Director: Harriet Lange, CAE, Topeka

***January - December, 1998***

Chairman: Howard Hill, KANU FM, Lawrence  
 Chair-Elect: Lance Saylor, KKOW AM/FM, Pittsburg  
 Secretary/Treasurer: Kirk Black, WIBW TV, Topeka  
 Past Chairman: Joe Engel, KAYS/KHAZ, Hays  
 Directors: Rod Atteberry, Great Empire Broadcasting, Wichita  
 Jon Burlew, KTCC FM, Colby  
 Ron Collins, KWCH TV / KBS, Wichita  
 Scott Donovan, KHOK/KVGB AM/FM, Great Bend  
 Charles Frodsham, KVSF AM/FM, Beloit  
 Robert Hilton, KNZA/KMZA/KAIR, Hiawatha  
 Al Lobeck, WIBW AM/FM, Topeka  
 Kathy Mohn, KAKE TV, Wichita  
 President/Executive Director: Harriet Lange, KAB, Topeka

***January - December, 1999***

Chairman: Lance Saylor, KKOW AM/FM, Pittsburg  
 Chair-Elect: Robert Hilton, KNZA/KMZA/KAIR, Hiawatha  
 Secretary/Treasurer: Al Lobeck, WIBW AM/FM, Topeka  
 Past Chairman: Howard Hill, KANU FM (Retired), Lawrence  
 Directors: Rod Atteberry, Great Empire Broadcasting, Wichita  
 Kyle Bauer, KFRM AM/KCLY FM, Clay Center  
 Ron Collins, KWCH TV / KBS, Wichita  
 Mark Ediger, KJCK AM/FM / KQLA FM, Junction City  
 Scott Donovan, KHOK/KVGB AM/FM, Great Bend  
 Douglas Harder, Western Kansas Broadcast Center, Garden City  
 Gary Hawke, KJHK FM / KUJH TV, Lawrence  
 Danny Thomas, KOAM TV, Pittsburg  
 President/Executive Director: Harriet Lange, KAB, Topeka

***January - December, 2000***

Chairman: Robert Hilton, KNZA/KMZA/KAIR, Hiawatha  
 Chair-Elect: Danny Thomas, KOAM TV, Pittsburg  
 Secretary/Treasurer: Scott Donovan, KHOK FM/KVGB AM/FM, Great Bend  
 Past Chairman: Lance Saylor, KKOW AM/FM, Pittsburg  
 Directors: Larry Avery, EBC, Inc., Salina  
 Kyle Bauer, KFRM AM/KCLY FM, Clay Center  
 Dean Bunting, KWCH TV, Wichita

Mark Ediger, KJCK AM/FM / KQLA FM, Junction City  
Douglas Harder, Western Kansas Broadcast Center, Garden City  
Gary Hawke, KJHK FM / KUJH TV, Lawrence  
Gary McNair, KSNT TV, Topeka  
Cliff Shank, KXKU/KSKU/KGGG, Hutchinson

President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2001***

Chairman: Danny Thomas, KOAM TV, Pittsburg  
Chair-Elect: Scott Donovan, KHOK FM / KVGB AM/FM, Great Bend  
Secretary/Treasurer: Kyle Bauer, KFRM AM/KCLY FM, Clay Center  
Past Chairman: Robert Hilton, KNZA/KMZA/KAIR, Hiawatha  
Directors: Larry Avery, EBC, Inc., Salina  
Hank Booth, KLWN/KLZR, Lawrence  
Kerri Baker, KBSD TV, Dodge City  
Mark Ediger, KJCK AM/FM / KQLA FM, Junction City  
Gary Hawke, KJHK FM / KUJH TV, Lawrence  
Gary McNair, KSNT TV, Topeka  
Cliff Shank, KXKU/KSKU/KGGG, Hutchinson  
Bob Zuroweste, Entercom Radio, Kansas City

President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2002***

Chairman: Scott Donovan, KHOK FM / KVGB AM/FM, Great Bend  
Chair-Elect: Kyle Bauer, KFRM AM / KCLY FM, Clay Center  
Secretary/Treasurer: Cliff Shank, KXKU/KSKU/KGGG, Hutchinson  
Past Chairman: Danny Thomas, KOAM TV, Pittsburg  
Directors: Larry Avery, EBC, Inc., Salina  
Hank Booth, KLWN/KLZR, Lawrence  
Wayne Godsey, KMBC TV / KCWE TV, Kansas City  
Gary Hawke, KJHK FM / KUJH TV, Lawrence  
Phil McComb, KKOY AM/FM, Chanute  
Gary McNair, KSNT TV, Topeka  
Dave Trabert, KAKE TV, Wichita  
Jackie Wise, Entercom Radio, Wichita

President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2003***

Chairman: Kyle Bauer, KFRM AM / KCLY FM, Clay Center  
Chair-Elect: Cliff Shank, KXKU/KSKU/KGGG, Hutchinson  
Secretary/Treasurer: Jackie Wise, Entercom Radio, Wichita  
Past Chairman: Scott Donovan, KHOK FM / KVGB AM/FM, Great Bend  
Directors: Craig Colboch, WIBW AM/FM, Topeka  
Wayne Godsey, KMBC TV / KCWE TV, Kansas City  
Gary Hawke, KJHK FM / KUJH TV, Lawrence  
Eric Lassberg, KWCV TV, Wichita  
Phil McComb, KKOY AM/FM, Chanute  
Patti McCormick, KIND AM/FM, Independence  
Marty Melia, KLOE/KKCI/KWGB, Goodland  
Eugene Williams, KTWU TV, Topeka

President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2004***

Chairman: Cliff Shank, KXKU/KSKU/KGGG, Hutchinson  
Chair-Elect: Jackie Wise, Entercom Radio, Wichita  
Secretary/Treasurer: Wayne Godsey, KMBC TV / KCWE TV, Kansas City  
Past Chairman: Kyle Bauer, KFRM AM / KCLY FM, Clay Center  
Directors: Craig Colboch, WIBW AM/FM, Topeka  
John Ewy, KDCC/KONQ, Dodge city  
Eric Lassberg, KWCV TV, Wichita  
Phil McComb, KKOY AM/FM, Chanute  
Patti McCormick, KIND AM/FM, Independence  
Marty Melia, KLOE/KKCI/KWGB, Goodland  
Mark Vail, Eagle Communications, Inc., Hays  
Eugene Williams, KTWU TV, Topeka  
President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2005***

Chairman: Jackie Wise, Entercom Radio, Wichita  
Chair-Elect: Wayne Godsey, KMBC TV / KCWE TV, Kansas City  
Secretary/Treasurer: Eugene Williams, KTWU TV, Topeka  
Past Chairman: Cliff Shank, KXKU/KSKU/KGGG, Hutchinson  
Directors: Joan Barrett, KWCH TV, Wichita  
John Ewy, KDCC/KONQ, Dodge city  
Mike Fell, KXXX/KQLS, Colby  
Brad Howard, KOFO AM, Ottawa  
Joe Jindra, KNCK/KCKS, Concordia  
Eric Lassberg, KWCV TV, Wichita  
Patti McCormick, KIND AM/FM, Independence  
Mark Vail, Eagle Communications, Inc., Hays  
President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2006***

Chairman: Wayne Godsey, KMBC TV/ KCWE TV, Kansas City  
Chair-Elect: Eugene Williams, KTWU TV, Topeka  
Secretary/Treasurer: Mark Vail, Eagle Communications, Inc., Hays  
Past Chairman: Jackie Wise, Entercom Radio, Wichita  
Directors: Joan Barrett, KWCH TV, Wichita  
John Ewy, KDCC/KONQ, Dodge city  
Mike Fell, KXXX/KQLS, Colby  
Brad Howard, KOFO AM, Ottawa  
Joe Jindra, KNCK/KCKS, Concordia  
Eric Lassberg, KWCV TV, Wichita  
Bill Ray, Salina Media Group, Salina  
Mike Sutcliffe, KINZ FM, Chanute  
President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2007***

Chairman: Eugene Williams, KTWU TV, Topeka  
Chair-Elect: Mark Vail, Eagle Communications, Inc., Hays  
Secretary/Treasurer: Mike Fell, KXXX, Colby  
Past Chairman: Wayne Godsey, KMBC TV, Kansas City  
Directors: Joan Barrett, KWCH TV, Wichita  
John Ewy, KDCC/KONQ, Dodge city  
Mike Fell, KXXX/KQLS, Colby  
Brad Howard, KOFO AM, Ottawa  
Joe Jindra, KNCK/KCKS, Concordia  
Terry Cole, KAKE TV, Wichita  
Bill Ray, Salina Media Group, Salina  
Mike Sutcliffe, KINZ FM, Chanute  
President/Executive Director: Harriet Lange, KAB, Topeka

### ***January - December, 2008***

Chairman: Mark Vail, Eagle Communications, Inc., Hays  
Chair-Elect: Joan Barrett, KWCH TV, Wichita  
Secretary/Treasurer: Mike Fell, KXXX, Colby  
Past Chairman: Eugene Williams, KTWU TV, Topeka  
Directors: Herndon Hasty, Entercom Radio, Kansas City  
John Ewy, KDCC/KONQ, Dodge city  
Mike Fell, KXXX/KQLS, Colby  
Brad Howard, KOFO AM, Ottawa  
Joe Jindra, KNCK/KCKS, Concordia  
Jim Ogle, WIBW TV, Topeka  
Bill Ray, Salina Media Group, Salina  
Mike Sutcliffe, KINZ FM, Chanute  
President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2009***

Chairman: Joan Barrett, KWCH TV, Wichita  
Chair-Elect: Joe Jindra, KNCK/KCKS, Concordia  
Secretary/Treasurer: Jeff McCausland, KSAS/KMTW TV, Wichita  
Past Chairman: Mark Vail, Eagle Communications, Inc., Hays  
Directors: Janet Campbell, KPR, Lawrence  
John Ewy, KDCC/KONQ, Dodge city  
Tom Norris, KIOL/KIKS, Iola  
Brice Dierking, KNDY AM FM, Marysville  
Gordon Johnson, KLEY/KWME, Wellington  
Jim Ogle, WIBW TV, Topeka  
Bill Ray, Salina Media Group, Salina  
President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2010***

Chairman: Joe Jindra, KNCK/KCKS, Concordia  
Chair-Elect: Jeff McCausland, KSAS/KMTW TV, Wichita  
Secretary/Treasurer: Gordon Johnson, KLEY/KWME, Wellington  
Past Chairman: Joan Barrett, KWCH TV, Wichita  
Directors: Janet Campbell, KPR, Lawrence

Tom Glade, Clear Channel, Wichita  
Tom Norris, KIOL/KIKS, Iola  
Bruce Dierking, KNDY AM FM, Marysville  
Monte Miller, Rocking M Radio, Manhattan  
Jim Ogle, WIBW TV, Topeka  
Steve Smethers, K-State, Manhattan  
Lynn Meredith, Smoky Hills Public TV, Bunker Hill

President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2011***

Chairman: Jeff McCausland, KSAS/KMTW TV, Wichita  
Chair-Elect: Gordon Johnson, KLEY/KWME, Wellington  
Secretary/Treasurer: Monte Miller, Rocking M Radio, Manhattan  
Past Chairman: Joe Jindra, KNCK/KCKS, Concordia  
Directors: Janet Campbell, KPR, Lawrence  
Tom Glade, Clear Channel, Wichita  
Tom Norris, KIOL/KIKS, Iola  
Bruce Dierking, KNDY AM FM, Marysville  
Bobby Totsch, KCTV TV, Kansas City  
Jim Ogle, WIBW TV, Topeka  
Steve Smethers, K-State, Manhattan  
Lynn Meredith, Smoky Hills Public TV, Bunker Hill  
President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2012***

Chairman: Gordon Johnson, KLEY/KWME, Wellington  
Chair-Elect: Monte Miller, Rocking M Radio, Manhattan  
Secretary/Treasurer: Jim Ogle, WIBW TV, Topeka  
Past Chairman: Jeff McCausland, KSAS/KMTW TV, Wichita  
Directors: Janet Campbell, KPR, Lawrence  
Larry Calvery, KRSL AM-FM, Russell  
Mark Trotman, Eagle Radio, Hutchinson  
Bruce Dierking, KNDY AM FM, Marysville  
Bobby Totsch, KCTV TV, Kansas City  
John Dawson, KSNW TV, Wichita  
Steve Smethers, K-State, Manhattan  
George DeMarco, KKOW AM-FM, Pittsburg  
President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2013***

Chairman: Monte Miller, Rocking M Radio, Manhattan  
Chair-Elect: Jim Ogle, WIBW TV, Topeka  
Secretary/Treasurer: Bruce Dierking, KNDY AM FM, Marysville  
Past Chairman: Gordon Johnson, KLEY/KMWE, Wellington  
Directors: Janet Campbell, KPR, Lawrence  
Larry Calvery, KRSL AM-FM, Russell  
Mark Trotman, Eagle Radio, Hutchinson  
Rob Burton, Clear Channel Radio, Wichita  
Ron Thomas, KVOE AM-FM, Emporia  
John Dawson, KSNW TV, Wichita

George DeMarco, KKOW AM-FM, Pittsburg  
President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2014***

Chairman: Jim Ogle, WIBW TV, Topeka  
Chair-Elect: Bruce Dierking, KNDY AM FM, Marysville  
Secretary/Treasurer: Mark Trotman, Eagle Radio, Hutchinson  
Past Chairman: Monte Miller, Rocking M Radio, Manhattan  
Directors: Janet Campbell, KPR, Lawrence  
Ron Thomas, KVOE AM-FM, Emporia  
George DeMarco, KKOW AM-FM, Pittsburg  
Larry Riggins, WIBW Radio, Topeka  
Darrin McDonald, KCTV TV, Kansas City  
Mark Sullivan, Cumulus Radio, Kansas City  
President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2015***

Chairman: Bruce Dierking, KNDY AM FM, Marysville  
Chair-Elect: Mark Trotman, Eagle Radio, Hutchinson  
Secretary/Treasurer: Ron Thomas, KVOE AM-FM, Emporia  
Past Chairman: Jim Ogle, WIBW TV, Topeka  
Directors: Larry Riggins, WIBW AM-FM, Topeka  
Erik Schrader, KSN TV, Wichita  
Michael Quade, KOOD TV, Bunker Hill  
Sacha Sanguinetti, Rocking M Radio, Colby  
Mark Sullivan, Cumulus Radio, Kansas City  
Bill Wachter, My Town Media, Pittsburg  
Mike Cukyne, KCTV TV, Kansas City  
Stephanie Callihan, iHeart Radio, Wichita  
President/Executive Director: Kent Cornish, KAB, Topeka

### ***January - December, 2016***

Chairman: Mark Trotman, Eagle Radio, Hutchinson  
Chair-Elect: Ron Thomas, KVOE AM-FM, Emporia  
Secretary/Treasurer: Larry Riggins, WIBW Radio, Topeka  
Past Chairman: Bruce Dierking, KNDY AM FM, Marysville  
Directors: Tim Robisch, KLWN AM-FM, Lawrence  
Beverlee Brannigan, Scripps Radio, Wichita  
Michael Quade, KOOD TV, Bunker Hill  
Sacha Sanguinetti, Rocking M Radio, Colby  
Mark Sullivan, Cumulus Radio, Kansas City  
Bill Wachter, My Town Media, Pittsburg  
Mike Cukyne, KCTV TV, Kansas City  
Jean Turnbough, KSNT TV, Topeka  
President/Executive Director: Kent Cornish, KAB, Topeka



***January - December, 2017***

Chairman: Ron Thomas, KVOE AM-FM, Emporia  
Chair-Elect: Larry Riggins, WIBW Radio, Topeka  
Secretary/Treasurer: Michael Quade, KOOD TV, Bunker Hill  
Past Chairman: Mark Trotman, Eagle Radio, Hutchinson  
Directors: Tim Robisch, KLWN AM-FM, Lawrence  
Beverlee Brannigan, Scripps Radio, Wichita  
Brad Moses, KWCH TV, Wichita  
Sacha Sanguinetti, Rocking M Radio, Colby  
Mark Sullivan, Cumulus Radio, Kansas City  
Mark Hince, KJIL FM, Abilene  
Bill Wachter, My Town Media, Pittsburg  
Mike Cukyne, KCTV TV, Kansas City  
President/Executive Director: Kent Cornish, KAB, Topeka

# ADDENDUM III / KAB DISTINGUISHED SERVICE AWARD

The KAB's highest honor, awarded for service to the community, state and broadcast industry.

1969 \*George Gow  
1970 \*Bob Wells  
1971 \*Grover Cobb  
1972 \*Bob Schmidt  
1973 \*Olaf Soward  
1974 \*Alf Landon  
1975 \*Thad Sandstrom  
1976 \*Arden Booth  
1977 \*Fred Conger  
1978 \*Robert Pratt  
1979 \*Sherwood Parks  
1980 \*Martin Umansky  
1981 \*Kay Melia  
1982 \*Ed Mason  
1983 \*Tony Jewell  
1984 \*Dale McCoy, Jr.  
1985 \*Bob Hilgendorf  
1986 \*Lowell Jack  
1987 \*Jerry Holley  
1988 Robert Fromme  
1989 \*Ed Hundley  
1990 Hank Booth  
1991 \*John Mileham (d. 11/15/90) posthumously  
1992 \*Bill Bengston  
1993 H. Pat Powers  
1994 \*Mike Oatman and Mike Lynch  
1995 \*Lynn Higbee (d. 9/7/95) posthumously  
1996 \*Stuart Melchert  
1997 \*George Logan  
1998 Bill Miller  
1999 \*Merle Blair  
2000 Max Falkenstien  
2001 Ken Jennison  
2002 Jack Sampson  
2003 Ed O'Donnell  
2004 Joe Engel  
2005 Richard Wartell  
2006 Harriet Lange

2007 Cliff Shank  
 2008 Robert Hilton  
 2009 Gary Shorman  
 2010 Charles Frodsham  
 2011 Wayne Godsey  
 2012 Marty Melia  
 2013 Bob Newton  
 2014 Jerry Hinrikus  
 2015 Monte Miller  
 2016 Dave Freeman  
 2017 \*Sam Elliott

\* Deceased

## **ADDENDUM IV / KAB HOD HUMISTON SPORTS BROADCASTING AWARD RECIPIENTS**

Awarded annually to a Kansas Broadcaster who has made significant contributions to the field of sports broadcasting. The award is named for Hod Humiston who was the first television sportscaster in Kansas when he did play-by-play coverage of college games for KTVH (now KWCH TV), channel 12, Wichita.

Hod was founder and a co-owner of KSKU radio and was also employed as an announcer for KWBW and KWHK radio stations in Hutchinson. He was instrumental in bringing the national junior college basketball tournament to Hutchinson, where it has been since 1949.

1979 Hod Humiston (d. 12/28/87)  
 1980 Dev Nelson, KKSU AM, Manhattan  
 1981 Max Falkenstein, Lawrence  
 1982 Bob Hilgendorf, Manhattan  
 1983 Bob Pratt, KGGF/KQQF, Coffeyville  
 1984 Tom Hedrick KU, KLWN/KLZR, Lawrence  
 1985 Bob Fromme, KC Royals Radio Network, Kansas City  
 1986 Ed O'Donnell WIBW AM/FM, Topeka  
 1987 Bill Miller, KLEO/KZSN, Wichita  
 1988 Tad Felts, KKAN/KQMA, Phillipsburg  
 1989 Fred Conger, KWBW/KHUT, Hutchinson  
 1990 Kay Melia, KLOE AM, Goodland  
 1991 Bob Davis, KMBZ Radio, Westwood  
 1992 Tony Jewell, KIUL/KWKR, Garden City  
 1993 Nelson Hartman, KSHSAA (retired)  
 1994 Ron Paradis, WIBW TV/Radio, Topeka

- 1995 Mitch Holthus, WIBW Radio, Voice of the Kansas State Wildcats, Voice of the K.C. Chiefs
- 1996 Bob Wells, Retired, Harris Co., Garden City now of Lawrence
- 1997 Dale McCoy, Jr., KKOY Am/FM, Chanute
- 1998 George Donley, Great Bend (posthumously, d. 1997)
- 1999 WIBW Radio Sports Department, Topeka
- 2000 Dewey Terrill, KJCK AM/FM, Junction City
- 2001 Rich Epp, KLBY TV, Colby
- 2002 Rocky Downing, KCLY/KFRM, Clay Center
- 2003 Cliff Shank, KGGG/KSKU/KXKU, Hutchinson
- 2004 Fred White, Kansas City Royals
- 2005 Rusty Hilst, KWBW AM, Hutchinson
- 2006 Gary Bateman, KOFO AM, Ottawa
- 2007 Bruce Haertl, KWCH TV, Wichita
- 2008 Randy Goering, KVGB AM-FM, Great Bend
- 2009 Brock Kappelmann, KSCB AM-FM, Liberal
- 2010 Mike Manns, KMAJ, Topeka
- 2011 Wyatt Thompson, Voice of the K-State Wildcats
- 2012 Gerard Wellbrock, KHAYS AM, Hays
- 2013 Eddie Lomshek, KKOW AM, Pittsburg
- 2014 Mike Kennedy, Voice of the Shockers, Wichita
- 2015 Jenn Bates, KWCH TV, Wichita
- 2016 Steve Webster, Eagle Radio, Great Bend
- 2017 Glen Grunwald, KWBW AM, Hutchinson
- 2018 Greg Rahe, KVOE AM-FM, Emporia

## **ADDENDUM V / KAB GOVERNOR'S TOURISM AWARD**

The Governor's Tourism Award was established in 1983 to recognize a Kansan for outstanding contributions to the travel and tourism industry in Kansas and to encourage others, in the tourism industry, to strive for excellence in their respective endeavors.

- 1983 Pete Anderson, Maupintour, Inc., Lawrence
- 1984 John Myers, Lawrence Chamber of Commerce
- 1985 Bob Kearns, WIBW TV, Topeka
- 1986 Max Ary, Kansas Cosmosphere and Discovery Center, Hutchinson
- 1987 Nick Jordan, Overland Park Convention & Visitors Bureau
- 1988 Senator Ben Vidricksen, Kansas Senate/Vidricksen's Food Service, Salina
- 1989 Martha Slater, First Generation Video Marketing, Hutchinson
- 1990 Phylliss Windle, Liberal Convention and Tourism Bureau/Liberal Gateway Inn
- 1991 Joe Boyd, Wichita Convention and Visitors Bureau

- 1992 Judy Billings, Lawrence Convention and Visitors Bureau
- 1993 Betty Simecka, Topeka Convention and Visitors Bureau
- 1994 Norma & Larry Christie, Biking Across Kansas, Wichita
- 1995 Barry McGuire, Elk Falls Day Trips, Elk Falls, KS
- 1996 Ramon Powers, Kansas State Historical Society, Topeka
- 1997 C.L. "Bud" Cray, Atchison
- 1998 Rebecca "Becky" Blake, Manhattan Chamber of Commerce/Convention Visitors Bureau
- 1999 Cris Collier, Great Bend, Great Convention and Visitors Bureau
- 2000 Marci Penner, Kansas Sampler Foundation/Festival, Inman
- 2001 Jean Barbee, Barbee & Associates, Topeka
- 2002 Murray McGee, Franklin County Convention & Tourism Bureau, Ottawa

Discontinued

# ADDENDUM VI / KU GROVER COBB AWARD

Awarded annually by the Radio/Television Department at the University of Kansas, for excellence in broadcasting in the public service. Renamed the Grover Cobb Award in 1980.

1957 Kansas City	Vern Battin, WDAF,
1958 Topeka	Olaf Soward, WIBW,
1959 Bend	Grover Cobb, KVGB, Great
1960 Coffeyville	Robert Pratt, KGGF,
1961 Lawrence	Arden Booth, KLWN,
1962 Topeka	Thad Sandstrom, WIBW,
1963 Garden City	Robert Wells, KIUL,
1964 Hays	Robert Schmidt, KAYS,
1965 Topeka	Max Falkenstien, WREN,
1966 Hutchinson	Fred Conger, KWBW,
1967 Emporia	Ed McKernan Jr, KVOE,
1968 Ottawa	Roderick Cupp, KOFO,
1969 Great Bend	Bob Hilgendorf, KVGB,
1970-1979	Not Awarded
1980	Dale McCoy Jr,
KKOY/KQSM, Chanute	

1981 Goodland	Kay Melia, KLOE AM/TV,
1982 Communications, Inc, Topeka	Jerry Holley, Stauffer
1983 Empire Broadcasting (KFDI AM/FM), Wichita	Mike Oatman, Great
1984 Communications, Inc, (Kansas City Royals Radio	Bob Fromme, Stauffer
1985 KLEY/KZED, Wellington	Ed and Zora Belle Hundley,
1986 Wichita	Greg Gamer, KSNW TV,
1988*	Howard Hill, KANU FM,
1989 Topeka	University of Kansas, Lawrence H. Pat Powers, KTPK FM,
1990	Martin Umansky, Wichita
1991	Tony Jewell, Garden City
1992 Association of Broadcasters, Topeka	Harriet Lange. Kansas
1993 KLWN/KLZR, Lawrence	Hank Booth,
1994 FM, Clay Center	Vernadell Yarrow, KCLY
1995 AM/FM, Liberal	Stuart Melchert, KCSB
1996 KMAN/KMKF, Manhattan	Richard Wartell,
1997 Topeka	Bob Templeton, Hays
1998 Topeka	Kent Cornish, KTKA TV,
1999 TV, Wichita	Larry Hatteberg, KAKE

\* Changed the time of the year the award is given, the 1987-1988 award was presented in 1988.

# **ADDENDUM VII / KSHSAA OSCAR STAUFFER SPORTS BROADCASTING AWARD**

Awarded annually to a Kansas sportscaster for excellence in play-by-play of high school sporting events. Sponsored by the Kansas State High School Activities Association.

- |      |   |      |   |
|------|---|------|---|
| 1975 | Bob Davis, KAYS, Hays                                 | 2003 | Brian Smoller, KMAN AM, Manhattan       |
| 1976 | Loy Engelhardt, KABI, Abilene                         | 2004 | Cliff Shank, KSKU/KXKU/KGGG, Hutchinson |
| 1977 | John Rooney, KSEK/KMRJ, Pittsburg                     | 2005 | Matt Walters, KMAN AM, Manhattan        |
| 1978 | Bob Davis, KAYS, Hays                                 | 2006 | Dave Riggert, KSAL, Salina              |
| 1979 | Mark Janssen, KMAN/KMKF, Manhattan                    | 2007 | Michael Erb, KSAL, Salina               |
| 1980 | Joe Shimko, KLOQ, Lyons                               | 2008 | Aaron Napier, Hutchinson                |
| 1981 | Gary Bailey, KGGF, Coffeyville                        | 2009 | Mike Manns, KMAJ, Topeka                |
| 1982 | Rich Epp, KLOE, Goodland                              | 2010 | Brian Hanni, KLWN, Lawrence             |
| 1983 | Bob Bakken, KGGF, Coffeyville                         | 2011 | Mike Hammett, KFIX, Hays                |
| 1984 | Brian Purdy, KIUL/KWKR, Garden City                   | 2012 | Brian Hanni, KLWN, Lawrence             |
| 1985 | Brian Purdy, KIUL/KWKR, Garden City                   | 2013 | Dustin Armbruster, KAYS AM, Hays        |
| 1986 | Jim Rose, KSAL Radio, Salina                          | 2014 | John Kurtz, KMAN, Manhattan             |
| 1987 | Mike Doocy, WIBW Radio, Topeka                        | 2015 | John Kurtz, KMAN, Manhattan             |
| 1988 | Jim Rose, KSAL Radio, Salina                          | 2016 | Mike Hammett, KSAL, Salina              |
| 1989 | Wyatt Thompson, KAYS Radio, Hays                      | 2017 | Dusty Deines, KDNS FM, Glen Elder       |
| 1990 | Mike Sutcliffe, KKOY AM/FM, Chanute                   | 2018 | Cole Reif, KHOK FM, Great Bend          |
| 1991 | Dewey Terrill, KJCK AM/FM, Junction City              |      |   |
| 1992 | Chris Beurman, KKOY AM/FM, Chanute                    |      |   |
| 1993 | Mike Sutcliffe, KKOY AM/FM, Chanute                   |      |   |
| 1994 | Mike Manns, KMAJ AM/FM, Topeka                        |      |   |
| 1995 | Dewey Terrill, KJCK AM/FM, Junction City              |      |   |
| 1996 | Gerard Wellbrock, KAYS/KHAZ, Hays                     |      |   |
| 1997 | Gerard Wellbrock, KAYS/KHAZ, Hays                     |      |   |
| 1998 | Dewey Terrill, KJCK AM/FM, Junction City              |      |   |
| 1999 | Sacha Sanguinetti and Mike White, KHOK FM, Great Bend |      |   |
| 2000 | Gerard Wellbrock, KAYS/KHAZ, Hays                     |      |   |
| 2001 | Chris Allison, KSAL AM, Salina                        |      |   |
| 2002 | Chris Allison, KSAL AM, Salina                        |      |   |

## **ADDENDUM VIII / (KARB)/KAB ANNUAL CONVENTIONS**

The organizational meeting of the KARB was held on May 20, 1951, 2:00 pm at the Kansan.

1951 August 4-5 Broadview Hotel, Wichita

1952 Kansan Hotel, Topeka

1953 May 23-24 Jayhawk Hotel, Topeka

1954 April 4-5 Baker Hotel, Hutchinson

1955 April 16-17 Lamar Hotel, Salina

1956 May 12 Hotel Lassen, Wichita

1957 May 14 Baker Hotel, Hutchinson

1958 May 24-25 Jayhawk Hotel, Topeka

1959 May 22-24 Hotel Lassen, Wichita

1960 May 20-22 Schimmel Inn, Wichita

1961 April 14-15 Hotel Jayhawk, Topeka

1962 May 4-5 Lamar Hotel, Hays

1963 May 10-11 Eldridge Hotel, Lawrence

1964 April 30-May 2 Lassen Motor Hotel, Wichita

1965 April 29-May 1 Baker Hotel, Hutchinson

1966 April 28-30 Besse Hotel, Pittsburg

1967 May 4-6 Ramada Inn, Topeka

1968 May 2-4 Holiday Inn, Wichita

1969 May 8-10 Statler Hilton, Salina

1970 May 7-9 Ramada Inn, Topeka

1971 May 21-22 Broadview Hotel, Wichita

1972 May 4-6 Ramada Inn, Topeka

1973 May 17-19 Ramada Inn, Kansas City, KS

1974 May 2-4 Silver Spur, Dodge City

1975 May 8-10 Hilton Inn, Salina

1976 April 22-24 Hilton Inn, Wichita

1977 May 19-21 Ramada Inn, Topeka

1978 June 8-11 KCI Marriott, Kansas City, MO  
(Joint meeting with Missouri Broadcasters Assn.)

1979 June 7-9 Hilton Inn, Wichita

1980 June 5-7 Holiday Inn, Hays

1981 June 3-6 Red Coach Inn, Salina

1982 June 14-16 Holiday Inn, Hutchinson

1983 June 12-15 Holiday Inn, Lawrence

1984 June 10-13 Holiday Inn, Manhattan

1985 June 2-5 Hilton Inn, Garden City

1986 October 1-4 Ramada Inn, Topeka

1987 October 7-9 Marriott, Wichita

1988 June 16-18 Marriott, Overland Park  
(Joint meeting with Missouri Broadcasters Assn.)

1988 October 27-28 Airport Hilton, Wichita  
(Management Conf, Awards Banquet)

1989 October 25-27 Marriott, Wichita

1990 October 10-12 Holiday Inn, Lawrence

1991 October 23-25 Hilton East, Wichita

1992 October 20-22 Ramada Inn, Topeka

1993 October 12-14 Airport Hilton, Wichita

1994 September 27-29 Holiday Inn, Topeka

1995 October 18-19 Holiday Inn, Manhattan

1996 October 30-31 Airport Hilton, Wichita

1997 October 8-9 Holiday Inn, Lawrence

1998 October 7-8 Capitol Plaza Hotel, Topeka

1999 October 6-7 Holiday Inn, Manhattan

2000 October 9-10 Hyatt Regency, Wichita

2001 October 10-11 Capitol Plaza Hotel, Topeka

2002 June 6-8 Hyatt Regency at Crown Center,  
Kansas City (joint with MBA)

2002 October 15-16 Marriott, Wichita

2003 October 19-21 Airport Hilton, Wichita

2004 October 10-12 Sheraton, Overland Park

2005 October 16-18 Marriott, Wichita

2006 October 22-24 Harrah's Prairie Band Casino  
Hotel & Convention Center, Mayetta

2007 October 21-23 Harrah's Prairie Band Casino  
Hotel & Convention Center, Mayetta

2008 October 12-14 Airport Hilton, Wichita

2009 October 18-20 Ramada Inn, Topeka

2010 October 19-21 Airport Hilton, Wichita

2011 October 23-25 Oread Hotel, Lawrence

2012 October 21-23 Doubletree/Hilton, Wichita

2013 October 20-22 Manhattan Conv. Center

2014 October 19-21 DoubleTree/Hilton, Wichita

2015 October 18-20 Oread Hotel, Lawrence

2016 October 9-11 DoubleTree/Hilton, Wichita

2017 October 15-17 Manhattan Conv. Center



## ADDENDUM IX / JESSE PRISOCK SCHOLARSHIP / KSU RECIPIENTS

Following the untimely death of KAB Executive Director Jesse Prisock in 1980, the KAB established the Jesse W. Prisock Memorial Scholarship Fund at Kansas State University. Annually, since that time, a cash award has been granted to perpetuate the memory of Jesse Prisock, and to recognize a KSU radio and television student who demonstrates potential to make outstanding contributions to the broadcast industry.

1981.....	Lynn Wylie, Shawnee	1993 .....	Erica Teter, Garden Plain, KS
1982.....	Judy Lloyd, Clay Center	1994 .....	Lesley Moss, Hoxie, KS
1983.....	Lisa West, Nekoma	1995 .....	Darin Siefkes, Great Bend, KS
1984.....	Dana Hawkins, Topeka	1996 .....	Chad Liby, Osage City
1985.....	Darrell Spain, Waterville	1997 .....	Marcy Griffin, Cedar Point
1986.....	Dwayne Smith, Leawood	1998 .....	Not awarded
1987.....	Ursula Gabel, Hays	1999 .....	Not awarded
1988.....	Rhonda Cummins, Harper		
1989.....	Laurie Lawson, Sylvan Grove		
1990.....	Bob Johnson, Abilene		
1991.....	Jamie Anderson, Clay Center		
1992.....	Marisa Larson, Hiawatha		

# ADDENDUM X / KAB

## SCHOLARSHIPS

The objective of the KAB Scholarship program reads: To interest young people in Kansas broadcasting and to provide financial assistance to deserving students from Kansas schools. Established in 1988, as a successor to the KAB Intern Stipend Program. First awarded for the 1988/89 school term.

In 1997, the KAB Board initiated another scholarship program - for graduating high school seniors who are children of full time employees at Kansas broadcast stations - KAB Kids Scholarships

### 1988

David Grant, Roeland Park, KS / Kansas State University  
Paula Henry, Colby, KS / Colby Comm Col

Ann Marie Peck, Topeka, KS / University of Kansas

Serese Swartzendruber, Salina, KS / University of Kansas

### 1989

Jamie Anderson, Clay Center, KS / Cloud County Comm College

Michelle Cawley, Shawnee, KS / University of Kansas

Zachery Cochran, Colby, KS / Kansas State University

Paula Henry, Colby, KS / KSU or FHSU  
Laurie Lawson, Sylvan Grove, KS / Kansas State University

Terri Shofner, Topeka, KS / University of Kansas

### 1990

Jamie Anderson, Clay Center, KS / Kansas State University

Christopher Beurman, Topeka, KS / University of Kansas

Karla Clem, Pittsburg, KS / Pittsburg State University

Diedra Davis, Valley Center, KS / University of Kansas

Kelly Duffy, Leawood, KS / University of Kansas

### 1991

Crystal Davis, Junction City, KS / Kansas State University

Ed Jarmer, Cunningham, KS / Fort Hays State University

Susan Kemme, Newton, KS / Kansas State University

Bryan Loker, McDonald, KS / Colby Community College

Stephen Schleicher, Pomona, KS / Fort Hays State University

Carla Van Nostran, Manhattan, KS / Kansas State University

### 1992

Traci Fitzmorris, Hutchinson, KS / Wichita State University)

Anne Layton, Coffeyville, KS / Kansas State University

Colleen Moran, Topeka, KS / University of Kansas

Jeffrey Sloan, Colby, KS / Colby Community College

John Matthew "Matt" Walters, Russell, KS / Kansas State University

### 1993

DeLoss Jahnke, Leonardville, KS / Kansas State University

Jason Lamb, Great Bend, KS / University of Kansas

Amy Lietz, Topeka, KS / Kansas State University

Erica Teter, Garden Plain, KS / Kansas State University

Katie Thompson, Osage City, KS / Fort Hays State University

Lia Blanchard, Hays, KS / Fort Hays State University

### 1994

Jason Lamb, Great Bend, KS / University of Kansas

Jana Blackburn, Courtland, KS / University of Kansas

Lisa Mai Nguyen, Wichita, KS / University of Kansas

Sandra Olivas, Kansas City, KS / University of Kansas

### 1995

Jana Blackburn, Courtland, KS/ University of Kansas

Jeremy Hubbard, Newton, KS / Wichita State University

Angela Jones, Garnett, KS / Ottawa University

Christopher Ronan, Leawood, KS / University of Kansas

Scott Welgos, Overland Park, KS / University of Kansas

Dana Wright, Topeka, KS / University of Kansas

### 1996

Angela Ewertz, Peck, KS / Wichita State University

Jonothan Goering, Inman, KS / Tabor College

Christie Humphries, Mulvane, KS / University of Kansas

Ryan Lafferty, Salina, KS / Washburn University

Susan Overbay, Leawood, KS / Kansas State University

Ann Weishaar, Nortonville, KS / University of Kansas

Scott Welgos, Overland Park, KS / University of Kansas

### 1997/Broadcast Scholarships

Alan Detrixhe, Concordia / Cloud Co Community College

Angela Ewertz, Peck / Wichita State University

Tim Gassmann, Topeka / Washburn University

Wade Gerstner, Collyer / Pittsburg State University

Leon Goner Jr., Atchison / Wichita State University

Marcy Griffin, Cedar Point / Kansas State University

Christie Humphries, Mulvane, University of Kansas

Ryan Iafferty, Salina / Washburn University

Brent Stover, Emporia / Kansas State University

Ann Weishaar, Nortonville / University of Kansas

### 1997/KAB Kids Scholarships

Rachel Cole, Topeka/Daughter of Sharon Cole, KSNT TV

Keni Epp, Colby/Son of Rich Epp, KLBY TV

Sarah Melia, Goodland/Daughter of Marty Melia, KLOE/KKCI

Jami Munsell, Colby/Daughter of Joe Munsell, KXXX/KQLA

Andrea Whipple, Cimarron/Daughter of Carolyn Woltje, KBSD TV

### 1998 / Broadcast Scholarships

Angela Barnett, Parsons / Pittsburg State University

Angela Brown, Fort Scott / Baker University

Alan Detrixhe, Concordia / Fort Hays State University

Tim Gassmann, Topeka / Washburn University

Leon Goner, Jr., Atchison / Wichita State University

Megan Hill, Lawrence / University of Kansas

Janet Ledbetter, Newton / Wichita State University

Brent Foland, Topeka / Ottawa University

### 1998 / KAB Kids Scholarships

Cheryl Black, Norton / Daughter of Larry Black, KQNK AM/FM

M. Jared Caudle, Topeka / Son of Mike Caudle, KTKA TV

Lindsay Crump, Wichita / Daughter of Randy Crump, KSAS TV

Britt Ewy, Jetmore / Son of John Ewy, KDCC AM

Laura Grother, Americus / Daughter of Susan Grother, KVOE/KFFX

Jolene Landreth, Wichita / Daughter of John Speer, KFDI

Christina Newton, Lawrence / Daughter of Bob Newton, KWLN/KLZR

Seth Nulton, Hoisington, Son of Rick Nulton, KHOK/KVGB

Anthony Pierce, Topeka / Son of Jane Pierce,  
KSNT TV

Steven True, Wichita / Son of Pat True, KAKE  
TV

Jeremiah Walsh, Franklin / Son of Deborah Smith,  
KKOW AM/FM

**1999 / Broadcast Scholarships**

Angela Brown, Baker University

Megan Hill, University of Kansas

Amanda Millard Washburn University

Jennifer Pinker, University of Kansas

Michelle Tuckner, University of Kansas

Matt Vietti, Pittsburg State University

Kevin Windholz, Fort Hays State University

**1999 / KAB Kids Scholarships**

Patrick Burnett, Fort Hays State University (The  
late Abram Burnett, KHOK, Great Bend)

Katie Calvert, Kansas State University (Bob  
Calvert, KSNT TV, Topeka)

Angella Castagno, Pittsburg State University  
(Kelly Castagno, KKOW, Pittsburg)

Daniel Domingo, University of Kansas (David  
Domingo, KTKA TV, Topeka)

Kody Epp, Wyoming Technical School (Rich Epp,  
KLBY TV, Colby)

Lauren Kindscher, John Brown University (Sharon  
Fuller, KVSU, Beloit)

Ashlea McNair, Washburn University (Gary  
McNair, KSNT TV, Topeka)

Marcy Melia, Colby Community College (Marty  
& Kathy Melia, KLOE, Goodland)

Eric Sayler, Kansas State University (Lance  
Sayler, KKOW, Pittsburg)

Christopher Shank, Kansas State University (Cliff  
Shank, KSKU, Hutchinson)

Sophie Torres, Pratt Community College (Robert  
Torres, KWLS, Pratt)

**2000 / Broadcast Scholarships**

Chanda Brown, University of Kansas

Ashle Burnett, Wichita State University

Brian Hanni, University of Kansas

Penny Lamb, Fort Hays State University

Leah Logan, Friends University

Liliana Mandigo, Washburn University

Kevin Windholz, Fort Hays State University

**2000 / KAB Kids Scholarships**

Jody Avery, Kansas State University (Larry Avery,  
EBC, Inc.)

Blake Bauer, Kansas State University (Kyle Bauer,  
KFRM/KCLY)

Megan Caudle, Washburn University (Mike  
Caudle, KTKA TV)

Jennifer Calvert, Kansas State University (Bob  
Calvert, KSNT TV)

Matthew Drouhard, Hutchinson Community  
College (Terry Drouhard, KHUT FM)

Kyle Ediger, University of Kansas (Mark Ediger,  
KJCK/KQLA)

Sherry Fincham, University of Kansas (Pattie  
Fincham, KSNT TV)

Jill Hammerschmidt, Kansas State University  
(Mark Hammerschmidt, KAYS/KHAZ)

Megan Hinrikus, Kansas State University (Jerry  
Hinrikus, EBC, Inc.)

Fiona Hunter, University of Kansas (Rachel  
Hunter, KANU FM)

Allison Lewis, Arizona State University (Warner  
Lewis, KLWN/KLZR)

Kirk McAdoo, Kansas State University (Karen  
McKenzie-McAdoo, KOFO AM)

Nathan Miles, Emporia State University (Roger  
Miles, KSAL/KYEZ)

Erin O'Connor, Emporia State University (John  
O'Connor, KVGB)

Haley Roberts, Kansas State University (Wayne  
Roberts, KAYS/KHAZ)

Katie Speer, Sterling College (John Speer, KFDI)

Rebecca Wiebe, Washburn University (Marsha  
Wiebe, KBSD TV)

### **2001 / Broadcast Scholarships**

Chanda Brown, University of Kansas  
Nathan Burgess, Fort Hays State University  
Ashle Burnett, Wichita State University  
Tyler Butts, Pittsburg State University  
Angela Castagno, Pittsburg State University  
Georgia Chandler, University of Kansas  
Joya Cleveland, University of Kansas  
Christopher Cordt, Coffeyville Community College  
Dustin Deines, Colby Community College  
Cody Donelson, Kansas State University  
Linda Giefer, Washburn University  
Denise Guttery, Kansas State University  
Brian Hanni, University of Kansas  
Harry Imbeau, Pittsburg State University  
Ashley Lewis, Kansas State University  
Matt McNitt, Hutchinson Community College  
Zachary Mendenhall, University of Kansas  
Michelle Rodick, University of Kansas  
Elizabeth Rutledge, Washburn University  
Katie Speer, Sterling College  
Lisa Teachman, Wichita State University  
Chris Thompson, University of Kansas

### **2001 / KAB Kids Scholarships**

Allison Bauman, Sterling College (Ben Bauman, WIBW Radio)  
Maggie Black, University of Missouri (Reed Black, KCTV)  
Samuel Campbell, University of Kansas (Janet Campbell, KANU FM)  
Kimberly Castagno, Pittsburg State University (Kelly Castagno, KKOW/KBZI)  
Justin Cobb, Kaw Area Technical School (Anita Cobb, KTKA TV)  
Michael Colle, Maple Woods Community College (Larry Colle, KCTV)  
Kyle Cornish, University of Kansas (Kent Cornish, KSAS TV)  
Jory Firestone, Emporia State University (Lea Firestone, KVOE/KFFX)  
Ryan Hammerschmidt, Hutchinson Comm Col (Mark Hammerschmidt, KAYS/KHAZ)  
Courtney Hodges, Baker University (Ann Hodges, KTKA TV)

Megan Hoyt, Arizona State University (Larry Colle, KCTV)  
Amy Hughes, Coffeyville Community Col (Don Hughes, KJIL/KHYM)  
Amber Lane, Colby Community College (Ronda Lane, KXXX/KQLS)  
Chris McNair, Cape Fear Community College (Gary McNair, KSNT TV)  
Katie Mintzmyer, Bob Jones University (Lloyd Mintzmyer, KOOD TV)  
Jason Munsell, NW Kansas Technical School (Joe Munsell, KQLS/KXXX)  
Beau Nulton, University of Kansas (Rick Nulton, KHOK/KVGB)  
Caitlin Puckett, University of Kansas (Shelley Barnhill, KANU FM)  
Lindsay Qualls, Washburn University (Pamela Qualls, KTPK FM)  
Stefanie Shank, Kansas State University (Cliff Shank, KSKU/KXKU/KGGG)  
Drew Strand, Fort Scott Community College (Rob Strand, KSEK/KWXD)  
Elizabeth Switzer, University of Kansas (Dale Switzer, KOAM TV)  
Brian Utsler, Johnson Co Community College (Max Utsler, KJHK/KUJH TV)  
Marley Vigdorth, Colorado State University (Don Vigdorth (North), KCTV)  
Alicia Walsh, Fort Scott Community Col (Deborah Smith, KKOW/KBZI)  
Misty Walker, Kansas Wesleyan University (Malinda Walker, KOOD TV)  
Will Weinberg, University of Kansas (Doug Weinberg, KNZA FM)

### **2002 / Broadcast Scholarships**

Sara Albright, Fort Hays State University  
Ryan Bartlett, Pittsburg State University  
Kelsea Black, University of Kansas  
Megan Connor, Kansas State University  
Dustin Deines, Colby Community College  
Linda Giefer, Washburn University  
Josh Hunter, Pittsburg State University  
Mashayla Mason, Washburn University  
Janae McConnell, Washburn University  
Ryan Newton, Fort Hays State University

Sara Reifschneider, University of Kansas  
Michelle Rodick, University of Kansas  
Jenna Stout, Fort Hays State University  
Raymond Vail, Pittsburg State University  
Ryan Varsolona, Pittsburg State University

**2002 / KAB Kids Scholarships**

Jerrold Anderson, Fort Hays State University  
(Tammie Anderson, KBSH TV)  
Paige Bauer, Kansas State University (Kyle  
Bauer, KCLY/KFRM)  
Anne Drouhard, Hutchinson Community College  
(Terry Drouhard, KHUT FM)  
Brandon Ediger, University of Northern Iowa  
(Mark Ediger, KJCK/KQLA)  
Joel Ewy, Dodge City Community College (John  
Ewy, KDCC/KONQ)  
Cindy Fincham, Kansas State University (Pattie  
Fincham, KSNT TV)  
Rebecca Forman, Central Christian College (Steve  
Forman, KMAN/KMKF)  
Mary Fowler, University of Missouri (Eben  
Fowler, KCCV AM/FM)  
Monica Johnson, Cowley Co. Community College  
(Matt Johnson, KYFW FM)  
Allison Kindscher, John Brown University  
(Sharon Fuller, KVSU AM/FM)  
Andrew Melia, Fort Hays State University (Marty  
Melia, KLOE/KKCI/KWGB)  
Eric Roberts, Fort Hays State University (Wayne  
Roberts, KOOD TV)  
Troy Saylor, Pittsburg State University (Lance  
Saylor, KKOW/KBZI)  
Andrew Seitmater, University of Kansas (Theresa  
Seitmater, KSKU/KXKU/KGGG)  
Matthew Sullivan, Southeast Community College  
(Donna Sullivan, KFRM/KCLY)  
Kammie Tiede, Wichita State University (Phil  
Grossardt, KBGL FM)  
Anna Beth Wimsett, Pittsburg State University  
(Rhonda Kane, KKOW/KBXZI)

**2003 / Broadcast Scholarships**

Christopher Bryant, Bethany College  
Georgia Chandler, University of Kansas  
Megan Connor, Kansas State University

Jenna Custer, University of Kansas  
Taryn Everhart, Fort Hays State  
Rachel Ferguson, Southwest College  
Patrice Holderbach, Kansas State University  
Adam Kadavy, Colby Community College  
Stephanie Oxley, Hutchinson Community College  
Michelle Rodick, University of Kansas  
Wyatt Rundel, Colby Community College  
Scott Schreiner, Hutchinson Community College  
Tucker Stover, Colby Community College  
Shirley Williams, Kansas State University

**2003 / KAB Kids Scholarships**

Kelly Campbell, University of Iowa / Janet  
Campbell, KANU FM  
Nathan Cless, Kansas State University / Stephen  
Cless, KAKE TV  
Amanda Farmer, Kansas State University / Mike  
Farmer, EBC, Inc.  
Lindsey Goering, Hutchinson Community College  
/ Randy Goering, KHOK/KVGB  
Benjamin Grother, University of Kansas / Susan  
Grother, KVOE/FFX  
Nickolaus Guzman, Fort Hays State University /  
Rudy Guzman, KTKA TV  
Justin Hoar, Kansas State University / Rhonda  
Fisher, KBUF, Garden City  
Nick Leiker, Hutchinson Community College, Kay  
Leiker, KBUF, Garden City  
Rachel Macy, Friends University / Ron Macy,  
KAKE TV  
Jessica May, Hutchinson Community College /  
Tim May, KAKE TV  
Nicholas Miles, Grayson Community College /  
Roger Miles, EBC, Inc.  
Bethany Oliver, Central Missouri State / Bill  
Oliver, KWBW AM  
Bianca Pitts, Johnson County Community College  
/ David Pitts, WDAF TV  
Ian Romain, University of Chicago / Liana  
Romain, KCTV  
Art Salazar, University of Missouri-KC / Art  
Salazar, KCTV  
Kendra Sullivan, Kansas State University / Donna  
Sullivan, KFRM, Clay Center

Arthur Thompson, Kansas State University /  
Bryan Thompson, KANU FM  
Emily Thompson, Emerson College / Bryan  
Thompson, KANU FM  
Elliott Swain, Barton County Community College  
/ Nancy Swain, KHUT FM

#### **2004 / Broadcast Scholarships**

Jessica Anderson, Kansas State University  
Ellyn Angelotti, University of Kansas  
Jamie Arthur, Pittsburg State University  
Danna Aves, Kansas State University  
Sarah Bain, Kansas State University  
Corrin Ball, Colby Community College  
Thomas Beeler, University of Kansas  
Tyler Brack, Fort Hays State University  
Joshua Brennon, Labette Co Community College  
Georgia Chandler, University of Kansas  
Megan Connor, Kansas State University  
Mike DeVader, Kansas State University  
David Donaldson, Kansas State University  
Taryn Everhart, Fort Hays State University  
Roger Hays, Seward County Community College  
William (BJ) Kissel, Kansas State University  
Tyler Klaus, University of Kansas  
Michael Koerner, Fort Hays State University  
Jake Labahn, Washburn University  
Ryan McGuigan, Butler Co Community College  
Kollisa McVay, Fort Hays State University  
Ariel (Paul) Melin, Butler Co Community College  
Anna Molstad, Kansas State University  
Jenna Murphy, Johnson Co Community College  
Bradley O'Bryhim, Baker University  
Adam Pechin, Kansas State University  
Reid Petty, Seward County Community College  
Michelle Rodick, University of Kansas  
Wyatt Rundel, Colby Community College  
Amanda Schuster, Washburn University  
Cory Sims, University of Kansas  
Kenneth Titus, Kansas State University  
Melanie Turner, Pittsburg State University  
Audrey Vail, Kansas State University  
Lori Wadhams, Pittsburg State University  
Neil Weiland, Kansas State University  
Philip White, Kansas State University  
Brittany Williams, Washburn University

Jonathan Zwegardt, Fort Hays State University

#### **2004 / KAB Kids Scholarships**

Kody Alan Clawson, Barton County Community  
College / Stacie Immenschuh, KHOK FM, Great  
Bend  
Ashley Cornish, Washburn University / Kent  
Cornish, KSAS TV, Wichita  
Heather Michele Ebert, Washburn University /  
Sue Korthanke, KNZA, Hiawatha  
Jeremy Ekeland, MidAmerica Nazarene  
University / Mark Ekeland, KBBE/KNGL,  
McPherson  
Talia Firestone, Emporia State University / Lea  
Firestone, KVOE AM/FM/KFFX, Emporia  
Cherie-Dawn Hampton, Seward County  
Community College / Jimmy Hampton, KSCB  
AM/FM, Liberal  
Ian Lee Hartsook, Kansas State University / Roger  
Hartsook, KVOE AM/FM, Emporia  
Andrew Hodges, Baker University / Ann Hodges,  
KTKA TV, Topeka  
Benjamin Johnson, Cowley County Community  
College / Matt Johnson, KYFW FM, Derby  
Daniel Kimberlin, Highland Community College /  
Karri Kimberlin, KVOE AM/FM, Emporia  
Katie Lechner, Butler County Community College  
/Laura Lechner, KFDI, Wichita  
Daniel Joseph Melia, K-State at Salina / Marty  
Melia, KLOE/KKCI/KWGB, Goodland  
Erin Elizabeth Miles, Kansas State University /  
Roger Miles, KSAL/KYEZ/KZBZ, Salina  
Christopher M. Nauslar, Wichita State University /  
Maureen E. Nauslar, KWCH TV, Wichita  
Sidney Elaine Niblack, Wichita State University  
/Rebecca Swan, KSNW TV, Wichita  
William Shane Pertl, Salina Area Technical  
School /Brian Pertl, KOOD TV, Bunker Hill  
Daniel Rowson, Kansas State University /Bill  
(Rowson) Ray, KSKG (now KYEZ), Salina  
Kaysie Nicole Rowson, Kansas Wesleyan Univ  
/Bill (Rowson) Ray, KSKG (now KYEZ), Salina  
Nathan Rowson, Pittsburg State University /Bill  
(Rowson)Ray, KSKG (now KYEZ), Salina  
Jon Shank, Kansas State University /Cliff Shank,  
KGGG/KSKU/KXKU, Hutchinson

Heath Eric Schreiner, Pittsburg State University  
/Jill Nelson, KOAM TV, Pittsburg  
Bryan Sorenson, Cloud Co Community College  
/Jeanenne Cullop, Journal B'cast Group, Wichita  
Brittany Williams, Washburn University /Michele  
Kuhn, WIBW Radio, Topeka  
Benjamin Kenneth Wimsett Labette Comm Col  
/Rhonda Kane, KKOW AM/FM / KBZI, Pittsburg

### **2005 / Broadcast Scholarships**

Erinn Abernathy, Goodland / Garden City CC  
Danna Aves, Macksville / Kansas State University  
Brandon Billinger, Ulysses / Fort Hays State Univ  
Marty Boeschling, Clay Center / KSU  
Joshua Brennon, St. Paul / Pittsburg State Univ  
Aric Cherry, Ozawkie / Southwestern College  
Elizabeth Clark, Holton / Pittsburg State Univ  
Megan Connor, Overland Park / KSU  
Joel Ewy, Jetmore / Fort Hays State University  
Chris Gerhardt, Mulvane / KSU  
Matt Johnston, Bennington / Hutchinson CC  
Tyler Klaus, Hays / KU  
Caleb Klein, Wamego / KSU  
Alicia Mason, Pittsburg / Pittsburg State Univ  
Maggie McKinley, Topeka / Washburn University  
Jessica Mills, Topeka / Washburn University  
Jenna Murphy, Hope / KSU  
Bradley O'Bryhim, Overbrook / Baker University  
Chris Olsen, Lenexa / KSU  
Alicia Phillips, Pratt / Hutchinson CC  
Michael Phillips, Wichita / KU  
Adam Squitieri, Olathe / KU  
Heather Teater, Shawnee / Fort Hays State Univ  
George West, Concordia / Cloud County CC  
Philip White, Wellington / KSU  
Jonathan Zweygardt, St. Francis/Fort Hays State

### **2005 / KAB Kids Scholarships**

Shaymarie Genosky, University of Kansas/Lanny  
Genosky (Jason Drake)KAIR Radio, Atchison  
Jacob Gonzales, Garden City Community  
College/Diana Gonzales, KANZ FM, Garden City  
Anna Lee Macy, Southwestern College/Ron Macy,  
KAKE TV, Wichita  
Grant Heller, Pratt Community College/Jayne  
Heller, KOOD TV, Bunker Hill

Chance Linck, Highland Community  
College/Cynthia Linck, KNZA FM, Hiawatha  
Kylie Quick, Pittsburg State University/Dowe  
Quick, KOAM TV, Pittsburg  
Christopher Verbeck, University of Kansas/Daniel  
Verbeck, KMBZ, Kansas City  
Alex Vigdorth , University of Kansas/Don  
Vigdorth, KWCH TV, Wichita  
Monica Walker, Kansas Wesleyan/Malinda  
Walker, KOOD TV, Bunker Hill  
David Warren, Wichita State University/Dave  
Warren, KWCH TV, Wichita

### **2006 / Broadcast Scholarships**

Erinn Abernathy, Goodland/Garden City CC  
Donna Aves, Macksville/KSU  
Jerod Beard, Minneola/Fort Hays State University  
Aric Cherry, Ozawkie/Southwestern College  
Andrew Daugherty, Cherryvale/Pittsburg State  
Tyler Klaus, Hays/University of Kansas  
Zoel Lopez, Coffeyville/Pittsburg State University  
Jessica Mills, Topeka/Washburn University  
Alicia Phillips, Pratt/Washburn University  
George West, Concordia/Cloud County CC  
Philip White, Wellington/Kansas State University

### **2006 KAB Kids Scholarships**

**Elizabeth Fowler**, Kansas State University  
Eben Fowler, Bott Broadcasting, Overland Park  
**Amanda Frederick**, University of Kansas  
Diana Frederick, Audio-Reader/KANU  
**Jalna Hartsook**, Emporia State University  
Roger Hartsook, KVOE/KFFX, Emporia  
**Alyssa Kinderknecht**, Fort Hays State University  
Les Kinderknecht, KOOD TV, Bunker Hill  
**Wayne Larson**, University of Kansas  
Mark Larson, KWCH TV, Wichita  
**Katie Oliver**, Warrensburg Area Career Center  
Bill Oliver, KWBW, Hutchinson  
**Sara Steward**, Highland Community College  
Roberta Steward, KNZA FM, Hiawatha  
**Margo Strand**, Pittsburg State University  
Rob Strand, KWXD FM, Pittsburg  
**Madelyn Vittetoe**, Iowa Western CC  
Laura Vittetoe, KNZA FM, Hiawatha



**Daniel Woodard**, Graceland University  
Dorine Woodard, Entercom Radio, Kansas City

### **2007 Broadcast Scholarships**

Jon-Charles Armstrong, Muscotah/Kansas State  
Zoel Lopez, Coffeyville/Pittsburg State  
Phil White, Wellington/Kansas State Univ  
Andrew Epp, Buhler/Ft Hays St Univ  
Alicia Phillips, Pratt/Washburn Univ  
Lucas Wempe, Lawrence/Seward CCC  
Alex Dingman, Topeka/Baker University  
Katie Bowman, Parker/Ottawa University  
Joshua Roesener, Dodge City/Dodge City CC  
Michala Karn, McLouth/Kansas State Univ  
Alli Jo Gilpin, Wichita/Ft Hays St Univ  
Chase Marzolf, Glen Elder/Wichita St Univ  
Joel Jellison, Dodge City/Kansas State Univ  
Rustin Dodd, Overland Park/Univ of KS  
Aric Cherry, Ozawkie/Southwestern College  
Danna Aves, Macksville/Kansas State Univ  
Jessica Mills, Topeka/Washburn University  
James Westling, Topeka/Kansas State Univ  
George West, Manhattan/Kansas State Univ

### **2007 KAB Kids Scholarships**

**Lundee Beck**, Kansas State University  
Joyce Beck, KCLY/KFRM, Clay Center  
**Danielle Decker**, Wichita State University  
Dennis Decker, KWCH TV, Wichita  
**Kyle Thomas Hammerschmidt**, Cowley Co CC  
Mark Hammerschmidt, Eagle Radio, Hays  
**Raeley Hart**, UMKC  
Shannon Hart, KMBC/KCWE, Kansas City  
**Andrew E. Haut**, Missouri Southern  
Jonathan Haut, KOAM TV, Pittsburg  
**Emily Suzanne Hays**, Kansas State University  
Richard Hays, KJRL, Herington  
**Courtney Kincaid**, University of Kansas  
Steve Kincaid, KANU, Lawrence  
**Sarah Midgorden**, University of Missouri  
Mark Midgorden, KMBC TV, Kansas City  
**Abby Jo Nelson**, Pittsburg State University  
Jill Nelson, KOAM TV, Pittsburg  
**Whitney Saporito**, Pittsburg State University  
Shelly Saporito, KOAM TV, Pittsburg  
**Dustin Schrag**, Hutchinson Community College

Doug Schrag, KWCH TV, Wichita  
**Rachel Warman**, Park University  
David Warman, KMBC TV, Kansas City  
**Caitlin Wise**, University of Kansas  
Jackie Wise, Entercom Radio, Wichita

### **2008 Broadcast Scholarships**

Kelly Breckunitch, Sedgwick/University of KS  
Aric Cherry, Ozawkie/Southwestern College  
Alex Dingman, Topeka/Baker University  
Andrew Epp, Buhler/Fort Hays State University  
John Giffin, El Dorado/Wichita State University  
Katie Inman, Walnut/Coffeyville CC  
Eric Janzen, Wichita/Kansas State University  
Zoel Lopez, Coffeyville/Pittsburg State  
Jessica Mulvaney, Leavenworth/Baker Univ  
Andrew Reeves, Buhler/Pittsburg State  
Eric Stripling, Shawnee/Pittsburg State  
Kyra Strobel, Garnett/Emporia State University  
Lucas Wempe, Lawrence/Kansas State University

### **2008 Kids Scholarships**

**Abby Bauer**, Kansas State University  
Kyle Bauer, KCLY/KFRM, Clay Center  
**Kane Clawson**, Barton County CC  
Stacie Immenschuh, KHOK, Great Bend  
**Zachary Downs**, Bethel College  
Doug Downs, KIBB, Wichita  
**Brianna Foster**, Wichita State University  
Julie Foster, KZUH/KVOB, Salina  
**Daniel Fowler**, University of Central Missouri  
Eben Fowler, KCCV, Kansas City  
**Kendra Goering**, Fort Hays State University  
Randy Goering, KHOK/KVGB, Great Bend  
**Justin Keen**, Manhattan Area Technical College  
Rod Keen, KCLY/KFRM, Clay Center  
**Brandon Klimek**, Kansas State University  
Ed Klimek, KQLA, Manhattan  
**Erin Nelson**, Pittsburg State University  
Jill Nelson, KOAM TV, Pittsburg  
**Stephanie Roberts**, Fort Hays State University  
Wayne Roberts, KSN-TV, Hays  
**Scott Schrag**, Hutchinson Community College  
Doug Schrag, KWCH-TV, Wichita  
**Alex Singleton**, University of Missouri-Rolla  
Derrick Singleton, KMBC-TV, Kansas City

**Kelsi Sapp**, Baylor University  
Tim Sapp, KMBC-TV, Kansas City  
**Frank Thompson**, Yale University  
Bryan Thompson, KANU, Lawrence  
**Kendra Trotman**, Hesston College  
Mark Trotman, KHUT/KHMY, Hutchinson  
**Morgan Vail**, Missouri State University  
Mark Vail, Eagle Communications, Hays  
**Maurice Woodard**, Hutchinson CC  
Dorine Woodard, Entercom Radio, Kansas City

#### **2009 Broadcast Scholarships**

Jacob Hughes, Meade – Kansas State University  
John Kurtz, Overland Park – Kansas State  
Skylar Nosker, Salina – Cloud County CC  
Andrew Reeves, Buhler – Pittsburg State  
Alex Skov, Winfield – Baker University  
Amber Stegman, Greensburg – Fort Hays State  
Lucas Wempe, Lawrence – Kansas State

#### **2009 Kids Scholarships**

**Max Campbell**, University of Kansas  
Janet Campbell, KANU, Lawrence  
**Jennifer David**, University of Kansas  
Kurt David, Eagle Radio, Hays  
**Claire Ellingson**, University of Missouri  
Dirk Ellingson, KCPT, Kansas City  
**Zach Elzinga**, Kansas State University  
Rocky Downing, KCLY, Clay Center  
**Taylor Freeman**, Wichita State University  
Tammy Freeman, KBSL, Goodland  
**Michel Gates**, University of Kansas  
Denise Gates, KGGF, Coffeyville  
**Adam Gonzales**, Fort Hays State University  
Diana Gonzales, KANZ, Garden City  
**Randy Griffin**, University of Kansas  
Randy Griffin, KCTV TV, Kansas City  
**Austin Johnson**, Kansas State University  
Lori Johnson, KAKE TV, Wichita  
**Danielle Launius**, Point Loma Nazarene  
Rachel Launius, KCCV, Kansas City  
**Trevor Lewis**, Pittsburg State University  
Vance Lewis, KOAM TV, Pittsburg  
**Alex Lurwick**, Friends University  
Bill Lurwick, KJIL, Meade  
**Taylor Nichols**, George Mason University

Joel Nichols, KMBC-TV, Kansas City  
**Kelyn Pohlman**, Hutchinson Community College  
John Pohlman, Entercom Radio, Wichita  
**Cameron Schmidt**, University of Kansas  
Eric Schmidt, KTKA, Topeka  
**Hannah Westhoff**, University of Kansas  
Craig Westhoff, KCPT, Kansas City  
**Madison Wise**, Loyola Marymount University  
Jackie Wise, Entercom Radio, Wichita

#### **2010 Broadcast Scholarships**

Andrew Daugherty, Cherryvale – Pittsburg State  
Shawn Deegan, Kansas City, KS – Baker U  
Jacob Hughes, Meade – Kansas State University  
Robert Ladd, Lenexa – Pittsburg State  
Emily Menez, Overland Park – Johnson CCC  
Lizuly Monarrez, Liberal – Seward County CC  
Reina Murphy, Westwood – Baker University  
Bradley Pechanec, Bison – Hutchinson CC  
Garrett Rathbone, McPherson – Univ of Kansas  
Melissa Traskowsky, Woodbine – Wichita State  
Robert Welcher, Topeka – Washburn University  
Lucas Wempe, Lawrence – Kansas State  
Chris Wright, Prairie Village – Johnson CC

#### **2010 Kids Scholarships**

**Tabitha Boshears**, Hutchinson CC  
Michelle Clinage, KSKU, Hutchinson  
**Mary Burdett**, Northwest Missouri St.  
Jo Burdett, KMBC, Kansas City  
**Andrew Buser**, Northeast Technical College  
Greg Buser, KNZA, Hiawatha  
**Kale Cunningham**, Pittsburg State  
Diane Cunningham, KOAM, Pittsburg  
**Alexandria Gates**, Missouri State  
Jeff Gates, KSAS, Wichita  
**Timothy Gordon**, Wichita State  
Tim Gordon, KWCH, Wichita  
**Chanel Griffin**, Oklahoma State  
Randy Griffin, KCTV, Kansas City  
**Kylene Howard**, Kansas State  
Brad Howard, KOFO, Ottawa  
**Morgan Johnson**, University of Kansas  
Lori Johnson, KAKE, Wichita  
**Kelsey Kirkpatrick**, Pittsburg State  
Susan Kirkpatrick, KMBC, Kansas City

**Korina Lechner**, Wichita State  
Laura Lechner, KIBB, Wichita  
**Jacob Moser**, Manhattan Area Technical College  
Duane Toews, KCLY, Clay Center  
**Casey Schunn**, Bethel College  
Rob Schunn, KWCH, Wichita  
**Landon Singular**, Pratt CC  
Deedee Singular, KCLY, Clay Center  
**Lindy Singular**, Kansas State  
Deedee Singular, KCLY, Clay Center  
**Logan Singular**, Pratt CC  
Deedee Singular, KCLY, Clay Center  
**Avery Steward**, Washburn  
Roberta Steward, KNZA, Hiawatha  
**Kathryn Tessaro**, Emporia  
Michelle Tessaro, KCLY, Clay Center

**Erin Weathers**, Barton CC  
Terry Weathers, KSNC, Great Bend

#### **2011 Broadcast Scholarships**

Brad Barnes, Lawrence – Baker University  
David Basse, Leawood – Johnson County CC  
Megan Berry, South Haven – Kansas Wesleyan  
David Elliott, Waldo – University of Kansas  
Jake Faber, Overland Park – Pittsburg State  
Alex Gold, Overland Park – University of Kansas  
Kelly Holton, Tonganoxie – Kansas State  
Jasmine Kyle, Concordia – Coffeyville CC  
Benjamin Mack, Lindsborg – Washburn  
Patrick Strathman, Seneca – University of Kansas  
Melissa Traskowsky, Woodbine – Wichita State  
Nick Weller, Mulvane – Kansas State University  
Ann Wilson, Buhler – University of Kansas

#### **2011 KAB Kids Scholarships**

**Michael D. Brockert**, Linn State Technical  
Kelly R. Smith, KMBC, Kansas City  
**Tara Bryant**, University of Kansas  
Terry Bryant, KUJH, Lawrence  
**Angela Clem**, undecided  
Kathleen Clem, KMBC, Kansas City  
**Jordyn Cox**, University of Kansas  
Gregg Cox, KSNW, Wichita  
**Hayden David**, Kansas State University  
Kurt David, Eagle Radio, Hays

**Branford Harris**, undecided  
Kevin Harris, KMBC, Kansas City  
**Talisha Heshner**, Barton County CC  
Mike Heshner, KSNC, Wichita  
**Halley Hill**, Northwest Missouri State  
Kellie Hill, Entercom, Kansas City  
**Jake Kingsley**, Wichita State University  
Lynn Wilken, KWCH, Wichita  
**Morgan Landgraf**, Garden City CC  
Cindy Landgraf, KBUF, Garden City  
**Nathan Launius**, Olivet Nazarene University  
Rachel Launius, KCCV, Kansas City  
**Trey Lynd**, Fort Hays State University  
Todd Lynd, Eagle Radio, Hays  
**Alexandra Miller**, Kansas State University  
Christopher Miller, Rocking M Radio, Manhattan

**Molly Marquardt**, Pittsburg State University  
Jim Marquardt, KOAM, Pittsburg  
**Corbin Moore**, Kansas State University  
Mark Moore, KSAS, Wichita  
**Samantha Nichols**, Missouri State University  
Joel Nichols, KMBC, Kansas City  
**Matthew Norris**, Hutchinson Community College  
Tom and Monica Norris, KIKS/KIOL, Iola  
**Claire Prather**, University of Missouri  
Darren Prather, KOAM, Pittsburg  
**Ryan Ramsey**, Fort Scott Community College  
Darla Ramsey, KOMB/KMDO, Fort Scott  
**John Rodman**, Johnson County CC  
Mark Rodman, KMBC, Kansas City  
**Abbey Sapp**, Baylor University  
Tim Sapp, KMBC, Kansas City  
**Taylor Shope**, Kansas State University  
Alan Shope, KCTV, Kansas City  
**Shaysa Sidebottom**, Fort Hays State University  
Tammi Sidebottom, KKDT/KXNC, Ness City  
**James Smitherman**, Southern Methodist  
Leon Smitherman, KSN, Wichita  
**John Thompson**, Kansas State University  
Bryan Thompson, KANU, Lawrence  
**Rebecca Urban**, undecided  
Steven Urban, Eagle Radio, Hays

### **2012 Broadcast Scholarships**

Brad Barnes, Lawrence/Baker University  
Jake Faber, Overland Park/Pittsburg State  
Amy Follmer, DeSoto/University of Kansas  
Alex Gold, Overland Park/University of Kansas  
Ian Hopkins, El Dorado/Butler CC  
Jasmine Kyle, Concordia/Pittsburg State  
Amanda Miller, Ness City/Dodge City CC  
Andrew Nuest, Abbyville/Kansas State  
Bryan Ramsdale, Milton/Wichita State  
Patrick Strathman, Seneca/University of Kansas

### **2012 Kids Scholarships**

**Jordan Achilles**, Hutchinson Community College  
Susan Achilles, KWBW, Hutchinson  
**Kolten Beck**, Kansas State University  
Joyce Beck, KCLY/KFRM, Clay Center  
**Maria Claassen**, Colby Community College  
James & Brenda Claassen, KGCR, Brewster  
**Payton Covert**, University of Missouri  
Ron Covert, Cumulus, Topeka  
**Amanda Collins**, Seward County CC  
Cheryl Collins, KSCB/KLDG, Liberal  
**Logan K. Emig**, Emporia State University  
Linda Emig, KJRL, Abilene  
**Talia Falcon**, Kansas State University  
Richard Falcon, WKBC, Dodge City  
**Katelyn Hamlin**, Emporia State University  
Edwin Hamlin, KSN-W, Wichita  
**Jarod Hottel**, Pittsburg State University  
Sharon Miller, My Town Media, Chanute  
**Michael Hull**, University of Kansas  
Cindy Hull, KWCH, Wichita  
**Alyssa Johnson**, Allen County CC  
Dan Johnson, WIBW Radio, Topeka  
**Travis Kingsley**, Wichita State University  
Lynn Wilken, KWCH, Wichita  
**Kristina Lechner**, Northwestern Louisiana State  
Laura Lechner, Entercom, Wichita  
**Amanda Norris**, Fort Hays State University  
Tom & Monica Norris, KIKS/KIOL, Iola  
**Colin James Ogle**, University of Kentucky  
Jim Ogle, WIBW TV, Topeka  
**Jaxson Jon Pohlman**, Friends University  
Jon Pohlman, Entercom, Wichita  
**Taylor Quick**, Pittsburg State University

Dowe Quick, KOAM TV, Pittsburg

**Robert Singleton**, University of Missouri S and T  
Derrick Singleton, KMBC TV, Kansas City

### **2013 Broadcast Scholarships**

Will Anderson, Kansas City, KS/KCKCC  
Victoria Baldwin, Wichita/University of Kansas  
Tim Burns, Horton/Kansas Wesleyan  
Austin Ditges, Offerle/Dodge City CC  
Lindsey Mayfield, Overland Park/Univ of Kansas  
Zachary Mitchell, Coffeyville/Pittsburg State  
Dylan Sherwood, Emporia/University of Kansas  
Bernie Verhaeghe, Bucyrus/Johnson County CC

### **2013 Kids Scholarships**

**Amanda Buchanan**, Hutchinson CC  
Daniel Buchanan, KWCH TV, Wichita  
**Ariel Diggs**, Missouri Western State University  
Shannon Diggs, Eagle Radio, St. Joseph, MO  
**Garrett Gates**, Coffeyville Community College  
Jeffrey Gates, KSN TV, Wichita  
**Jacqueline Hottel**, Fort Scott Community College  
Sharon Miller, My Town Media, Chanute  
**Kaleb Johnson**, Maple Woods CC  
Kraig Johnson, KMBC/KCWE, Kansas City  
**Kristina Johnson**, Emporia State University  
Lori Johnson, KAKE TV, Wichita  
**Anna King**, Hendrick College  
Edward King and Dolores Burke-King, KMBC  
TV, Kansas City  
**Carley Larson**, Wichita State University  
Mark Larson, KWCH TV, Wichita  
**Samuel Maloney**, Maple Woods CC  
Jeff and Valerie Maloney, KMBC TV, KC  
**Emma Miller**, Kansas State University  
Christopher Miller, Rocking M Radio, Manhattan  
**Lauren Miller**, Emporia State University  
Tim Miller, KVOE, KFFX, Emporia  
**Hannah Norris**, Hutchinson Community College  
Tom and Monica Norris, KIKS/KIOL, Iola  
**Haley Regan**, University of Kansas  
Stacy Regan-Green, KSNG TV, Garden City  
**Julia Reid**, University of Kansas  
Charles Reid, KSAS TV, Wichita  
**Logan Reid**, University of Kansas  
Charles Reid, KSAS TV, Wichita

**Allissa Toews**, Cloud County Community College  
Duane Toews, KFRM/KCLY, Clay Center  
**Cole Younger**, Tabor College  
Jason Younger, Eagle Radio, Hutchinson

#### **2014 Broadcast Scholarships**

Stephanie Bickel, Harper/University of Kansas  
Shelby Brunk, Kansas City, Kansas/Kansas State  
Tyler Darrah, Wichita/Butler County CC  
Austin Ditges, Offerle/Wichita State University  
Allison Hammond, Overland Park/Univ of KS  
Thomas Hays, El Dorado/Wichita State  
Lindsay McNary, Sabetha/Kansas State  
Avery Osen, Winfield/Cowley County CC  
Kayla Schartz, Ellinwood/University of Kansas  
Jean Cantero Segura, Olathe/Johnson CCC  
Dylan Sherwood, Emporia/University of Kansas  
Gannon Veh, Hutchinson/Pittsburg State  
Bernie Verhaeghe, Bucyrus/University of Kansas

#### **2014 Kids Scholarships**

**Kendrick Baker**/Embry-Riddle Aeronautic Univ  
Bill & Kerri Baker, KBSD TV, Dodge City  
**Jacob Barrett**, No Carolina St Univ  
Joan Barrett, KWCH TV, Wichita  
**Alicia Collins**, Emporia State University  
Cheryl Collins, KSCB AM/FM, Liberal  
**Riley Cunningham**, Pittsburg St University  
Phillip & Dianne Cunningham, KOAM TV,  
Pittsburg  
**Amira Elzinga**, Ft Hays State University  
Rocky Downing, KCLY FM, Clay Center  
**Caleb Gazaway**, Missouri St University  
Larry Gazaway, KOMB FM, Ft. Scott  
**Kerensa Holler**, Ft Scott Comm College  
Janet Holler, KOAM TV, Pittsburg  
**Allison Howard**, Kansas State University  
Brad Howard, KOFO AM, Ottawa  
**Jordan A. Hull**, Univ of Arkansas  
Robert & Cynthia Hull, KWCH TV,  
Wichita  
**Nicholas Lechner**, McPherson College  
Laura Lechner, Entercom Radio, Wichita  
**Nora Lechner**, Wichita State University  
Laura Lechner, Entercom Radio, Wichita

**Chase Lynd**, Ft Hays State University  
Todd Lynd, Eagle Radio, Hays

**Carter McCausland**, Virginia Military Institute  
Jeff McCausland, KSAS TV, Wichita  
**Sydney Moore**, Drake University  
Lawrence & Yolanda Moore, KMBC TV,  
Kansas City  
**Aubrey Myer**, University of Kansas  
Kelly Eckerman, KMBC TV, Kansas City  
**Madison S. Pittenger**, Ft Hays State University  
Todd Pittenger, KSAL AM, Salina  
**Dalton M. Pittenger**, Univ of Central Missouri  
Todd Pittenger, KSAL AM, Salina  
**Dustin Saporito**, Pittsburg State University  
Shelly Saporito, KOAM TV, Pittsburg  
**Kylee Schunn**, Bethel College  
Rob & Diana Schunn, KWCH TV, Wichita

#### **2015 Broadcast Scholarships**

Scott Chasen, Olathe/University of Kansas  
Trevor Clarke, Edgerton/Pittsburg State  
Tyler Darrah, Wichita/Butler CC  
Mikaela Deters, Goddard/Wichita State  
Austin Ditges, Offerle/Pittsburg State University  
Jim Joyner, Overland Park/Baker University  
Carolina Lozano, Wichita/Butler CC  
Daniella Martinez-Serrano, Gardner/K-State  
Lindsay McNary, Sabetha/Kansas State  
Ana Ordaz, Kinsley/Dodge City CC  
Kayla Schartz, Ellinwood/University of Kansas  
Chris Sitek, Overland Park/University of Kansas  
Cailey Taylor, Overland Park/Univ of Kansas

#### **2016 Broadcast Scholarships**

Jordan Hoy, Wichita – Washburn University  
Jim Joyner, Overland Park – Baker University  
Jessica Georgie, Gardner – Baker University  
Jace Mills, Winfield – Kansas State University  
Tyler Morgan, Winfield – Butler County CC  
Avery Osen, Winfield – Kansas State University

### **2016 Kids Scholarships**

Michala Bieker, Ft. Hays State University – Scott Donovan, KHOK, Great Bend  
Alexcia Deutscher, Ft. Hays State University – Scarlett Deutscher, KAYS, Hays  
Brandon Edney, Missouri Valley College – Kim Edney, KCTV5, Kansas City  
Rachel Field, Wichita State University – Jeffrey Field, KMBC TV, Kansas City  
Jarod Flax, NW Kansas Technical College – Tricia Flax, Smoky Hills PTV, Bunker Hill  
Miranda Green, Webster University – Lisa Olliges Green, KOAM TV, Pittsburg  
Jaxon Haring, Kansas State University – Jeanne Haring, KSAS/KMTW TV, Wichita  
Lauren Holinsworth, St. Louis University – Steve Holinsworth, KOAM TV, Pittsburg  
Jace Kasper, Manhattan Area Technical College – Phil Kasper, KCLY/KFRM, Clay Center  
Timothy Krug, Ft. Hays State University – Cindy Mitchell, KRSL, Russell  
Matthew Lewis, Crowder College – Vance Lewis, KOAM/KFJX TV, Pittsburg  
Brandon Roy, Dodge City Community College – Christa Roy, KBUF, Garden City  
Brock Stephens, University of Kansas – Brad Stephens, KCTV5, Kansas City

### **2017 Broadcast Scholarships**

Anita Martinez, Wichita State University  
Jackson Kurtz, University of Kansas  
Jasmine Pandratz, Hesston College  
Reina Garcia, Kansas State University  
Austin Springer, Kansas State University  
Adam Denton, Pittsburg State University  
Nicklaus Bartelli, Pittsburg State University  
James Copeland, Kansas State University  
Dylan Lierz, Kansas State University  
Jordan Winter, University of Kansas  
Lauren Davidson, University of Kansas

### **2017 Kids Scholarships**

Nicholas Platt, University of Kansas – Matt Wakefield, KCTV, Kansas City  
Abigail Salberg, Kansas State University – Verda Salberg, KCTV/KSMO, Kansas City  
Taylor Long, Texas Christian University – Carolyn Long, KCTV/KSMO, Kansas City  
Zebediah Bloom, Cloud County Community College – Jamie Bloom, KCLY, Clay Center  
Jared Divis, Fort Hays State University – Steven Divis, Eagle Communications, Great Bend  
Caitlyn Baker, Baker University – Gary Baker, KMBC, Kansas City  
Braden Wituk, University of Kansas – Jason Wituk, KSNW, Wichita  
Kaitlyn Franz, Kansas State University – Enrique Franz, KSMM/KMML, Liberal

### **2018 Broadcast Scholarships**

Zeb Campbell, Butler Community College  
Grant Cohen, Wichita State University  
Brittany Foster, University of Kansas  
Joshua Irsik, Washburn University  
Emily Jardon, Washburn University  
Marco Marquez, University of Kansas  
Jasmine Pankratz, University of Kansas  
Jordan Winter, University of Kansas  
Lauren Wolfe, University of Kansas  
Caleb Wuthnow, Pittsburg State University

## **ADDENDUM XI / KAB TONY JEWELL AWARD**

The KAB Tony Jewell Award was established in 1987 to recognize an individual (volunteer or professional) who has made a significant contribution to the prevention, intervention or treatment of alcohol and/or drug abuse in Kansas. The award includes a plaque for the recipient and a check for \$500 to an alcohol/drug organization of the recipients choice. The award is named for one of the KAB's own. Tony Jewell is a 40+ year veteran of Kansas broadcasting and KIUL, Inc. in Garden City and a past president of the KAB. Because of Tony's commitment to seeking solutions to the alcohol/drug abuse problem, it is only fitting that this award be named for him. His accomplishments include serving as the first chairman of the KAB's Alcohol and Drug Abuse Committee, during which time the KAB was recognized by the President's Citation Program for Private Sector Initiatives for Kansas' efforts in combating alcohol and drug abuse, and serving on the National Association of Broadcasters Alcohol/Drug Abuse Task Force.

- 1987 Judge Herb Rohleder, Great Bend
- 1988 William Leipold, Ph.D., Valley Hope Association, Norton
- 1989 Andrew O'Donovan, Kansas Department of Social and Rehabilitation Services, Alcohol and Drug Abuse Services (ADAS), Topeka
- 1990 Judge Robert Theissen, Wichita Municipal Court/Wichita Intervention Program
- 1991 Bernice Hutcherson, Professor Emeritus of Social Work, The Wichita State University
- 1992 Cal Cormack, Ewing Marion Kauffman Foundation, Kansas City
- 1993 James DuBois, Saline County Sheriff's Department, Salina
- 1994 Judy Donovan, Kansas Alcohol and Drug Abuse Services, Topeka
- 1995 James Nugent, Coordinator, Drug Alcohol Wellness Network, Fort Hays State University

- 1996 Ike Walter, Hoisington
- 1997 Harold & Ruth Keeling, Oxford House, Mission KS
- 1998 Judge John Barker, Abilene
- 1999 Fern Rosenberg, Topeka United Way
- 2000 Kristine McKechnie, SE KS Regional Prevention Center
- 2001 Bryan Thompson, Kansas Public Radio
- 2002 KJIL FM, Meade
- 2003 Dennis Gilhousen, Valley Hope Association, Norton
- 2004 Dr. Merlynn Colip, Norton
- 2005 Rice County Coalition on Children and Families/Meth Watch Work Group
- 2006 DUI Victim Center of Kansas
- 2007 Beginning in 2007, the Tony Jewell Award recognizes one radio OR television KAB member station for its efforts to help the community it serves. Judging is based on overall station effort which makes a difference in a local community.
- 2008 KTKA TV, Topeka
- 2009 KTPK FM, Topeka
- 2010 KVOE FM, Emporia
- 2011 KLZR FM, Lawrence
- 2012 KWCH TV, Wichita
- 2013 KMBZ AM, Kansas City
- 2014 KCTV TV, Kansas City
- 2015 Scripps Radio, Wichita
- 2016 KCUR FM, Kansas City
- 2017 WIBW TV, Topeka

## **ADDENDUM XII / KAB SONNY SLATER AWARD**

The Sonny Slater Award was established in 1992 to honor Sonny Slater and to recognize a Kansas broadcaster, who is not an owner or general manager, for service to his or her station and community.

Sonny was farm director at KSAL Radio in Salina for 40+ years. He retired on May 25, 1990.

On retirement, he and his son, Tom bought a 400-acre farm in the Flint Hills near Madison. Sonny and his wife, Esther, moved to the farm. Sonny died December 9, 1991 in a farm accident. He was 64.

Sonny began his broadcast career in 1945 at WIBW Radio, Topeka. He was one of 85 paid entertainers at the station, where he played the guitar and was part of the Kansas Roundup Gang. He worked with a state radio network and with stations in Clinton, IL and Shenandoah IA, before joining KSAL Radio as farm director and singer in 1950. He was featured vocalist with KSAL's Smoky Valley Boys.

During his tenure at KSAL, Sonny was up at 2:30 AM each morning, at the studio by 4:00 AM, and on the air from 5:00 am to 8:30 am. He also aired market and farm news and weather over the noon hour. Before his retirement, Sonny was one of Kansas' senior broadcasters in terms of years spent covering state farm meetings and workshops and farm Extension events.

KAB started the award to recognize Kansas broadcasters who work in the tradition of Sonny Slater - who provided so many excellent years of service to his station, to his audience and to his community.

1992 Sonny Slater KSAL/KYEZ (d. 12/9/91)  
awarded posthumously  
1993 Dan Willis KKOW AM, Pittsburg  
1994 Bob Kearns WIBW Radio/TV (retired),  
Topeka

1995 Tad Felts - KKAN/KQMA, Phillipsburg  
1996 Don Engelhardt - KSAL/KYEZ, Salina  
1997 Wilma "Perky" Perks - KWBW AM,  
Hutchinson  
1998 Abram Burnett - KHOK FM, Great Bend  
1999 Mike Cooper - KAYS/KHAZ, Hays  
2000 Claude Hughes - KNGL/KBBE, McPherson  
2001 Larry Hatteberg - KAKE TV, Wichita  
2002 Larry Moore - KMBC TV, Kansas City  
2003 Lloyd Mintzmyer - KOOD TV/Smoky Hills  
Public Television, Bunker Hill  
2004 Laverne Goering - KWCH TV, Wichita  
2005 Marlena Adkison - KPTK FM, Topeka  
2006 Dowe Quick - KOAM TV, Pittsburg  
2007 Phil Grossardt - KBGL FM, Great Bend  
2007 Bill "Ray" Rowson - KSAL AM, Salina  
2009 John Wright - KFDI, Wichita  
2010 Rod Keen - KCLY, Clay Center  
2011 Phil Heskett - KXXX AM, Colby  
2012 Joe Miller - KWCH TV, Wichita  
2013 Carol McCaffrey, KLWN, Lawrence  
2014 Vernon Napier, KLEY, Wellington  
2015 Brian Cunningham, KSOK, Arkansas City  
2016 Carol Hughes, KFDI, Wichita  
2017 Scott Donovan, Eagle Radio, Great Bend



## **ADDENDUM XIII / KAB MIKE OATMAN AWARD**

Established in 2003 in Mike Oatman's memory, the Award recognizes outstanding achievement in Kansas broadcast sales, sales management and mentoring others to sales success.

- 2003 Mike Oatman (awarded posthumously)
- 2004 Mike Lynch (posthumously)
- 2005 Mike Hill, KSKU/KXKU/KGGG,  
Hutchinson
- 2006 Danny Thomas, KOAM TV, Pittsburg
- 2007 Lance Saylor, KWXD FM/KHST FM,  
Pittsburg
- 2008 Ken Clifford, KWCH TV, Wichita
- 2009 Jim Allan, KTPK, Topeka
- 2010 Roger Dodson, Lincoln, NE
- 2011 Rick Nulton, Eagle Radio, Great Bend
- 2012 Wayne Walker, Entercom, Kansas City
- 2013 Ken Greenwood, Tulsa, Oklahoma  
(posthumously)
- 2014 Brian McDonough, Springfield, MO
- 2015 Cheryl Dinwiddie, Hutchinson
- 2016 Monica Cline, Wichita
- 2017 Tim Kolling, Alpha Media - Topeka

## **ADDENDUM XIV / KAB Hall of Fame**

### **KAB Kansas Broadcasting Hall of Fame**

The Kansas Broadcasting Hall of Fame nominees must have worked in the broadcasting business and will be recognized based on substantial contributions to broadcasting and the state/nation. Individual broadcasters may be Kansas natives and have made contributions in other states or at the national level. Individuals who are NOT Kansas natives are eligible, but they must have worked in Kansas broadcasting. They may be recognized for major contributions in Kansas, in other states or on a national level.

### **2000 Inductees - KAB Kansas Broadcasting Hall of Fame**

These initial inductees are all past recipients of KAB's Distinguished Service Award

1969 George Gow\*  
1970 Bob Wells  
1971 Grover C.Cobb\*  
1972 Bob Schmidt  
1973 Olaf Soward\*  
1974 Alf M.Landon\*  
1975 Thad Sandstrom\*  
1976 Arden Booth\*  
1977 Fred L.Conger\*  
1978 Robert L.Pratt\*  
1979 Sherwood R.Parks\*  
1980 Martin Umansky\*

1981 Kay Melia  
1982 Ed Mason\*  
1983 Tony Jewell\*  
1984 Dale W. McCoy,Jr.  
1985 Bob Hilgendorf\*  
1986 Lowell Jack  
1987 Jerry Holley  
1988 Bob Fromme  
1989 Ed Hundley  
1990 Hank Booth  
1991 John Mileham\*  
1992 Bill Bengtson

1993 H. Pat Powers  
1994 Mike Oatman\* and  
Mike Lynch\*  
1995 Lynn Higbee\*  
1996 Stu Melchert  
1997 George Logan  
1998 Bill Miller  
1999 Merle Blair  
2000 Max Falkenstien

\*Deceased

### **2001 Inductees**

Harold Ensley, Overland Park  
Tom Hedrick, Lawrence  
Ken Jennison, Salina  
Tom Leahy, Wichita  
Dev Nelson (posthumously), Manhattan

### **2002 Inductees**

Jack Sampson, Hutchinson  
Frances and Wendell Elliott  
(posthumously), Dodge City

### **2003 Inductees**

Tom Bashaw, Wichita (posthumously)  
Bill Kurtis, Chicago

Harriet Lange, Topeka  
Ed O'Donnell, Topeka

### **2004 Inductees**

Len Dawson, Kansas City  
Joe Engel, Hays  
Elmer Gunderson, Topeka  
Denny Matthews, Kansas City  
Fred White, Kansas City

### **2005 Inductees**

Roderick Cupp (Posthumously)  
Dan Dillon, Wichita  
Larry Hatteberg, Wichita  
Mike Kennedy, Wichita  
Richard Wartell, Manhattan

### **2006 Inductees**

Bob Davis, Lawrence  
Noel Heckerson, Kansas City  
Jim Hollis, Topeka

### **2007 Inductees**

Michael Cooper, Hays  
Roger Cornish, Wichita  
Ed McKernan, Jr. Emporia (Posthumously)  
Cliff Shank, Hutchinson

### **2008 Inductees**

Robert Hilton, Hiawatha  
Mitch Holthus, Kansas City  
Steve McIntosh, Wichita  
Jim O'Donnell, Wichita (Posthumously)  
Merril Teller, Wichita

### **2009 Inductees**

Greg Gamer, Wichita  
Jack Hartle, Great Bend  
Gary Shorman, Hays

### **2010 Inductees**

Tad Felts, Phillipsburg  
Charles Frodsham, Beloit  
Henry Harvey, Wichita (Posthumously)

### **2011 Inductees**

John Froome, Wichita (Posthumously)  
James Seaver, Lawrence (Posthumously)

**2012 Inductees**

Gary Bender, Kansas City

Marty Melia, Goodland

**2013 Inductees**

Bob Newton, Lawrence

Mark Vail, Kansas City

**2014 Inductees**

Jerry Hinrikus, Salina

Mike “Kennedy” Law, Kansas City

**2015 Inductees**

Monte Miller, Manhattan

Herb Hoeflicker, Edwards, MO

**2016 Inductees**

Dave Freeman, Wichita

Steve Physioc, Kansas City

Kelly Lenz, Topeka

**2017 Inductees**

Marlena Adkison, Topeka

Sam Elliott, Lawrence (Posthumously)

Bill “Ray” Rowson, Salina

# Friend of Kansas Broadcasting Award

This award was established in 2001 and is not intended to be awarded annually but only when the KAB Board of Directors determines that an individual or organization merits such recognition.

## **2001**

Bill Ohlemeier, Retd. Kansas Electric Cooperatives, Inc.  
Paul Prince, Retd., Kansas State University Radio / Television Department Head

## **2003**

Barry Umansky, Irwin Campbell & Tannenwald, P.C., Washington DC

## **2004**

David Witty, Kansas City Royals

## **2010**

Ralph Meador, Lexington, MO

## **2014**

Ron Keefover, Topeka