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Member Services

Lobbying - KAB monitors and represents Kansas broadcasters on issues which impact broadcasting in Kansas. KAB has been successful in passing a sales tax exemption on broadcast equipment and electricity, to level the competition with newspapers, which have the exemption. During the 2006 session, KAB was successful in passing property tax relief for broadcasters as they transition to digital. Contact KAB for details.

Seminars and Convention - KAB sponsors sales training seminars during the year; a news workshop; a one-day student seminar; sports seminar; and an annual convention with sessions for managers, engineers, sales, continuity/creative, and radio programmers.

FREE Sales Training - KAB offers free sales training through P1 Selling's on line on demand courses. And through "Local Broadcast Sales" who offer free access to the largest on-demand video archive of broadcast and digital sales training.

KAB Action plan for Helping Members Comply with EEO Rules – KAB has an action plan to assist members in meeting their EEO obligations under the FCC rules, from an EEO recruitment resource list, to a scholarship program to which member stations may contribute and promote on-air.

Alternative FCC Inspections - KAB sponsors an Alternative Inspection Program to assist member stations in complying with FCC requirements. The program provides an FCC-like inspection by a KAB inspector who has been trained by the FCC field office. If the station is found to be "in compliance" that information is passed on to the FCC in Kansas City and the station will receive a three-year grace period during which it will be exempt from FCC "routine" inspections.

Broadcast Awards Program - KAB sponsors an annual awards program for students and for station members. Other KAB broadcast awards for individuals include the Distinguished Service Award, Kansas Broadcasting Hall of Fame, Hod Humiston Award for Sports Broadcasting, Sonny Slater Award for Community Service, and Mike Oatman Award for Sales Excellence.

Legal Hotline - The hotline is available to member stations free of charge. It provides access to a bank of attorneys when legal questions arise.

Job Bank Online - The KAB's web site - www.kab.net - includes an employment clearing house to put job seekers in touch with stations that have job openings. Job seekers may post at no charge, their resumes and KAB member stations may post at no charge, their openings and have access to job seekers' resumes.

Telephone Lines - KAB coordinates the installation of phone lines for the radio broadcast of state high school basketball tournaments. Stations are charged a user's fee.

Publications

*KAB publishes a monthly newsletter, the *KAB Transmitter*, distributed by e-mail and FAX. The three to four page newsletter contains industry and KAB news. Advertising is accepted.

*A radio/television roster is printed annually and made available to legislators. It lists call letters, general manager, news director, address, telephone number for each station.

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Public Service/Outreach

KAB Scholarships - KAB awards scholarships to Kansas college students majoring in broadcast/communication programs at Kansas colleges and universities. Our KAB Kids Scholarship Program provides one-time scholarships for graduating high school seniors who are children of employees at broadcast stations.

Faculty Fellowships - KAB provides stipends (\$100 per day; \$500 per week, up to two weeks) to broadcast educators for internships at KAB member stations to provide real world experience for Kansas educators.

Student Internships - KAB provides stipends (\$200 per internship credit hour) to college students who do an internship at a KAB member station and who meet programs requirements.

Client Services

Public Education Partnership (P.E.P.) a.k.a. NCSA - Kansas commercial radio and television stations pledge air time to the KAB's time bank. KAB in turn makes that time available to public service organizations and agencies at one-third to one-fourth its value.

PSA Distribution - KAB provides mailing labels free of charge to non-profit, public service agencies to distribute their PSAs.

News Release Distribution - KAB will distribute news releases via fax or e-mail to Kansas radio and television stations. Charge is \$75.

Kansas Radio/Television Roster - This has every Radio and TV station in Kansas. The cost is \$50. It is free to KAB members. The directory also is available in Excel.

KAB Member Categories

***Active Membership** - Radio and television broadcast stations serving Kansas are eligible for active, voting membership. Dues are based on net sales.

***Associate Membership** - Suppliers, friends of broadcasting, out-of-state radio and television stations, and educational institutions without an FCC licensed station, may become associate members. Dues are \$200 per year; \$75 for educational institutions.

***Professional Membership** - Any individual in middle management or below at a Kansas broadcast station is eligible for professional membership. Dues are \$25 per year.

***Student Membership** - Any Kansas student who is interested in pursuing a broadcast education/career and who is not employed full time at a broadcast station is eligible for student membership. Dues are \$15 per year.

***Retired Membership** - Any formerly active association member is eligible for retired membership. Dues are \$25 per year.

